

Regular Meeting Summary April 19, 2012 4:00 p.m. to 5:30 p.m. Mammoth Lakes Library Ellie Randol Reading Room

- A. Call to Order: Mammoth Lakes Trails and Public Access Foundation (MLTPA) Paid Intern Jill Morrison called the meeting to order at 4:07 p.m. in the Mammoth Lakes Library Ellie Randol Reading Room. Also in attendance were Mammoth Trails Charter Members Alana Levin (High Sierra Triathlon Club) and Laurel Martin (Disabled Sports Eastern Sierra); and MLTPA Operations Director Megan Mahaffey.
- B. Additions to Agenda: No additions were made to the agenda.
- C. Organizational Items
 - 1. Acceptance by Charter Members of March 15, 2012, Meeting Summary (*attachment*): By consensus of the Charter Members present, the summary was accepted as submitted.
 - 2. Charter Member Updates: Ms. Martin updated the group that Disabled Sports Eastern Sierra (DSES) hosts their last two winter events this weekend: the Slide-a-thon and Springtacular. DSES is beginning the switch to summer mode and plans to maintain the status quo rather than expanding. Ms. Martin commented that she has been interested in attending the Mammoth Lakes Trail System Coordinating Committee (MLTS CC) meetings to stay up to date with what is going on and to make sure that ADA use of trails is made vocal at these meetings. Ms. Levin brought June Lake Triathlon posters for the attendees to distribute and reminded the group that the triathlon will take place on July 7, 2012. She noted that she wants the kids' event and the adaptive event to grow and suggested that Ms. Martin remind her to put an adaptive photo on the poster for next year. Ms. Levin stated that this year's Mammoth Rock Race, which takes place over Labor Day weekend, will add a five-kilometer race and a half-marathon.

D. Special Updates

1. Mammoth Lakes Trail System Coordinating Committee

a. March 29 Meeting Summary: Ms. Mahaffey gave an update on the March 29, 2012, meeting. Ms. Martin commented that while Inyo National Forest (INF) Recreation Staff Officer Jon Kazmierski gave a presentation that addressed a large number of USFS priorities, Mr. Kazmierski did not provide a narrowed-down list of projects to focus on. Ms. Mahaffey noted that she believed Mr. Kazmierski was constrained by time and gave information that he was directed to give without creating a hierarchy of top priorities. Ms. Mahaffey noted that Friends of the Inyo (FOI) Executive Director Stacy Corless gave a presentation on the need for funding for the Summer of Stewardship (SOS) program. Ms. Martin noted that Ms. Corless's presentation was much more of what she expected to see at the Coordinating Committee meeting—that is, people who need support presenting to the Committee. Ms. Martin reiterated the idea that DSES is interested in being a part of the process but is not asking for specific projects; DSES representatives are there to remind the Committee about the needs of adaptive people, but not to say that ADA projects have to be implemented first.

- b. April 11 Meeting Summary: Ms. Mahaffey gave an update on the April 11, 2012, meeting. Ms. Martin opined that, while lengthy, Town/County GIS Coordinator Nate Greenberg's presentation on regional data management was very helpful. She suggested that being aware of the pool of data available to the Mammoth Lakes Trail System (MLTS) can enhance the Coordinating Committee's knowledge and potential for what they can do. Ms. Martin opined that information dissemination to the general public is the biggest hurdle in this process. She commented that as MLTPA has brought all user groups and partners together at the same table, MLTPA will be important to the success of the MLTS as it moves forward. Ms. Martin noted that the next Coordinating Committee meeting is on Wednesday, April 25, 2012, at 3 p.m.
- **c. Presentation of Potential Recreation Projects:** Ms. Mahaffey noted that the presentation of the "matrix" of potential recreation projects will hopefully happen at the April 25, 2012, meeting.

2. Summer of Stewardship 2012

a. Update and Discussion: Ms. Morrison reiterated the need for funding of this year's Summer of Stewardship program and asked the Charter Members to consider hosting an event. Ms. Levin stated that she would prefer to host the August SOS event, especially if it involves cleanup of either the Mammoth Rock Trail or trails in June Lake. Ms. Levin suggested that it would be helpful to event sponsors if MLTPA and FOI determined the event dates sooner and were able to promote the sponsors throughout the entire summer with television ads, radio spots, etc. She opined that it would be better for MLTPA to ask user groups to sponsor an event without the promise of advertising if MLTPA would not be able to do a thorough marketing campaign.

3. MLTS Website

- a. Review of Web Application: Ms. Mahaffey gave an update of the status of the MLTS website and provided a demonstration of the current site on her smartphone. She expressed the importance of the website as a connection between all entities in town and a central location for trail-recreation information. Ms. Mahaffey noted that MLTPA hopes to launch the website in June. She also stated that MLTPA plans to do a marketing rollout with Mammoth Lakes Tourism that will include marketing for the website and the installation of the ARRA signage this summer.
- **b.** Experience Development: Ms. Morrison gave an update on experiences that have been done to date and on the need for more user-group experiences. Ms. Levin gave a brief summary of her interview experience, and Ms. Martin stated that she would get in touch with Ms. Morrison at the end of the following week to schedule an interview.

c. Mapping User Interface: Ms. Mahaffey explained how the MLTS website will use Google Maps to get users to the trailhead, using a smartphone as a navigation system.

E. TOML Reporting

- **a. Municipal Recreation Guide:** Ms. Morrison noted that to get youth events into the online Recreation Guide, Charter Members should contact TOML Recreation Manager Stuart Brown.
- **b.** Measure U Test Cycle: Ms. Morrison stated that the Measure U Test Cycle is currently in progress and the committee is going through applications and looking to award about \$600,000.
- c. Measure R Spring 2012: Ms. Morrison noted that the Measure R Spring 2012 application deadline is May 2, 2012. Ms. Levin stated that the High Sierra Triathlon Club needs more barricades and that she might be interested in writing an application. Ms. Morrison reminded the group that Eastside Ski Running Director Jon Crowley had mentioned interest in applying to Measure R to obtain radios and that Mr. Wentworth had suggested that Mr. Crowley coordinate with High Sierra Striders President Andrew Kastor. Ms. Levin suggested that MLTPA send out an email to all Charter Members asking if any group needs anything that could be put into a Mammoth Trails Measure R application. She suggested that members should contact her if interested in applying to Measure R and recommended specifically asking Mr. Crowley and Mr. Kastor about radio needs and either Hank Garretson or Mike Karch about any biathlon needs.
- F. Announcements and Updates: None.
- **G.** Requests for Future Agenda Items: Ms. Levin commented that while she attends Mammoth Trails meetings in order to "keep a finger on the pulse," she does not feel that Mammoth Trails is doing anything as an organization. Ms. Levin requests that we revisit our mission and remind ourselves what we are trying to accomplish.
- H. Next Meeting: Thursday, May 17, 2012, 4–5:30 p.m., Mammoth Lakes Library Ellie Randol Reading Room: This was confirmed by Ms. Morrison.
- I. Adjourn: With no further items to discuss, the meeting was adjourned by consensus of the Charter Members at 5:07 p.m.