

AGENDA SPECIAL JOINT MEETING

BOARD OF SUPERVISORS AND MAMMOTH LAKES TOWN COUNCIL COUNTY OF MONO STATE OF CALIFORNIA

MEETING LOCATION Suite Z, 2nd Floor Minaret Mall, 437 Old Mammoth Rd., Suite Z, Mammoth Lakes, CA 93546

Special Meeting July 18, 2017

TELECONFERENCE LOCATIONS:

Mono County Courthouse, 278 Main, 2nd Floor Board Chambers, Bridgeport, CA 93517.

NOTE: In compliance with the Americans with Disabilities Act if you need special assistance to participate in this meeting, please contact Shannon Kendall, Clerk of the Board, at (760) 932-5533. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

Full agenda packets are available for the public to review in the Office of the Clerk of the Board (Annex I - 74 North School Street, Bridgeport, CA 93517), and in the County Offices located in Minaret Mall, 2nd Floor (437 Old Mammoth Road, Mammoth Lakes CA 93546). Any writing distributed less than 72 hours prior to the meeting will be available for public inspection in the Office of the Clerk of the Board (Annex I - 74 North School Street, Bridgeport, CA 93517). **ON THE WEB**: You can view the upcoming agenda at http://monocounty.ca.gov. If you would like to receive an automatic copy of this agenda by email, please subscribe to the Board of Supervisors Agendas on our website at http://monocounty.ca.gov/bos.

1:00 PM Call meeting to Order

Pledge of Allegiance

1 OPPORTUNITY FOR THE PUBLIC TO ADDRESS THE BOARD

on items of public interest that are within the subject matter jurisdiction of the Board. (Speakers may be limited in speaking time dependent upon the press of business and number of persons wishing to address the Board.)

2 AGENDA ITEMS

A Outdoor Recreation--Opportunities for Collaboration and Enhancement

Departments: Board of Supervisors and Town Council 30 minute

(Mayor John Wentworth and Supervisor Stacy Corless) - Presentation by Mayor

John Wentworth and Supervisor Stacy Corless regarding opportunities for collaboration and enhancement of outdoor recreation in Mono County. Related background information can be located at the following link: https://www.dropbox.com/sh/ra8fb3mhmovb1m3/AAA7IzX4MdTy4FwT2P-LAo1la?dl=0

Recommended Action: Appoint Task Force to develop recommendations for actions that will advance outdoor recreation opportunities. Identify membership of, and public process for this Task Force. Pursue Task Force recommendation prior to August 2017 budget hearings.

Fiscal Impact: Resulting recommendations may include financial impacts, but none are anticipated from the formation of a Task Force.

B. Termination of the Mono County Narcotic's Enforcement Program

Departments: District Attorney

1 hour

(Tim Kendall) - Explanation as to why the Narcotic Enforcement Program will no longer be utilized.

Recommended Action: None. Information Only.

Fiscal Impact: No Fiscal Impact.

C. Civic Center Update

Departments: County Administrative Office

30 minutes

(Tony Dublino) - Presentation by Tony Dublino on current status of Civic Center project from the County side. Discuss 'deal points' of proposed Agreement between Town and County enabling the orderly development and operations of the envisioned Civic Center.

Recommended Action: Direct staff to prepare final Agreement establishing process and cost responsibilities for developing a Civic Center on the Town's portion of the McFlex property, including direction on essential deal points, and bring Agreement back to Town Council and Board of Supervisors for consideration.

Fiscal Impact: None at this time. The Agreement would assign costs and establish process for developing a Civic Center on the Town's portion of the McFlex property, but only if the Board/Council ultimately authorize the projects to go forward.

D. Transfer of Federal Aviation Administration (FAA) Grant Funds from Lee Vining Airport to Mammoth Yosemite Airport

Departments: Public Works

25 minutes (10 minutes presentation, 15 minutes discussion)

(Garrett Higerd) - Update on status of FAA Entitlement Funds and the Lee Vining Airport Lease.

Recommended Action:

- Receive staff report regarding status of FAA Entitlement Funds and the Lee Vining Airport lease.
- 2. Approve Agreement for Transfer of Entitlements and authorize the County Engineer to execute said agreement on behalf of the County.
- Direct staff to continue working with the Los Angeles Department of Water and Power to obtain land, or a permanent airport easement, for purposes of continued operation of the existing Lee Vining Airport.
- 4. Direct staff to work with Town of Mammoth Lakes staff on an MOU formalizing terms of the FAA Entitlement Fund transfer and consideration in return to purchase land, or a permanent airport easement, from LADWP for continued operation of the Lee Vining Airport.
- 5. Provide any desired direction to staff.

