



MCRAT

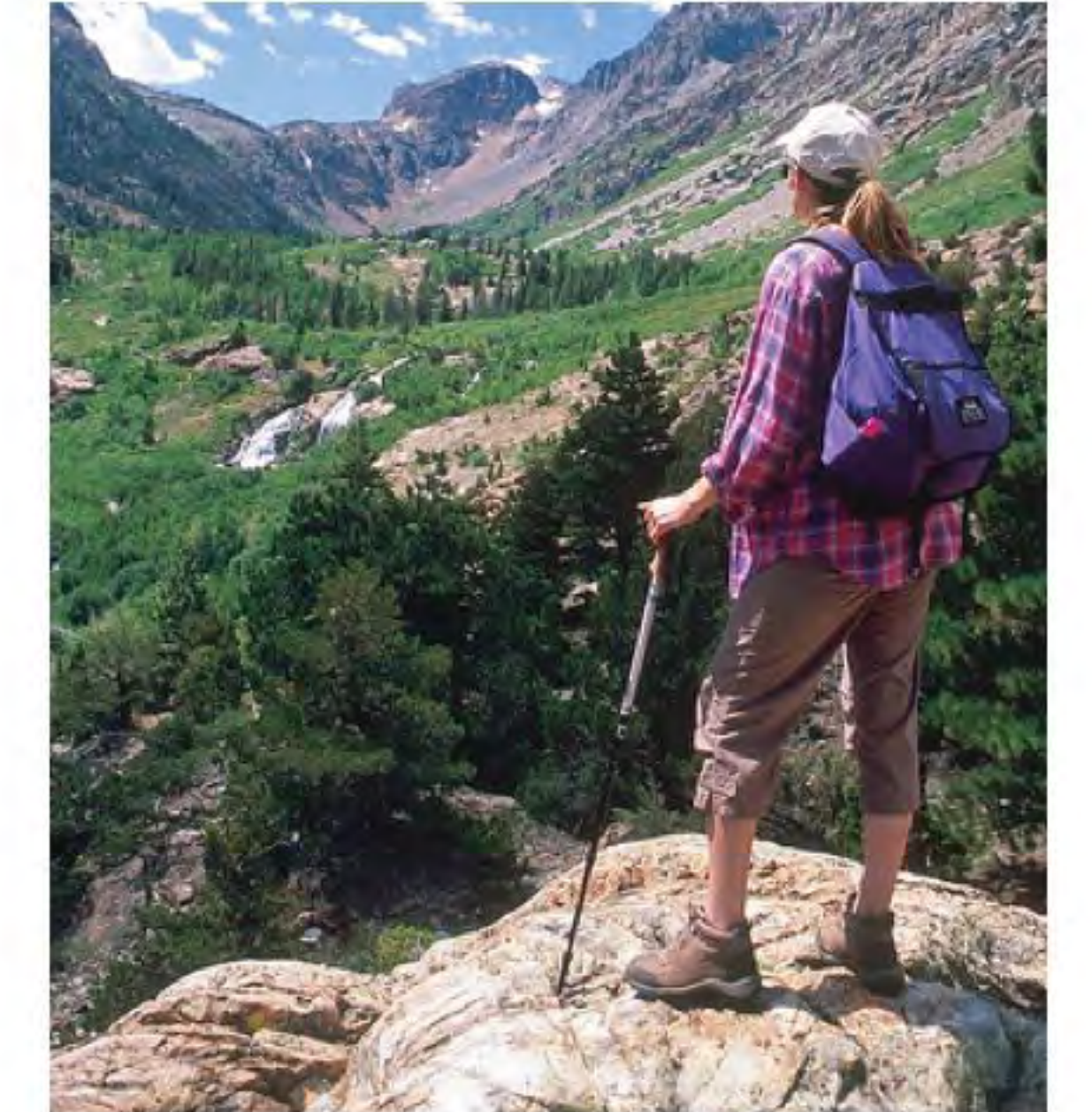
**Mono
County
Recreation
Access
Tool**

**“Existing Conditions Inventory:
Final Draft”**

August 18, 2010



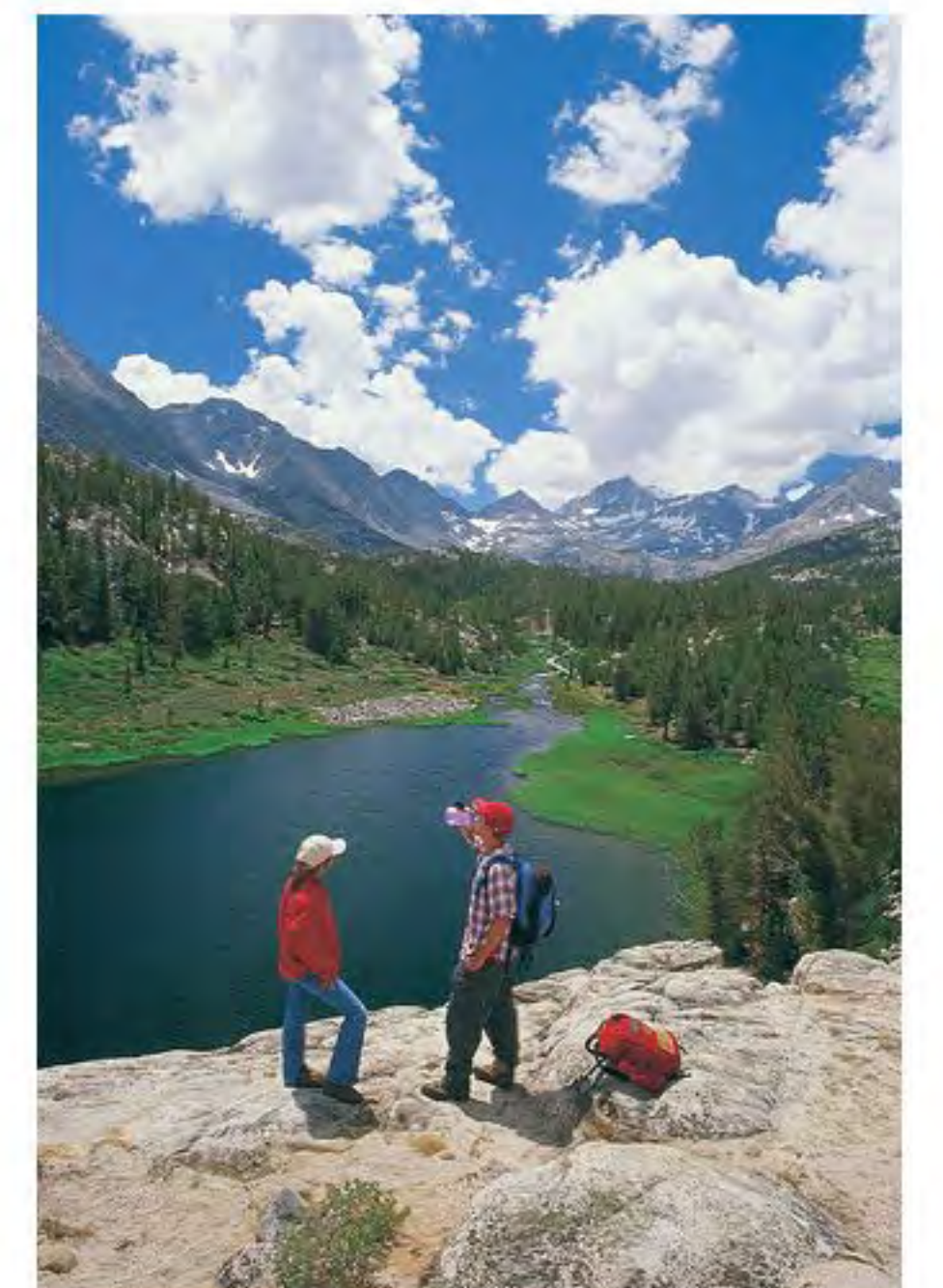
Mono County Recreation - World Famous



Mono County Recreation - World Famous



Mono County Recreation - World Famous





MCRAT - Guiding Principles

MCRAT will establish a living data set, a digital inventory, of all of the points of access to the recreation amenities and infrastructure in Mono County.

Recreation lies at the heart of the economy of Mono County

MCRAT can ensure that the economic opportunities offered by Mono County's unparalleled recreation amenities will be consistently and reliably considered as the development of Mono County moves forward.



MCRAT - History

Presentations to Board of Supervisors

- March 10, 2009
 - Initial Presentation
- May 5, 2009
 - Follow Up Presentation
 - “3 Phases”
- October 13, 2009
 - Project Clarification
- December 15, 2009
 - Board of Supervisors Approval
 - Scoped to “Phase 1”



MCRAT - Work Program

Contract Scope and Deliverables

- February 19, 2010
 - Contract Signed with MLTPA
- Contract amount
 - \$30,000
- In Kind/Matching Funds Goals
 - MLTPA - \$3,630
 - Friends of the Inyo - \$3,630



MCRAT - Work Program

Contract Scope and Deliverables


- In Kind/Matching Funds - Actual
 - MLTPA = \$3,143.24
 - FOI = \$2,996.13
- Volunteers
 - Volunteers to Date = 7
 - Volunteer Hrs to Date = 77.5
- Total In Kind/Matching (to date)
 - \$6,139.37
 - Over 15% of total project budget

MCRAT - Work Program

Completed Contract Benchmarks - Data Acquisition

“Field Sheet”

- Identification of Recreation Activities for data collection
- Development and approval of the field Sheet
- Coordination with Mono County Staff



POINT NAME: _____ **Field Sheet #:** _____
Point Location: _____ **MCRAT Point #:** _____
Documented By: _____ **Bibliography Code and Page #(s):** _____
Phone: _____ **Date:** _____
E-mail: _____

GENERAL		SUMMER	
Summer Use	Y N	Automobiles	Y N
Winter Use	Y N	Backcountry General Access Point	Y N
Parking	Y N	Biking, Trail	Y N
Public Transit	Y N	Biking, Paved	Y N
Signage	Y N	Biking, Road	Y N
Bathroom	Y N	Biking, BMX	Y N
Fee-Based	Y N	Birding	Y N
Cultural/Historical	Y N	Boating Access, Car-Top Launch	Y N
		Boating Access, Motor	Y N
		Boating Access, Non-Motor	Y N
		Bouldering	Y N
		Camping, Tent	Y N
		Camping, RV	Y N
		Caving	Y N
		Climbing	Y N
		Equestrian, Packing	Y N
		Equestrian, Trail Riding	Y N
		Fall-Color Viewing	Y N
		Fishing, Lakes	Y N
		Fishing, Streams and Creeks	Y N
		Frisbee Golf	Y N
		Hang-Gliding/Paragliding	Y N
		Hiking/Walking, Paved	Y N
		Hiking/Walking, Unpaved	Y N
		Hot-Air Ballooning	Y N
		Hunting	Y N
		Kite-Boarding/Windsurfing	Y N
		Off-Highway Vehicles (OHV), ATV	Y N
		Off-Highway Vehicles (OHV), Motorcycle	Y N
		Pets, Area	Y N
		Pets, Walking	Y N
		Running, Cross-Country	Y N
		Running, Trail	Y N
		Sailplane	Y N
		Summer Biathlon	Y N
		Swimming Access	Y N
		Target Shooting	Y N
		Vistas	Y N
		Water-Skiing	Y N
		Wildflowers	Y N

WINTER

Backcountry Ski/Snowboard	Y N
Dog Sledding	Y N
Ice Climbing	Y N
Ice Fishing	Y N
Ice Skating	Y N
Kite-Boarding	Y N
Nordic, Groomed	Y N
Nordic, Ungroomed	Y N
Over-Snow Vehicles (OSV), Trail	Y N
Over-Snow Vehicles (OSV), Open Area	Y N
Pets, Area	Y N
Pets, Walking	Y N
Skiing/Snowboarding	Y N
Sleigh Rides	Y N
Snowplay	Y N
Snowshoe, Trail	Y N
Snowshoe, Open Area	Y N
Winter Biathlon	Y N
Winter Camping	Y N
Winter Hiking/Walking, Groomed	Y N
Winter Hiking/Walking, 4-Season	Y N

NOTES:

MCRAT Field Sheet



MCRAT - Work Program

General

Summer Use
Winter Use
Parking
Public Transit
Signage
Bathroom
Fee-Based
Cultural/Historical

Winter

Backcountry Ski/Snowboard
Dog Sledding
Ice Climbing
Ice Fishing
Ice Skating
Kite-Boarding
Nordic, Groomed
Nordic, Ungroomed
Over-Snow Vehicles (OSV), Trail
Over-Snow Vehicles (OSV), Open Area
Pets, Area
Pets, Walking
Skiing/Snowboarding
Sleigh Rides
Snowplay
Snowshoe, Trail
Snowshoe, Open Area
Winter Biathlon
Winter Camping
Winter Hiking/Walking, Groomed
Winter Hiking/Walking, 4-Season

Summer

Automobiles
Backcountry General Access Point
Biking, Trail
Biking, Paved
Biking, Road
Biking, BMX
Birding
Boating Access, Car-Top Launch
Boating Access, Motor
Boating Access, Non-Motor
Bouldering
Camping, Tent
Camping, RV
Caving
Climbing
Equestrian, Packing
Equestrian, Trail Riding
Fall-Color Viewing
Fishing, Lakes
Fishing, Streams and Creeks
Frisbee Golf
Hang-Gliding/Paragliding
Hiking/Walking, Paved
Hiking/Walking, Unpaved
Hot-Air Ballooning
Hunting
Kite-Boarding/Windsurfing
Off-Highway Vehicles (OHV), ATV
Off-Highway Vehicles (OHV), Motorcycle
Pets, Area

Summer (contd)

Pets, Walking
Running, Cross-Country
Running, Trail
Sailplane
Summer Biathlon
Swimming Access
Target Shooting
Vistas
Water-Skiing
Wildflowers

MCRAT - Work Program

Completed Contract Benchmarks - Data Acquisition

“Bibliography”

- Books
- Maps
- Existing GIS Data Sets
- Existing Public Transit Data for Mono County
- Coordination with Mono County Staff



