

Mammoth Lakes Trails and Public Access Foundation

CAMP: SUMMER - Public Meeting and Outreach Documentation

Draft
August 5, 2008

MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS
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CAMP (Concept and Master Planning) Outreach Executive Summary

Under contract with and partially funded by the Town of Mammoth Lakes, MLTPA planned and executed a comprehensive public-outreach effort to gather community input on recreation, trails, and public access in Mammoth Lakes. This project was fulfilled in large part by two large-scale, multiple-day public meetings, as well as by ongoing data collection via the Summer and Winter Online Trail Surveys. The first public event, CAMP: SUMMER, focused on summertime conditions, and the second, CAMP: WINTER, on wintertime conditions, allowing the trail planning consultants to experience the Mammoth Lakes region in its divergent seasonal articulations, and to therefore ensure that these same consultants specifically address the challenges and opportunities presented by each. MLTPA retained a local events-management firm, Opposing Motion, to assist with these efforts.

Working with Opposing Motion, MLTPA organized both events, including, but not limited to: venue location; on-site operations; vendor contracts; food and beverage; audio/visual needs; Exhibit Hall display construction, setup, and breakdown; exhibit and signage design, production, transportation, and storage; marketing, advertising, and other promotions; consultant travel, accommodations, local transportation, and on-site needs such as lift tickets and sports equipment; tour planning and vehicle security; comprehensive event scheduling; registration; creation and production of informational materials; media relations; public comment collection; and public outreach. The following report details MLTPA's efforts on the CAMP: SUMMER and CAMP: WINTER events, as well as the persistent Summer and Winter Online Trail Surveys, and is supplemented with analog and digital attachments to illustrate or provide further detail and insight into specific elements.

MLTPA also was responsible for participating in the collection and development of GIS data. MLTPA staff worked in conjunction with the Town of Mammoth Lakes and with Data Management Technology, Inc., an independent firm retained by MLTPA specifically for CAMP, to accomplish these tasks. A detailed report on this project may be found in the "GIS Data Collection and Development" section of this report.

For clarity, specific community input from CAMP: WINTER, CAMP: SUMMER, and persistent outreach efforts has been compiled in the "Public Comment" section, to be found at the end of this report.

Chapter 1: Outline of Event

CAMP: SUMMER—a free, public event designed to solicit and record input from the community regarding recreation, trails, public access, and the Concept and Master Planning (CAMP) process for use by the trails planning consultants—was staged at Mammoth Mountain Ski Area's Canyon Lodge on November 1–4, 2007. A persistent Exhibit Hall/Base CAMP was located on the fourth floor of the building, where MLTPA staff, Board members, and volunteers manned the Registration Table, led informal tours of the Exhibit Hall, registered guests and signed them in for events, provided general CAMP and event information, distributed takeaway materials, added guests to the e-newsletter mailing list, assisted guests with taking the CAMP: SUMMER Online Trail Survey at on-site computer kiosks, and facilitated one-on-one meetings between CAMP Partners, the general public, and the media. A total of 160 unique guests participated in CAMP: SUMMER, over a span of four days and 22 individual sessions. Please refer to the following subsections for more detailed information.

MLTPA Foundation
CAMP: Summer
Event Objectives

1. **Public Education / Outreach**
   - Education
     - Process for designing/defining/planning summer trails, public access and outdoor recreation in Mammoth Lakes.
     - MLTPA organizational update including progress/results since last meeting and direction and objectives moving forward.
   - Outreach
     - Invite the public and actively solicit community, districts and user groups to participate and provide input for the Summer CAMP.

2. **Information Gathering**
   - Public, community, district and user group input for the Summer Concept & Master Plan.
   - Increase MLTPA future outreach capacity via increasing the database.

3. **MLTPA Organizational / Financial Development**
   - Explore future potential
   - Specific expansion of fund raising capacity via donors/Founding Members, endowment and other.

4. **Board of Directors Working Sessions**
   - Facilitate meetings with MLTPA Foundation's Board of Directors
     - Funding consultant

5. **Documentation**
   - Document all aspects of the Summer CAMP process and programming
     - Outreach (marketing, direct contact)
     - Programming (video, audio and/or transcript records of event sessions)
     - Results (surveys, feedback cards)

6. **Quality Event**
   - Fit the MLTPA brand – simple, clean yet classy with understated elegance
   - Go green – be environmentally sensitive whenever possible

OPPOSING MOTION

MLTPA Foundation
CAMP: Summer
Programming Tactics

Offer 5 tracks – or components – to the event programming to fully utilize consultants and experts:

1. **Stewarding Public Lands in Mammoth Lakes**
   - Formal presentation with Q&A following

2. **Signage and Wayfinding: Essential Steps to a Successful Program**
   - Formal presentation with Q&A following
   - Steve Kellman, Corbin Design

3. **Mammoth Trails: User Groups and the Internet**
   - Less formal format, a working session with different user groups represented
   - This session focuses on this process as an opportunity for Mammoth to define ourselves, rather than letting others define us.

4. **Participate in the Summer Trails and Public Access Concept and Master Planning Process**
   - Multiple sessions may include hikes, charettes, neighborhood and user group meetings.
   - Vast majority of input/data is expected to result from these sessions.

5. **MLTPA Board of Directors Planning Sessions**
   - MLTPA BOD will focus on the next steps for their organizational and financial development/progress

Chapter 2: Directional Signage

MLTPA designed and produced directional signage placed at the entrance to Canyon Lodge, on the doors of Canyon Lodge, along the stairwell leading to the fourth floor, and at the Registration Table to direct guests to the Exhibit Hall, CAMP: SUMMER sessions, and the CAMP: SUMMER Online Trail Survey computer stations. (See the “CAMP Online Trail Surveys” section, distinct from the “CAMP: SUMMER” section, for further detail on that element.) In order to direct guests to Canyon Lodge from town, as well as to attract walk-in attention to the event, MLTPA also designed, produced, and placed simple directional signage at strategic locations in town. Parking directions were included. Graphics were large and clear, and in keeping with the overall visual scheme of the event.

MLTPA SUMMER CAMP: EVENT SIGNAGE DETAIL

MLTPA SUMMER CAMP: EVENT SIGNAGE										
FILE NAME	**Graphics Direcition**	**Type**	**Material**	**Height**	**Width**	**Quantity**	**sf/ea**	**Cost/sf**	**Cost Each**	**Total Cost**
RD Right	*Big Arrow Right*	*Road Directional*	*Coroplast*	*4*	*3*	*2*	*12*	*2.75*	*33.00*	*66.00*
RD Straight	*Big Arrow Straight*	*Road Directional*	*Coroplast*	*4*	*3*	*2*	*12*	*2.75*	*33.00*	*66.00*
RD Left	*Big Arrow Left*	*Road Directional*	*Coroplast*	*4*	*3*	*2*	*12*	*2.75*	*33.00*	*66.00*
RD Tours	*Meet here for Tours*	*Outside Canyon*	*Coroplast*	*4*	*3*	*1*	*12*	*2.75*	*33.00*	*33.00*
RD Doors	*Summer Camp with MLTPA Logo top right*	*On entry doors*	*Coroplast*	*2*	*2*	*2*	*4*	*2.75*	*11.00*	*22.00*
ID First Floor	*Registration/Exhibits 4th Floor = Straight Arrow Elevator HC (handicap symbol) = Right Arrow*	*Inside Directional*	*Sintra 1/8"*	*3*	*2*	*1*	*6*	*3.00*	*18.00*	*18.00*
ID Third Floor	*Registration/Exhibits 4th Floor = Straight Arrow Restrooms (restroom symbol) = Left Arrow*	*Inside Directional*	*Sintra 1/8"*	*3*	*2*	*1*	*6*	*3.00*	*18.00*	*18.00*
Shipping										*275.97*
GRAND TOTAL										**564.91**

Opposing Motion - Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

CAMP: SUMMER Directional Signage



Peter Axelson and Jeff Olson at the entrance of Canyon Lodge


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
CAMP:
SUMMER


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
CAMP:
SUMMER
Meet here for
TOURS


MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS
CAMP:
SUMMER
Exhibit Hall/Registration
Summer Camp
4TH FLOOR
ELEVATOR
MAMMOTH
alta
The Developers' Forum


MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS
CAMP:
SUMMER
Exhibit Hall/Registration
Summer Camp
4TH FLOOR
RESTROOMS
MAMMOTH
alta
The Developers' Forum


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
CAMP:
SUMMER


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
CAMP:
SUMMER


MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS
CAMP:
SUMMER

Chapter 3: Display Materials

Materials for review, available on tables in the Exhibit Hall beneath relevant panels. Parties responsible for each item are identified in parentheses. (*Materials available upon request.)*

- **GIS Inventory Contract (GIC) field sheet binders (MLTPA)**
  Complete information gathered for each point of public access (summer and winter) identified by MLTPA in fulfillment of the 2006 GIS Inventory Contract (GIC). Sheets included: activities associated with each point; photos of each site's relative location, signage, and condition; comments and notes; information about the volunteer who assessed each point; and other information. See the latest version of the MLTPA GIC on file in the Town of Mammoth Lakes Planning Department offices for further detail.
- **"Golf Course Report" (MLTPA)**
  A report produced by MLTPA in 2006 describing the winter passage and recreation opportunities of golf courses in peer Western resort communities
- **Mammoth Trails sign-up sheets (MLTPA)**
  Guests signed up to receive more information about Mammoth Trails, MLTPA's concept for a confederation of local user groups dedicated to providing information about and stewardship to the Mammoth Lakes trails and public access system, by entering their contact information in the provided ledger.
- **"MLTPA Action Plan" (MLTPA)**
  Document developed by MLTPA and Jeff Olson of Alta Planning + Design at the close of MLTPA's 2006 Public Meeting and Strategic Conference to describe next steps for what would become the MLTPA Foundation and the CAMP process. This plan was validated by the members of the Interim Working Group, comprised of invitees to the Strategic Conference.
- **MLTPA E-newsletter sign-up sheets**
  Guests signed up to receive e-mail updates on MLTPA activities by entering their contact information in the provided ledger.
- **"Mobility Plan Resources Report" (MLTPA)**
  A 126-page document produced by MLTPA in 2006 identifying 100 trails and points of public access in Mammoth Lakes as observed by community volunteers. This report was presented to the Town Council and Planning, Tourism & Recreation, and Public Arts commissions at a joint meeting in July 2006, and was the basis of the GIC.
- **"Peer Resorts Report" (MLTPA)**
  A report produced by MLTPA in 2006 describing the structure and relationships of nonprofits, private enterprise, and government in trails planning, advocacy, implementation, and stewardship as found in peer

Western resort communities

- **Soil samples (Trail Solutions)**
  Soil samples in plastic bags, collected by Trail Solutions to demonstrate differences in soil types in different areas of Mammoth Lakes. These samples were complementary to the “Soil Types” panel on the “Planning Exhibits” Wall:
  - Soil Type 105: East side of Shady Rest Park
  - Soil Type 106: West side of Shady Rest Park
  - Soil Type 108: East of Scenic Loop Road N area
  - Soil Type 110: East of Twin Lakes
  - Soil Type 111: East of Scenic Loop Road
  - Soil Type 216: Ice Rink site
- **“Signage and Wayfinding” Wall (Corbin Design)**
  - Corbin Design informational brochures

Chapter 4: Exhibit Hall

The Exhibit Hall/Base CAMP acted as a consistent information hub where guests could learn about the CAMP process and specific CAMP: SUMMER activities at any time during Mammoth Mountain Ski Area (MMSA) business hours. It served also as the central meeting place for most CAMP: SUMMER sessions and tours, and as the CAMP: SUMMER Online Trail Survey station. (Please see the "CAMP Online Trail Surveys" section, distinct from the "CAMP: SUMMER" section, for further detail on that element.)

Exhibit copy, images, and other elements were either generated and assembled in-house by MLTPA and its vendors or supplied by the consultants to MLTPA for production. Once printed, they were mounted on foam-core panels. Each panel was then suspended from a series of temporary walls constructed by MLTPA and lit by incandescent lights mounted at the top of each wall. Eight exhibit walls, varying in number of component panels and display materials, were displayed in the Exhibit Hall. Parties responsible for each wall are identified in parentheses following the wall names. Wall names are numbered to correspond to the "CAMP: SUMMER Exhibit Layout and Floor Plans."

- **Exhibits**
  - **"Welcome to CAMP" Wall (MLTPA) (1)**
    Entrance area for Exhibit Hall; first point of public contact with CAMP: SUMMER. Staffed daily during MMSA hours of operation and during evening sessions by MLTPA staff, Board members, and volunteers.
    - **"CAMP: SUMMER Partners" panel**
      Listing of CAMP partnerships (Jurisdictional, Funding, and Planning) and involved parties, represented by logos
    - **"CAMP: SUMMER Poster" panel**
      Blow-up of CAMP: SUMMER poster produced by MLTPA. See the "Collateral" section for further detail.
    - **"CAMP: SUMMER Event Schedule" panel**
      Comprehensive daily schedule of receptions, sessions, presentations, and other activities planned for the CAMP: SUMMER event period
  - **"Lake Mary Road Bike Path" Walls (Town of Mammoth Lakes) (2)**
    Information regarding the in-process Lake Mary Road Bike Path project, which, although preceding CAMP efforts, is an integral part of the in-town Mammoth Lakes Trail System
    - **"Walk the Lake Mary Road Bike Path" sequence**
      Large-scale black-and-white reproductions of the Lake Mary Road Bike Path construction drawings, arranged

consecutively along one wall and featuring landmarks for reference

- **"Lake Mary Road Bike Path Project" panel**
  Aerial photograph of the southwestern section of the Town of Mammoth Lakes, overlaid with the Lake Mary Road Bike Path future route. Information regarding construction, funding, history, and project timeline was included.

