

Regular Meeting Summary March 15, 2012 4:00 p.m. to 5:30 p.m. Mammoth Lakes Library Ellie Randol Reading Room

- A. Call to Order: Mammoth Lakes Trails and Public Access Foundation (MLTPA) President and CEO John Wentworth called the meeting to order at 4:10 p.m. in the Mammoth Lakes Library Ellie Randol Reading Room. Also in attendance were Mammoth Trails Charter Members Malcolm Clark (Sierra Club), Alana Levin (High Sierra Triathlon Club), Laurel Martin (Disabled Sports Eastern Sierra), Jon Crowley (Eastside Ski Running), and Brian Knox (Mammoth Nordic); TOML Recreation Manager Stuart Brown; and paid intern Jill Morrison.
- **B.** Additions to Agenda: No additions were made to the agenda.
- C. Organizational Items
 - 1. Acceptance by Charter Members of February 16, 2012, Meeting Summary (attachment): By consensus of the Charter Members present, the summary was accepted as submitted.
 - 2. Charter Member Updates: Alana Levin updated the Charter Members that the High Sierra Triathlon Club will host its season-opener party on Wednesday March 21, 2012, to kick off club activities and triathlon camps, Jon Crowlev updated the group that this year's randonnée race has been canceled. However, he noted that the race will be even more prepared for next year, chasing bigger sponsors and getting permits approved early in the year. Laurel Martin updated the Charter Members that DSES still has two more camps (the biathlon camp and Springtacular), as well as one more fundraiser. She stated that in its ninth operating season as a winter ski school, DSES has an increasing number of people discovering their services. Malcolm Clark noted that the Sierra Club's Wednesday evening hikes will move to Thursday evenings. These hikes occur between May and August, meeting at 6:00 p.m. at the Union Bank. The Sunday hikes will run from May to August as well. Ms. Levin pointed out that the High Sierra Triathlon Club and Eastside Velo will again collaborate to host bike timetrials on Thursday nights. Mr. Clark reminded the group that this is the 20-year anniversary of the Range of Light Chapter of the Sierra Club. He also noted that the Royal Gold Mine will not be pursuing claims at Hot Creek.

D. Special Updates

1. Review of LABSS Executive Summary Final Draft: Mr. Wentworth gave an update on the Lakes Basin Special Study (LABSS) and the resulting Executive Summary. Mr. Wentworth touched on the importance of collaborative planning and walked the group through the Executive Summary. In the context of developing a management plan for the Lakes Basin that would lead to better cooperation between stakeholders, Ms. Levin expressed her interest in incorporating the Lakes Basin Path into the Mammoth Rock Race to increase the race distance. She noted that in the past it has been a concern to have a pack of

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runners crossing in front of the pack station. Mr. Wentworth suggested that this idea is something that might be coordinated with the packers.

2. MLTS Website

- a. Review of Web Application: Mr. Wentworth gave an explanation of how "responsive design" technology makes it possible to have one website that works on any device. He gave a demo of how responsive design works using the Hold Fast Creative website. He also showed the Blaine County Recreation District (BCRD) website trail information and how the MLTS site will use the best elements of the BCRD site, but hopefully in a cleaner, easier-to-use way. Mr. Clark asked how difficult it will be to maintain the site. Mr. Wentworth stated that the designers are using open-source coding and that we are putting together a users' handbook, so it will be clear how all the pieces work. He emphasized that once the website is built, the Town owns it. However, he noted that each club will be able to link to the site, so there will be one place where everything lives and can be updated.
- **b. Experience Development:** Mr. Wentworth noted that in the coming weeks, MLTPA staff will be interviewing Mammoth Trails Charter Members to enhance the "experiences" aspect of the website.
- **c.** Westin High-Altitude Training Camps Support: This item was not specifically discussed.

3. Mammoth Lakes Trail System

a. Presentation to MLTS Coordinating Committee: Mr. Wentworth stated that the Coordinating Committee will be establishing goals and priorities for the MLTS, using the approximately \$300,000 committed by Town Council annually to the MLTS from Measure R. The next Coordinating Committee meeting is March 29, 2012, and the Committee will meet approximately every two weeks. He explained that the meetings are public and that the user groups have an important role to play in helping to influence the decisions that will be made. Mr. Wentworth also noted that the Inyo National Forest is beginning a Forest Plan Update process, a collaborative-planning effort that the clubs should be involved in.

E. TOML Reporting

- **a. Youth-Program Calendar:** Stuart Brown stated that clubs have until March 23, 2012, to apply for youth sports-program funding.
- b. Municipal Recreation Guide: Mr. Brown noted that the Town is currently looking at the proof for the Recreation Guide. He stated that the Guide will hopefully be out in print form in two or three weeks and is currently available online. Mr. Brown asked that clubs send him information for youth-specific events to add to the online calendar, which is linked to www.mammothrecreation.com.
- c. Measure U: Mr. Brown explained that recipients of a Measure U award would need to align with the five stated Measure U goals, as well as with overall Town goals and priorities. These goals are: create economic stimulus; have high impact; leverage funds; plan for the future; and "ready to go." Measure U will probably generate about \$500,000 this year. The

Measure U Spring "Test" Award Cycle opened on March 12, 2012, and will close on April 11, 2012. The Measure R Spring Award will open in April 2012. Mr. Brown noted that Transient Occupancy Tax (TOT) revenue is down \$700,000 for January, which is a considerable budget shortfall. He also stated that the second hearing about the writ from Mammoth Lakes Land Acquisition will occur at the courthouse in Mammoth on Friday, March 23, 2012.

F. MLTPA Reporting

- 1. Summer of Stewardship 2012: No update was given.
- G. Announcements and Updates: No updates were given.
- H. Requests for Future Agenda Items: No requests for future agenda items.
- I. Next Meeting: Thursday, April 19, 2012, 4–5:30 p.m., Mammoth Lakes Library Ellie Randol Reading Room: This was confirmed by Mr. Wentworth.
- **J. Adjourn:** With no further items to discuss, the meeting was adjourned by consensus of the Charter Members at 5:25 p.m.