Bibliography

Code	Author(s)	Title	Publisher/Date
Books			
SB001	Adkison, Ron	Best Easy Day Hikes: Northern Sierra	Falcon: 2000
SB002	Adkison, Ron	Best Easy Day Hikes: Southern Sierra	Falcon: 2001
SB005	Bartlett, Alan	Rock Climbs of the Sierra East Side	Chockstone Press: 1988
YRB001	Bates, Colleen Dunn	Mammoth From the Inside: the Honest Guide to Mammoth and the Eastern Sierra	Prospect Park Pub.: 2004
YRB002	Bischoff, Matt	Touring California and Nevada Hot Springs	Falcon: 2006
SB010	Coloma & Mai	The Best in Tent Camping: Northern California	Menasha Ridge Press: 2008
SB012	Croft, Peter	The Good, the Great, and the Awesome: the Guidebook to the top 40 High Sierra Rock Climbs	Maximus Press: 2002
WB003	Dawson, Louis	Wild Snow: 54 Classic Ski and Snowboard Descents of North America	American Alpine Club: 1998
SB013	Diller & Diller	Mountain Biking Mammoth: Mountain Bike Trails of Mammoth Mountain, Bishop, June Lake, & Beyond	Extremeline Productions: 2005
SB015	Douglass, Don	Mountain Biking the High Sierra. Guide II: Mammoth Lakes & Mono County	Fine Edge Productions: 1989
WB004	Douglass, Don & Lombardo, Chris	Ski Touring the Eastern High Sierra: Beginning and Intermediate Cross-Country Day Trips from Bishop to June Lake and the White Mountains	Fine Edge Productions: 1990
SB079	Douglass-Hemingway, Reanne et. al.	Mountain Biking The Eastern Sierra's Best 100 Trails	Fine Edge Productions: 1997
SB017	Giacomazzi, Sharon	Exploring Eastern Sierra Canyons: Sonora Pass to Pine Creek: Hiking, Backpacking, Rustic Resorts, History, Camping, Picnicking, Wildflowers & Autumn Color, Horseback Riding & Pack Stations	Bored Feet Publications: 2005
SB019	Hanley, Ken	Fly Fishing California	California Bill's Automotive Handbooks: 2007
SB081	Hanna, Jim	The Mono Basin: A Day Hiker's and Backpacker's Guide to the Geology, History and Points of Interest	Jim Hanna: 2007
WB005	Hauserman, Tim	Cross-Country Skiing in the Sierra Nevada	Countryman: 2007
SB021	Heskett, Mark J.	Fly Fishing Mammoth: A Fly Fisher's Guide to the Mammoth Lakes Area	Frank Amato Publications: 1994
SB022	Holder, Jack & Cape, Haskell	Secrets of Sierra Fishing: the Ultimate Guidebook to Fifty of the Best Roadside Trout Fishing Locations in Yosemite and the Southern Sierra Nevada	Jack Holder & Haskell Cape Publishers: 2006
SB024	Huegel, Tony	Sierra Nevada Byways: 51 of the Sierra Nevada's Best Backcountry Drives (Backcountry Byways)	Wilderness Press: 2008

MCRAT - Work Program

Completed Contract Benchmarks - Data Acquisition

“Data Development”

- Acquisition of “Point Based” Data
- Hand written Field Sheets
- Analysis of Web Based Resources
- Local Transportation Resources
- Data Entered into MCRAT GIS GeoDatabase
- Data Attributed and Organized




MCRAT - Work Program

Completed Contract Benchmarks - Data Acquisition

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POINT NAME: Slettz
Point Location: Minaret Rd,
 on way to Mn Lodge
Documented By: JM
Phone:

MCRAT Point #: 1111
Field Sheet #:
Bibliography Code: WM003
Page #(s): 15
Date: 5/6/00
E-mail:

GENERAL	Summer Use Y N Winter Use <input checked="" type="checkbox"/> N Parking Y N Public Transit Y N Signage Y N Bathroom Y N Fee-Based Y N Cultural/Historical Y N	SUMMER	Automobiles Y N Backcountry General Access Point Y N Biking, Trail Y N Biking, Paved Y N Biking, Road Y N Biking, BMX Y N Birding Y N Boating Access, Car-Top Launch Y N Boating Access, Motor Y N Boating Access, Non-Motor Y N Boulderling Y N Camping, Tent Y N Camping, RV Y N Caving Y N Climbing Y N Equestrian, Packing Y N Equestrian, Trail Riding Y N Fall-Color Viewing Y N Fishing, Lakes Y N Fishing, Streams and Creeks Y N Frisbee Golf Y N Hang-Gliding/Paragliding Y N Hiking/Walking, Paved Y N Hiking/Walking, Unpaved Y N Hot-Air Ballooning Y N Hunting Y N Kite-Boarding/Windsurfing Y N Off-Highway Vehicles (OHV), ATV Y N Off-Highway Vehicles (OHV), Motorcycle Y N Pets, Area Y N Pets, Walking Y N Running, Cross-Country Y N Running, Trail Y N Sailplane Y N Summer Biathlon Y N Swimming Access Y N Target Shooting Y N Vistas Y N Water-Skiing Y N Wildflowers Y N
WINTER	Backcountry Ski/Snowboard Y N Dog Sledding Y N Ice Climbing Y N Ice Fishing Y N Ice Skating Y N Kite-Boarding Y N Nordic, Groomed Y N Nordic, Ungroomed Y N Over-Snow Vehicles (OSV), Trail Y N Over-Snow Vehicles (OSV), Open Area Y N Pets, Area Y N Pets, Walking Y N Siding/Snowboarding Y N Sleigh Rides Y N Snowplay <input checked="" type="checkbox"/> N Snowshoe, Trail Y N Snowshoe, Open Area Y N Winter Biathlon Y N Winter Camping Y N Winter Hiking/Walking, Groomed Y N Winter Hiking/Walking, 4-Season Y N		

NOTES:

MCRAT - Work Program

Completed Contract Benchmarks - Data Acquisition

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MCRAT Internet Search Results

To address the huge amount of information on the internet that could be relevant to MCRAT, I did a simple google search for 4 fields: hiking, camping, fishing, and boating. I examined the top 10 results for each field and made comments on the reliability of the website and the possibility of putting a field sheet to the information in the site. Below are listed the results of my search.

HIKE

Search terms: “hiking mono county” and “hike mono county”

1&2) www.monocounty.org

This site is by far the most reliable and is the top hit for all 4 fields. It includes a large database of activities with good directions for most activities, as well as fee information when relevant. The author is the Mono County Tourism and Film Commission. Examples of activities include:

Places to see: Bodie (fee), Rock Creek (no specific directions), Convict Lake

Lodging (23 Campgrounds): Brown’s Owens River CG (great maps of campground/site location, good directions, fee based), Convict Lake Resort

Things To Do, Winter Activities: DJ’s Snowmobile Adventures (good directions)

Fishing, Where to Fish: Lower Rush Creek (no precise directions), Virginia Lake

3&4) www.trailsgalore.com

The rest of the hiking sites are significantly less reliable. This site appears to be created by the company Stratus PikPuk, which designs a basic web page and encourages lots of advertising. It only has ~5 hikes in Mono County, though it does have good detail on trail distance and elevation gain. Directions are in the form of google maps.

5) This hit is various videos for hiking in mono county on youtube and really has no relevance to our project.

6) This hit is a personal webshots hiking album, also irrelevant.

7) www.localhikes.com

This site is a user-based site that enlists volunteer reporters to provide information on specific hikes. For example, Panum Crater is listed with hiking distance, time, good directions to the trailhead, and a map.

8) www.junelakeloop.com

This site is also populated with user-based information.

9) www.bridgeportcalifornia.com

MCRAT - Work Program

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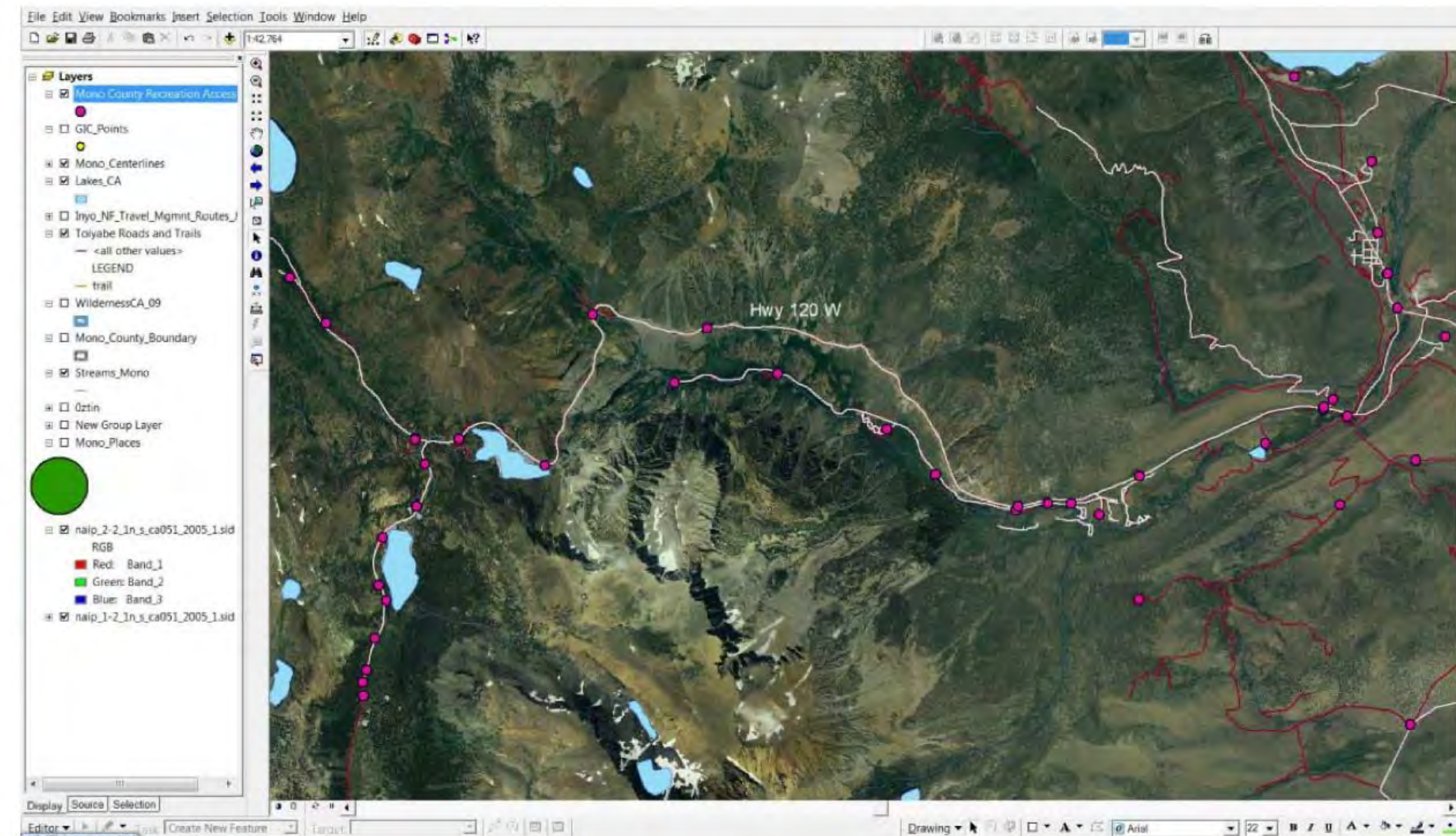


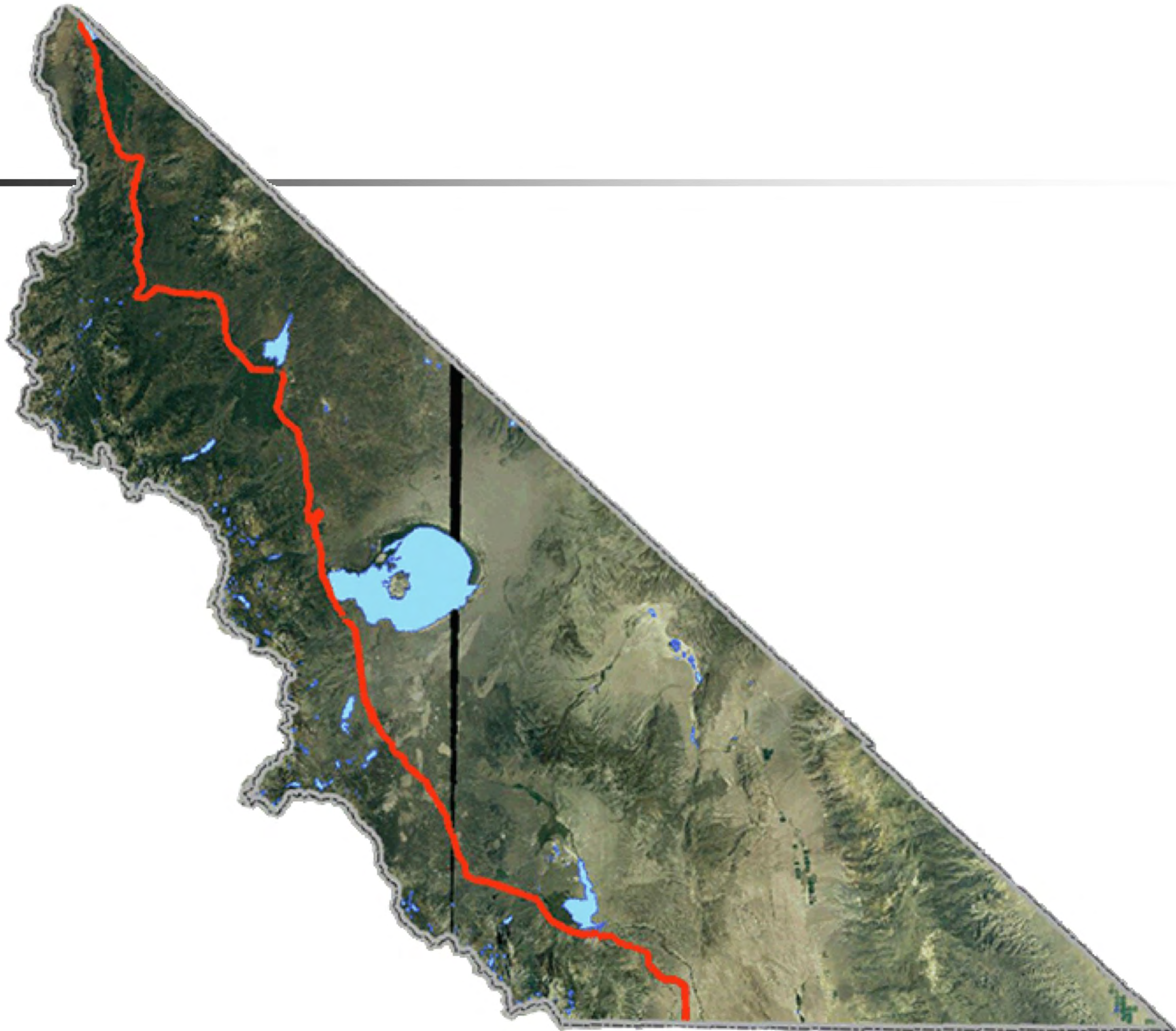
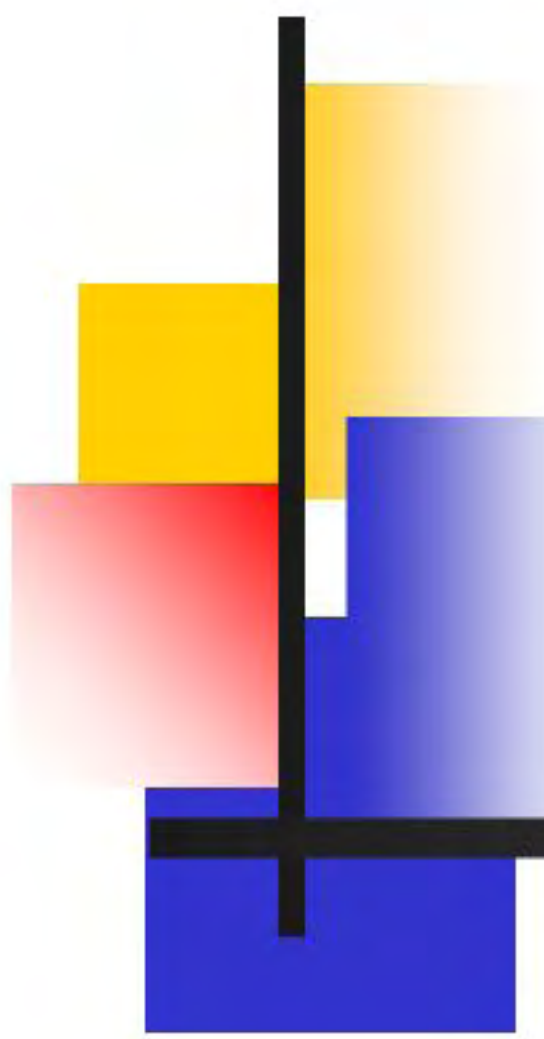
MCRAT - Work Program