- **"Planning Exhibits" Wall (MLTPA, Alta Planning + Design, Trail Solutions) (3)**
  Consultant- and MLTPA-generated CAMP planning exhibits specific to summer recreation, trails, and public access
  - **"Mammoth Lakes Area Jurisdictional Boundaries" panel (MLTPA)**
    GIS-generated map identifying jurisdictional aegis over lands contained within the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary, intended to highlight the multi-partnered nature of trails planning in Mammoth Lakes
  - **"Mammoth Lakes Area Trails and Access Points: Lakes Basin and Urban Limit" panel (Alta Planning + Design)**
    This GIS-generated map is a companion exhibit to the "Town of Mammoth Lakes Urban Area: Existing Facilities & Near-Term Projects" map and documents the approximate scope of the CAMP trails planning effort. The significant difference between the two exhibits is that the "Existing Facilities & Near-Term Projects" panel is specifically concerned with trails, access points, and "feet first" infrastructure *within* the Town of Mammoth Lakes Urban Growth Boundary, while the "Lakes Basin and Urban Limit" map documents points of public access and the existing and under-construction components of the Mammoth Lakes Trail System *outside of* the Urban Growth Boundary. It is not graphically possible to represent both articulations simultaneously with sufficient detail such that the resulting map is useful.
  - **"Soft-Surface Trail Types" panel (Alta Planning + Design and Trail Solutions)**
    Images and text describing a variety of soft-surface trails used in non–snow covered months, broken down by trail type and dominant user(s). Information regarding grades, tread materials, dimensions, obstacles, and accessibility was included.

- **"Bikeway Facility Types" panel (Alta Planning + Design and Trail Solutions)**
  Images and text describing common bikeway facilities such as shared-use paths and bike lanes. Information regarding distinguishing features, users, and amenities was included.
- **"Town of Mammoth Lakes Urban Area: Existing Facilities & Near-Term Projects" panel (Alta Planning + Design)**
  GIS-generated map documenting existing conditions for trails and pedestrian mobility within the Urban Growth Boundary of the Town of Mammoth Lakes during summer (non-snow covered) months. See the "Mammoth Lakes Area Trails and Access Points: Lakes Basin and Urban Limits" panel for further information.
- **"Trail Amenities" panel (Alta Planning + Design and Trail Solutions)**
  Images and text describing amenities commonly found on soft-surface trails and bikeways, such as lighting, maps and signage, drinking and restroom facilities, and other features
- **"Soil Types" panel (Alta Planning + Design)**
  GIS-generated map describing soil types in the Mammoth Lakes area and identifying where they are most commonly found. See the "Display Materials" section for further detail.

- **"Public Participation" Wall (MLTPA) (4)**
  - **"A Pin Marks the Spot" panel**
    GIS-generated map of GIS Inventory Contract–collected summer access points as defined by the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary. Participants were asked to identify areas of concern by selecting a numbered pushpin and inserting it into the spot in question on the map. They would then record their comments about the spot in the corresponding numbered space in the provided ledger. See the "Public Comment" section for further detail.
- **MLTPA Foundation Wall (MLTPA) (5)**
  Essential background information about the Mammoth Lakes Trails and Public Access Foundation (MLTPA)
  - **"Mission & Vision" panel**
  - **"Board of Directors and Staff" panel**
    Listing of Board of Directors and staff members working

with MLTPA at the time of the event, with brief biographies

- **"Highlights" panel**
  Descriptions of milestones in the development of MLTPA and CAMP, arranged chronologically through November 1, 2007
- **"Highlight Examples" panel**
  Groups of images, arranged by date, illustrating the text found in the "Highlights" panel
- **"Foundations, Founders, and Friends" panel**
  Listing of contributions and donors by category, as well as fundraising program information, as of November 1, 2007

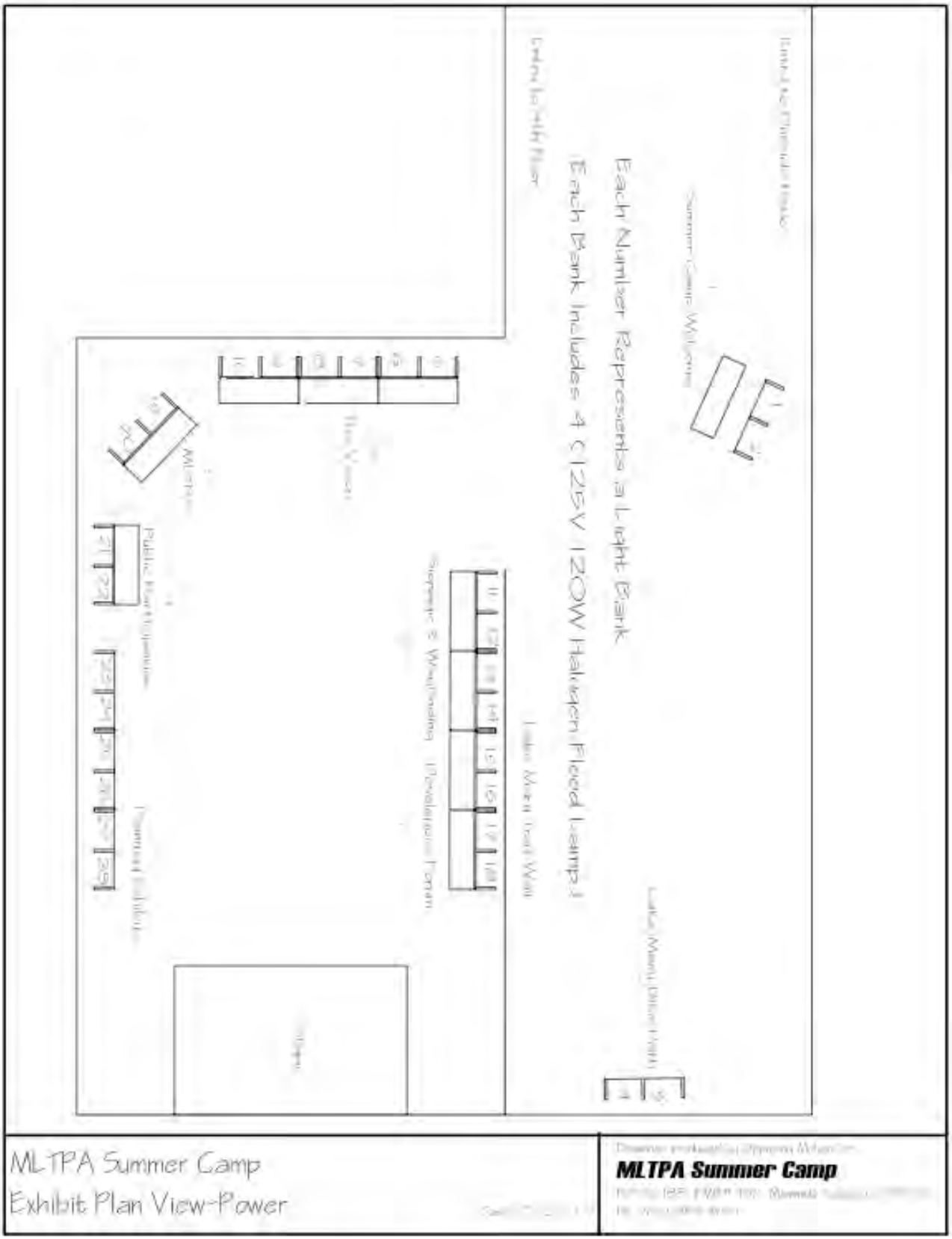
- **"Vision Wall" (MLTPA) (6)**
  - **"Sphere of Influence" panel**
    GIS-generated image of the Town of Mammoth Lakes Planning Area, displayed spherically and divided by color into eight areas of use: Eastern Lands, Hidden Lake/The Sherwins, High Country, Lakes Basin, Mammoth Mountain Ski Area, Northern Lands, Town of Mammoth Lakes, and Western Lands. Areas contained the names of activities frequently conducted in each zone, and were further demarcated by the Town Boundary and Urban Growth Boundary.
  - **Individual large-scale photograph panels**
    Eight scenes representative of each sphere of influence, shot by John Wentworth
- **"Developers' Forum" Wall (MLTPA) (7)**
  The Developers' Forum is a joint venture between MLTPA and the Mammoth Lakes Chamber of Commerce (MLCC), designed to engage and inform developers and related trades regarding the CAMP process. Contributions made by participants are a direct source of revenue for CAMP.
  - **"Peer Resorts" panel**
    Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, comprised of ski-area maps, trail maps, and photographs representing Western resort communities competitive with Mammoth Lakes of which trails are a major component
  - **"Trails and Economics" panel**
    Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of

Martin & Associates, describing the financial impact of trails and public access on private development

- **"Developers' Forum Participants" panel**
  Listing of to-date participants in the Developers' Forum, ordered chronologically and identified by both developer name and project name
- **"Real Estate Development Projects" panel**
  Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing geographically all 11 major development projects in Mammoth Lakes expected to move forward in the coming year, and illustrating how the projects can work harmoniously to build a comprehensive system of trails and public access
- **"Developers' Forum" panel**
  Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing major themes of the presentation, as well as a graphic, separate from the presentation frames, describing the Developers' Forum goal and objectives

- **"Signage and Wayfinding" Wall (Corbin Design) (8)**
  Though not a retained CAMP consultant at the time of CAMP: SUMMER, Jeff Corbin, founder of Corbin Design, was invited to the event to give a public presentation on signage and wayfinding and to provide an informational panel for the Exhibit Hall.
  - **"What Is Wayfinding?" panel**
    Photographic examples of historic and modern-day signage
  - **"What Are Your Peers Doing?" panel**
    Listing of Western resort communities competitive with Mammoth Lakes, with photographic examples of each town's signage and wayfinding system
  - **"What Are Others Doing?" panel**
    Listing of non-resort communities with comprehensive signage and wayfinding systems, with photographic examples

Exhibit Layout and Floor Plans



Welcome to CAMP:SUMMER Wall




MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
CAMP:
SUMMER
PARTNERS
JURISDICTIONAL:
FUNDING:
MAMMOTH
the Developers' Forum
PLANNING:
MAMMOTH
MLTPA


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
The MLTPA Foundation presents
CAMP:
SUMMER
Summer Recreation and Trails
Workshop in Mammoth Lakes
PARTICIPATE IN CAMP: CONCEPT AND MASTER
PLANNING FOR TRAILS AND PUBLIC ACCESS
November 1–4, 2007
Canyon Lodge in Mammoth Lakes
All Weekend: Exhibits, Tours, Community and User Group Meetings,
Trails Network Workshops, and "Mammoth Trails"
OPENING NIGHT
Thursday, November 1, 2007
7:00 PM at Canyon Lodge
Reception and Program Overview
FEATURED PRESENTATION
Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential
Steps to a Successful Program" Corbin Design
Schedule and Event Registration at www.mltpa.org
MLTPA: 760 934 3154
All events are free and open to the public
The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit 501(c)(3) corporation
MAMMOTH
the Developers' Forum
alta
CAMP: Winter coming February 2008

CAMP: SUMMER

EVENT SCHEDULE:

THURSDAY, November 1st

7:00 p.m. to 8:30 p.m.
Exhibit Hall and Registration/Information Open, Canyon Lodge

7:00 p.m. to 8:30 p.m.
Opening Reception, Canyon Lodge

FRIDAY, November 2nd

8:30 a.m. to 5:00 p.m.
Exhibit Hall and Registration/Information Open, Canyon Lodge

9:00 a.m. to 12:00 p.m. *Tours are concurrent
Existing Facilities Trolley Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) *Limit 20

Existing Facilities Bike Tour (Paved), meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) *Limit 20

9:00 a.m. to 12:00 p.m. *Tours are concurrent
Existing Facilities Trolley Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) *Limit 20

Existing Facilities Bike Tour (Natural Surface), meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) *Limit 12

9:00 a.m. to 12:00 p.m.
Hidden Lake/Mammoth Meadows Restoration Project Tour (USFS), meet at Canyon Lodge, transportation provided by Town Trolley

SATURDAY, November 3rd

8:30 a.m. to 9:30 p.m.
Exhibit Hall and Registration/Information Open, Canyon Lodge (Exhibit Hall not open during sessions.)

9:00 a.m. to 12:00 p.m.
Missing Links Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.
Missing Links Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.
Mammoth Trails, Canyon Lodge

2:00 p.m. to 4:00 p.m.
Trails Network Workshop (Paved), Canyon Lodge

2:00 p.m. to 4:00 p.m.
Trails Network Workshop (Natural Surface), Canyon Lodge

7:30 p.m. to 9:30 p.m.
Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge

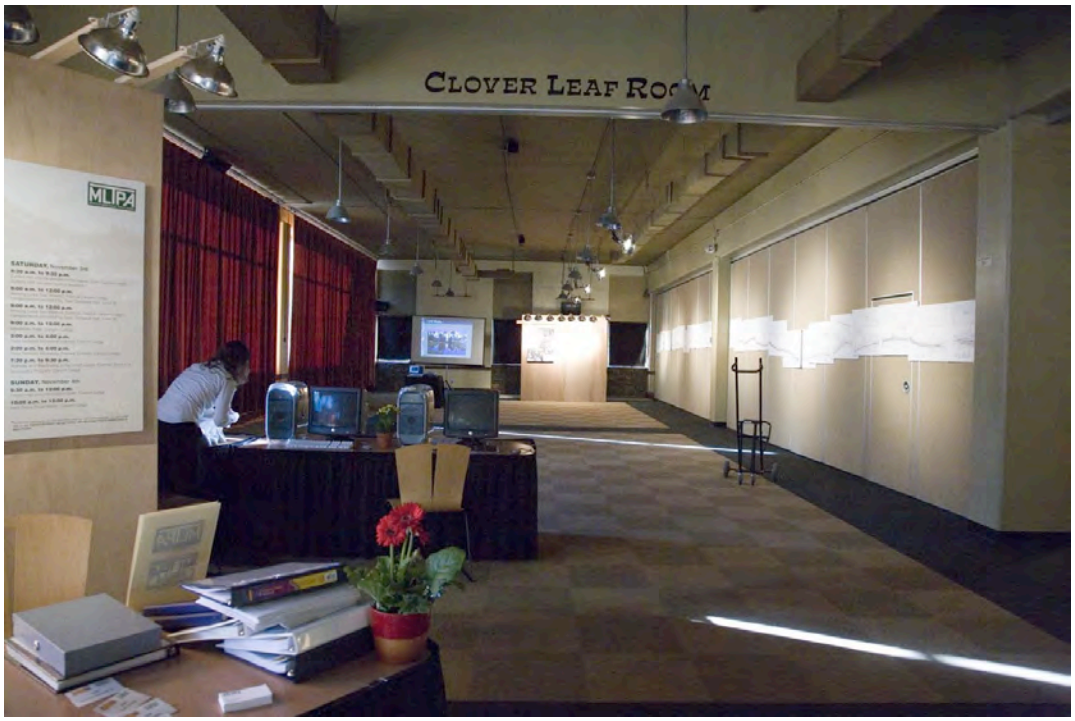
SUNDAY, November 4th

9:30 a.m. to 12:00 p.m.
Exhibit Hall and Information Open, Canyon Lodge

10:00 a.m. to 12:00 p.m.
Next Steps Presentation, Canyon Lodge

*All bike-tour participants are required to bring their own bicycles and helmets—no gear is available on site. **RIDERS WITHOUT HELMETS WILL NOT BE PERMITTED TO PARTICIPATE IN BIKE TOURS.**

