



Eastern Sierra Sustainable Recreation Partnership (ESSRP)
Monday July 10, 2023 – 3:30 PM

Via ZOOM: <https://us02web.zoom.us/j/84248151552?pwd=MU1reHIDVEZkaUpHL25wNzh4MEFIUT09>

Meeting ID: 842 4815 1552 **Passcode:** 621415

Items Highlighted in Yellow are attached to the agenda. Please also review the meeting presentation.

The Partnership *Current Signatories:* Alpine County*; BLM* City of Bishop*; Inyo County*; CALTRANS*; Mono County; Town of Mammoth Lakes; Inyo National Forest; Humboldt-Toiyabe National Forest, National Park Service*
have voted or otherwise agreed to sign partnership agreement* **Partners in Process: NPS; LADWP

1. Land Acknowledgement

2. Welcome

- a. What is the ESSRP
 - i. “A public/public partnership between tribal, local, state, and federal government agencies and a regional voice for sustainable outdoor recreation in California.”
- b. Introductions / Farewells
 - i. Sandra Moberly – *New County Administrative Officer for Mono County*
 - ii. Bethanie DeRose – *Senior Vice President Global Tourism & Destination Advisory JLL’s Hotels & Hospitality Group*
- c. ESSRP MOU Update
- d. Hot Links: July 10, 2023

3. The Climate

- a. Ski Summer
- b. Record Planet Heat
- c. The Return of El Niño

4. Presentations + Interactive CERF

- a. Visit California's Regional Strategic Tourism Plans - *Bethanie DeRose*
 - i. *Senior Vice President Global Tourism & Destination Advisory JLL’s Hotels & Hospitality Group*
- b. ESCCRP: Accelerator Updates - *Janet Hatfield*
 - i. *Interim Executive Director / Forest Resilience Program Manager, Whitebark Institute*
- c. Interactive CERF
 - i. *Elaine Kabala, Executive Director, Eastern Sierra Council of Governments (ESCOG)*

5. Federal & National Updates

- a. USFS Reimagining Recreation: “Recreation Knowledge Sharing Workshop”
- b. BLM Public Lands Rule
- c. Recreation and Wildfire
- d. The Amenity Trap

6. State Updates

- a. California
- b. Summer Recreation



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- c. SB 584: Short Term Rental Tax
- d. CA Natural Resources Agency: Public Comment Period(s)
- e. Climate Programs and Grants
- f. Recreate Responsibly California: Monthly Meetings

7. Regional Updates

- a. Tahoe
- b. Our Regional Economic Prosperity: CEDS

8. ESCOG Joint Powers Authority – Elaine Kabala, ESCOG Executive Director

- a. ESCOG Meetings
 - i. June 15: Actions
 - ii. Next Meeting: August 17
- b. Sustainable Recreation + Ecosystem Management Program (SREMP)
 - i. Sustainable Recreation Projects
 - 1. "Towns to Trails": Contractor Update
 - 2. BIRPI – Contractor Update
 - ii. Ecosystem Management Projects
 - 1. ESCCRP: Contractor Update

9. Partner Updates in REVERSE Alphabetical Order

- a. Town of Mammoth Lakes
- b. National Park Service
- c. Mono County
- d. Inyo National Forest, USFS
- e. Inyo County
- f. HT National Forest, USFS
- g. City of Bishop
- h. CALTRANS
- i. BLM
- j. Alpine County

10. Next Meeting - First Monday of the Month @ 3:30

- a. Monday August 7 @ 3:30 Via Zoom