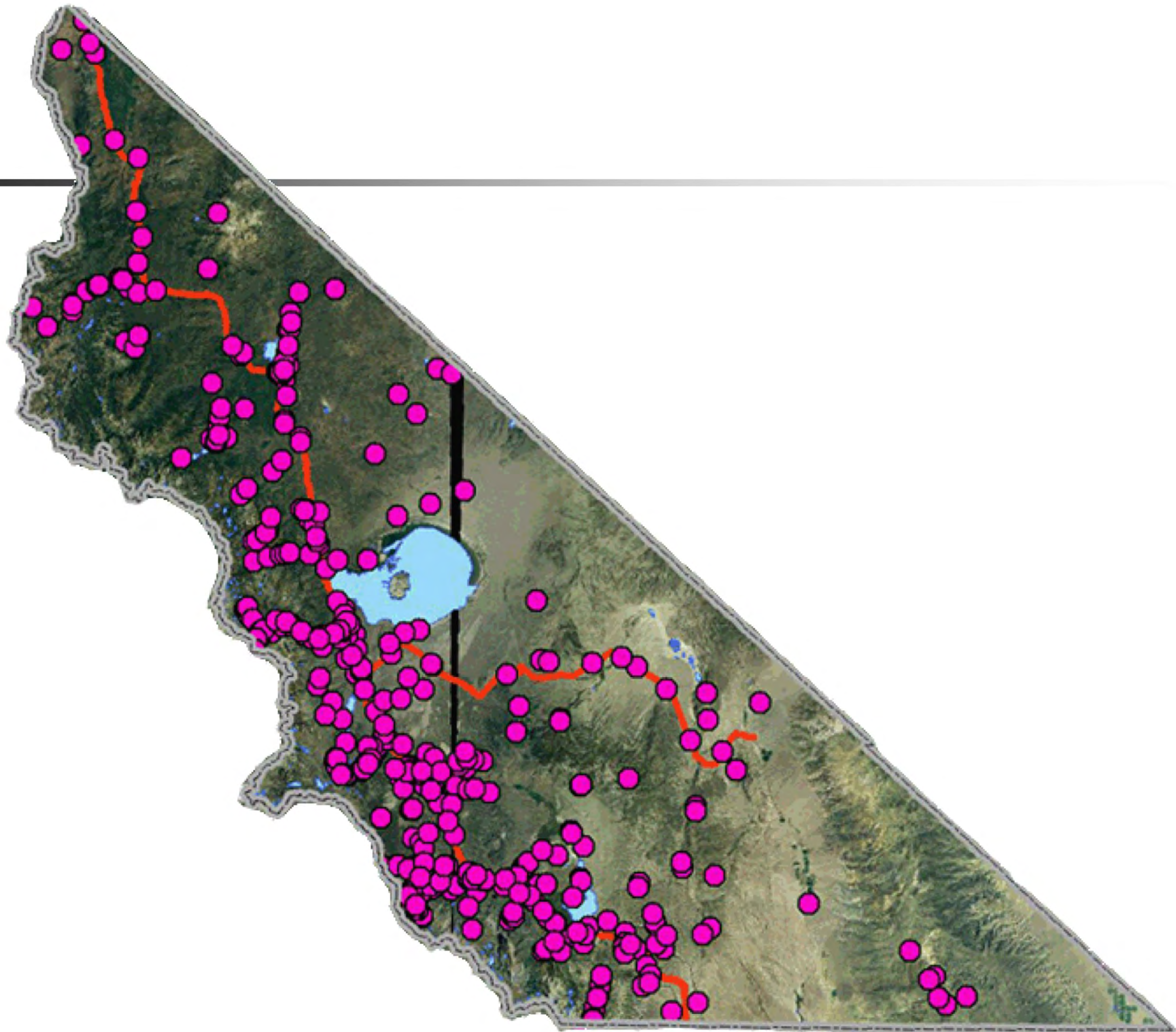
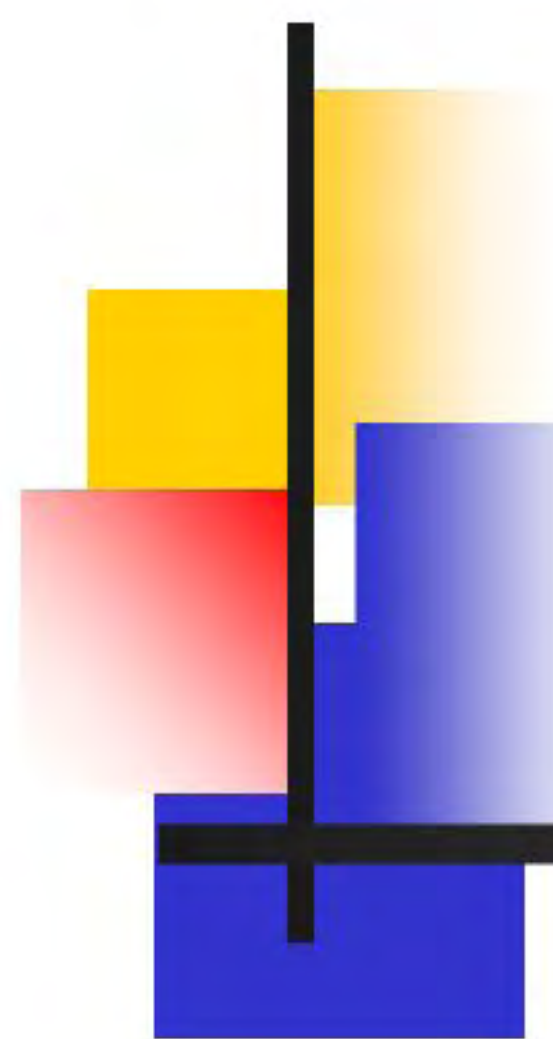
Completed Contract Benchmarks - Data Acquisition

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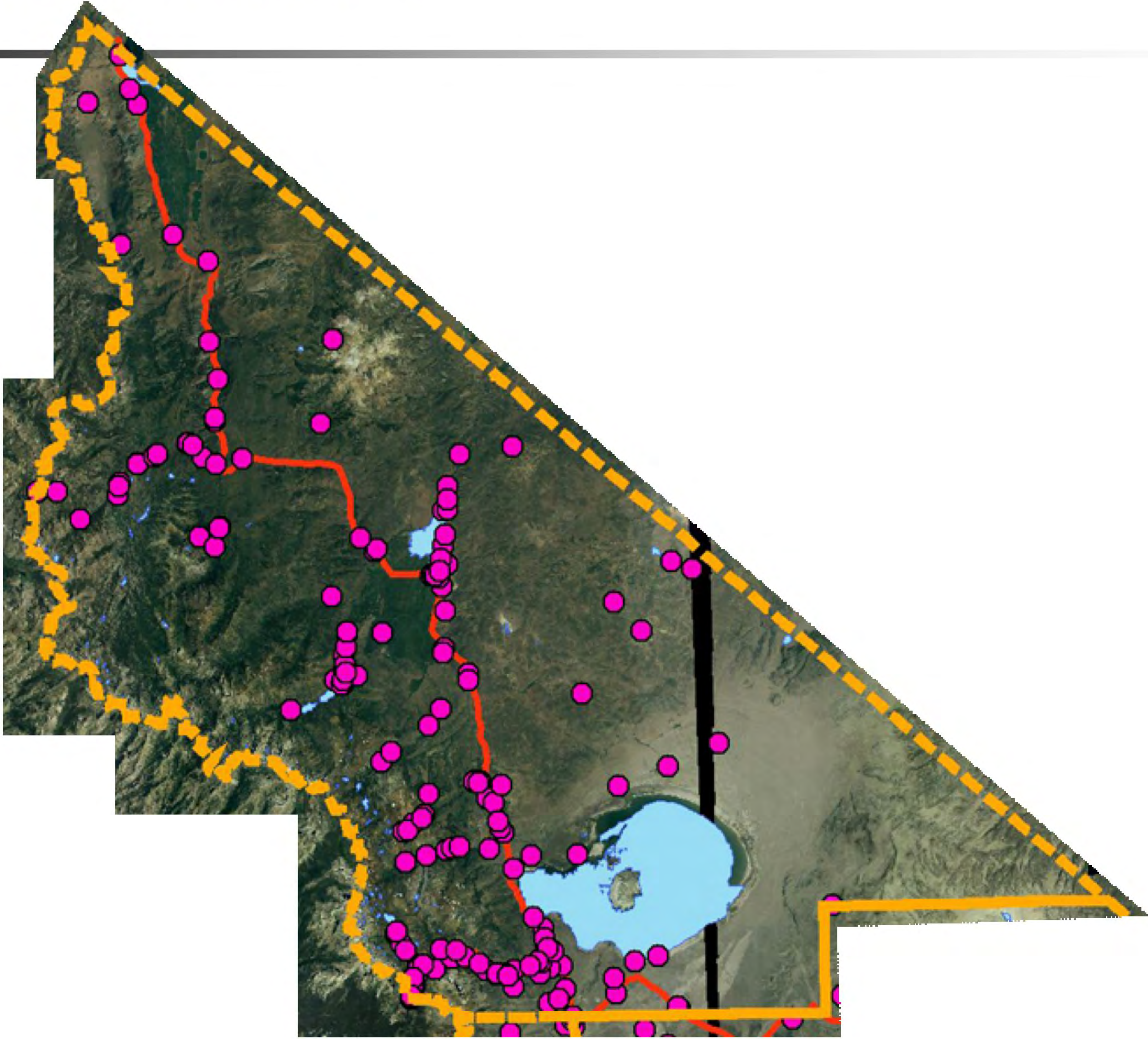
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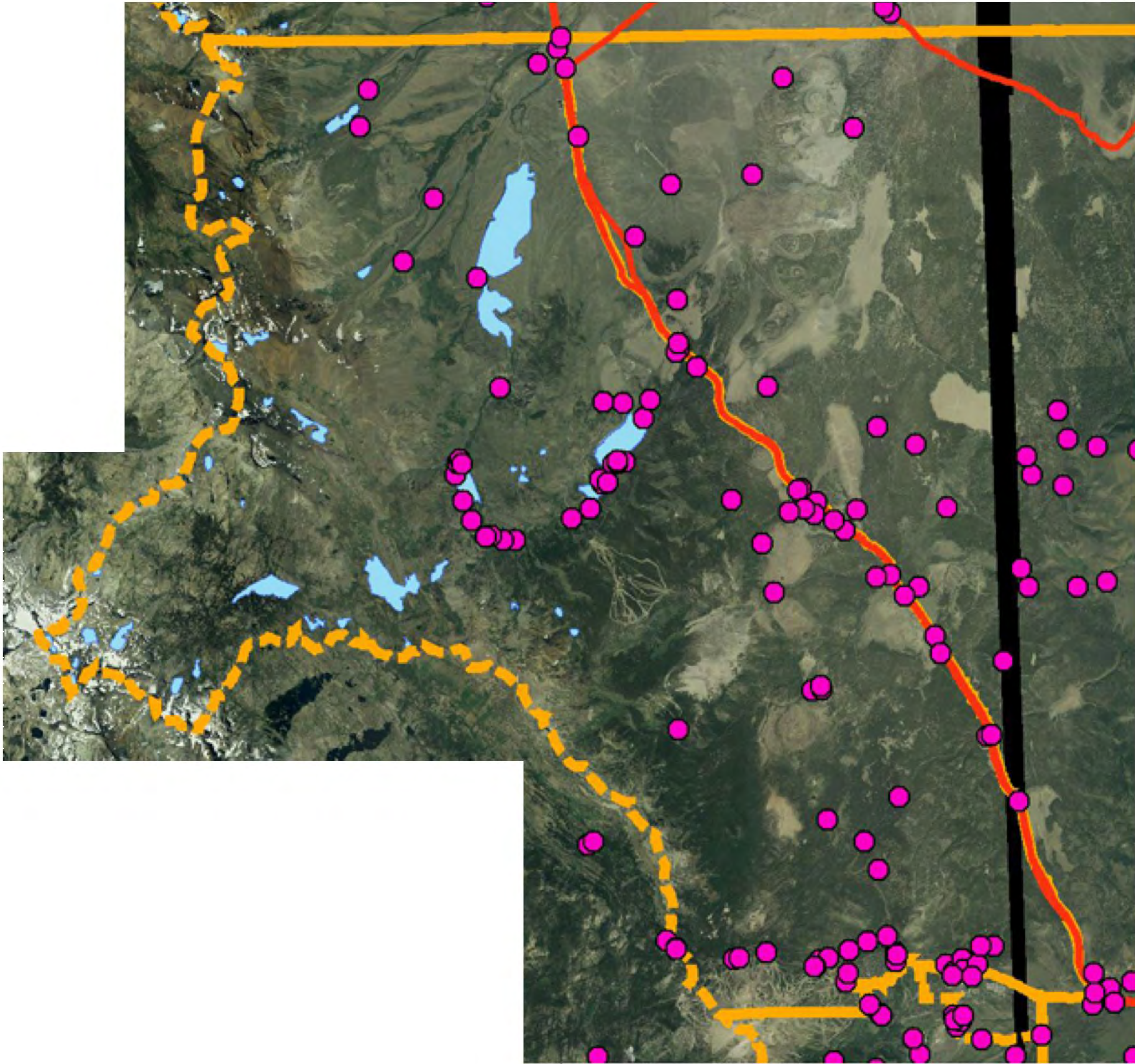