Lake Mary Road Bike Path Exhibit



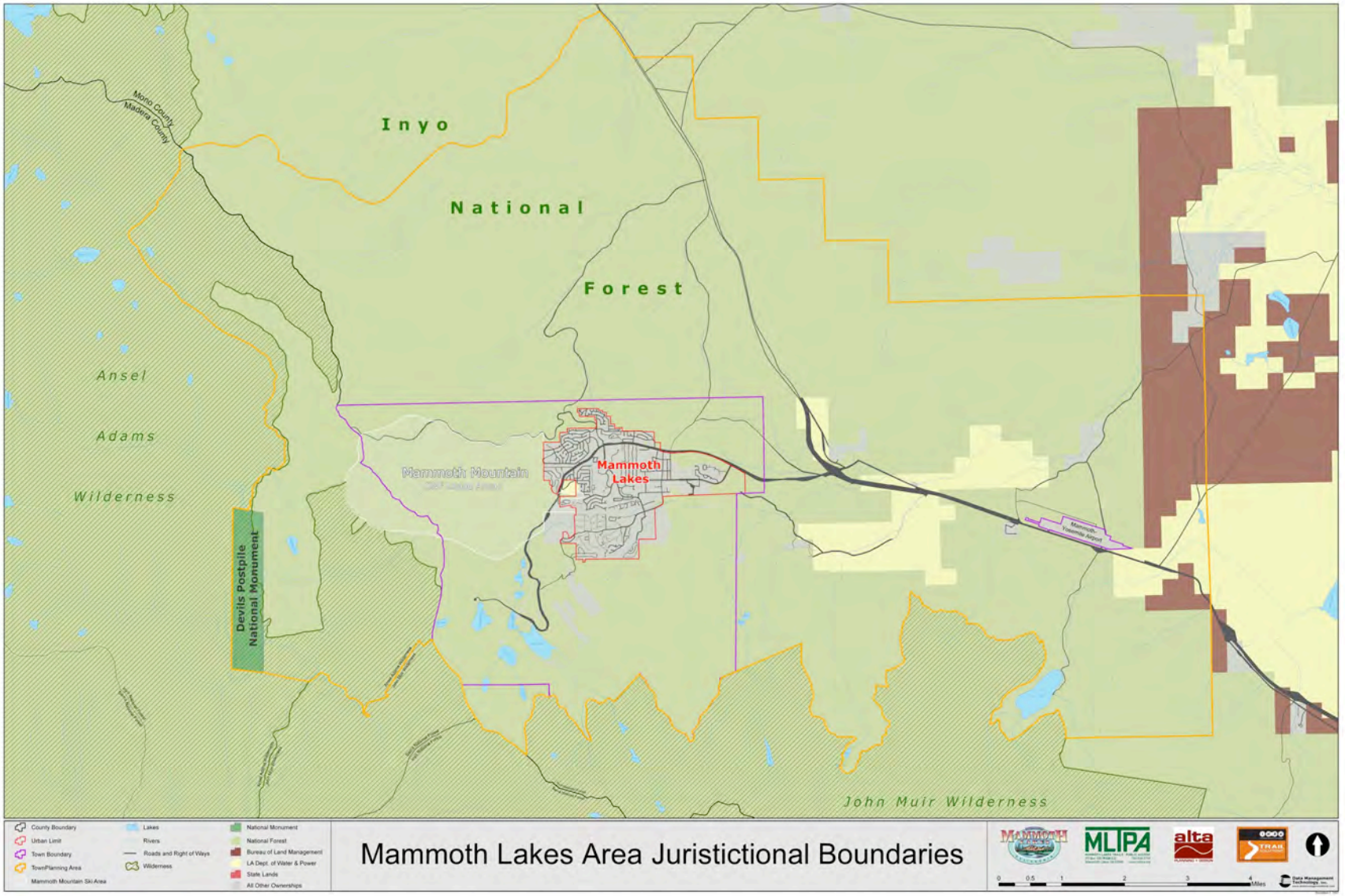
Full Bike Path exhibit

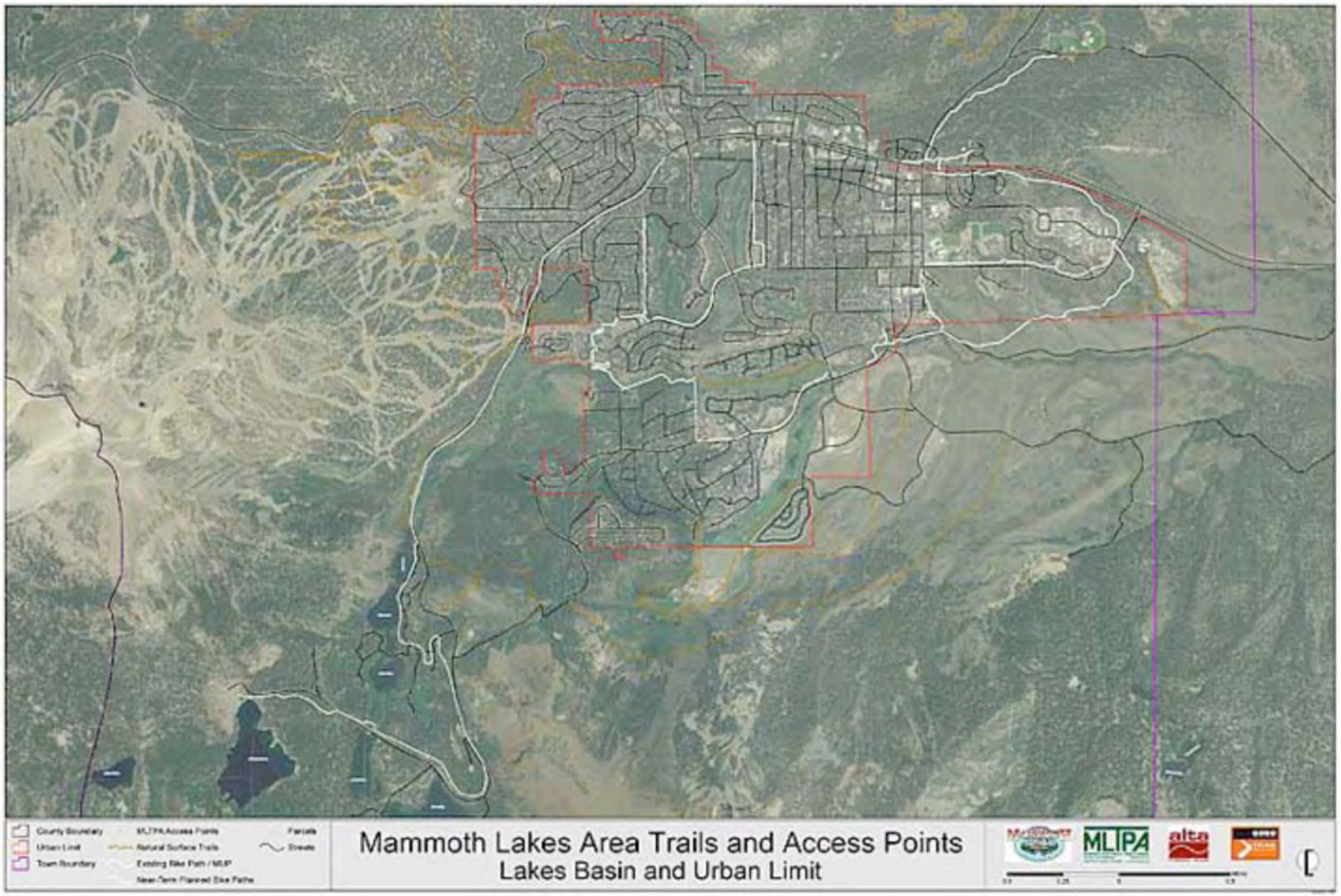


Lake Mary Road Bike Path Project Wall

Planning Exhibits




Inyo
National
Forest
Mono County
Madera County
Ansel
Adams
Wilderness
Mammoth Mountain
Mammoth
Lakes
Devils Postpile
National Monument
Mammoth-
Yosemite Airport
John Muir Wilderness
County Boundary
Urban Limit
Town Boundary
TownPlanning Area
Mammoth Mountain Ski Area
Lakes
Rivers
Roads and Right of Ways
Wilderness
National Monument
National Forest
Bureau of Land Management
LA Dept. of Water & Power
State Lands
All Other Ownerships
Mammoth Lakes Area Juristictional Boundaries
MLTPA
alta
TRAIL
0 0.5 1 2 3 4 Miles

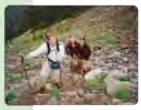

Mammoth Lakes Area Trails and Access Points
Lakes Basin and Urban Limit
MLTPA

SOFT-SURFACE TRAIL TYPES

TYPE 1 - FOOT ONLY

- Narrow trail; single-file travel
- Native surface materials
- Users frequently encounter obstacles such as overhangs, water, steep exposure, boulders, or large debris
- Route may not be constructed
- Grades may be steeper than 10%





TYPE 2 - PREFERRED HIKE [H]

- Narrow trail - less than 36 inches; minimal passing allowance
- Native surface materials
- Overhead obstacles may be present
- Grades may occasionally be steeper than 10%, including stair steps
- Turns will be switchbacks
- Minimal signage
- May not be suitable or enjoyable for equestrians or bikers





TYPE 2 - PREFERRED MOUNTAIN BIKE [MTB]

- Narrow trail - less than 36 inches; minimal passing allowance
- Native surface materials
- Grades may occasionally be steeper than 8%
- Obstacles and challenge to be expected
- Climbing turns will be incorporated
- May not be suitable or enjoyable for equestrians





TYPE 2 - PREFERRED EQUESTRIAN [E]

- Narrow trail - less than 36 inches; minimal passing allowance
- Native surface materials
- Head clearances over 12 feet
- Grades may occasionally be steeper than 10%
- Obstacles and challenge to be expected
- Turns will be switchbacks or climbing turns
- Minimal signage
- May not be suitable or enjoyable for bikers





TYPE 3 - SHARED NON-MOTORIZED

- Trail width - up to 48 inches
- Native surface materials
- Obstacles occasionally present
- Blockages cleared to define route and protect resources
- Grade to 10%
- Clearance and turning radius to accommodate all uses



TYPE 4 - SHARED MULTI-USE

- Trail width - One-way: less than 5 feet; Two-way: 12-20 feet
- Native or imported surface materials
- Maximum grade 8%
- May or may not be universally accessible
- Used by hikers, bikers, equestrians



BIKEWAY FACILITY TYPES

CLASS 1 - SHARED-USE PATHS

- Two-way off-street facilities serving bicycle and pedestrian traffic
- Should be wide enough to minimize conflicts between cyclists and pedestrians
- Additional amenities: Lighting, signage, fencing (where appropriate)









CLASS 2 - BIKE LANES

- Dedicated section of roadway for exclusive bicycle travel
- Used on moderate- and high-volume roads with available right-of-way
- Striping, pavement markings, signage







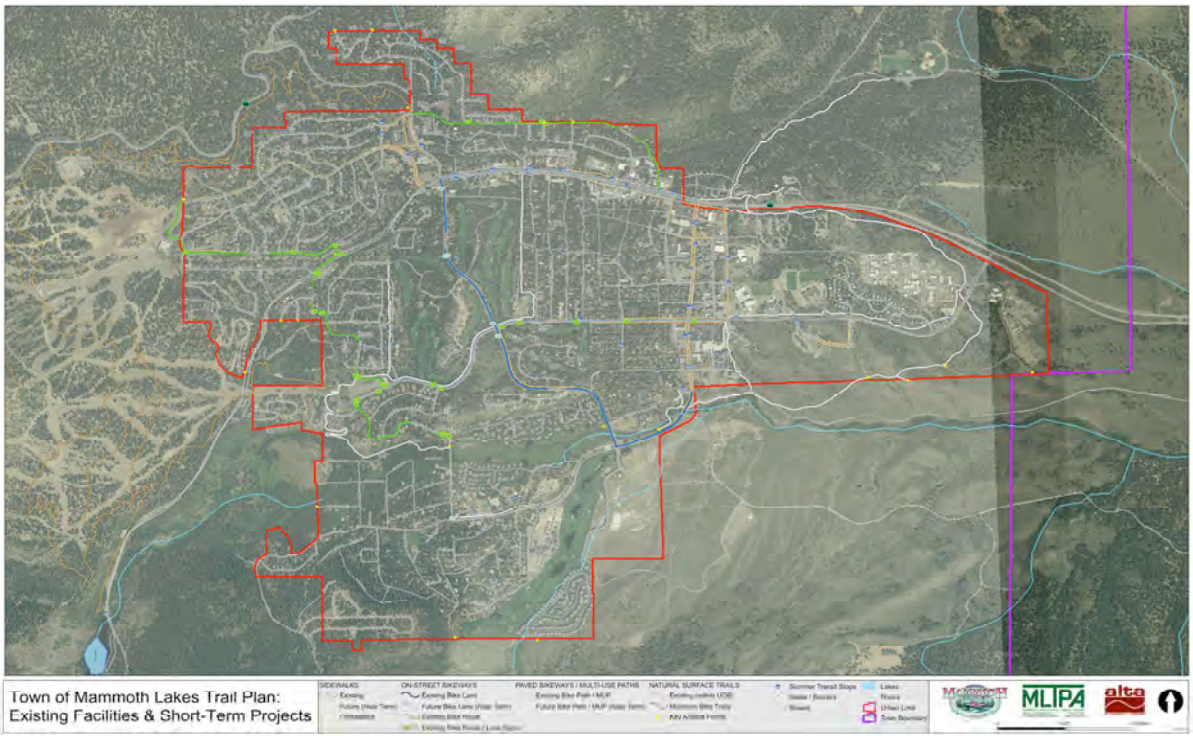
CLASS 3 - SIGNED BIKE ROUTE

- Shared motor vehicle/bicycle travel lanes
- Typically used on roads with low speeds and traffic volumes
- Can be used in conjunction with traffic calming to increase safety
- May be used on higher volume roads with wide shoulders and bicycle-friendly rumble strips

