



Mammoth Trails Meeting Summaries
May 19, 2011
Mammoth Lakes Library Ellie Randol Reading Room

3:30 P.M. TO 4:00 P.M.: CHARTER MEMBERS ONLY

- A. Charter Member Meeting Call to Order:** The meeting was called to order at 3:32 p.m. by MLTPA CEO/Board President John Wentworth in the Ellie Randol Reading Room of the Mammoth Lakes Library. Also in attendance were Charter Members John Armstrong (Eastside Velo), Kathy Copeland (Disabled Sports Eastern Sierra), Alana Levin (High Sierra Triathlon Club), Malcolm Clark (Sierra Club), and Hank Garretson (Eastern Sierra Nordic Ski Association); guest Mark Rudyk (Mammoth Lakes Tourism); and Kim Stravers (MLTPA).
- B. Additions to Agenda:** Mr. Wentworth quickly briefed the group on the Town of Mammoth Lakes' 13 percent budget shortfall for fiscal year 2011/2012 and indicated that Measures U and R remain intact for the moment in terms of exposure to the Raleigh Enterprises settlement.
- C. Charter Member Business Matters**
- a. Charter Review:** Mr. Garretson shared that the Charter and the application process are both functioning well and that he sees no changes to be made. The group concurred.
 - b. Membership Application Review:** See item C(a), above.
 - c. Membership Discussion:** Mr. Garretson identified that the Eastern Sierra Avalanche Center, the 395 Fat Tire Council, and Mammoth Nordic are some of the groups that have been participating less actively and that the Charter Members should explore why and identify how Mammoth Trails can best serve these groups' needs. He also identified a need for motorized-group representation. Ms. Stravers suggested that in the absence of a formal and functioning mountain-bike club, perhaps the Charter Members could actively encourage participation by Footloose Sports. Ms. Levin opined that the group seems to be underutilizing the capacity of Mammoth Trails and expressed a desire to increase the group's efficacy. The group noted that there will be increasing opportunities for Mammoth Trails to play a role in shaping local recreation with the RecStrats process, the development of the Mammoth Trails website, and other opportunities. In terms of the Measure R process, Mr. Garretson suggested that there be specific discussion at a meeting prior to the opening of the Fall 2011 Measure R application period so that the group may discuss which members plan to submit applications and how the groups may help one another out or combine efforts if appropriate. The group expressed a desire to meet with the Recreation Commission, which Mr. Wentworth volunteered to coordinate.
- D. Adjourn:** 4:05 p.m.
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4:00 P.M. TO 5:30 P.M.: REGULARLY SCHEDULED MEETING

A. Regular Meeting Call to Order: The meeting was called to order at 4:05 p.m. by MLTPA CEO/Board President John Wentworth in the Ellie Randol Reading Room of the Mammoth Lakes Library. Also in attendance were Charter Members John Armstrong (Eastside Velo), Kathy Copeland (Disabled Sports Eastern Sierra), Alana Levin (High Sierra Triathlon Club), Malcolm Clark (Sierra Club), Drew Foster (Friends of the Inyo), and Hank Garretson (Eastern Sierra Nordic Ski Association); Mark Rudyk and John Urdi (Mammoth Lakes Tourism); and Kim Stravers and Drew Blankenbaker (MLTPA).

B. Additions to Agenda: Ms. Stravers mentioned that MLTPA Staff Photographer Rebecca Garrett is working on shooting a complete library of images this summer, from gearing up to action shots, for Mammoth Lakes' summer outdoor-recreation opportunities, including events. Ms. Stravers will send the group an email and copy Ms. Garrett so that they may set up times to participate. Mr. Urdi noted that Mammoth Lakes Tourism (MLT) is reworking their website event calendar to make it more user friendly and that it will launch in approximately two weeks.

C. Organizational Items

1. Acceptance of April 21, 2011, Meeting Summary (Kim Stravers)

(attachment): Mr. Clark noted that he was in attendance at the April 21, 2011, meeting, though he neglected to sign in. The Charter Members accepted the meeting summary as amended.

D. Special Updates

1. On Behalf of the Town of Mammoth Lakes (John Wentworth)

a. TOML Budget Process Update (for Stuart Brown): Mr. Wentworth explained that the TOML is facing a \$2 million budget shortfall for the upcoming fiscal year, due to incorrect revenue projections. There will be a special budget meeting of the Town Council on May 25 to further address this issue. This shortfall does not take into account the monies owed to Raleigh Enterprises for the airport settlement. Mr. Urdi noted that Town Council and others who attended the previous night's meeting expressed much support for the non-governmental organizations that provide the resources people come here to enjoy.

b. RecStrats Implementation Workshop Updates (for Stuart Brown)

i. Special Events, May 13: Mr. Wentworth shared that this was the best-attended workshop to date.

ii. Arts and Culture, May 14: Mr. Wentworth shared that this workshop was well attended.

iii. High Altitude Training + Special Rec Comm. meeting, June 8: Mr. Wentworth announced that there will be a special Recreation Commission meeting at 2 p.m. to begin discussion of linkages and priorities, with the High-Altitude Training workshop beginning at 4 p.m. He noted also that the Linkages & Priorities RecStrats workshop will be held on June 23 and that it appears that

recreation priorities derived from RecStrats are to be established before the Fall 2011 Measure R award cycle. Mr. Wentworth noted also that there will be some amount of “housekeeping” completed to assure that current recreation projects are integrated into the RecStrats outcomes.