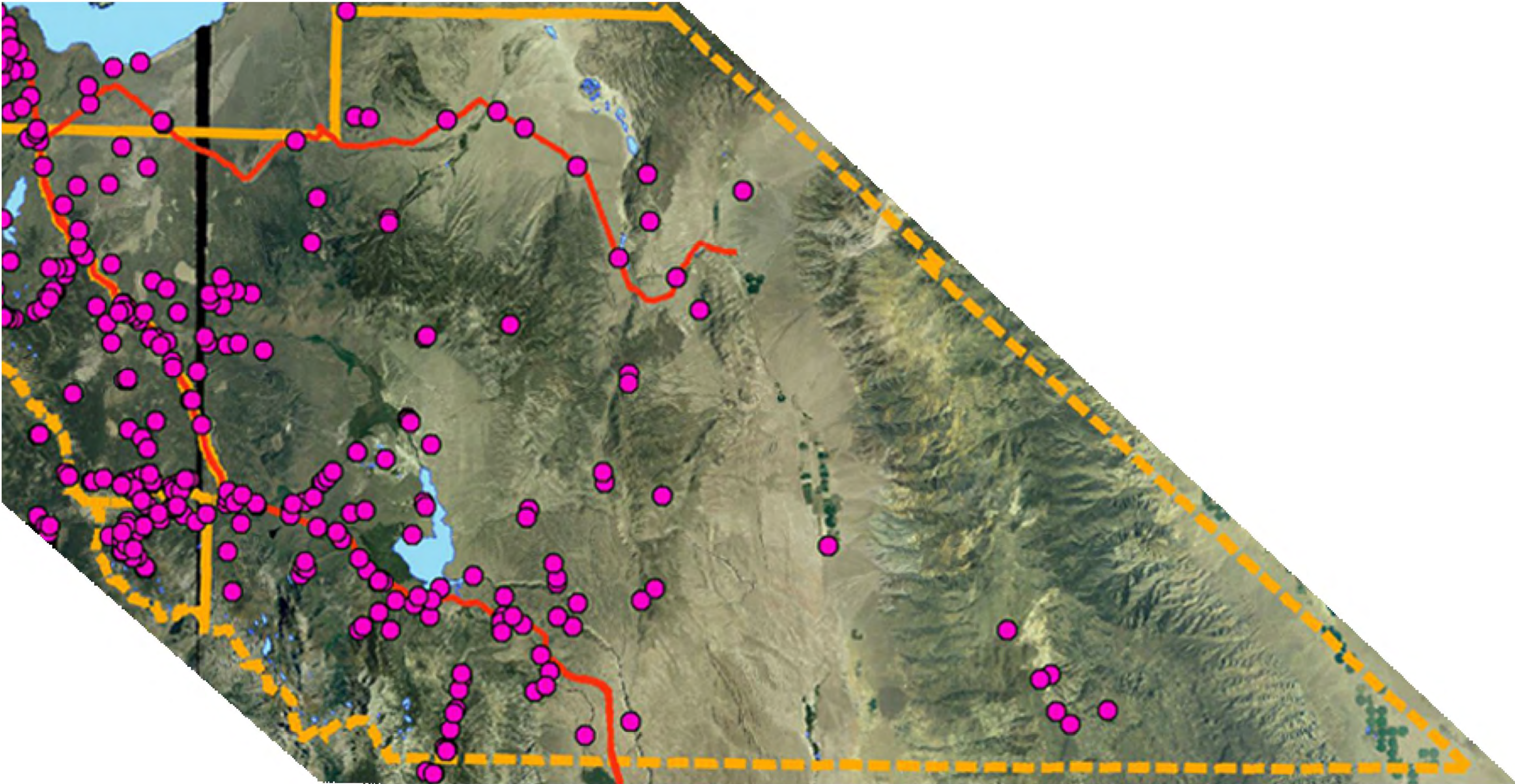
MCRAT - District 4



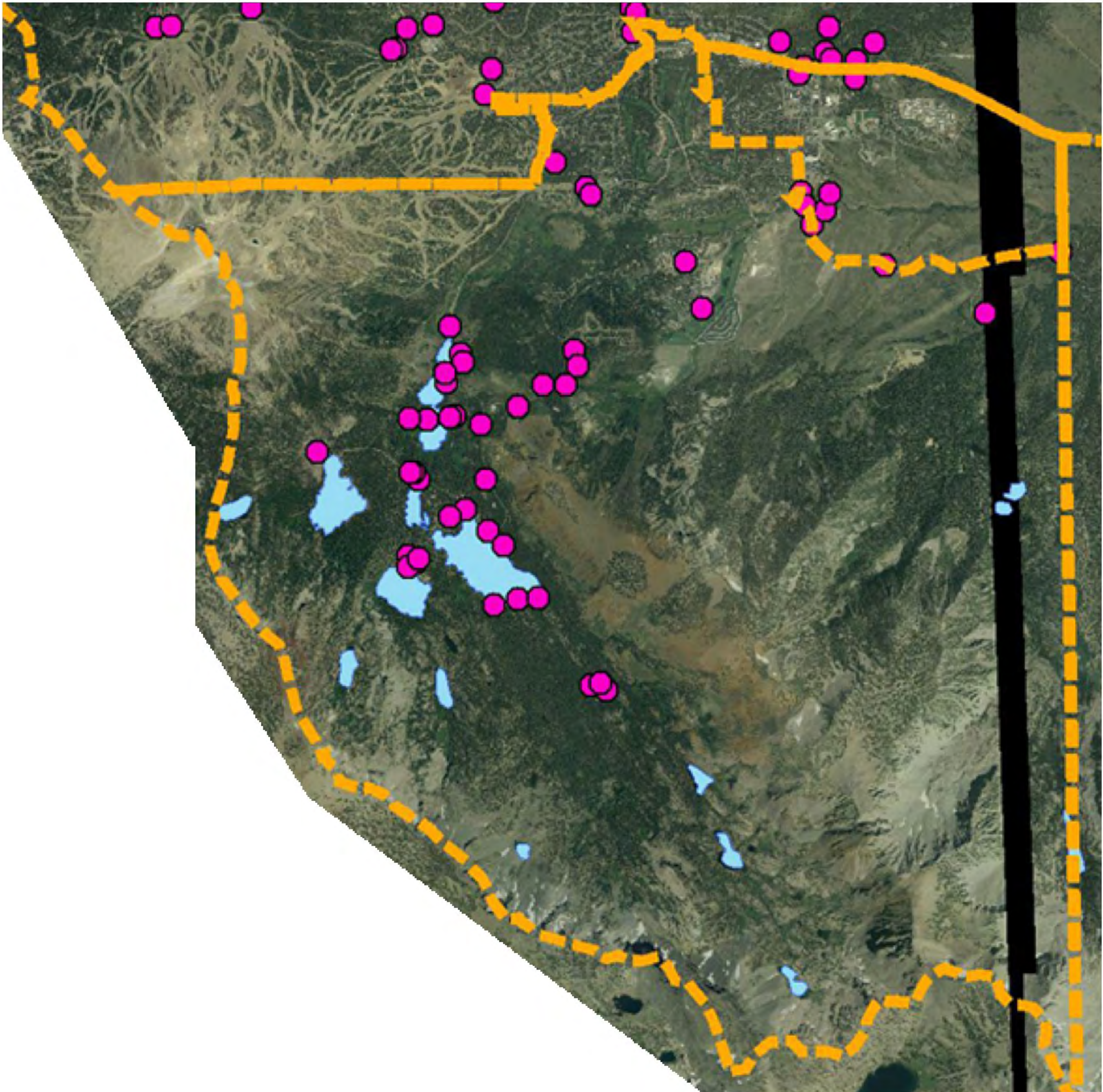
MCRAT - District 3



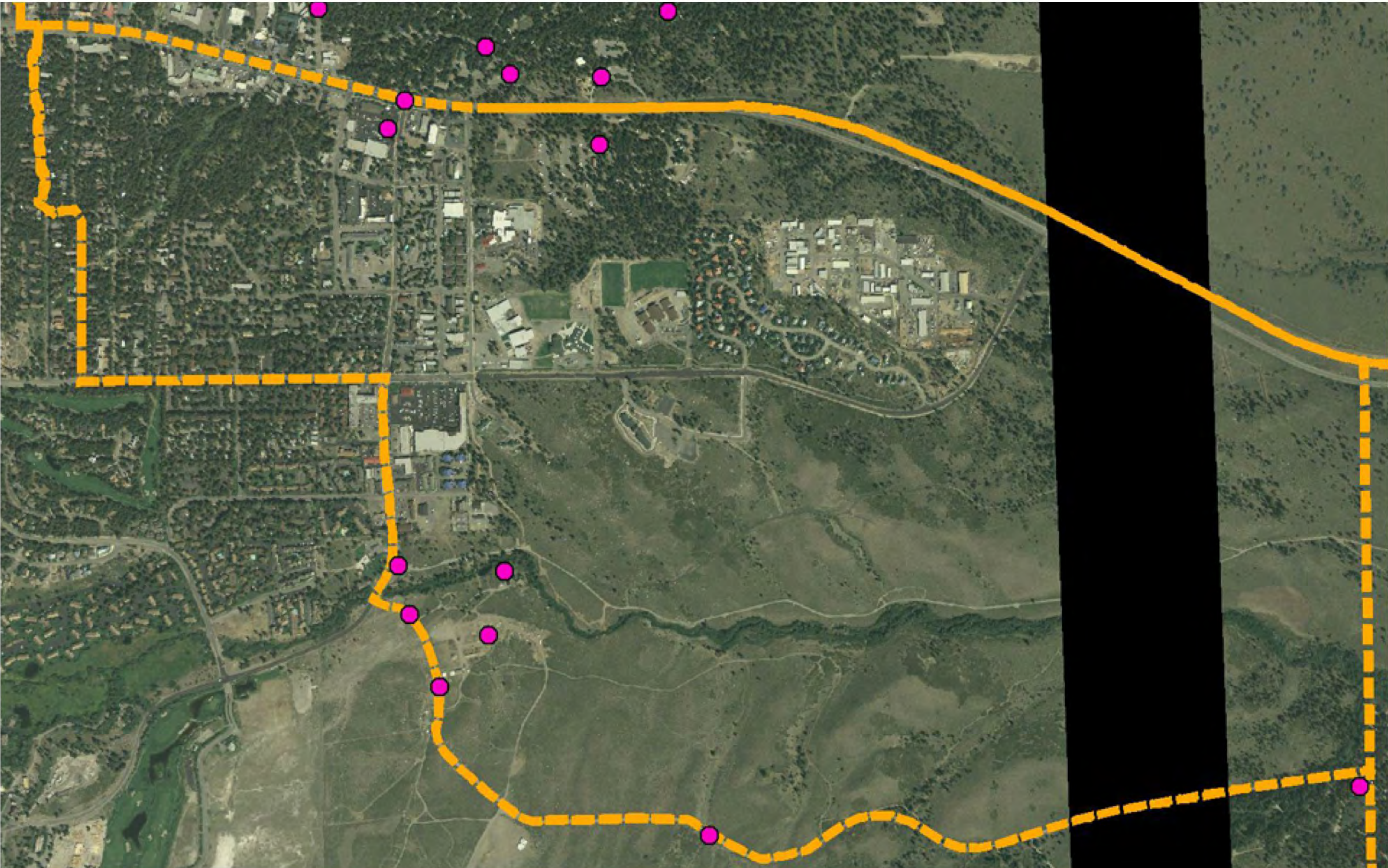
MCRAT - District 2



MCRAT - District 5



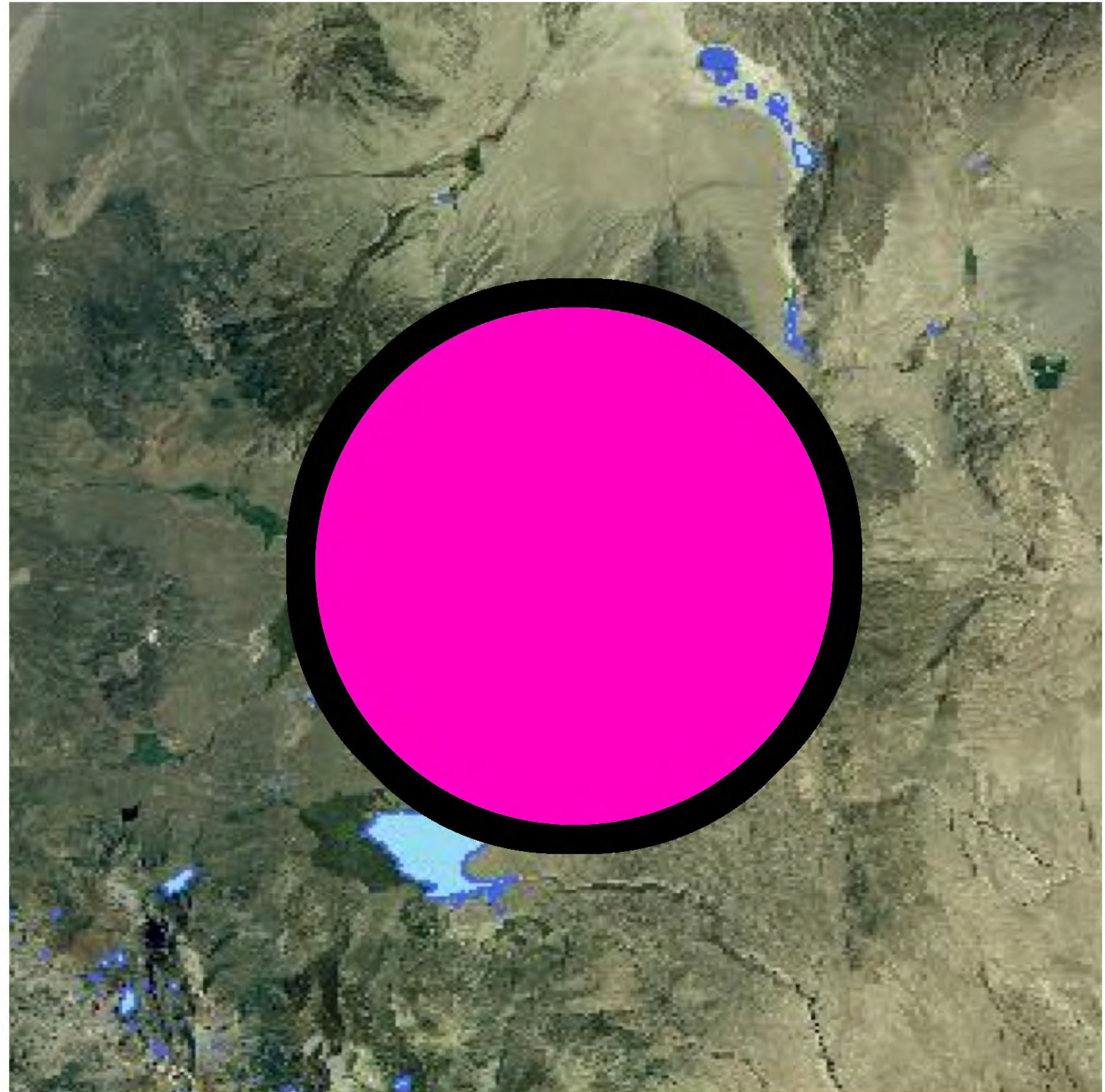
MCRAT - District 1



MCRAT - Dataset Review

“MCRAT Point”