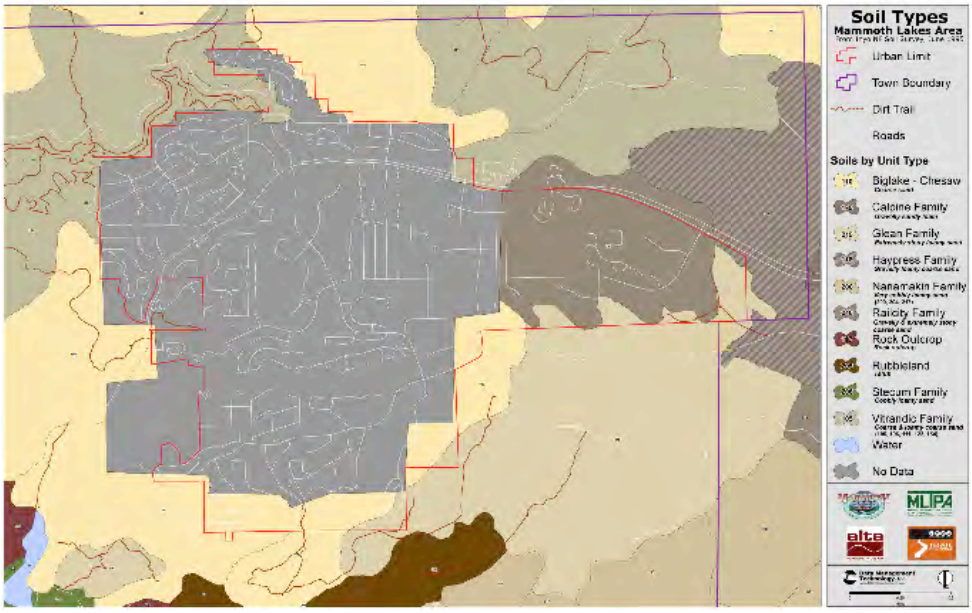







Town of Mammoth Lakes Trail Plan:
Existing Facilities & Short-Term Projects
SIDEWALKS
ON-STREET BIKEWAYS
PAVED BIKEWAYS / MULTI-USE PATHS
NATURAL SURFACE TRAILS
MLTPA
alta


TRAIL AMENITIES
LIGHTING
- Improves safety and enables year-round trail use
- Enhances trail aesthetics
- Fixtures should be consistent with surrounding fixtures
WATER FOUNTAINS
- Provide water for people and pets
- Should be provided at trailheads and areas of interest where water source is available
- Fountains should be accesible to all trail users where provided
MAPS AND SIGNAGE
- Informational kiosks with maps at trailheads and other pedestrian generators can provide enough information for someone to use the trail system with little introduction - perfect for areas with high out-of-area visitation rates
- Signs along the trail enhance trail experience by providing information about history, ecology, environmental concerns, and other educational information
ART INSTALLATIONS
- Art commissioned from local artists can make the trail system distinct
- Some Pieces can be functional as well as aesthetic by providing places to sit and play
FURNITURE
- Benches at key rest areas and viewpornts encourage people of all ages to use the trail by ensuring rest points
- Can be simple (e.g., wood slates) or more ornate (e.g., stone, wrought iron, concrtete)
BICYCLE PARKING
- Allow trail users to safely park their bikes if they wish to stop along the way, particularly at parks and other desirable destinations
alta


Soil Types
Mammoth Lakes Area
Urban Limit
Town Boundary
Dirt Trail
Roads
Soils by Unit Type
Biglake - Chesaw
Cagine Family
Glean Family
Haypress Family
Nanamakin Family
Raicity Family
Rock Outcrop
Rubbleland
Stecum Family
Vitrandic Family
Water
No Data
MLPA
alta

CAMP: SUMMER Public Participation Exhibit: A Pin Marks the Spot

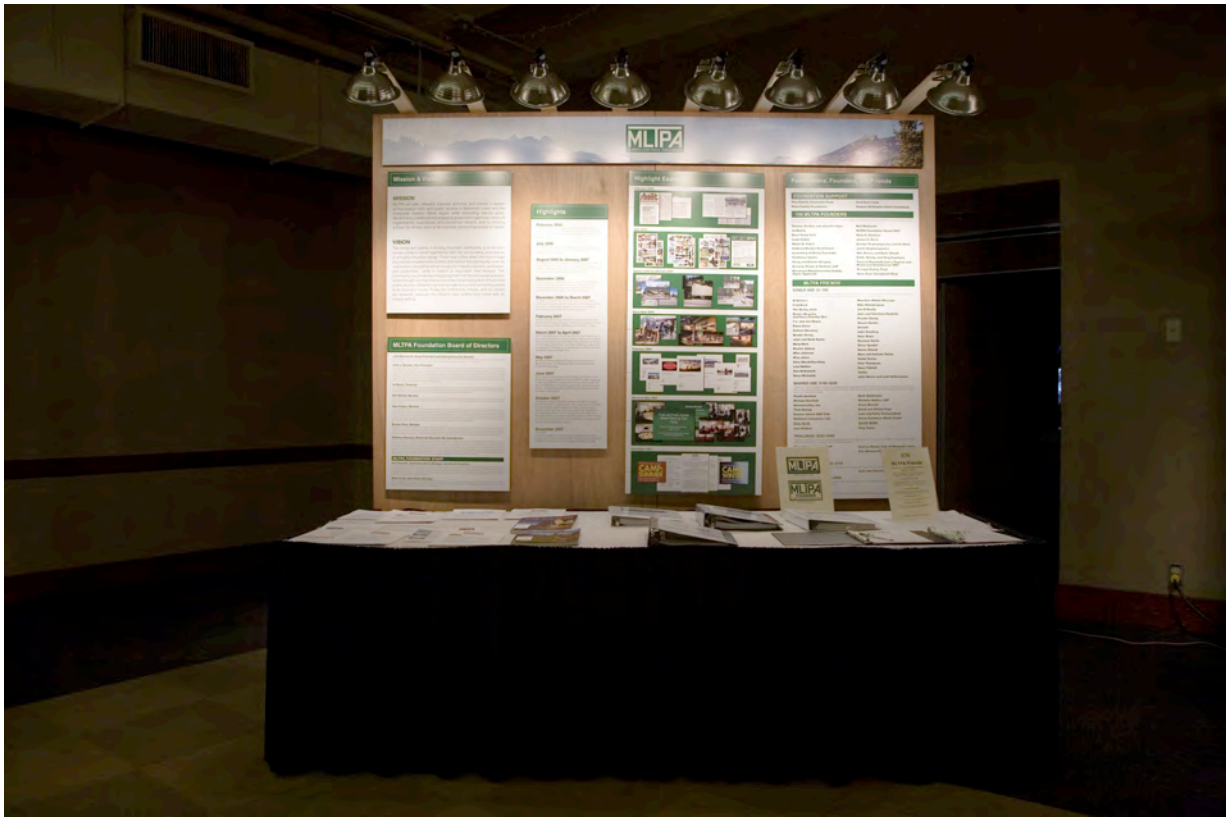






CAMP: SUMMER Public Participation in action

MLTPA Foundation Wall



Mission & Vision

MISSION

MLTPA will plan, steward, interpret, promote, and sustain a system of four-season trails and public access in Mammoth Lakes and the immediate Eastern Sierra region while protecting natural areas. We do this by collaboratively engaging government agencies, nonprofit organizations, businesses, and concerned citizens, and by creating a forum for all trail users to be involved, connecting people to nature.

VISION

The rising sun warms a thriving mountain community, a small town whose borders blend seamlessly with the surrounding wild places of a mighty mountain range. There was a time when the town's legal boundaries threatened to confine and restrict the community, even as visitors from around the world, hungry for majestic scenery, recreation, and wilderness, came in search of inspiration and renewal. The community responded by integrating itself with the surrounding public lands through a comprehensive and well-planned system of trails and public access, establishing itself as a generous and welcoming portal to its mountain locale. Today the community thrives, and its visitors are renewed, because the citizens have unified their home with its unique setting.

MLTPA Foundation Board of Directors

John Wentworth, Board President and Acting Executive Director

John has worked in the motion picture industry, where his credits include Co-Producer of Twin Peaks: Fire Walk With Me and Mulholland Drive. He is an adjunct instructor at Art Center College of Design in Pasadena, CA (Fine Arts Graduate Program). He has lived in Mammoth Lakes since July 4, 2000, and is an avid outdoorist.

John J. Deinken, Vice President

Jay has been a registered patent attorney with the U.S. Patent and Trademark Office since 1977, a member of the California State Bar since 1979, and a member of the American Intellectual Property Law Association since 1976. Before entering law school at the University of Arizona, he served as a Missile Combat Crew Commander in the United States Air Force, where he was responsible for the operation of a nuclear missile silo complex. In 1978 he began a 27-year career at Rockwell International (now Teledyne Scientific and Imaging Company) in Thousand Oaks, CA, rising to the level of Intellectual Property Counsel for the Science Center, the company's senior legal position. In 2001 he assumed as well the duties of Ombudsman. After retiring from the Science Center in 2005, he became associated with the Thousand Oaks law firm Koppel, Patrick & Heybl as Of Counsel. He and his wife, Noelle, who have two grown sons, moved to Mammoth Lakes in January 2006. Jay is interested in energy-efficient construction technologies and geothermal energy. He enjoys hiking, running, downhill skiing, cross-country skiing, backpacking, snowshoeing, and bicycling.

Jo Bacon, Treasurer

Jo is a retired governmental fiscal manager and consultant, now serving as a Planning Commissioner for the Town of Mammoth Lakes. She has a master's degree in public administration with a focus on urban and community development at the level of state and local government. She is a local business owner, a member of the Outdoor Science Education staff for the Valentine Reserve, and a naturalist guide for the Inyo National Forest, the Mono Scenic Basin, and Mammoth Mountain Ski Area.

Will Aldrich, Member

Will has been building consumer Web products for 13 years and is currently Director of Product Management for Social Networking Initiatives at Yahoo!. He's a graduate of Georgetown University's School of Foreign Service and is a former associate board member of the Mary A. Crocker Trust. Will is an avid mountain biker and skier, and his favorite run in the Mammoth area is the Sherwins.

Alex Fabbro, Member

For four years Alex held the position of Government Relations Manager for Mammoth Mountain Ski Area (MMSA), which charged her with the administration and management of governmental permits and compliance with state and federal regulations for MMSA projects. She has contributed to and evaluated various CEQA and NEPA documents, and has created GIS systems for the Mono County Community Development Department as well as MMSA. After obtaining her master's degree in mechanical engineering from the Naval Postgraduate School, she worked as an Avionics and Flight Dynamics Project Engineer at the Air Force Flight Test Center at Edwards Air Force Base, and, later, as Weapons Range Project Manager at Kirtland Air Force Base, both positions provided Alex with extensive experience in avionics and armament systems test planning. An active member of the Velo Bella Cycling Team, Alex was the 2004, 2005, and 2006 National Super D Amateur Champion and the Pro National Super D Series silver medalist in 2007.

Brooke Pace, Member

Brooke holds a B.A. in environmental studies with an emphasis in human ecology. She has a background in research analysis and project management in social, academic, and governmental research in both the nonprofit and private industries. Currently self-employed in a consulting business, Brooke specializes in grant-writing, bookkeeping, and event management. She is an active member of the Mammoth Lakes community and serves as a Board member for several other local nonprofits, including the Chamber of Commerce. Brooke also volunteers for several other organizations, such as Disabled Sports Eastern Sierra, the High Sierra Energy Foundation, the Great Bay National Wildlife Refuge, and the Sierra Club.

Rebecca Paranick, Mammoth Mountain Ski Area Member

Rebecca is the current Government Relations Manager for Mammoth Mountain Ski Area (MMSA). She coordinates ski area permits, serving as liaison to such agencies as the U.S. Forest Service, the Air Pollution Control District, the Regional Water Quality Control Board, Mono County, and the Town of Mammoth Lakes. She represents MMSA on the Transportation Advisory Group and on the Board of MLTPA. Rebecca has degrees in both political science and international affairs from the University of Colorado in Boulder and an M.A. in public policy from The College of William and Mary. In 2002 she left her position as Senior Policy Analyst and Chief Staff Assistant to the Commissioner for the Virginia Department of Transportation in order to return to her childhood home in Mammoth. Previous to her current position, she spent five years in the MMSA Planning Department, directing projects such as the Mammoth Mountain inn and VIP condo renovations, programming the Minaret Club, and representing the ski area and the Community Stakeholders Group in the Town of Mammoth Lakes General Plan Update process. She and her husband, Steve, have a three-year-old daughter named Megan Jo. They like to hike, ski, golf, and travel.

MLTPA FOUNDATION STAFF

Kim Stravers, Communications Manager and Board Secretary

Kim moved to Mammoth in December 2005 and has been part of MLTPA from the very beginning, becoming involved after writing a story about the Ranch Road gate Town Council decision for Powder magazine. In a previous life she was a longtime staff writer and editor for action-sports magazines such as Bike, Powder, and SG: Surf*Snow*Skate Girl, where she was the managing editor. Her freelance client roster today includes Red Bull, Surfer, ESPN, Future Snowboarding, and Girls Learn to Ride. Her obsessively organized, firstborn disposition keeps MLTPA's dealings both punctuated and punctual. When she's not cuddling with her laptop, you can find her hiking, trail running, snowboarding, falling off of her mountain bike, or just looking for a good spot to take a nap in the grass.