Fiscal Impact:

This action would waive receipt of \$89,000 of FAA Entitlement Funds that will expire on September 30, 2017 if unused. There are no ready projects eligible for use of these funds at Mono County airports. The cost to obtain land or a permanent airport easement from LADWP is unknown at this time, but staff requests that the Town of Mammoth Lakes provide compensation for this, when it is required, in exchange for the current transfer of \$89,000 plus \$150,000 of FAA grant funds that were transferred to the Town in 2015.

E. Cooperative Programs and Services Updates

Departments: Various

60 minutes

(Various) - Updates from various Town and County departments regarding joint programs and services.

Fiscal Impact:

Hear and comment on various cooperative programs and services including:

- Community Conversation update (Board Chair Corless and Mayor Wentworth)
- Cannabis update (Christy Milovich, Michael Draper, and Wendy Sugimura)
- Election update (Shannon Kendall)
- TOT enforcement update (Rob Patterson and Janet Dutcher)
- FLAP grant (Grady Dutton)
- Housing needs survey update (Sandra Moberly, Scott Burns, and Megan Mahaffey)
- Building Official update (Tony Dublino and Dan Holler)
- Assemblyman Bigelow visit in August (Dan Holler and Leslie Chapman)
- Forest Plan Revision (Mayor Wentworth)

F. Future Town / County Agenda Items

Departments: County Administrative Office

5 minutes

Agenda items for future joint Town/County meetings.

Recommended Action: Identify possible agenda items for future joint

Town/County meetings.

Fiscal Impact: None.

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SPECIAL MEETING AGENDA REQUEST

____ Print

MEETING DATE July 18, 2017 **DEPARTMENT**

ADDITIONAL DEPARTMENTS

TIME REQUIRED 30 minutes

SUBJECT Outdoor Recreation--Opportunities

for Collaboration and Enhancement

PERSONS APPEARING BEFORE THE

BOARD

Mayor John Wentworth and Supervisor Stacy Corless

AGENDA DESCRIPTION:

(A brief general description of what the Board will hear, discuss, consider, or act upon)

Presentation by Mayor John Wentworth and Supervisor Stacy Corless regarding opportunities for collaboration and enhancement of outdoor recreation in Mono County. Related background information can be located at the following link: https://www.dropbox.com/sh/ra8fb3mhmovb1m3/AAA7lzX4MdTy4FwT2P-LAo1la?dl=0

RECOMMENDED ACTION:

Appoint Task Force to develop recommendations for actions that will advance outdoor recreation opportunities. Identify membership of, and public process for this Task Force. Pursue Task Force recommendation prior to August 2017 budget hearings.

FISCAL IMPACT:

Resulting recommendations may include financial impacts, but none are anticipated from the formation of a Task Force.

CONTACT NAME: Tony Dublino

PHONE/EMAIL: 760.932.5415 / tdublino@mono.ca.gov

SUBMIT THE ORIGINAL DOCUMENT WITH ATTACHMENTS TO THE OFFICE OF THE COUNTY ADMINISTRATOR PRIOR TO 5:00 P.M. ON THE FRIDAY 32 DAYS PRECEDING THE BOARD MEETING **SEND COPIES TO:**

MINU [*]	TE O	RDER	REQ	UES	ΓED:

▼ YES

NO

ATTACHMENTS:

Click to download

Powerpoint Presentation

History

7/13/2017 2:49 PM

TimeWhoApproval7/13/2017 8:20 AMCounty Administrative OfficeYes7/13/2017 11:44 AMCounty CounselYes

Finance

Yes



Larry Johnston District One Fred Stump District Two Bob Gardner District Three

John Peters District Four Stacy Corless District Five

BOARD OF SUPERVISORS COUNTY OF MONO

P.O. BOX 715, BRIDGEPORT, CALIFORNIA 93517 (760) 932-5533 • FAX (760) 932-5531 Shannon Kendall, Clerk of the Board

Date: May 16, 2017

To: Honorable Board of Supervisors and Town Council

From: Tony Dublino, Assistant CAO

Subject: Outdoor Recreation – Opportunities for Collaboration and Enhancements

Recommended Action(s):

Appoint a Task Force develop recommendations for actions that will advance outdoor recreation opportunities. Identify membership of, and public process for this Task Force. Pursue Task Force recommendation prior to August 2017 budget hearings.