- Single Data Point



MCRAT - Dataset Review

“MCRAT Point”

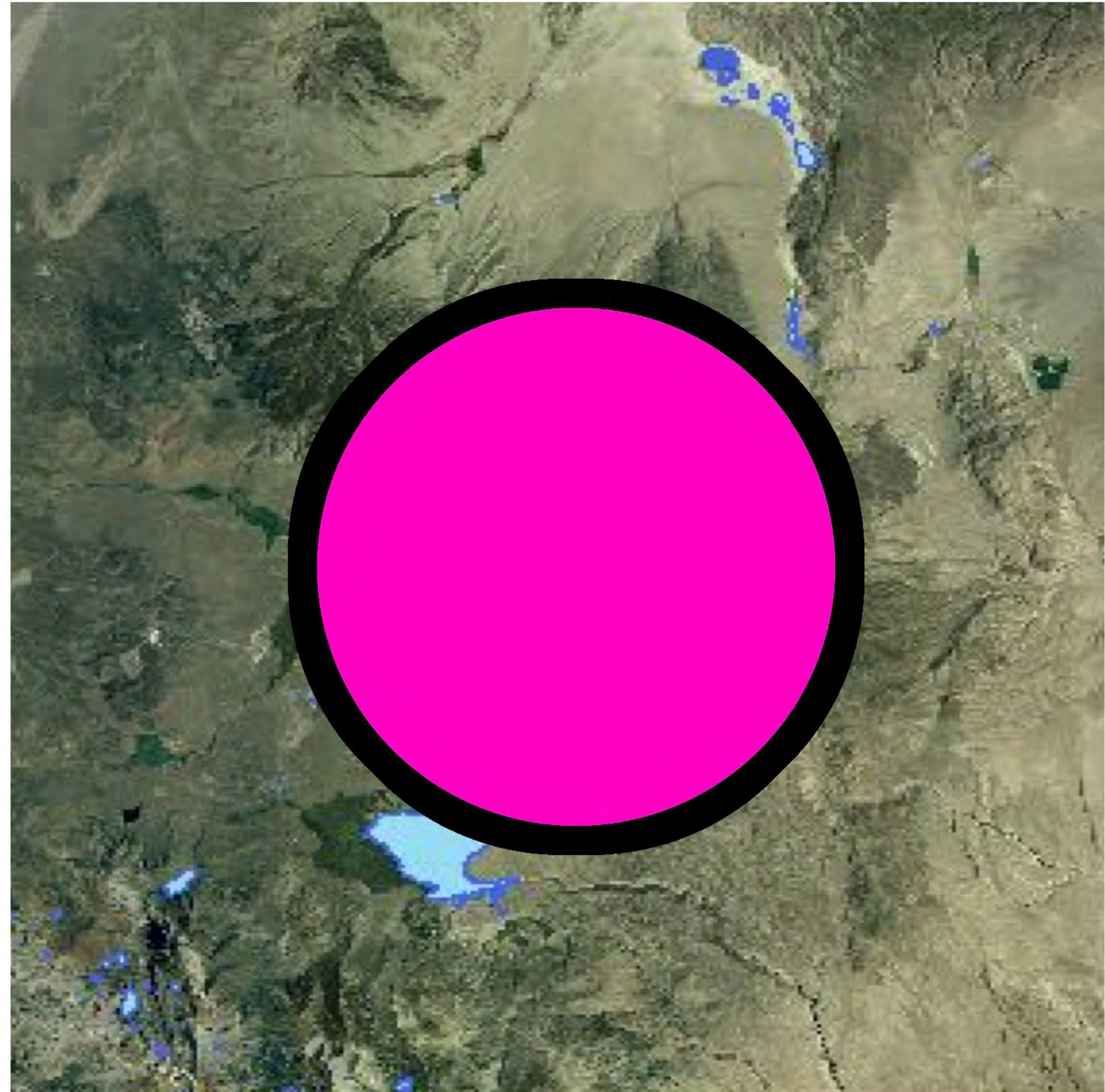
- Single Data Point
- Unique Physical Location



MCRAT - Dataset Review

“MCRAT Point”

- Single Data Point
- Unique Physical Location
- Access Multiple Recreation Activities



MCRAT - Dataset Review

“MCRAT Point”

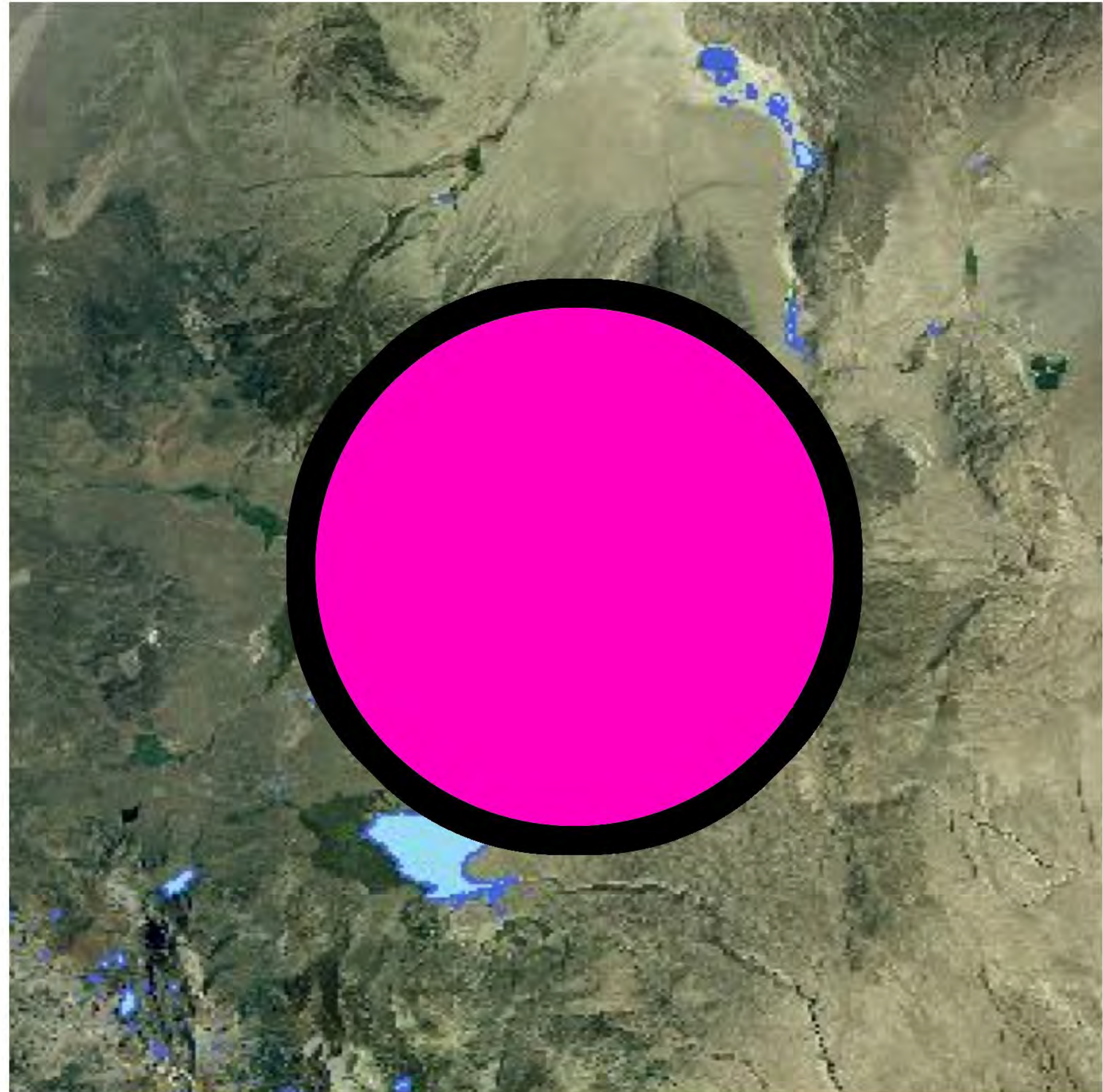
- Single Data Point
- Unique Physical Location
- Access Multiple Recreation Activities

Winter

Backcountry
Ski/Snowboard
Dog Sledding
Ice Climbing
Ice Fishing
Ice Skating
Kite-Boarding
Nordic, Groomed
Nordic, Ungroomed
Over-Snow
Vehicles (OSV),
Trail
Over-Snow
Vehicles (OSV),
Open Area
Pets, Area
(contd)

Summer

Automobiles
Biking, Trail
Biking, Paved
Biking, Road
Biking, BMX
Birding
Boating Access,
Car-Top Launch
Boating Access
Bouldering
Camping, Tent
Camping, RV
Caving
Climbing
Equestrian,
Packing
(contd)



MCRAT - Dataset Review

“MCRAT Point”

- Source Verification and cross reference



	WB009:18-19.
Caltrans Cinder Shed/Substation	WB007:130. GIS001. YRM006:1.
Mammoth Mountain Inn Parking Lot	WB007:128, YRB017:36. YRB005:161. WM005:1.
Winter Closure Lake Mary Rd	WB007:89-122, GIS001. WB008:182-187. YRB005:152,155. YRB012:25-28
JCT Laurel Lakes Rd./Sherwin Creek Rd.	WB007:104-108, GIS001. SB013:123. YRB011:139-143. SB076:138-139. YRB020:356,367. YRB014:79. SB079:142-143.
Jct Hwy 395/Sherwin Creek Rd	WB007:104-108. GIS001. WB009:53. SM015:A12,A13,A14. WB007:179,182,198, GIS 002 WB007:184
Mosquito Flat TH, (Inyo co)	WB007:186-196,YRB017:62. SB002:18-21. SB031:36. YRB009. SB043:213. SB046:162-163. YRB013:38. YRB011:170-173. SB080:91-95. YRB006:92,101. YRB005:72,129
	WB007:160-174 WB007:161,171
Mcgee Creek TH	WB007:161,173,174. YRB009:50. SB043:195. YRB011:167. SB080:87-89. YRB006:92,103. YRB020:355. SB017:151,153. YRB005. SB066:480,510. YRB014:75-76.
Convict Lake Parking/Picnic/TH	WB007:133-149. SB037:103.

MCRAT - Dataset Summary

Contract Benchmarks - Data Point Totals as of August 18, 2010

- MCRAT Data Points
 - 643
- Recreation Activities
 - 61 Recreation Activities
 - 72 Total Attributes
- Sources Reviewed
 - 60 Books
 - 17 Maps
 - 22 GIS Data Sets
 - 15 Brochures
- Field Sheets Completed
 - 1,249 (by hand)





MCRAT Application - Planning

Mono County Planning Staff Presentation - Heather deBethizy

- A Planning Tool with Multiple Applications
 - Local - Trails Planning in June Lake
 - State - BluePrint Planning Process
 - Federal - Corridor Management Planning