Mark Shelp, Operations Manager

Mark is a recovering ski bum who finds it rather circumspect to refer to himself in the third person. In an increasingly linear society, his skill set is slightly askew. He has enjoyed doing dishes in Steamboat Springs, being a telecommunications consultant for Sprint PCS, managing the kitchen operations at the White Mountain Research Station, trading stocks for Fattail Trading LLC, and studying philosophy at the University of California, Berkeley.

Highlights

February 2006
In response to a petition signed by more than 750 local residents, the Town Council of Mammoth Lakes votes unanimously to reconsider their decision relinquishing public right-of-way on a public road.

July 2006
MLTPA presents the 125-page "Mobility Plan Resources Report" to a joint meeting of the Town's Tourism and Recreation, Planning, and Public Arts commissions.

August 2006 to January 2007
MLTPA completes an $11,000 GIS Inventory Contract with the Town of Mammoth Lakes to document key points of public access, trailheads, and outdoor recreation amenities for inclusion in the Town's GIS database as a staff planning tool.

November 2006
MLTPA convenes a Strategic Conference and Public Meeting on the future of trails and public access in Mammoth Lakes, featuring nationally recognized presenters and attracting a standing-room-only crowd of more than 200 people.

December 2006 to March 2007
The Mammoth Lakes Trails and Public Access Foundation is incorporated as public benefit corporation in the State of California, seats a seven-member Board of Directors, and submits a formal application to the IRS for 501(c)(3) status.

February 2007
MLTPA produces numerous reports and studies, available on the MLTPA website at www.mltpa.org, including an 18-page Action Plan written in conjunction with Jeff Olson of Alta Planning + Design.

March 2007 to April 2007
MLTPA facilitates a joint Task Force with the Town's Tourism and Recreation Department, including representatives from the development community, the United States Forest Service, the Tourism and Recreation Commission, and Town of Mammoth Lakes staff, to prepare the "Proposal to the Community for a Trails and Public Access Concept and Master Plan."

May 2007
MLTPA presents the Planning Proposal to the community of Mammoth Lakes. The IRS grants official 501(c)(3) status to the MLTPA Foundation.

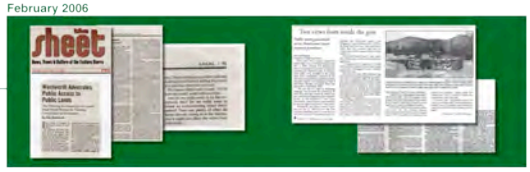
June 2007
Town Council votes to approve a $100,000 commitment toward MLTPA Concept and Master Planning (MLTPA CAMP), triggering a matching $100,000 commitment from Mammoth Mountain Ski Area and $25,000 from Cardinal Investments via the Developers' Forum, a partnership between MLTPA and the Mammoth Lakes Chamber of Commerce.

October 2007
Town Council votes to officially authorize the CAMP consultant contracts as well as to approve the Town's agreement with MLTPA to conduct formal public outreach and data coordination and collection services. Town Council also signs a Memorandum of Understanding (MOU), to be co-signed by MLTPA, Mammoth Mountain Ski Area, the United States Forest Service, Mono County, and a number of other partners, that addresses cooperative trails and public access planning efforts.

November 2007
The CAMP
Summer recreation and trails workshop takes place at Canyon Lodge, with its sister event, the CAMP: Winter recreation and trails workshop, scheduled for the first weekend of February 2008.

Highlight Examples

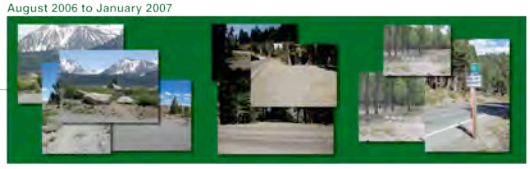
February 2006



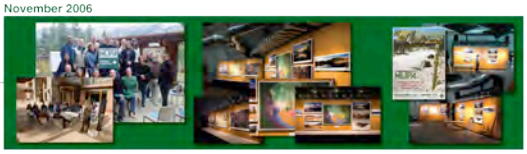
July 2006



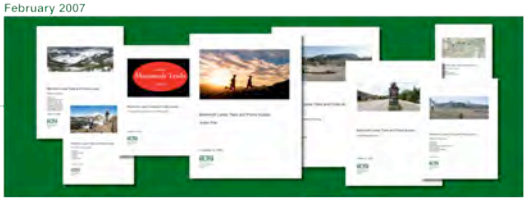
August 2006 to January 2007



November 2006



February 2007



March to May 2007



November 2007



Foundations, Founders, and Friends

FOUNDATION SUPPORT

The Fidelity Charitable Trust
Flora Family Foundation
Fred Heim Fund
Virginia Wellington Cabot Foundation

100 MLTPA FOUNDERS

One-time donation, minimum $1,000; the MLTPA Founders category will close after the first 100 MLTPA Founders' donations have been received, deposited, and acknowledged.

Sharon, Gordon, and Jennifer Alper
Jo Bacon
Base Camp Café
Louis Cabot
Mabel H. Cabot
Coldwell Banker Real Estate
In memory of Henry Coronado
Footloose Sports
Rusty and Bonnie Gregory
Gregory, Pieper & Graham, LLP
Mammoth Mountaineering Supply/ Alpine Approach
Neil McCarroll
MLTPA Foundation Board 2007
Mary K. Prentice
James S. Reed
George Stephanopoulos and Ali Wentworth Stephanopoulos
Will, Becca, and Kylie Stroud
Erick, Wendy, and Tang Sugimura
Town of Mammoth Lakes Tourism and Recreation Commission 2007
Vereuck Family Trust
Wave Rave Snowboard Shop

MLTPA FRIENDS

SINGLE USE: $1–$99

"Single use" describes trails that have been designed and constructed for the exclusive use and benefit of one particular user group, such as a ski trail groomed with Nordic tracks, a mountain bike singletrack, or a snowmobile route.

Al Amores
Fred Beck
The Booky Joint
Brian's Bicycles and Cross Country Skis
T.J. and Jen Chase
Rama Davis
Colleen Devaney
Brooke Geery
John and Heidi Goetz
Byng Hunt
Denise Janney
Mike Johnson
M'so Jones
Dave MacArthur-King
Lisa Mather
Dan McConnell
Dave Michalski
Mountain Mobile Massage
Mike Modaberpour
Jim O'Meally
Julie and Christian Pondella
Powder Danny
Shawn Reeder
Sanouk
India Schilling
Nate Shute
Brannon Smith
Steve Speidel
Danna Stroud
Dave and Autumn Talsky
Caleb Tector
Pete Thompson
Dave Tidwell
Valdur
John Morris and Leah Witherspoon

SHARED USE: $100–$249

"Shared use" describes trails that have been designed and constructed with the needs and desires of more than one user group in mind. These are quite common, often allowing, for example, hikers, equestrians, and mountain bikers to use the same trail, or snowshoers and cross-country skiers.

Phyllis Benham
Michael Bornfeld
Bronstruction, Inc.
Trish Dunlap
Eastern Sierra 4WD Club
Hallmark Limousine, Ltd.
Chris Keith
Lara Kirkner
Mark Maldonado
Michelle Mather, LMT
Steve Metcalf
David and Allison Page
Luke and Patty Schwartzkopf
Sierra Sundance Whole Foods
Jarrett Smith
Tony Taylor

TRAILHEAD: $250–$499

"Trailhead" describes a planned, marked ingress/egress point or staging area from one zone to another—traditionally from in-town areas to public lands, or from public lands to wilderness areas.

Malcolm and Sharon Clark
Kittredge Sports
Kit Muhs
Sunrise Rotary Club of Mammoth Lakes
Eric Wentworth

PUBLIC ACCESS: $500–$749

How we get from "here" to "there"…deeded easements that secure public travel through a variety of jurisdictions.

Sarah Murray
Julie and Christian Pondella

BACKCOUNTRY: $750–$999

"Backcountry" can mean anything from the back side of Mammoth Mountain to the pristine meadows of the John Muir Wilderness. These are the places where we all want to go!

YOUR NAME HERE!

If you would like to learn more about how to become an MLTPA Friend or one of the 100 MLTPA Founders, please visit the Registration Table or go to www.mltpa.org

Vision Wall



Full Vision Wall



Sphere of Influence panel

Developers' Forum Wall




Peer Resorts
RESORTS
TRAILS
Peer Resort - Park City - Ski Resorts
Peer Resort - Park City - Trails
Peer Resort - Whistler - Ski Resort
Peer Resort - Whistler - Trails
Lost Lake Park
Peer Resort - Sun Valley - Ski Resort
Peer Resort - Sun Valley - Trails
TRAIL MAP
Peer Resort - Jackson Hole - Ski Resort
Peer Resort - Jackson Hole - Trails
Mammoth Lakes - Ski Resort
Mammoth Lakes - Trails
Variety...?
Signage and Wayfinding...?
Four Season... ?
Maximized Value ...?


Trails and Economics
What do we mean by "Trails?"
What do we mean by "Trails" ?
What do we mean by "Trails" ? - Trends
Trails and Real Estate
Park City Developer Comments - Trails
"It's a huge selling point."
"Trails are a great value."
"Absolutely an amenity that helps sell lots."
Economics of "Trails"
Residual Land Value
Southern Trails Estimated Financial Impact

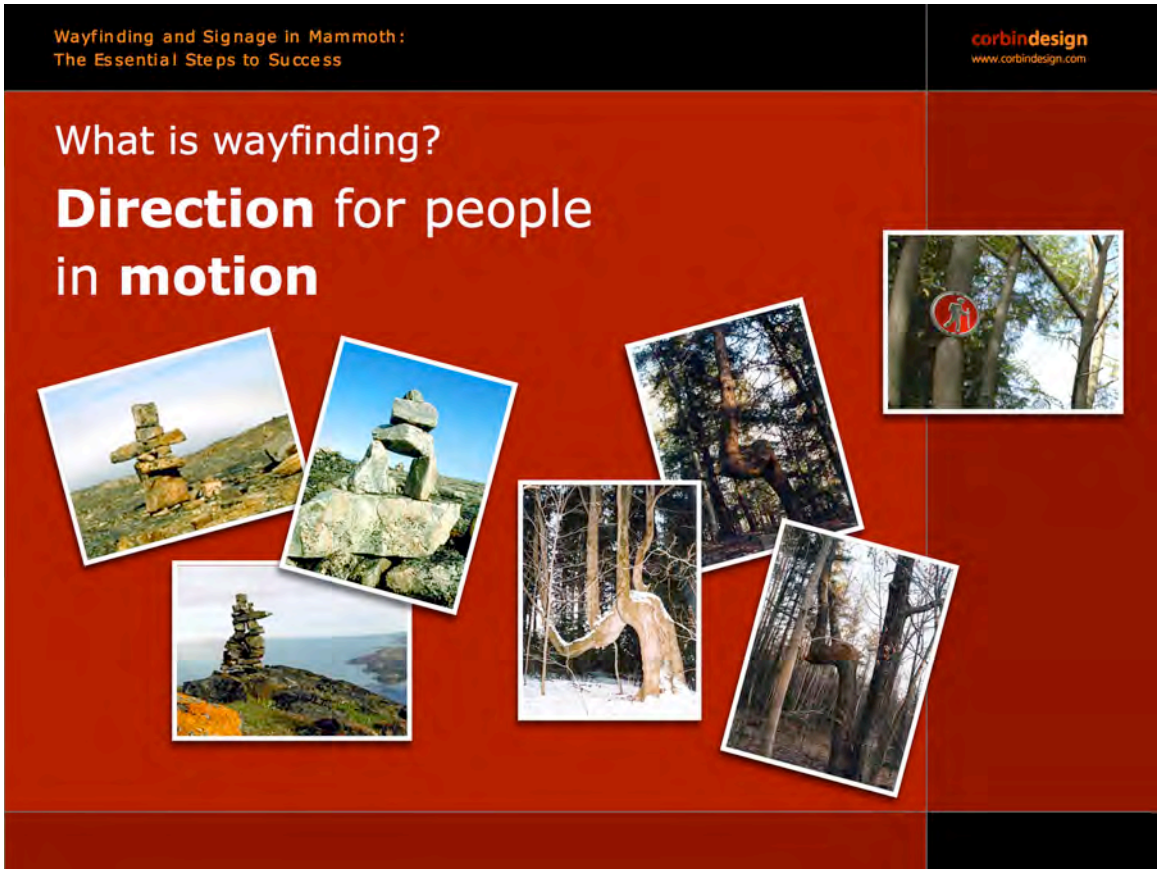

Developers' Forum Participants
Mammoth Mountain Development Company
MAMMOTH
Project 1: 1 Hotel
Project 2: Sierra Star
Project 3: Eagle Lodge
Project 4: Main Lodge
Cardinal Investments
CARDINAL INVESTMENTS
Project 5: The Sherwin
Mammoth Crossing Development
MAMMOTH CROSSING
Project 6: Mammoth Crossing Development
Who's Next...?
Project 7: _____
Project 8: _____
Project 9: _____
Project 10: _____
Project 11: _____
the Developers' Forum
MLIPA


Real Estate Development Projects
Projects Overview


Developers' Forum
The Developers' Forum
A Cooperative Effort of
"The Mammoth Lakes Chamber of Commerce"
and
"Mammoth Lakes Trails and Public Access Foundation"
MLTPA
Planning Together
Public Agencies
Community of Mammoth Lakes
Non-Profit Organizations
Private Sector
MLTPA/MLCC
Developers' Forum
GOAL
Create a source of information and a means of communication between builders, developers, and the Mammoth Lakes community relevant to trails and public access issues in Mammoth Lakes and the immediately surrounding region.
OBJECTIVES
Provide information and a forum for builders and developers that:
1. Demonstrates the economic benefits of a comprehensive system of trails and public access to their projects.
2. Ensures that a system of trails and public access in Mammoth Lakes will be comprehensive, functional, and successful.
3. Articulates the community benefits of a comprehensive system of trails and public access.
4. Provides the means and tools for builders and developers to participate in and contribute to a comprehensive trails and public access planning effort in Mammoth Lakes and the immediate surrounding region.
The Developers' Forum
Contact Randy Martin:
randy@martin-associates.net
Thank You!
We'll See You Out On The Trails!
MLTPA
What role should the development community play in a trails planning effort in Mammoth Lakes?
✓Advocate for a Planning Process
✓Participate in a Planning Process
✓Partner and Help Fund a Planning Process

Signage & Wayfinding Wall






Wayfinding and Signage in Mammoth:
The Essential Steps to Success
corbindesign
www.corbindesign.com
What are your peers doing?
Banff
Park City
Sun Valley
Tamarack
Whistler
Cedar Way
Lost Lake Loop


Wayfinding and Signage in Mammoth:
The Essential Steps to Success
corbindesign
www.corbindesign.com
What are others doing?
Frankenmuth, MI
Grand Rapids, MI
Mecklenburg County, NC
Shanty Creek Resort, MI
Vail, CO
Downtown Information
3.2 KM


Wayfinding and Signage in Mammoth:
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What are your peers doing?
Banff
Park City
Sun Valley
Tamarack
Whistler


Wayfinding and Signage in Mammoth:
The Essential Steps to Success
corbindesign
www.corbindesign.com
What are others doing?
Frankenmuth, MI
Grand Rapids, MI
Mecklenburg County, NC
Shanty Creek Resort, MI
Vail, CO
DOWNTOWN INFORMATION
3.2 KM

Chapter 5: Outreach

MLTPA, working with the retained assistance of Opposing Motion, executed a comprehensive and detailed public-outreach strategy for CAMP: SUMMER, based on town demographics. Exhaustive efforts were made to identify and reach all segments of the Mammoth Lakes community—locals, second homeowners, frequent visitors, seasonal residents, schoolchildren, business owners, outdoor recreation–based clubs, public agencies, and other stakeholders—and to tailor messaging to reach each party based on its interests and relationship to the trails and public access system. MLTPA developed and instituted a comprehensive graphics plan to provide visual continuity and branding to both the CAMP process and the CAMP: SUMMER event. CAMP Partners approved each piece of collateral and other marketing and advertising materials, as well as formal e-mails and other invitations, before distribution, excepting cases in which turnaround times were less than 24 hours due to production constraints. Individual campaigns are explained in further detail on the following pages.