Fiscal Impact:

None at this time. Resulting recommendation(s) may include fiscal impacts.

Discussion:

Councilman Wentworth and Supervisor Corless will provide information on the following topics and lead a discussion of how to best enhance opportunities within Mono County.

- 1. Overview of 2017 Outdoor Industry Association Recreation Economy Report (*overview of economic impact of outdoor recreation at a national level and to show growth within the industry*)
 - \$887 Billion national economy
 - \$85.4 Billion California economy (2012) (NOTE: 2017 state data not released until July 2017)
 - Mono County 2016 Tourism Impact Data from Visit California
- 2. Case Studies/Examples of State Initiatives in the Outdoor Recreation Sector (how various states are integrating outdoor recreation opportunities into economic development strategies)
 - Utah Outdoor Recreation Vision (2013)
 - Travel Oregon Outdoor Recreation Initiative (2016)
 - Vermont Outdoor Recreation Economic Collaborative (2017)
- 3. Case Studies/Examples of Counties Enhancing the Outdoor Recreation Sector (how small, rural counties are committing to investments in outdoor recreation as an economic growth strategy)

- One Valley Prosperity Gunnison County Colorado
- Limon Lincoln County Colorado
- Fruita Grand Valley Colorado
- 4. Economic Opportunities and Federal Lands (valuation of federal lands to economic growth opportunities)
 - USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)
 - Quiet Recreation on BLM-Managed Lands Economic Impact (2014)
 - National Park Service Economic Impact Report (2016)
 - Federal Lands in the West Headwaters Economics (2017)
 - USFS Framework for Sustainable Recreation (2010)
- 5. Mono County Opportunities
 - Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Regional Collaboration with Federal, State and Local Agencies
 - Emerging Outdoor Recreation Trends
 - Connection to Digital 395 Opportunities Business Growth
- 6. Next Steps
 - Form Task Force to Explore Recreation Opportunities in Mono Co
 - Use Task Force to Identify Recreation Infrastructure Investment and Enhanced Experience
 - Needs in Partnership with Federal, State and Local Agencies
 - BOS to Explore Revenue Growth Strategy Opportunity



Outdoor Recreation and Economic Development

Opportunities for Mono County

Mono County Board of Supervisors

Mammoth Lakes Town Council

July 18, 2017





Mono County – Outdoor Recreation





Mono County – Outdoor Recreation





Mono County – Outdoor Recreation





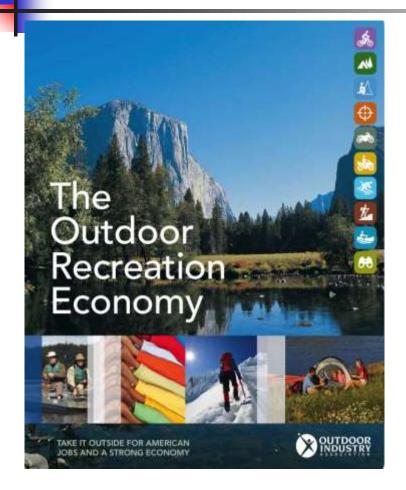








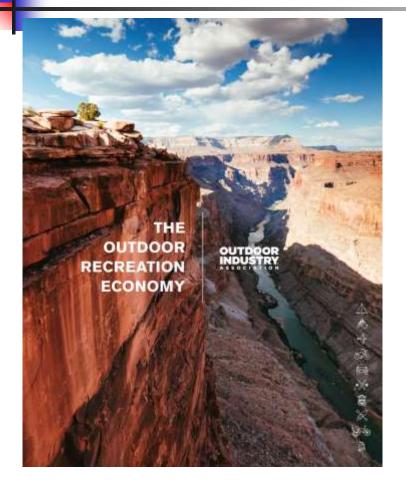
Outdoor Industry Association: Recreation Economy Report - 2012



The Outdoor Recreation Economy:

- \$646 BILLION IN CONSUMER
 SPENDING ANNUALLY
- 6.1 MILLION AMERICAN JOBS
- \$39.9 BILLION IN FEDERAL TAX REVENUE
- \$39.7 BILLION IN STATE AND LOCAL TAX REVENUE