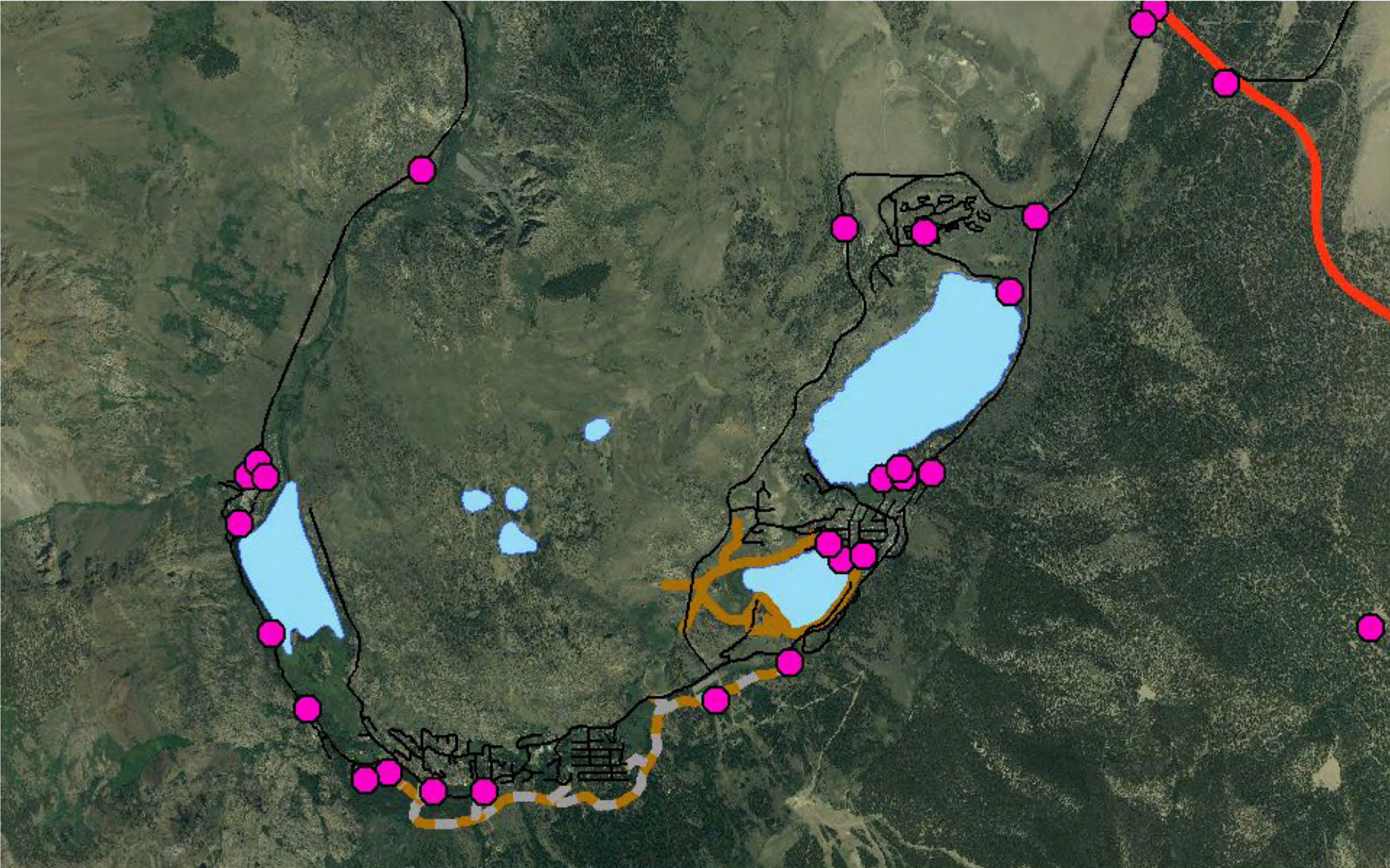
MCRAT - Planning for Local Projects

Trails in June Lake



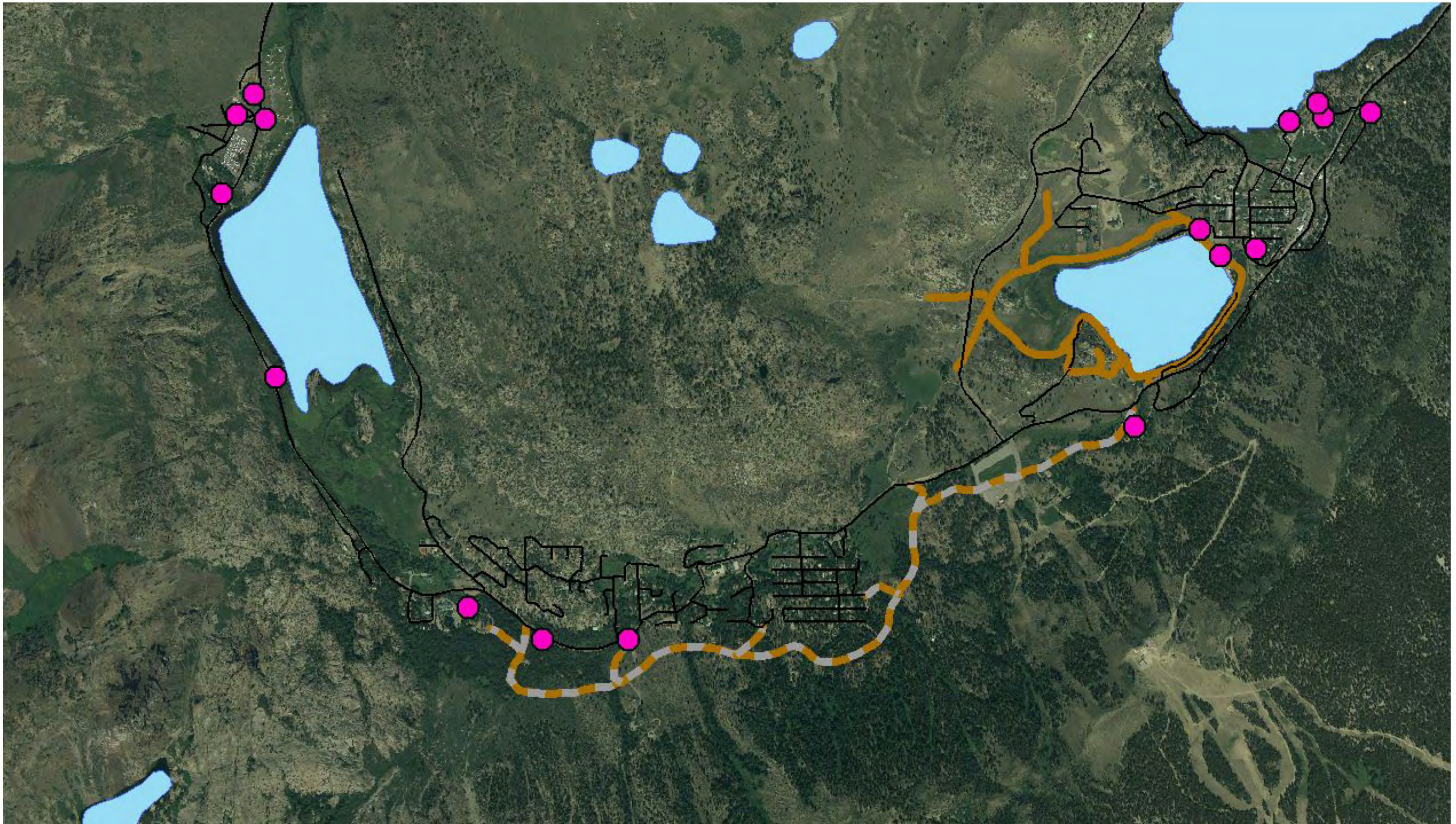
MCRAT - Planning for Local Projects

Trails in June Lake - MCRAT All Season



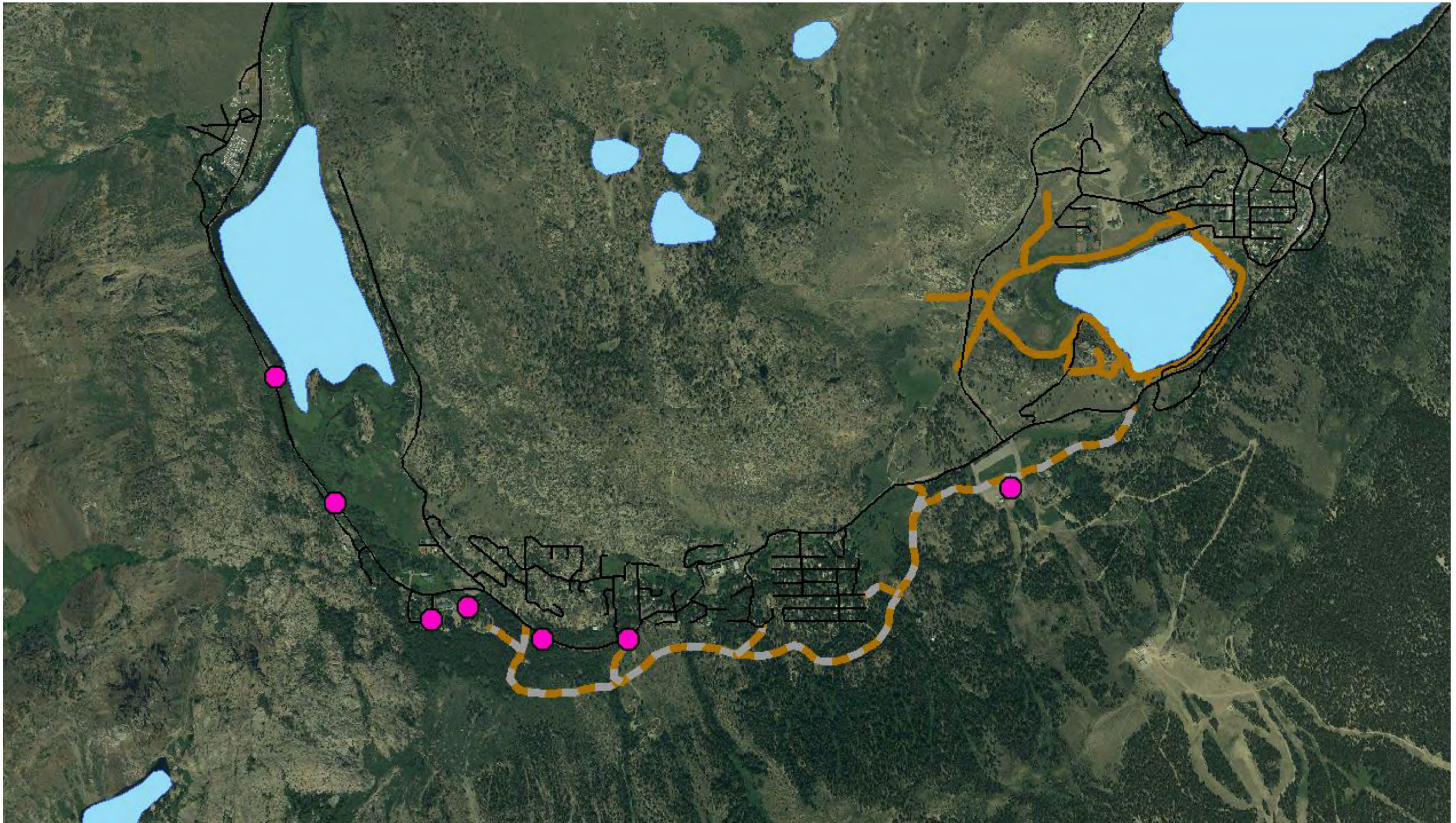
MCRAT - Planning for Local Projects

Trails in June Lake - MCRAT Summer



MCRAT - Planning for Local Projects

Trails in June Lake - MCRAT Winter





MCRAT - Planning for Federal Projects

Corridor Management Plan for a National Scenic Byway

- 14 Points of Corridor Management Planning
 - Point #1 “Assessment of the scenic, cultural, historic, recreational, and natural ***intrinsic qualities*** and the context of each to the surrounding area and communities.”
 - Scenic
 - Historical
 - Recreation - ***MCRAT***
 - Cultural
 - Natural



MCRAT - CMP for National Scenic Byway

Federal Projects

- Proactive Planning:
 - MCRAT will most likely fulfill the “Recreation” component of the five “Intrinsic Qualities” required for the CMP
 - The MCRAT GeoDatabase can accommodate data collection and development for all five “Intrinsic Qualities”,
 - The MCRAT GeoDatabase can accommodate data collection, data development and public outreach needs for an entire Corridor Management Planning process



MCRAT Application - Planning

Mono County Planning Staff Presentation - Summary

- MCRAT data can be easily integrated into Mono County Planning Department Documents
 - Regional Transportation Plan
 - Bicycle Transportation Plan
 - Trails Plan
 - Transit
 - Technical compatibility has been developed with oversight from Mono County GIS Department
- Some data development will be necessary
 - Review of the data set by staff to identify opportunities
 - On the ground verification of the data set
 - Photographic documentation of each site is desired



MCRAT Application - Tourism

Mono County Tourism Staff Presentation - Sarah McCahill

- **Enhanced Website Applications for Visitors**
 - Connect visitors with recreation opportunities using Mono County Tourism website and MCRAT points
 - Search for Activities, Recreation, and Points of Interest
 - Create Itineraries, Printable Maps
 - Include Narratives, Images, Video
 - Create Interest and Excitement to Visit Mono County

MCRAT - Mono County Tourism Web Site

Mono County Tourism Site

- SimpleView platform

The screenshot displays the Mono County Tourism website. At the top, a navigation menu includes links for HOME, PLACES TO SEE, LODGING, THINGS TO DO, FISHING, VISITOR INFO, and MY TRIP. A search bar and the text "California's Eastern Sierra" are also present. The main banner features a scenic view of a lake and mountains, with a person on a zipline. A "Scenic Rides-June Mountain" label is overlaid on the image. Below the banner, there are several sections: a "LODGING" section with a search form for location and type; a "WILD BY NATURE" section with text about Mono County's beauty and a link to "2010 Fishing Season News & Stocking Updates"; a "GUIDES" section with a "FREE Visitor Guide" download; and a "SIGN-UP FOR E-NEWSLETTER" section with an email input field. At the bottom, there are social media icons for YouTube, Facebook, and Twitter, and a "VIEW PHOTO/VIDEO TOUR" section with a "MOTEL" sign icon.



MCRAT

Mono County Tourism Site

- Interactive lodging opportunities



Scenic Rides-June Mountain

LODGING

SPECIAL OFFERS

Select Location:

All

Select Type:

All

Search Mono County Lodging

GO!

GUIDES

MAPS

FREE
Visitor
Guide



TODAY IS SUNDAY, JUNE 27, 2010

WILD BY NATURE

Mono County is a place of wild beauty and adventure. In California's Eastern Sierra, it is a land of high plains, dramatic alpine backdrops, and clear lakes and streams.

2010 Fishing
News & Stock

Beauty is everywhere. You'll see it in the snowy sawtooth peaks of Nevada, in wildflower-carpeted alpine meadows, at jewel-like lakes surrounded by the fragrance of desert sage, and amid the bizarre and millions of birds of **Mono Lake**.

Adventure is everywhere, too. You'll find it exploring the ghost town of **Bodie**, riding pack animals into the High Sierra, fishing for trout in a cobalt-blue lake, coasting a bike down a mountain, hiking to colorful lakes, and skiing at Mammoth or June Mountain.

Anywhere along **U.S. 395**, Mono County's nature is to be wild.

You Tube



Mono County Tourism Site

- Interactive lodging opportunities

▶ HUNEWILL GUEST RANCH

1110 Hunewill Ranch Road
Bridgeport, CA 93517

Toll-Free: no toll free

Phone: (760) 932-7710

Email: hunewillranch@tele-net.net

[Visit Website >](#)



[Add To
My Trip](#)



Hunewill Guest Ranch is located northeast of Yosemite National Park in the green, mountainous Bridgeport Valley of California. The Hunewill Ranch is a family owned and operated outfit where great horseback riding is the featured attraction. Hunewill offers you a full ranch experience, including evening activities such as talent night, family dance night, barbecues on the creek, or watching as young foals and yearlings are being gentled. Home style meals are served in the dining room in the founder's Victorian ranch house. You'll stay in comfortable cottages near the horse pasture; allowing you to watch the horses come thundering in early each morning. For a vacation experience suited to families, singles or couples, you won't find a friendlier place. Open Memorial Day-mid October.