MLTPA Foundation Presents CAMP: SUMMER
Communication Overview

Type	Group	Marketing Vehicles	Message	Events to Attend
Partner - Funding, Planning & Jurisdictional	Town of Mammoth Lakes	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (Alta); Alta Agencies Focus Group; Missing Links Tour (Alta); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding & Planning	Mammoth Mountain Ski Area	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding	ML Chamber of Commerce	Phone calls (to Board); personal emails (to Board); Chamber newsletter	Attend specific sessions as identified in Worksheet; highlight economic benefits of CAMP	VIP Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps
Partner - Planning & Jurisdictional	Inyo National Forest	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Alta Agencies Focus Group; Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Jurisdictional	Mono County	Phone calls; personal emails	Attend specific sessions as identified in Worksheet	VIP Reception; Alta Agencies Focus Group; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Critical User	Developers Forum/Realtors Forum	Phone calls; personal emails	DF specific (why critical). Attend specific sessions as identified in Worksheet	VIP Reception; Developers' Forum Reception; Signage & Wayfinding; Next Steps
Critical User	Summer Recreational User Groups **See Worksheet*	Phone calls; personal emails	User group specific (why critical). Attend specific sessions as identified in Worksheet	See Worksheet
Critical User	MLTPA Founders	Phone calls; personal emails		See Worksheet
Critical User	Strategic Conference Participants	Phone calls; personal emails		See Worksheet

Moderate User	MLTPA Database	E-newsletter; Direct Mail - Postcard; Boxholder Mailing	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Moderate User	Homeowner Associations *See Worksheet*	Phone calls - schedule MLTPA staff to attend meetings Direct mail/postcard/boxholder drop	HOA specific (explain benefits, connections, impacts) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Local Business Groups *See Worksheet*	E-newsletter Direct Mail - Postcard/Boxholder drop Phone Calls Personal Emails	Local Business Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Community Infrastructure Groups *See Worksheet*	E-newsletter Direct Mail - Postcard Phone Calls Personal Emails	Infrastructure Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Mild User	Full Time residents (homeowners & renters)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps

Mild User	Part Time residents (second homeowners)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and “Mammoth Trails”. Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Part Time residents - seasonal	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and “Mammoth Trails”. Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Visitors/Guests	E-newsletter Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and “Mammoth Trails”. Highlight Opening Reception.	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
High Sierra Striders	Running, Trail	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Andrew	Kastor	President	(760) 937-2406	andrew@highsierrastriders.org	http://www.highsierrastriders.org/	KS	Spoke on phone 10/29—he and others will be out of town for event, but he will send email on our behalf to 120-member group and send reps for focus groups; he forwarded emails 10/29	N	
High Sierra Striders	Running, Trail	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Andrew	Kastor	President	(760) 937-2406	andrew@highsierrastriders.org	http://www.highsierrastriders.org/	KS	Spoke on phone 10/29—he and others will be out of town for event, but he will send email on our behalf to 120-member group and send reps for focus groups; he forwarded emails 10/29	N	
Happy Tails Dog Training	Pets, Summer Walking	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Anne	Parkes	Owner/Trainer	(760)934-9900	aparkes@qnet.com		KS	Left VM 10/30; sent email 10/31; replied via email 10/31 and said could not attend, but will definitely fill out the survey	N	Good friend of Kristy's - I told her that she was on the list to get more info
Hesperia Christian School Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Audrey	Longshore		(760) 900-5188	audshortbeach@aol.com		KS	Left VM 10/30; sent email 10/31; no response	N	Participated in TOML spaghetti feed '07. 25 team members.
Lake Mary Marina	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Don	Barrett		(760) 934-5353	barrettsoutfitters@verizon.net		KS	Left VM 10/29; sent email 10/31; email bounced	N	
Mono Lake Committee	Birding	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Bartshe Miller		Education Director	(760) 647-6595 x.21	bartshe@monolake.org	http://www.monolake.org/birding/index.html	KS	Spoke to Bartshe 10/29; he will bring this up at the Wednesday staff meeting and will forward emails out that I sent 10/30	N	Jo Bacon
Sierra Club, Toiyabe Chapter, Range of Light Group	Fall-Color Viewing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Hornbeck	Chapter Chair	(760) 934-3764	chair@toiyabe.sierraclub.org	http://nevada.sierraclub.org/	KS	Sent message to Mary K. Prentice re: working together to reach this group 10/28; Sent email to David, Bryce/Wilma, and Mary K. 10/29 to ask re: focus group and Mammoth Trails; left VM for Bryce/Wilma	Y	Mary Kay Prentice and Bryce and Wilma Wheeler attended
Sierra Club, Toiyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Hornbeck	Chapter Chair	(760) 934-3764	chair@toiyabe.sierraclub.org	http://nevada.sierraclub.org/	KS	Sent message to Mary K. Prentice re: working together to reach this group 10/28; Sent email to David, Bryce/Wilma, and Mary K. 10/29 to ask re: focus group and Mammoth Trails; left VM for Bryce/Wilma	Y	Mary Kay Prentice and Bryce and Wilma Wheeler attended
Sierra Club, Toiyabe Chapter, Range of Light Group	Vistas	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Hornbeck	Chapter Chair	Bryce and Wilma Wheeler(760) 934-3764	chair@toiyabe.sierraclub.org	http://nevada.sierraclub.org/	KS	Sent message to Mary K. Prentice re: working together to reach this group 10/28; Sent email to David, Bryce/Wilma, and Mary K. 10/29 to ask re: focus group and Mammoth Trails; left VM for Bryce/Wilma	Y	Mary Kay Prentice and Bryce and Wilma Wheeler attended
Sierra Club, Toiyabe Chapter, Range of Light Group	Wildflowers	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Hornbeck	Chapter Chair	Bryce and Wilma Wheeler(760) 934-3764	chair@toiyabe.sierraclub.org	http://nevada.sierraclub.org/	KS	Sent message to Mary K. Prentice re: working together to reach this group 10/28; Sent email to David, Bryce/Wilma, and Mary K. 10/29 to ask re: focus group and Mammoth Trails; left VM for Bryce/Wilma	Y	Mary Kay Prentice and Bryce and Wilma Wheeler attended
Eastern Sierra Audubon Society	Birding	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Chris	Howard	President	(760) 873-7422	chris93514@gmail.com	http://esaudubon.org/	KS	Left VM 10/25; sent email 10/31; Chris responded by telling me Pete Pumphry is the new ESAS contact at pcpumphrey@schat.net, and he copied him on that response; no reply	N	
Running USA	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Bob	Larsen	Head Coach?	(310) 864-9596	coachboblarsen@yahoo.com	http://www.runningusa.org/index.shtml	KS	Spoke 10/30; he will be in NY for the Olympic Trials, but will forward info to team for survey		
Ayala Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Steve	Pye		(909) 606-9238	coachpye13@aol.com		KS	Called 10/30, but no answer; sent email 10/31; no response	N	Participated in TOML spaghetti feed '07. 120 team members.
Geargrinders 4WD Club	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	George	Graham	President		contact@geargrinders4wdclub.org	http://www.geargrinders4wdclub.org/home.php	KS	Sent email 10/24; sent another email 10/31; no response	N	1 Phone Call

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Mammoth Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Brian	Hamilton	President	(760) 934-3375	cooley@npgcable.com		KS	Sent email 10/24; invited at Roadles Inventory USFS meeting on 10/18, and he said he and Kathy Watkins would come; dropped postcards at Napa Auto Parts on 10/28 and he confirmed attendance	Y	
Mammoth Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Brian	Hamilton	President	(760) 934-3375	cooley@npgcable.com		KS	Sent email 10/24; invited at Roadles Inventory USFS meeting on 10/18, and he said he and Kathy Watkins would come; dropped postcards at Napa Auto Parts on 10/28 and he confirmed attendance	Y	
Crystal Crag Lodge	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Derek	Johnson		(760) 934-2436	crystalcraglodge@yahoo.com	www.crystalcraglodge.com	KS	Left VM 10/29; sent email 10/31; emailed 10/31 and said he could not attend	N	
Mammoth Mountaineering	Bouldering	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Dave & Autumn	Talsky	Owners	(760) 934-4191	dave@mammothgear.com		KS	Spoke to Autumn 10/29; said she would register and talk with Dave about focus group for retailers; sent email 10/31; Dave emailed 11/1 and he confirmed that they both are too busy to participate	N	Also on Strategic Conference List
Mammoth Mountaineering	Climbing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Dave & Autumn	Talsky	Owners	(760) 934-4191	dave@mammothgear.com		KS	Spoke to Autumn 10/29; said she would register and talk with Dave about focus group for retailers; sent email 10/31; Dave emailed 11/1 and he confirmed that they both are too busy to participate	N	Also on Strategic Conference List
Esperanza Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Green		(714) 988-4088	davidddawg@sbcglobal.net		KS	Called 10/30, but number is no longer in service; sent email 10/31; email bounced	N	Participated in TOML spaghetti feed '07. 19 team members.
Mammoth Mountain Bike Park	Biking, Mountain	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Dave	Geirman		(760) 934-2571 x. 3534	dgeirman@mammoth-mtn.com	www.mammothmountain.com	KS	Out of town until Nov. 2; left message at office with Roscoe Cummins (and asked him to help spread the word to the MTB community and MMSA), and sent email 10/24; part of MTB Advisory Committee email sent 10/28 and 10/29; left VM 10/28; he advised 10/31 that he will not be able to make it due to a family friend's death, but that Mark Hendrickson will go in his stead	N	Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return.
Mammoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour; Missing Links Tour; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Emile	Rummel		(760) 914-0200	ejrummel@earthlink.net	None	KS	Spoke on the phone 10/30; he will be out of town, but will perhaps forward e-mail blast, which I resent to him via Emma; suggested we specifically invite Dick Knowles and that he would call him to ask that he get in touch with me.	N	
Mammoth Lakes Sports Fishing Association	Fishing, Streams and Creeks	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Emile	Rummel		(760) 914-0200	ejrummel@msn.com	None	KS	Spoke on the phone 10/30; he will be out of town, but will perhaps forward e-mail blast, which I resent to him via Emma; suggested we specifically invite Dick Knowles and that he would call him to ask that he get in touch with me.	N	
Mammoth Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kathy	Watkins	Secretary	(760) 934-9705	Gkwatkins@aol.com		KS	Exchanged emails with Kathy 10/18; she says they will participate as schedule allows. Kim said she would call her next week with details. Kim sent email 10/24. Sent follow-up email 10/29.	Y	
Mammoth Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kathy	Watkins	Secretary	(760) 934-9705	Gkwatkins@aol.com		KS	Exchanged emails with Kathy 10/18; she says they will participate as schedule allows. Kim said she would call her next week with details. Kim sent email 10/24. Sent follow-up email 10/29.	Y	
MMSA Sport Shops	Camping, Tent	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop (listening only); Signage & Wayfinding; Next Steps	Greg	Patrie	Manager	(760) 934-0677	gpatrie@mammoth-mtn.com	www.mammothmountain.com	KS	Spoke 10/30; will attend both MTB and retailers sessions, and will forward event info via Emma to staff, which I sent 10/31	Y	KW left voice mail for Greg "Chop" that KS would be calling.