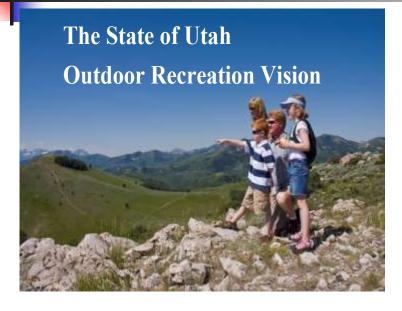
Outdoor Industry Association: Recreation Economy Report - 2017



The Outdoor Recreation Economy:

- \$887 BILLION IN CONSUMER
 SPENDING ANNUALLY
- 7.6 MILLION AMERICAN JOBS
- \$65.3 BILLION IN FEDERAL TAX REVENUE
- \$59.2 BILLION IN STATE AND LOCAL TAX REVENUE

State Initiatives in the Outdoor Recreation Sector



States integrating outdoor recreation opportunities into economic development strategies:

Utah

"The nearly universal appreciation of these preserved landscapes, restored waters, and cleaner air through outdoor recreation is a modern expression of our freedom and leisure to enjoy the wonderful life that generations past have built for us."

-Ronald Reagan

State Initiatives in the Outdoor Recreation Sector

Oregon Outdoor Recreation Initiative



In This Section

For Oregonians, a strong connection to our great outdoors is in our DNA and is part of our identity. From hikers to anglers, mountain bikers to hunters, loggers to biologists, ranchers to miners, to outfitters, guides, mountain lodge operators, and outdoor equipment producers, many of us rely on Oregon's bountiful natural resources for our livelihoods and recreation.

Oregon's bountiful natural resources are cornerstone to our legacy, our identity, and our economy. As an industry, outdoor recreation has the potential to significantly impact the well-being of Oregon's economy, its communities, its residents, and its natural resources. Developing a shared vision with a common agenda for how we focus our efforts to improve the outdoor recreation economy will ensure that our impacts are positive and inclusive of all.

This is the impetus for the Oregon Outdoor Recreation Initiative, a statewide effort to bring together businesses, agencies, land managers, conservation groups, and recreational user groups around the goal of expanding access to outdoor recreation and increasing the economic impact and sustainability of Oregon's outdoor recreation industry.

Through a coordinated and collaborative effort, we will: build capacity and synergy to expand outdoor recreation opportunities for residents and visitors, create sustainable economic vitality for Oregon's communities, and make Oregon a world-class outdoor recreation destination for all.

A FOUNDATION FOR STATEWIDE COLLABORATION

To jumpstart this initiative, Travel Oregon convened a leadership team comprised of 25 members that represent

States integrating outdoor recreation opportunities into economic development strategies:

- Utah
- Oregon



VERMONT OUTDOOR RECREATION ECONOMIC COLLABORATIVE

A network initiative to leverage Vermont's outdoor recreation assets, brand, and culture to sustain, grow, and drive economic development in the outdoor recreation sector and the Vermont economy as a whole.

Why focus on outdoor recreation in Vermont?

- 1. It's big. And growing and diversifying. In Vermont, outdoor recreation accounts for 34,000 direct jobs and \$2.5 billion in consumer spending. Outdoor participation by residents and visitors is growing, especially in trail running, adventure racing, mountain biking and backcountry skiing. -- building on traditional sectors that are already strong: downhill skiing, hunting and fishing, snowmobiling.
- Outdoor manufacturers are being lured away. Incentives are pulling Vermont brands and
 companies to other countries and states. Vermonters can work together to identify challenges and
 opportunities for this sector to remain secure and profitable in Vermont and, in so doing, serve as an
 example to other brands and companies that may consider locating here.
- 3. But Vermont has the backdrop they want. Companies in all sectors can and should use our natural landscape, access, and infrastructure as a recruitment tool. The 2016 Economic Development Marketing Plan, "Telling the Vermont Story," underscored the power of the outdoors and outdoor recreation as a recruitment tool. Increasing numbers of Prospective employees -- especially younger ones -- prioritize environmental quality and access to the outdoors in career planning.
- 4. Growing the outdoor recreation sector means economic growth for other industries. If people play here, they stay here. And they invest here. In fact, one cornerstone of the Marketing Plan is to tell the stories of the many businesses whose founders fell in love with the Vermont landscape and came back with a business, or stayed here because of it. (Examples: IBM's Vermont founder Tom

States integrating outdoor recreation opportunities into economic development strategies:

- Utah
- Oregon
- Vermont

County Initiatives in the Outdoor Recreation Sector



Counties integrating outdoor recreation into economic development strategies:

- Gunnison County, Colorado
 - "One Valley Prosperity Project"





Counties integrating outdoor recreation into economic development strategies:

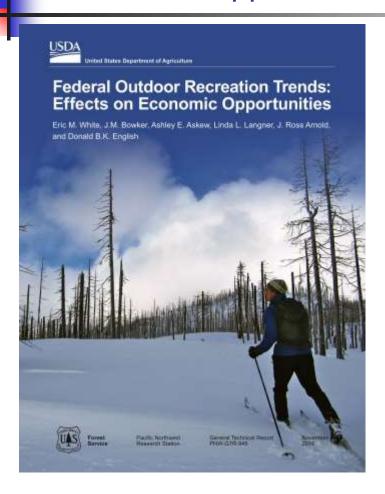
- Gunnison County, Colorado
 - "One Valley Prosperity Project"
- Limon/Lincoln County, Colorado

County Initiatives in the Outdoor Recreation Sector



Counties integrating outdoor recreation into economic development strategies:

- Gunnison County, Colorado
 - "One Valley Prosperity Project"
- Limon/Lincoln County, Colorado
- Fruita/Grand Valley Colorado



 USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)



- USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)
- Quiet Recreation on BLM-Managed Lands Economic Impact (2014)





Natural Resource Stewardship and Science

2016 National Park Visitor Spending Effects

Economic Contributions to Local Communities, States, and the Nation

Natural Resource Report NPS/NRSS/EQD/NRR-2017/1421



- USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)
- Quiet Recreation on BLM-Managed Lands Economic Impact (2014)
- National Park Service Economic Impact Report (2016)



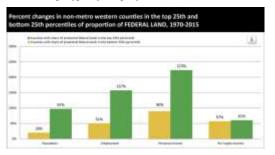
Federal Lands in the West: Liability or Asset?

Headwaters Economics | February 2017 Update

Summary Findings

This <u>analysis</u> finds that rural counties in the West with more federal lands performed better on average than their peers with less federal lands in four key economic measures.

- From the early 1970s to the 2010s, western rural counties with the highest share of federal lands on average had faster population, employment, and personal income growth than their peers with the lowest share of federal lands. Per capita incomes grew somewhat faster.
- Some rural counties are struggling and are searching for ways to benefit from nearby federal lands.
 While every county has unique circumstances, the changing economy of the West has impacted all
 counties and altered the economic role of nearby public lands.
- Counties that performed the best are benefitting from nearby public lands in multiple ways, such as supporting commodity sectors like natural gas and timber, increasing tourist and recreation spending, and sustaining steady growth by attracting entropeneurs and retirees.



*All income figures in this analysis adjusted for inflation

As the above chart shows, from the early 1978s to the early 2018s, population, employment, and personal income on average all grew significantly faster—two times faster on more—in western run countries with the highest share of federal lands compared to counties with the lowest share of federal lands. Per capita income growth was slightly higher in counties with more federal land.

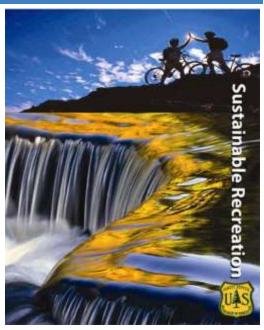
Federal Lands in the West: Liability or Asset?

Update: Headwaters Economics | February 2017

- USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)
- Quiet Recreation on BLM-Managed Lands Economic Impact (2014)
- National Park Service Economic Impact Report (2016)
- Federal Lands in the West Headwaters Economics (2017)

Connecting People with America's Great Outdoors:

A Framework for Sustainable Recreation



United States Forest Service, USDA Recreation, Heritage and Volunteer Resources

- USDA Federal Outdoor Recreation Trends: Effects on Economic Opportunities (2016)
- Quiet Recreation on BLM-Managed Lands Economic Impact (2014)
- National Park Service Economic Impact Report (2016)
- Federal Lands in the West Headwaters Economics (2017)
- USFS Framework for Sustainable Recreation (2010)

lune 25. 2010





- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R





- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R
 - Measure U

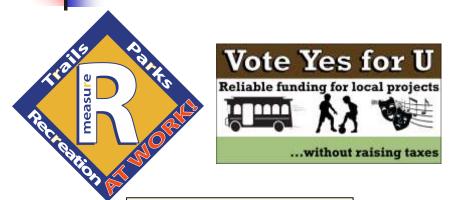




- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R
 - Measure U
 - Mammoth Lakes Trail System







- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R
 - Measure U
 - Mammoth Lakes Trail System
 - Mammoth Lakes Recreation













- Measure R
- Measure U
- Mammoth Lakes Trail System
- Mammoth Lakes Recreation
- Regional Collaboration with Federal,
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- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
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- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R
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 - Mammoth Lakes Trail System
 - Mammoth Lakes Recreation
- Regional Collaboration with Federal, State and Local Agencies
- Emerging Outdoor Recreation Trends
- Connection to Digital 395 Opportunities





- Mammoth Lakes Model for Investment in Outdoor Recreation Assets
 - Measure R
 - Measure U
 - Mammoth Lakes Trail System
 - Mammoth Lakes Recreation
- Regional Collaboration with Federal, State and Local Agencies
- Emerging Outdoor Recreation Trends
- Connection to Digital 395 Opportunities
- Business Growth



Next Steps

- Form Task Force to Explore Recreation Opportunities in Mono County
- Use Task Force to Identify Recreation Infrastructure Investment and Enhanced Experience
- Needs in Partnership with Federal, State and Local Agencies
- BOS to Explore Revenue Growth Strategy Opportunity



Thank You!

based on the responses to the detailed RFP, and will be made as soon as practical following response and review of the proposals.

Town and County McFlex Agreement:

Town and County staff have met to discuss the details of an agreement that would establish a process for the efficient and orderly development of the McFlex property. There are several 'deal points' that staff have tentatively agreed to, and now want to obtain consensus on those (or revised) basic deal points, so respective Counsel can work toward a final draft of this agreement for consideration by the Council and Board.

The deal points, as discussed to date:

- 1. Utilize HMC Preliminary Site Plan and basic massing concepts as a basis for future site development.
- 2. Town will provide ownership/control of the property where County would construct its wing of the facility (upon a decision by the County to construct a facility) through one of the following options, as directed by the Board and Council.
 - A. Long-term lease with Town, \$1 for 99 years
 - B. Lot Line Adjustment, exchanging part of County land along 203 for same size where County wing would be built
 - C. Creation of County parcel by deed from Town to County. Reciprocal creation of Town parcel by deed to Town upon request.
- 3. County (should it develop first, and separately) will allow for significant and meaningful input by Town into the facility design, in acknowledgment of the Town's visioning for appropriate facility design at the site. The County would retain the right to move forward in the event no agreement is reached.
- 4. Initial developer (now expected to be the County) will develop site in such a way as to enable the efficient and orderly development by the following developer.
- 5. Costs of initial development of utilities that are necessary for both projects, will be shared by both projects (e.g., undergrounding electrical, sewer connection, moving of water line, fiber). The Board and Council should provide direction as to whether this would be:
 - A. Paid at the time of construction
 - B. Reimbursed at the time (and if) a second development occurs
- 6. Initial developer will build the access and parking to meet the needs of its facility only, while providing for the orderly expansion of infrastructure by the following developer. Should expanded access and/or parking be requested by the following developer, it will be included in the initial development at the requestor's expense.
- 7. Initial developer will design the facility to enable the second developer to expand the facility for its use in the future (with central lobby or other approach). The cost related to this design will be borne by the initial developer.
- Should the following developer distribute a detailed RFP prior to the initial developer entering into a construction contract, to the extent feasible, the following developer will delay entrance into a contract in order to provide an opportunity to

- align first and second bid responses, to achieve potential economy of scale with a singular contractor.
- 9. Long-term operations and maintenance costs of each entity's portion of the facility will be handled by the respective agency, unless agreed otherwise through amendment of the agreement between the entities.
- 10. Long-term operations and maintenance of any shared infrastructure will be split 50/50 between the parties, unless agreed otherwise through amendment of the agreement between the entities.
- 11. The costs of long-term operations and maintenance of exterior improvements (e.g., parking, sidewalk, landscaping) will be pro-rated based on facility square footage (currently 62% County, 38% Town).
- 12. In the event that both facilities are constructed simultaneously, a single point of contact will be appointed to serve as the contract manager, authorized to make decisions on behalf of the entire facility, following consultation with a designated representative of the other entity. The associated cost of this single point of contact would be pro-rated by square footage and allocated accordingly.

If you have any questions regarding this item, please contact me at (760) 932-5415.

Respectfully submitted,

vuz Didlino

Tony Dublino Assistant CAO