- c. **Measure R Spring 2011 Award Cycle (for Stuart Brown):** Mr. Wentworth shared that four applications were submitted, for approximately \$275,000 combined. Approximately \$250,000 was available. He noted that the Recreation Commission, in their review meeting, expressed some concern regarding the TOML application for CEQA funding for the Community Center Park, as there is no master plan completed for the park itself; in the end, the Commission recommended that Measure R fund only those studies with long shelf lives, such as archaeology. All other applications were recommended to be funded in full. Mr. Wentworth noted also that a Measure U Steering Committee will soon be formed to develop an application process for Measure U grant funding that is similar to Measure R’s process.

2. On Behalf of the Inyo National Forest

- a. **Update and Sorry Couldn’t Attend—Baby Due!** Mr. Wentworth shared that Recreation Staff Officer Jon Kazmierski expressed his apologies that he could not attend this meeting, but that his wife is expecting to go into labor very soon.

3. Summer of Stewardship 2011

- a. **Event Schedule:** Ms. Stravers announced the Trail Days schedule—July 2, July 16, July 30, August 13, August 27, and September 11—and explained that MLTPA and Friends of the Inyo will be locking down locations with the Inyo National Forest (INF) next week. She noted that the series flyer will be out by National Trails Day on June 4, and that other projects, such a building a connector to the Lakes Basin Path or removing old signage on the paved multi-use path system, may be added to the lineup.
- b. **Co-Hosting Opportunities:** Ms. Stravers asked the group to consider co-hosting at least one event and added that two groups, including non-Charter Members, may co-host the same event. Ms. Levin expressed interest in co-hosting at Mammoth Rock Trail if it becomes available. Mr. Wentworth noted that the INF will be continuing fuels reduction on Panorama Dome in late July through early August, so it’s likely that this will not be a Trail Day location this year.

4. Mammoth Lakes Trail System

- a. **Review of “Mammoth Lakes Trail System Proposal”:** Mr. Wentworth volunteered to show this presentation to anyone outside of this meeting if so desired and announced that he would be projecting this presentation at the close of this meeting.

5. Mammoth Trails Website: Activities/Persona Development

- a. **Next Steps:** Mr. Wentworth explained that MLTPA will choose four activities for which they will develop prototype personas; these personas

will drive modules or pages that describe and support those activities and that can be incorporated into the Mammoth Lakes Tourism site as well. MLTPA staff will be in touch soon with those who have volunteered for this process. Mr. Urdi noted that MLT wants to take this one step further on their site by developing entire itineraries for visitors, not just for recreation.

- 6. Shady Rest/Casa Diablo 4:** Mr. Wentworth reported that MLTPA and the Sierra Club submitted comments on the public scoping. The INF is still planning to develop a decision for the Shady Rest Motorized Staging Project, but there has been no word on when the third public meeting will occur.
 - 7. Tamarack Street Public Access/Terry Plum Development Project:** Mr. Wentworth explained that a legal access route to the Sherwins meadow is being explored.
- E. Announcements and Updates:** Mr. Urdi shared that the brochures developed by MLT are being shipped on May 20 and that 150,000 of them will be distributed outside the area while 15,000 will stay local. He noted also that the new TOML logo is now available and that the files and guidelines may be requested through him. He added that he would like to approve pieces using the graphic before they are sent to press. Ms. Stravers announced that the Mammoth Lakes Annual Recreation Guide is now available. She also read from an email from Andrew Kastor to update the group on the High Sierra Striders' activities. Ms. Copeland announced that the Wounded Warriors event is scheduled to take place June 6–10, 2011. Mr. Clark noted that the summer recreation calendar put together by Lisa Isaacs and ESIA is very thorough and is worth perusing.
- F. Requests for Future Agenda Items:** None.
- G. Next Meeting:** Thursday, June 16, 2011, 4–5:30 p.m., Mammoth Lakes Library Ellie Randol Reading Room
- H. Adjourn:** With no further business to come before the group, the meeting was adjourned by consensus of the Charter Members at 4:49 p.m. Mr. Wentworth then presented the Mammoth Lakes Trail System Proposal slideshow to those who chose to remain.