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Eastside Velo Cycling Club	Biking, Road	Opening Reception; Existing Facilities Tour (Alta); Missing Links Tour (Alta); Trails Network Workshop; Signage & Wayfinding; Next Steps	Tom	Slocum		(760) 924-3723	hscc@qnet.com	http://eastsidevelo.org/	KS	Left message with staff at shop 10/24; Tom is out of town until Monday, Oct. 29; John Armstrong has confirmed for Road Bike Focus Group and will bring members	Y	John Armstrong is now president
High Sierra Triathlon Club	Running, Trail	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Ilana	Levin	President	(760) 934-9234	ilana@highsierratri.org	www.highsierratri.org/	KS	Left VM and sent email 10/29; she responded 10/29 saying that she cannot attend, but that she has forwarded email to High Sierra Tri	N	
High Sierra Triathlon Club	Swimming Access	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Ilana	Levin	President		ilana@highsierratri.org	www.highsierratri.org/	KS	Left VM and sent email 10/29; she responded 10/29 saying that she cannot attend, but that she has forwarded email to High Sierra Tri	N	
Caldera Kayaks	Boating Access, Non-Motor	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Sue		Owner?	(760) 934-1691	info@calderakayak.com	http://www.calderakayak.com/	KS	Left VM 10/30; sent email 10/31; no response	N	
Mammoth Lakes Pack Outfit	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	John	Summers	Guides	(760) 934-2434 (559) 683-7771	info@mammothpack.com	www.mammothpack.com	KS	10/26 KW left message for John	N	
Sierra Rock Climbing School	Bouldering	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Zeke	Federman	Managing Director	(877) 686-7625	info@sierrarockclimbingschool.com	http://www.sierrarockclimbingschool.com/	KS	Left VM and sent email 10/25; sent another email 10/31; no response	N	
Sierra Rock Climbing School	Climbing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Zeke	Federman	Managing Director	(877) 686-7625	info@sierrarockclimbingschool.com	http://www.sierrarockclimbingschool.com/	KS	Left VM and sent email 10/25; sent another email 10/31; no response	N	
Notre Dame of Sheman Oaks	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jim	Dunn		(323) 829-7577	jdunn75506@aol.com		KS	Left VM 10/30; he left me a VM and said he was on vacation, but is very interested in providing input	N	Participated in TOML spaghetti feed '07. ? team members.
Jim Temple	Frisbee Golf	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jim	Temple		(760) 934-8677	jtemple@mammothpet.com		KS	Spoke on phone 10/30; sounded only mildly interested, no commitment	N	
Disabled Sports Eastern Sierra	Disabled Access	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Focus Groups (all three); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kathy	Copeland	Executive Director	(760) 934-0791	kcopeland@disabledsportseasternsierra.org	http://www.disabledsportseasternsierra.org/	KS	10/29 Received email from Kathy that she is not available, but will send a group of 3-5 to represent disabled needs (led by Robin Conners) to focus group session	Y	Terry Smutney, Kathy Copeland, and Robin Conners attended
Kevin Peterson	Bow Hunting	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kevin	Peterson	Guide	(760) 937-0519	kevin@hotcreekranch.com		KS	May not be able to attend as he is closing down the Ranch this weekend, but will forward info and try to sign up; recommended we talk to the Trout Fitter; sent email 10/30	N	Kevin is a fly fishing and hunting guide.
Pokonobe Resort/Lake Mary	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Lou & Dan	Deleon		(760) 934-2437	lu_dog@hotmail.com	pokonoberesort.com	KS	Sent email 10/31; no response	N	
Lyn Dunlap Dog Training	Pets, Summer Walking	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Lyn	Dunlap		(760) 924-2800	lyn@ci.mammoth-lakes.ca.us	http://tailwaggerstraining.com/	KS	No answer when called on 10/29; sent email 10/31; email bounced back	N	Owned tailwaggers
Eastern Sierra Packers Association	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer).	mcgee@qnet.com	http://www.easternsierrapackers.com/	KS	10/26 KW left message for Jennifer	N	
McGee Creek Pack Station	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer).	mcgee@qnet.com	http://www.easternsierrapackers.com/	KS	10/26 KW left message for Jennifer	N	
Mammoth Motocross	Motorcycle	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Mike	Colbert	Event Director	(760) 934-0605	mcolbert@mammoth-mtn.com	www.mammothmotocross.com	KS	Left VM 10/29; he left me a message 10/30; I sent email 10/31; spoke on phone at event 11/1 and he confirmed attendance	Y	KW left heads up voice mail for Mike 10/17.

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Long Beach Poly Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Mike	Filipow		(562) 596-2196	mfilipow@earthlink.net		KS	Left VM 10/30; sent email 10/31; email bounced	N	Participated in TOML spaghetti feed '07. 30 team members.
Mammoth Mountain Bike Park	Biking, Mountain	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Mark	Hendrickson		(760) 914-0011 [c]; (760) 934-2571 [w]	mhendrickson@mammoth-mtn.com	www.mammothmountain.com	KS	Left message with Roscoe Cummins and sent email 10/24; part of MTB Advisory Committee email sent 10/28 and 10/29; spoke on the phone on 10/28, he is confirmed for the MTB Focus Group and will let the staff know about the public events, particularly the bike tours.	Y	Kristy spoke with Mark 10/17 - he is very interested in participating.
Crescenta Valley Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Mark	Evans		(818) 248-8445	mklnevans@aol.com		KS	Left VM 10/30; sent email 10/31; he replied via email on 10/31 and said he regrets he cannot attend, but did fill out the questionnaire (survey)	N	Participated in TOML spaghetti feed '07. 45 team members.
Sierra Mountain Guides	Bouldering	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Neil	Satterfield	Guide	(760) 648-1122	neil@sierramtnguides.com	http://sierramtnguides.com/	KS	Left VM and sent email 10/25; he called Kim on 10/25 and is going to try to rally his staffers to show up and register	N	
Sierra Mountain Guides	Climbing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Neil	Satterfield	Guide	(760) 648-1122	neil@sierramtnguides.com	http://sierramtnguides.com/	KS	Left VM and sent email 10/25; he called Kim on 10/25 and is going to try to rally his staffers to show up and register	N	
Nordic Walking	Hiking/Walking, Paved	Opening Reception; Existing Facilities Tour (Alta); Missing Links Tour (Alta); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Suzanne	Nottingham		(760) 935-4471	nordicwalker@earthlink.net		KS	Left VM and sent email 10/28/2007; received email post-event and was frustrated that she had not been given notice much earlier, as she books her schedule months in advance, but she is interested in working with us somehow	N	Suzanne is a local, yet well known fitness professional who specializes in Nordic Walking - I believe she works closely with Footloose.
Rama Davis	Frisbee Golf	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Rama	Davis		(760) 934-1865	ramadavis@hotmail.com		KS	Left VM 10/29; sent email 10/31; no response	N	
Hot Creek Hatchery Foundation	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour; Missing Links Tour; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Raven	Angeles		(760) 648-1108	ravenangeles@aol.com		KS	Left VM and sent email 10/25; sent another email 10/31; no response	N	
Adventure in Camping	Camping, RV	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Ryan	Dore	Son of owner	(760) 924-0922	rdore@advrntureincamping.com	http://www.adventureincamping.com/	KS	Spoke on phone 10/30; sounded interested, asked me to send him an email, which I did 10/30; no response	N	
Tamarack Lodge & Resort	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Roy	Moyer	General Manager	(760) 934-2442	rmoyer@mammoth-mtn.com	www.tamaracklodge.com	KS	Spoke to Roy 10/29; said he will try to attend, and thanked me for the call	Y	
Camp High Sierra	Camping, Tent	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Robin	Smith	Camp Supervisor	(213) 485-4853 (760) 934-2368 summer	robin.smith@lacity.org		KS	Called 10/30 and was directed to email Robin Smith, which I did 10/31; no response		Owned by LA Department of Recreation and Parks
Capistrano Valley Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Ken	Sauce		(949) 363-5297	runmandic@cox.net		KS	Left VM 10/30; sent email 10/31; email bounced	N	Participated in TOML spaghetti feed '07. 21 team members.
Steve Schwind	Equestrian, Private	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Steve	Schwind		(760) 934-1700	sbcowboy@qnet.com		KS	10/26 KW spoke to Steve - he is very interested in providing feedback, but will be leaving town Friday morning. He can make himself available on Thursday if needed.		
San Gorgonio Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Charles	Sanchez		(909) 936-1619	sgcsanchez@intergate.com		KS	Left VM 10/30; sent email 10/31; no response	N	Participated in TOML spaghetti feed '07. 30 team members.
Pokonobe Resort/Lake Mary	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Trent & Ginna	Brooks		(760) 934-2437	tbrooks@sierracp.com	pokonoberesort.com	KS	Called 10/29 but no answer or machine; sent email 10/31; no response	N	

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Foothill High School Running Team	Running, Cross-Country	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Matt	Bell		(714) 271-4215	termat@pacbell.net		KS	Called 10/30, but number is no longer in service; sent email 10/31; no response	N	Participated in TOML spaghetti feed '07. 50 team members.
Kittredge/P3	Camping, Tent	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop (listening only); Signage & Wayfinding; Next Steps	Tom	Cage	Owner	(760) 934-7566	tom@kittredge.net	www.kittredge.net	KS	Spoke with Mary, manager, on 10/29; will check for reg packets and pass word to employees, left VM for Tom re: retailers session; spoke with Mary and Joe, other owner, in person 10/30; Joe said he would try to attend retailers session; spoke to kids in P3 on 10/28, said they would try to come and took reg packet	Y	Joe attended Retailers Focus Group; Won Suh (employee) attended MTB Focus Group
Footloose Sports	Biking, Mountain	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Tony	Colosardo	Owner	(760) 934-2400	tony@footloosesports.com	www.footloosesports.com	KS	Spoke with Craig on 10/29 and asked him to pass the registration word along to the other employees, which he agreed to do. Left VM for Tony 10/29 at home re: focus group for retailers; left VM 10/30 at work re: focus group for retailers; spoke in person 10/30, and he will attend focus group if he is in town. If he won't be, he will send a shop manager instead. Talked to shop guy on 10/31, left materials, and he will try to rally the employees.	Y	Silver Chesak and Tony Colosardo attended
Footloose Sports	Hiking/Walking, Paved	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Tony	Colosardo	Owner	(760) 934-2400	tony@footloosesports.com	www.footloosesports.com	KS	Spoke with Craig on 10/29 and asked him to pass the registration word along to the other employees, which he agreed to do. Left VM for Tony 10/29 at home re: focus group for retailers; left VM 10/30 at work re: focus group for retailers; spoke in person 10/30, and he will attend focus group if he is in town. If he won't be, he will send a shop manager instead. Talked to shop guy on 10/31, left materials, and he will try to rally the employees.	Y	Silver Chesak and Tony Colosardo attended
Twin Lakes Store	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Rebecca & Travis	Waters		(760) 934-7295	travis.waters@verizon.net		KS	Left VM 10/29; sent email 10/31; email bounced	N	
Mammoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Vicki	Russell		(760) 937-3611	vicki.russell@uboc.com		KS	Left VM 10/30; sent email 10/31; no response	N	
Mammoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Vicki	Russell		(760) 937-3611	vicki.russell@uboc.com		KS	Left VM 10/30; sent email 10/31; no response	N	
Eastern Sierra Nordic Ski Association	Bow Hunting	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Hank	Garrettson		(760) 934-7665	w6sx@arrl.net		KS	Spoke with Hank 10/29; said he would forward an email to his club members; he forwarded the email on 10/31	N	
California Native Plant Society, Bristlecone Chapter	Fall-Color Viewing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Cheryl	Chipman		(760) 872-7636	web@bristleconecnps.org	http://www.bristleconecnps.org/	KS	Left VM and sent email 10/25; sent email 10/31; no response	N	
California Native Plant Society, Bristlecone Chapter	Wildflowers	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Cheryl	Chipman		(760) 872-7636	web@bristleconecnps.org	http://www.bristleconecnps.org/	KS	Left VM and sent email 10/25; sent email 10/31; no response		
Sneakers Motorcycle Club	OHV, Motorcycle	I have had no success in trying to contact this club. Maybe it can be covered by Mammoth 4WD Club.	Lanny Lehigh, president			Steve Toomey, member (760) 873-4121; (760) 872 3814, Lanny Lehigh, president	webmaster@sneakersmc.com	http://sneakersmc.com/	KS	Spoke with Steve Toomey, who was very excited about our efforts. He asked that we send info by mail, which Kim did. He and the club president, Lanny Lehigh, will be out of town on Friday and Saturday, but will try to make it Thursday night and Sunday morning.	Y	Steve Toomey and Randy Gillespie of Golden State Motorcycles attended

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Eastern Sierra 4WD Club	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Karl	Schnadt	President	(760) 934-8508	yj894x4@hotmail.com	http://mammoth4x4.4t.com/contact.html	KS	No answer when called on 10/24; sent email instead; sent another email 10/31; no response	N	
Eastern Sierra 4WD Club	OHV, ATV	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Karl	Schnadt	President	(760) 934-8508	yj894x4@hotmail.com	http://mammoth4x4.4t.com/contact.html	KS	No answer when called on 10/24; sent email instead; sent another email 10/31; no response	N	
Angie Tapley Dog Training	Pets, Summer Walking	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Angie	Tapley	Owner/Trainer	(760) 937-5772			KS	Left VM 10/30; no response	N	
Hot Creek Hatchery Foundation	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour; Missing Links Tour; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Tim	Alpers		(760) 648-7334			KS	Left VM 10/25; no response	N	
Mammoth Mountain Bike Park	Biking, Mountain	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	EJ	Janisse		(760) 934-2571 x. 2067		www.mammothmountain.com	KS	Left VM 10/18; no response	N	
Mammoth Mountain RV Park	Camping, RV	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Melissa	Anderson		(760) 934-3822		http://www.mammothrv.com/	KS	Left message with staff 10/25; no response	N	
Mammoth Pet Products	Pets, Summer Walking	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps				(760) 934-8677 corporate offices; (760) 934-4417 local		http://www.mammothpet.com/	KS	Spoke to a woman at corporate who was excited about the event and recommended I call Stephanie. Stephanie seemed interested; I gave her website info and encouraged her to tell her employees, customers, and community.	N	
Mammoth Sporting Goods	Biking, Mountain	Opening Reception; Mtn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Heidi & Mark			(760) 934-3239; (760) 934-3658 corporate office			KS	Called shop 10/28; was told to call Colleen (mgr.) on Tuesday, 10/30 between 8:45 and 2 at Mammoth Sporting Goods or 2-6 at Volcano (see next tab); left message with corporate office 10/29 re: focus group for retailers, was told Mark can't make it, but that the message would be passed to Heidi; no response	N	Mammoth Sporting Good staff manages the Cross Country Mountain Bike Village Championships.
Reds Meadow Pack Station	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Bob	Tanner	Owner	(760) 934-2345		www.redsmeadow.com	KS	10/26 KW spoke with Bob Tanner - he will try to come to focus group	N	
Rick's Sport Center	Bow Hunting	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Pat	?	Employee	(760) 934-3416			KS	Kim went by and spoke with Pat 10/30; he may be able to come to the Opening Reception, but has to work all weekend. Will pass retailers message to Rick; took postcards for table.	N	Rick's carries hunting equipment - not sure if they carry bow hunting equipment.
Rocky Mountain Recreation	Camping, Tent & RV	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop (listening only); Signage & Wayfinding; Next Steps	Rusty	Leland		(760) 878-2270			KS	Called 10/30, but no answer; no response		Rocky Mountain Recreation is the concessionaire in the Lakes Basin.
Sierra Engine	OHV, Motorcycle	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jarred & Jennifer		Owners	(760) 934-0347		http://www.sierraengine.com/	KS	Spoke to shop guy on 10/29, who said Jarred and Jennifer will not be in until Wednesday or Thursday, but he took down the website info for them; no response	N	ATV Rentals
Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Jennifer	Roeser		(760) 934-6161			KS	10/26 KW left message	N	
Tina Smith	Equestrian, Private	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Tina	Smith		(760) 934-3581			KS	10/26 Kristy spoke to Tina, she is very interested in participating and will definitely attend the focus group session - plus bring some fellow horsemen	Y	Tina Smith and Kim Angelus attended

