



Regular Meeting Summary
June 21, 2012
4:00 p.m. to 5:30 p.m.
Mammoth Lakes Library Ellie Randol Reading Room

- A. Call to Order:** The meeting was called to order at 4:11 p.m. by MLTPA CEO John Wentworth at the Mammoth Lakes Library. Also in attendance were Charter Members Laurel Martin (Disabled Sports Eastern Sierra), Malcolm Clark (Sierra Club Range of Light Group), and Alana Levin (High Sierra Triathlon Club); and MLTPA Community Engagement Director Kim Stravers.
- B. Additions to Agenda:** None.
- C. Organizational Items**
- 1. Acceptance by Charter Members of May 17, 2012, Meeting Summary (*attachment*):** The meeting summary was accepted by the Charter Members as presented.
 - 2. Remaining Meeting Schedule**
 - a. Maximum two left under current MLTPA contract:** Mr. Wentworth advised that, under the current contract, it looks as though the last regular Mammoth Trails meeting will be held on July 19, 2012. The group may continue as usual depending on the MLTS Coordinating Committee's recommendations for fiscal-year 2012/2013 project funding.
 - 3. Charter Member Updates:** Ms. Martin reported that DSES has just finished a successful Wounded Warriors week and that they have an active summer ahead. Mr. Clark reported that the Sierra Club's Thursday-evening hikes will continue on a weekly basis through August.
- D. Special Updates**
- 1. MLTS Website Review:** Mr. Wentworth reported that the site is not yet live, but that it will be ready for launch once MLTPA hands it off to the Town on Monday, June 25, 2012. He noted also that MLTPA has been awarded money from the Spring 2012 Measure R fund to continue to develop experiences, photographs, and other content as needed, so more will be live on the site by the end of the summer. Mr. Wentworth projected the live site to the group and walked them through its various features and content. The Town, as the entity who has ownership of the website, will be responsible for managing, operating, and maintaining the site once it's been delivered to them. Mr. Wentworth will share with the group links to the site for the purposes of beta user testing.
 - 2. Mammoth Lakes Trail System Coordinating Committee (MLTS CC)**
 - a. Review of project list as acted upon by Town Council (*attachment*):** Mr. Wentworth explained that these projects were originally developed by MLTPA for the Town's Fall 2011 Measure R application and that they have been further developed with the MLTS CC. These recommendations

are to be associated with the \$300,000 annual appropriation to the MLTS made by Town Council. The MLTS CC has not yet determined who will complete all or parts of this scope of work, so MLTPA's future relationship is unknown. MLTPA desires to set up a Mammoth Lakes Tourism-like relationship with the Town moving forward.

- b. Next steps for the Mammoth Lakes Trail System:** This item was not specifically discussed.
- 3. What's Next for Mammoth Trails:** Mr. Clark noted that participation in Mammoth Trails started to slope off about eight or nine months ago, due perhaps to such circumstances as the change in leadership in Charter Member clubs like Eastside Velo and the Eastern Sierra Nordic Ski Association; people's availability has just changed. Ms. Levin remarked that the Mammoth Trails Charter is a great structure and that perhaps people should be appointed from the Charter Member clubs to attend meetings if the primary person can't be there; it's important to stay in touch with what's going on. Mr. Wentworth noted that dwindling resources, including volunteer labor and participation, are an issue for the Town and the INF currently and that it's important for clubs to meet on their own to continue to share information and marketing opportunities. The group agreed that meeting less frequently than monthly may turn meetings from calls for action to simple reporting, which would diminish the group's potential effectiveness.
 - a. Review of Mammoth Trails Charter (attachment):** This item was not specifically discussed.
 - b. Drafting of discussion points for "Mammoth Trails Summit" at July meeting:** The group agreed that they would like to draft a scope of projects that Mammoth Trails can be engaged with for the coming months and discuss how to accomplish this scope.
- 4. Summer of Stewardship 2012:** Ms. Stravers reported on the following opportunities for Summer of Stewardship involvement. No additional clubs volunteered at this time.
 - a. Schedule/Co-Hosting Opportunities**
 - i. July 14: Horseshoe Lake/McLeod to Red Cones/Crater Meadow with Mammoth Pet Shop**
 - ii. July 28: Lake George with DSES**
 - iii. August 11: Coldwater**
 - **Co-hosting still available!**
 - iv. September 15: Coastal Cleanup Day, "Lakes Basin Cleanup," with Sierra Club**
- 5. Shady Rest/Inyo Craters Existing Conditions Report:** Mr. Wentworth reported that the MLTS CC did not choose to do any planning for the coming fiscal year, but that MLTPA will complete the existing conditions report under its current contract.

E. TOML Reporting

- a. Measure U Test Cycle:** Mr. Wentworth reported that awards were made by Town Council on June 20, 2012.

- b. **Measure R Spring 2012:** Mr. Wentworth reported that awards were made by Town Council on June 20, 2012, and that MLTPA was granted funding for enhancements to the MLTS website.

F. Announcements and Updates: None.

G. Requests for Future Agenda Items: None.

H. Next Meeting: Thursday, July 19, 2012, 4–5:30 p.m., Mammoth Lakes Library Ellie Randol Reading Room

I. Adjourn: There being no further business to come before the group, the meeting was adjourned by consensus of the Charter Members at 5:20 p.m.