[< Back](#)

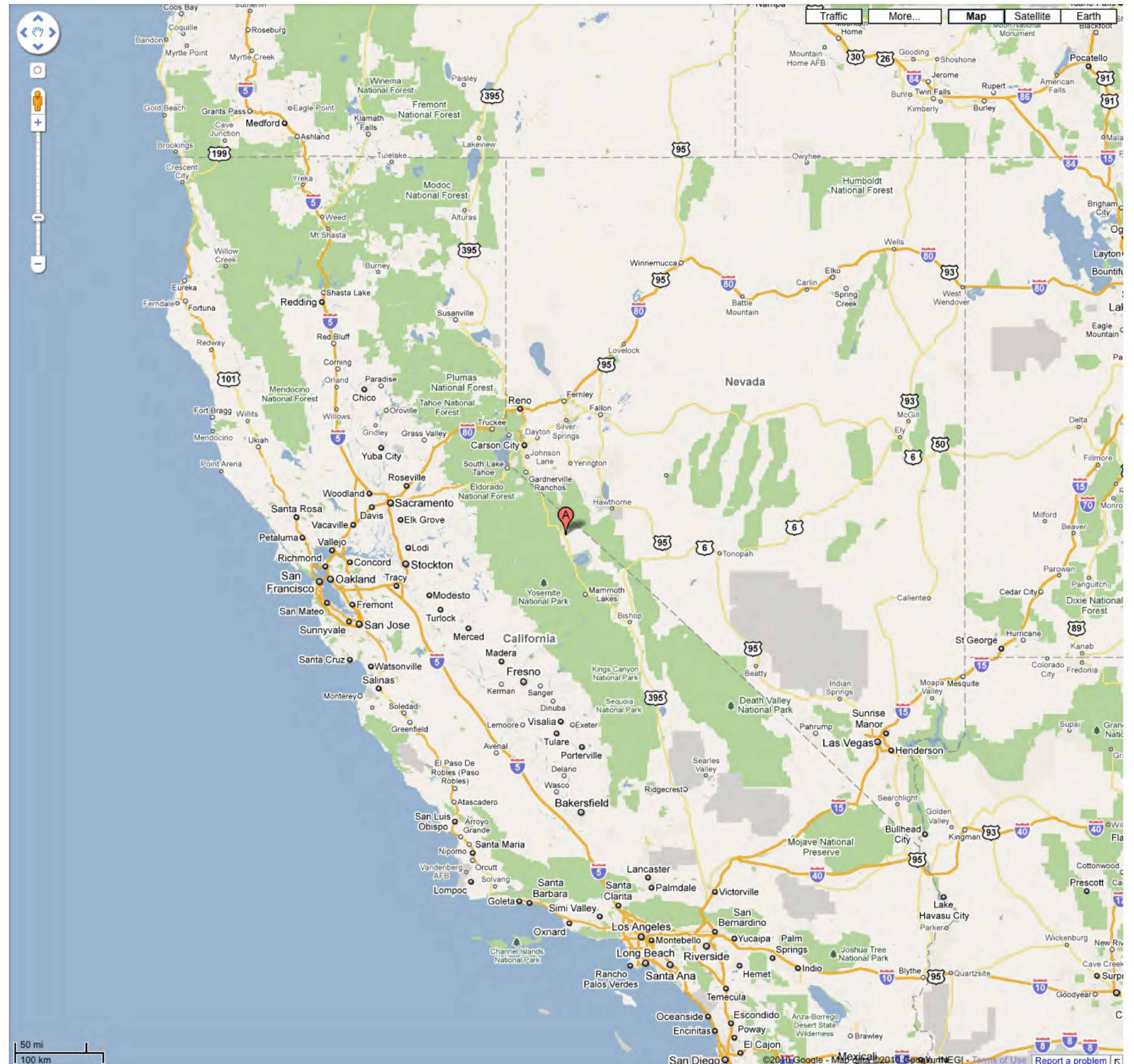
MCRAT Application - Tourism

Mono County Tourism Site

- Increased Web Site Capacity

Google maps

- Fall 2010





MCRAT Application - Tourism

- Capacity Integration:
 - Mono County Tourism Web Site
 - MCRAT Data

Google maps

- Project Example:
 - Tucson, Arizona

MCRAT - Enhanced Website for Visitors

Tucson, Arizona

- SimpleView Platform

The screenshot displays the Tucson website interface. At the top, there is a weather widget for Tucson, AZ, showing '101° Partly Cloudy'. The main header features the 'Tucson Real. Natural. Arizona.' logo and the 'METROPOLITAN TUCSON CONVENTION & VISITORS BUREAU' text. A search bar with 'keyword search' and a 'GO!' button is present. Below the header is a navigation menu with buttons for 'VISITOR', 'MEETING PROFESSIONAL', 'VISITANTE DE MEXICO', 'TOUR/TRAVEL TRADE', 'MEDIA PROFESSIONAL', and 'SPORTS'. A large banner image shows a scenic view of a golf course and mountains. The main content area is divided into several sections: a left sidebar with categories like 'Hotels, Resorts, Spas, Ranches, B&Bs', 'Outdoor Adventure & Nature', 'Golf', 'Heritage & Culture', 'Attractions & The Arts', 'Culinary', and 'Events'; a central 'TUCSON WILL SURPRISE YOU' section with a 'SPECIAL RATES & DEALS' offer and a 'LEARN MORE' button; a 'QUICK CLICKS' section with a 'BOOK NOW' button and a 'travelocity' logo; and an 'UPCOMING EVENTS' section listing events like 'Grand View: Arizona Landscape Photography, 1871-2010', 'Twilight Thursdays at the Gardens', 'Tucson Toros Summer Baseball', and 'Summer Saturday Evenings at Desert Museum'. A 'FACEBOOK STATUS UPDATES' section is also visible. The footer contains the Tucson logo and contact information.



MCRAT

Tucson, Arizona

- Interactive lodging opportunity
- “White Stallion Ranch”

Listings Explorer

Show myTucson

CLEAR

BY CATEGORY

ACCOMMODATIONS

- Bed & Breakfasts
- Downtown Accommodations
- Guest Ranches
- Guesthouses/Corporate & Vacation Rentals
- Hotels & Motels
- Resorts & Spas
- Retreats
- RV & Mobile Home Parks
- University Area

CULINARY

DAY TRIPS

FAMILY FUN

GOLF COURSES

GROUND TRANSPORTATION

HERITAGE & CULTURE

ATTRACTIONS

NEWCOMERS & REAL ESTATE/RELOCATION

OUTDOOR ADVENTURE

SERVICES

SHOPPING

SPACE, SCIENCE & TECHNOLOGY

SPAS

SUPPLIERS & SERVICES

THE ARTS

Search the map... Search powered by Google™

Traffic More... **Map** Satellite Terrain

White Stallion Ranch

9251 W. Twin Peaks Rd.
Tucson, AZ 85743
Phone: 520-297-0252
[More Info](#)
[Add to myTucson](#)

Description | [Directions](#)

Authentic Western guest ranch adjoining the Saguaro National Park West provides a secluded setting on 3,000 acres of pristine desert landscape. Owned and operated by the True family since 1965. Ranch emphasis is focused on customer service and quality vacation experiences. The ranch offers the amenities of a top resort including heated pool with hot tub, fitness center with sauna, exercise room and massage therapy, recreation center with games plus a tennis/sports court. Meeting center with breakout rooms. Varied horseback riding program with slow rides, fast rides, mountain rides, all day rides, cookout rides plus team cattle penning. Open year-round.


POWERED BY Google 20 mi 50 km Map data ©2010 Google, INEGI Terms of Use

Showing Results 1-9 of 9 « Previous 1 Next »

<p>1 Circle Z Ranch P.O. Box 194 Patagonia, AZ 85624</p> <p>View On Map More Info Add to myTucson</p>	<p>2 Elkhorn Ranch 27000 W. Elkhorn Ranch Rd. Tucson, AZ 85736-9747</p> <p>View On Map More Info Add to myTucson</p>
<p>3 Grapevine Canyon Ranch P.O. Box 302 Pearce, AZ 85625-0302</p>	<p>4 Hacienda del Sol Guest Ranch Resort 5601 N. Hacienda del Sol Rd.</p>

MCRAT


Tucson, Arizona

- Interactive lodging opportunities are integrated with 



MCRAT

Tucson, Arizona

- Interactive recreation opportunities are also integrated with 

BY CATEGORY



ACCOMMODATIONS

- Bed & Breakfasts
- Downtown Accommodations
- Guest Ranches
- Guesthouses/Corporate & Vacation Rentals
- Hotels & Motels
- Resorts & Spas
- Retreats
- RV & Mobile Home Parks
- University Area

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FAMILY FUN

GOLF COURSES

GROUND TRANSPORTATION

HERITAGE & CULTURE

ATTRACTIONS

NEWCOMERS & REAL ESTATE/RELOCATION

OUTDOOR ADVENTURE

- All Terrain Vehicles
- Cycling
- Horseback Riding
- Hot Air Balloons
- Hummer Tours
- Jeep Tours
- Motorcycle/Motorscooter Rentals
- National Parks & Public Lands
- Nature & Ecology
- Rock Climbing
- Shooting Sports

SERVICES

SHOPPING

SPACE, SCIENCE & TECHNOLOGY

SPAS

SUPPLIERS & SERVICES



Showing Results 1-20 of 26 « Previous **1** **2** Next »

- | | |
|--|--|
| <p>1 Arizona ATV Adventures
13180 N. Woosnam Way
Oro Valley, AZ 85755</p> <p>View On Map More Info Add to myTucson</p> | <p>2 Arizona Horseback Experience
Sonoita, AZ 85637-0958</p> <p>View On Map More Info Add to myTucson</p> |
| <p>3 Arizona State Parks
1300 W. Washington
Phoenix, AZ 85007-</p> <p>View On Map More Info Add to myTucson</p> | <p>4 Arizona-Sonora Desert Museum
2021 N. Kinney Rd.
Tucson, AZ 85743</p> <p>View On Map More Info Add to myTucson</p> |
| <p>5 ATV Desert Tours-- Shadowadventures, L.L.P.
38582 S. Rans Ln.
Marana, AZ 85653</p> <p>View On Map More Info Add to myTucson</p> | <p>6 Balloon America, Inc.
P.O. Box 31255
Tucson, AZ 85751-1255</p> <p>View On Map More Info Add to myTucson</p> |



MCRAT

Tucson, Arizona

- Connect recreation opportunities with lodging opportunities
- "Tucson Balloon Rides"

Listings Explorer

Show myTucson

CLEAR

BY CATEGORY

ACCOMMODATIONS

CULINARY

DAY TRIPS

FAMILY FUN

GOLF COURSES

GROUND TRANSPORTATION

HERITAGE & CULTURE

ATTRACTIONS

NEWCOMERS & REAL ESTATE/RELOCATION

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- All Terrain Vehicles
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- Jeep Tours
- Motorcycle/Motorscooter Rentals
- National Parks & Public Lands
- Nature & Ecology
- Rock Climbing
- Shooting Sports

SERVICES

SHOPPING

Search the map... Search powered by Google™

Tucson Balloon Rides

3079 W avenida Cresta
tucson, AZ 85745
Phone: 520-235-5355
[More Info](#)
[Add to myTucson](#)

Description | [Directions](#)

Tucson Balloon Ride's unique balloon flight path over the Tucson Mountains is unmatched in its scenic beauty and outstanding flight conditions. The flights are over an hour long, sometimes much longer, and are followed by a delicious champagne brunch. The entire adventure takes 3-4 hours and includes: mountain and desert panoramas, post flight champagne brunch, digital pictures of your flight (taken from our chase vehicles as they follow our adventure), and FREE pick-ups/drop-offs from all Tucson resorts and hotels.

Showing Results 1-13 of 13

1 **Balloon America, Inc.**
P.O. Box 31255
Tucson, AZ 85751-1255

2 **Circle Z Ranch**
P.O. Box 194
Patagonia, AZ 85624

Show myTucson



MCRAT

Tucson, Arizona

- Connect recreation opportunities with lodging opportunities
- "Tucson Balloon Rides"
- "White Stallion Ranch"

BY CATEGORY

CLEAR

- ACCOMMODATIONS
- CULINARY
- DAY TRIPS
- FAMILY FUN
- GOLF COURSES
- GROUND TRANSPORTATION
- HERITAGE & CULTURE
- ATTRACTIONS
- NEWCOMERS & REAL ESTATE/RELOCATION
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SERVICES

SHOPPING

Search the map... Search x powered by Google™

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Tucson Balloon Rides

3079 W avenida Cresta
tucson, AZ 85745
Phone: 520-235-5355
[More Info](#)
[Add to myTucson](#)

Description | Directions

Get directions

To Tucson Balloon Rides

OR

From Tucson Balloon Rides

From Address:

[Choose Another Property on this Map](#)


Showing Results 1-13 of 13 [« Previous](#)

1 **Balloon America, Inc.**
P.O. Box 31255
Tucson, AZ 85751-1255

2 **Circle Z Ranch**
P.O. Box 194
Patagonia, AZ 85624

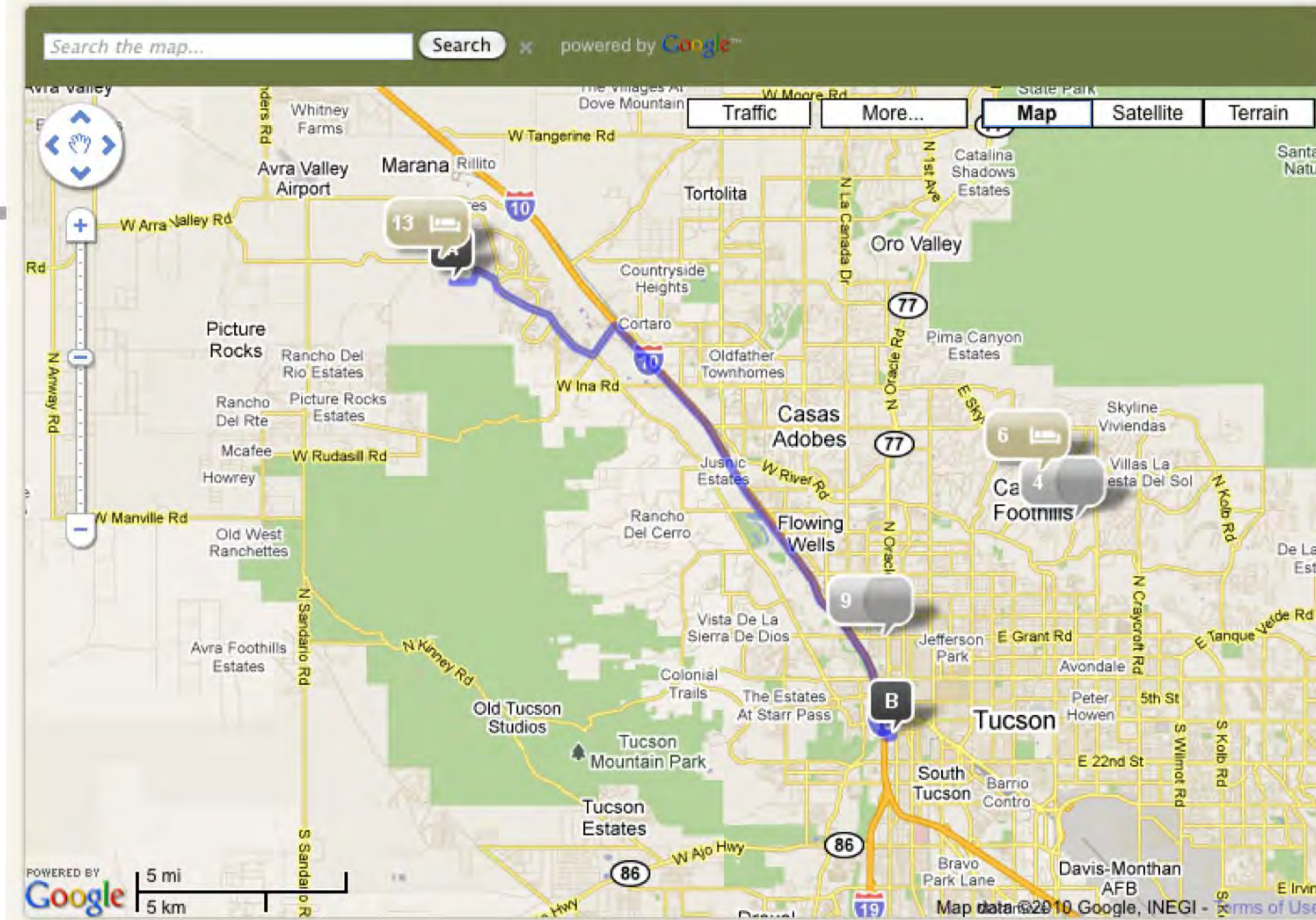
MCRAT

Tucson, Arizona

- Visitor at “White Stallion Ranch” connected to “Tucson Balloon Rides”
- Map and Directions provided by 

Listings Explorer

Show myTucson



DRIVING DIRECTIONS:

[Close Directions](#) | [Reverse Directions](#) | [Print Directions](#)

A White Stallion Ranch Rd


1. Head east on White Stallion Ranch Rd toward W Twin Peaks Rd 0.8 mi
2. Turn right at W Twin Peaks Rd 0.4 mi
3. Continue onto N Silverbell Rd 3.1 mi
4. Turn left at N Cortaro Rd 0.9 mi
5. Turn right at I-10 Frontage Rd 377 ft
6. Merge onto I-10 E via the ramp on the left to Tucson 11.3 mi
7. Exit onto N Freeway Rd 0.6 mi
8. Turn left at W Granada Ave 0.1 mi
9. Turn right at S Sentinel Ave 0.2 mi
10. Turn left at W Simpson St 0.2 mi
11. Take the 1st left onto S El Paso Ave 289 ft
12. Take the 1st left onto W Rosales St
Destination will be on the left 282 ft

B Tucson Balloon Rides



MCRAT

Tucson, Arizona

- Connect recreation opportunities in Tucson to anywhere in the world with 

BY CATEGORY

ACCOMMODATIONS

- Bed & Breakfasts
- Downtown Accommodations
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SERVICES

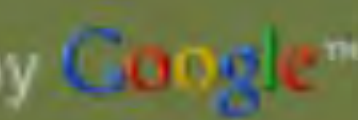
SHOPPING

SPACE, SCIENCE & TECHNOLOGY

SPAS


SUPPLIERS & SERVICES



Search the map... Search powered by 

Traffic More... **Map** Satellite Terrain

Balloon America, Inc.



P.O. Box 31255
Tucson, AZ 85751-1255
Phone: 520-299-7744
[More Info](#)
[Add to myTucson](#)

[Description](#) | [Directions](#) | [Street View](#)

Get directions

To Balloon America, Inc.

OR

From Balloon America, Inc.

From Address:

[Choose Another Property on this Map](#)

Showing Results 1-20 of 26

« Previous **1** 2 Next »

1 Arizona ATV Adventures
13180 N. Woosnam Way
Oro Valley, AZ 85755

[View On Map](#) [More Info](#) [Add to myTucson](#)

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3 Arizona State Parks
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Phoenix, AZ 85007-

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P.O. Box 31255
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MCRAT

Tucson, Arizona

- Connect recreation opportunities in Tucson to anywhere in the world
- "Bridgeport, CA"

[CLEAR](#)


BY CATEGORY

- ACCOMMODATIONS
 - Bed & Breakfasts
 - Downtown Accommodations
 - Guest Ranches
 - Guesthouses/Corporate & Vacation Rentals
 - Hotels & Motels
 - Resorts & Spas
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- SUPPLIERS & SERVICES

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Traffic More... **Map** Satellite Terrain

Balloon America, Inc.



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Tucson, AZ 85751-1255
Phone: 520-299-7744
[More Info](#)
[Add to myTucson](#)

[Description](#) | [Directions](#) | [Street View](#)

Get directions

To Balloon America, Inc.

OR

From Balloon America, Inc.

From Address:

[Choose Another Property on this Map](#)

Showing Results 1-20 of 26

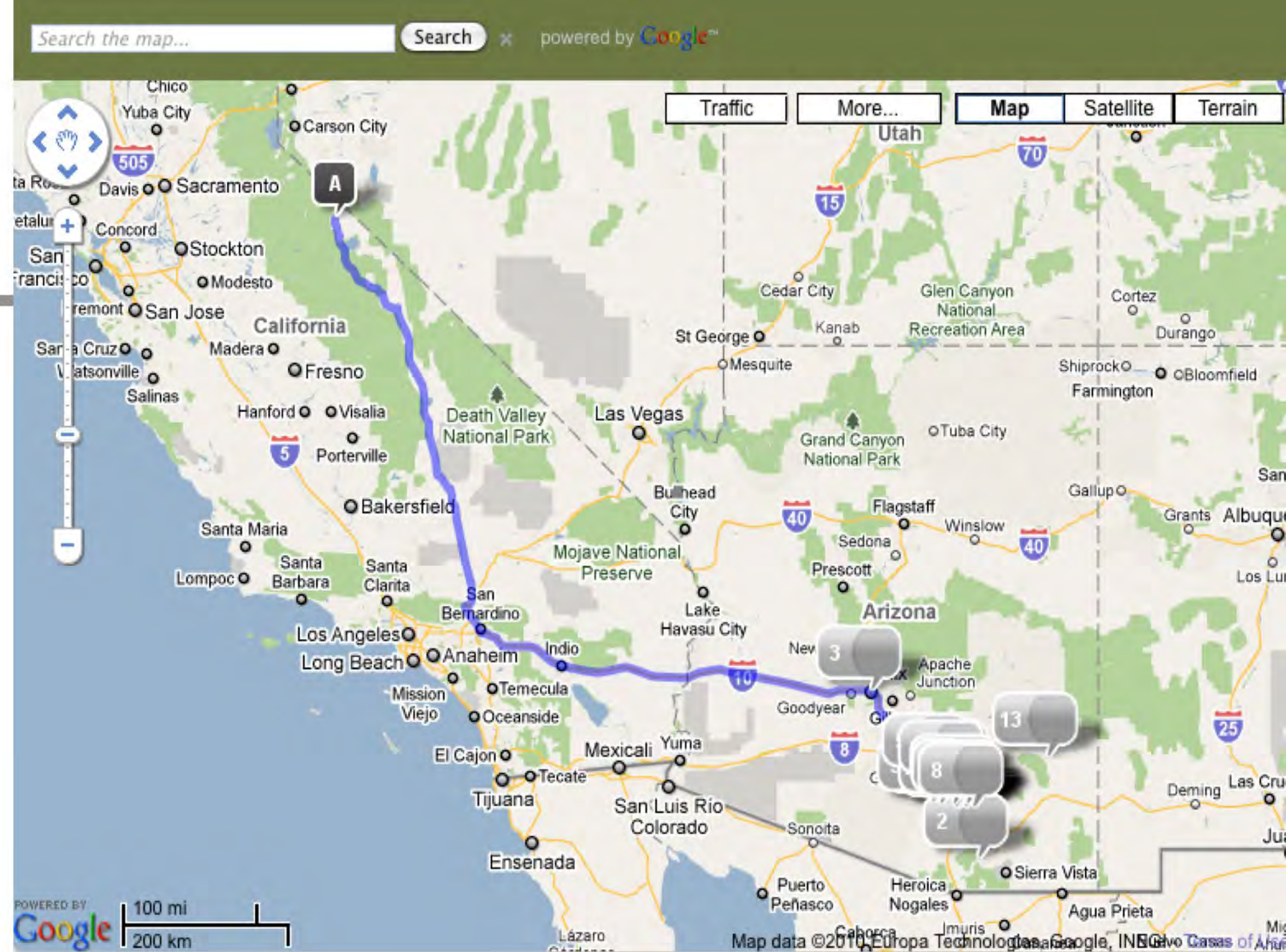
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<p>3 Arizona State Parks 1300 W. Washington Phoenix, AZ 85007-</p> <p>View On Map More Info Add to myTucson</p>	<p>4 Arizona-Sonora Desert Museum 2021 N. Kinney Rd. Tucson, AZ 85743</p> <p>View On Map More Info Add to myTucson</p>
<p>5 ATV Desert Tours—Shadowadventures, L.L.P. 38582 S. Rans Ln. Marana, AZ 85653</p> <p>View On Map More Info Add to myTucson</p>	<p>6 Balloon America, Inc. P.O. Box 31255 Tucson, AZ 85751-1255</p> <p>View On Map More Info Add to myTucson</p>

MCRAT

Bridgeport connected to Tucson's "Balloon America"

- "The integration of MCRAT data into Mono County Tourism's SimpleView web site will connect visitors from anywhere in the world to the unique recreation opportunities of Mono County."



DRIVING DIRECTIONS:

[Close Directions](#) | [Reverse Directions](#) | [Print Directions](#)

- A** Bridgeport, CA, USA
1. Head **south** on **Kirkwood St** toward **US-395 N** **72 ft**
 2. Take the 1st **left** onto **US-395 S/Main St**
Continue to follow **US-395 S** **212 mi**
 3. Merge onto **US-395 S/Three Flags Hwy** via the ramp on the **left** to **San Bernardino**
Continue to follow **US-395 S** **97.6 mi**
 4. Take the ramp to **San Bernardino** **0.5 mi**
 5. Merge onto **I-15 S** **16.1 mi**
 6. Slight **left** at **I-215 S** **13.6 mi**
 7. Take exit **40** to merge onto **I-10 E** toward **Redlands/Indio**
Entering Arizona **427 mi**
 8. Take exit **256** toward **Grant Rd** **0.2 mi**



MCRAT Application - Tourism

Mono County Tourism Staff Presentation - Summary

- MCRAT Data can be easily integrated into the Mono County Tourism Web Site
 - Technical compatibility confirmed with SimpleView

- Minimal development of the data will be necessary prior to implementation and “going live”
 - Selection of desired recreation sites for inclusion
 - On the ground verification of desired sites
 - A quality representative photo of each desired site
 - A narrative description of each desired site



MCRAT

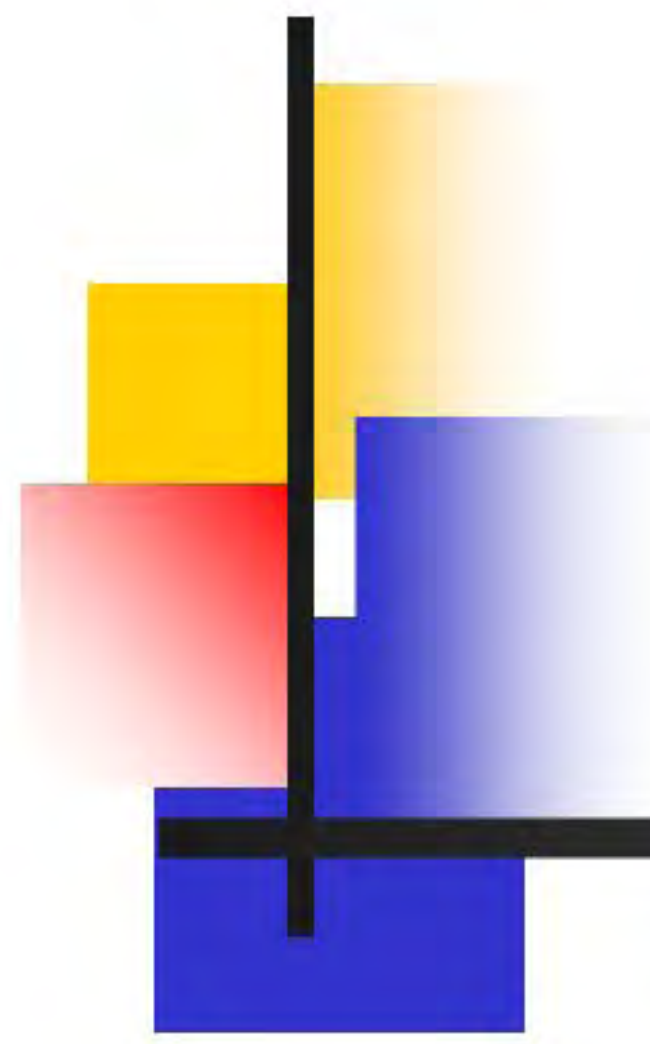
Outstanding Deliverables

- Narrative Report
- Maps and Graphics
- Analysis of gaps and further research needs
- Documentation and Sourcing for the data set
- “Next Steps” for completion of the dataset

MCRAT

Discussion





MCRAT

Thank You!