MLTPA CAMP - Summer User Group Contacts

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Wildeyrie Lodge at Lake Mamie	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Stan	Schotz		(760) 934-2444			KS	Left VM 10/29; no response	N	Stan is also the contact for Woods Lodge
YMCA of Los Angeles, High Sierra Group Camp	Camping, Tent	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps				(909) 866-3000		http://www.ymcala.org/	KS	Tried calling 10/30, no answer	N	
	Caving	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps							KS			
	Geocaching	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps							KS			

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Dave	Geirman		(760) 934-2571 x. 3534	dgeirman@mammoth mtn com	www mammothmountain com	JH			Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return.
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Mark	Hendrickson		(760) 914-0011	mhendrickson@mammoth-mtn.com	www.mammothmountain.com	JH			Kristy spoke with Mark 10/17 - he is very interested in participating.
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	EJ	Janisse		(760) 934-2571 x. 2067		www.mammothmountain.com	JH			
Mammoth Sporting Goods	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	John	Crown		(760) 934-3239			JH			Mammoth Sporting Good staff manages the Cross Country Mountain Bike Village Championships. ALSO DISCUSS HAVING SOMEONE ATTEND THE RETAIL MERCHANTS SECTION
Footloose Sports	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Tony	Colosardo	Owner	(760) 934-2400		www.footloosesports.com	JH			Contact: Devon Pace, Randy Hall, Silver Chesak, Stu, Travis, Matt ALSO PLEASE DISCUSS HAVING SOMEONE ATTEND THE RETIAL MERCHANTS SESSION
Misc	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Mark	Davis		(760) 934-1674			JH			Mark has already registered for the event - wejust need to get him to the focus sessions. Also, need to tell him about the schedule change for tours - need to confirm that he'll want to do the bike natural surface tours.
Eastern Sierra Packers Association	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer)	mcgee@qnet.com	http //www.easternsierrapackers.com/	KW			
McGee Creek Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer)	mcgee@qnet.com	http //www.easternsierrapackers.com/	KW			
Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian				(760) 934-6161			KW			
Mammoth Lakes Pack Outfit	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	John & Loree	Summers	Guides	(760) 934-2434 (559) 683-7771	info@mammothpack com	www.mammothpack.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Bob	Tanner	Owner	(760) 934-2345		www.redsmeadow.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Bob	Tanner	Owner	(760) 934-2345		www.redsmeadow.com	KW			
Steve Schwind	Equestrian, Private	Friday 3 00 - 3:45 Equestrian	Steve	Schwind					KW			
Tina Smith	Equestrian, Private	Friday 3 00 - 3:45 Equestrian	Tina	Smith					KW			
Sierra Club, Toiyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Friday 4 00 - 5:00 Hikers	David	Hornbeck	Chapter Chair	(760) 934-3764	chair@toiyabe.sierraclub.org	http //nevada.sierraclub.org/	KS			Mary Kay Prentice - M10
Disabled Sports Eastern Sierra	Disabled Users	Friday 2 00 - 2:45 Disabled Users	Kathy	Copeland	President				KW			
Nordic Walking	Hiking/Walking, Paved	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Suzanne	Nottingham		(760) 935-4471	nordicwalker@earthlink.net		KS			Suzanne is a local, yet well known fitness professional who specializes in Nordic Walking - I believe she works closely with Footloose.
Footloose Sports	Hiking/Walking, Paved	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)				(760) 934-2400		www.footloosesports.com	KS			Combine with call to FL about mtn bike
High Sierra Striders	Running, Cross-Country	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Andrew	Kastor	President	(760) 937-2406	andrew@highsierrastriders.org	http //www.highsierrastriders.org/	KS			
Kittredge/P3	Camping Tent	Friday 3 00-3:45 Retail Merchants & Athletes	Tom	Cage	Owner	(760) 934-7566		www.kittredge.net	KS			
MMSA Sport Shops	Camping Tent	Friday 3 00-3:45 Retail Merchants & Athletes	Greg	Patrie	Manager	(760) 934-0677	gpatrie@mammoth mtn com	www mammothmountain com	KS			KW left voice mail for Greg "Chop" that KS would be calling.
High Sierra Triathlon Club	Running Trail	???	Ilana	Levin	President		ilana@highsierratri org	www.highsierratri.org/	KS			
Mammoth Mountaineering	Bouldering	Friday 3 00-3:45 Retail Merchants & Athletes	Dave & Autumn	Talsky	Owners	(760) 934-4191	dave@mammothgear.com		KS			Also on Strategic Conference List
Rick's Sport Center	Bow Hunting	Friday 3 00-3:45 Retail Merchants & Athletes				(760) 934-3416						Rick's carries hunting equipment - not sure if they carry bow hunting equipment.
Mammoth Sporting Goods	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	John	Crown		(760) 934-3239						Combine with call to MSG about mtn bike

Eastside Velo Cycling Club	Biking, Road	Friday 4 00-5:00 Road Bikers	Tom	Slocum		(760) 924-3723		http //eastsidevelo.org/	KW	10/26 KW phoned - Tom is no longer pres of East Side Velo -that is John Armstrong. Tom wil be out of town next weekend, but I encouraged him to take the online survey.	N	
Eastside Velo Cycling Club	Biking, Road	Friday 4 00-5:00 Road Bikers	John	Armstong	President	(760) 934-8269			KW	10/26 spoke with John - he will try to get 5-6 people from east Side Velo to attend (their membership is 120) he would love a generic event email to forward to ESVelo membership	Y	

MLTPA CAMP - Business Contacts

GROUP	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Lodging Restaurant/Bar Retail Service	Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps	Dawn	Vereuck	Mammoth Lakes Chamber of Commerce President	(760) 924-2040	dawn@elegantbath.com	http://www.elegantbath.com/				
Lodging Restaurant/Bar Retail Service	Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps			Village Association							
Sunrise Rotary		Mike	Aguirre????								
Noon Rotary		Dan	Wright								
Mammoth Lakes Lions Club		Tom	Barnes								

MLTPA CAMP - HOA Contacts

ASSOCIATION	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Arrowhead	Opening Reception; Signage & Wayfinding; Next Steps														
Aspen Creek					934-3933	PO Box 1	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Aspen Meadows															
Bigwood					934-8411	PO Box 897	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Bridges					934-8909								left message for manager Max		
Cabins															
Canyon Ski & Racquet					924-0888								10/20 KW phone tried - left message		
Chamonix		Ryan	Salay	Manager	914-2757					ryanppmgn	www.chamonixmamm		10/23 KW phone tried - couldn't leave message 10/31 KS sent email		
Chateau Blanc I & II					934-2279					mammothvictory@aol.com			10/23 KW phone tried - busy signal 10/31 KS sent email		
Chateau Sierra															
Chateau D'Oex					934-2386								10/23 KW phone tried - left message		
Chateau de Montaigne					934-6374					info@mammothsierraonline.com			10/23 KW tried 10/31 KS sent email		
Chateau Sans Nom					934-6710								10/23 KW tried - left message		
Chateau Tyrol															
Conestoga															
Courchevel					934-6515								10/23 KW phone tried - left message for "Ron"		
Crestview					934-3326	PO Box 9025	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Creekside at Mammoth															
Diamond Run Twn															
Discovery IV					934-6410	PO Box 789	Mammoth Lakes	CA	93546	info@discovery4rentals.com			10/26 KW mailed letter 10/31 KS sent email		
Eagle Run		Kenneth	Tarlow	President	924-1102					kmtbuilder@aol.com			10/31 KS sent email		
Fireside at the Village		Ryan	Salay	Manager	914-2757					ryanppmgmt@hotmail.com			10/23 KW phone tried - left message 10/31 KS sent email		
Forest Creek		Donna		BOD	934-2020					forestcreekhomeowners@yahoo.com			10/23 KW phone tried - left message 10/28 - Donna left email address with Kim 10/31 KS sent email		
Forest Meadows					934-2142	PO Box 7238	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Gray Eagle I															
Gray Eagle II															
Helios															
Heritage															
Hidden Valley					934-7303								10/23 KW phone - spoke with desk at Hidden Valley and they suggested I contact Steve Black at Mammoth Reservation Bureau - left message for Steve 10/23		
Horizons IV					934-6779	PO Box 175	Mammoth Lakes	CA	93546	horizons4@qnet.com			10/26 KW mailed letter 10/31 KS sent email		
Juniper Springs Lodge		Layne	Contreras	President	924-1002					laynejill@sbcglobal.net			10/31 KS sent email		
Krystal Villa East					934-2669	PO Box 1132	Mammoth Lakes	CA	93546	johnt@mammothkve.com			10/26 KW mailed letter 10/31 KS sent email		
Krystal Villa West		Renn			934-5940								with Jeff Warwick per Kim's recommendation, however he is no longer a homeowner there. He provided Renn's (the manager's) name and number - I left a message		
L'Abri															
La Residence IV & V					934-4990	PO Box 677	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
La Vista Blanc					934-8323								10/25 KW phone - left message		
Lakeview Villas					934-6261					lakeview@qnet.com			10/31 KS sent email		
Lodges I & II															
Magnolia Lodge															
Mammoth Creek					934-8634	PO Box 1	Mammoth Lakes	CA	93546	mamthcrk@gte.net			10/26 KW mailed letter 10/31 KS sent email		
Mammoth Estates					934-2884	PO Box 1117	Mammoth Lakes	CA	93546	info@mammothestates.com			10/26 KW mailed letter 10/31 KS sent email		
Mammoth Green															
Mammoth Lofts															
Mammoth Pines															

MLTPA CAMP - HOA Contacts

ASSOCIATION	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Mammoth Point					934-4100								10/25 KW phone - left message		
Mammoth Sierra Twn	Opening Reception; Signage & Wayfinding; Next Steps				934-8372					info@mammothsierraonline.com			10/31 KS sent email		
Mammoth Ski & Racquet					934-6891	PO Box 3846	Mammoth Lakes	CA	93546	info@mammothdirect.com			10/26 KW mailed letter 10/31 KS sent email		
Mammoth View Villas					934-8480	PO Box 1542	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Mammoth West					934-6151	PO Box 7247	Mammoth Lakes	CA	93546	info@mammothwest.com			10/26 KW mailed letter 10/31 KS sent email		
Meadowridge					934-3808										
Meadow Ridge					934-3111	PO Box 8290	Mammoth Lakes	CA	93546	info@MammothRentals.com			10/26 KW mailed letter 10/31 KS sent email		
Meridian Villas													10/25 KW phone - left message		
Mountainback					934-5000	PO Box 1838	Mammoth Lakes	CA	93546	info@mammothres.com			10/26 KW mailed letter 10/31 KS sent email		
Mountain Shadows					934-4993	PO Box 3454	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Nordica															
Pinion Springs															
Pointe															
Powder Reef															
Rainbow Villas															
St. Anton					934-3361	PO Box 427	Mammoth Lakes	CA	93546	office@stantoncondos.com			10/26 KW mailed letter 10/31 KS sent email		
St. Moritz					934-2936								10/25 KW phone - tried - bad number		
San Sierra					934-2062								10/25 KW phone - left message		
Seasons 4					934-2030	PO Box 226	Mammoth Lakes	CA	93546	stay@Seasons4.com			10/26 KW mailed letter 10/31 KS sent email		
Sherwin Villas			Att: Sherwin Villas HOA		934-6808	PO Box 1542	Mammoth Lakes	CA	93546				message 10/25 KW - received message from Heidi and she provided PO Box number - not sure that it will actually get to the BOD (all live down south - some have local PO boxes, however) 10/26 KW mailed letter		
Sierra Manors					934-2870										
Sierra Megeve					934-3723	925 Lakeview Bld	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Sierra Park Villas					934-4521	PO Box 977	Mammoth Lakes	CA	93546	spv@schat.com			10/26 KW mailed letter 10/31 KS sent email		
Sierra Valley															
Silver Bear		Ryan	Salay	Manager	914-2757					ryanppmgmt@hotmail.com			with Ryan - very helpful - he can also get info to Sunstone, Chamonix and Fireside 10/31 KS sent email		
Ski Run Villas															
Snow Country					934-8634	PO Box 1	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Snowbird					934-8270	PO Box 7013	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Snowcreek					934-3333	PO Box 657	Mammoth Lakes	CA	93546	info@snowcreekrealty.com			10/26 KW mailed letter 10/31 KS sent email		Are there different contacts for the different Snowcreek Phases?
Snowflower		Ed	Zalta	BOD President	934-8593					edzalta@cox.net			10/31 KS sent email		HOA Contact
Solstice															
Sonenalp															
Summit I & II	Opening Reception; Signage & Wayfinding; Next Steps	John	Cosgrove		934-7062 (310) 823-9448 John	PO Box 3006	Mammoth Lakes	CA	93546	jcosgrove@computer.org SummitOwners@cox.net cdanwright@yahoo.com			10/26 KW mailed letter 10/31 KS sent email		cdan@qnet.com PO Box 665?
Sunflower					934-3593										
Sunrise		Jessica	Dorman-Davis	BOD President	934-7260	6562 Silverspur La	Huntington Beach	CA	92648	carolyn@mammothlakes.com			10/26 KW mailed letter 10/31 KS sent email		
Sunshine Village					934-3340	PO Box 1088	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Sunstone		Aleck	Roberts	President	924-1102					aleckroberts@cox.net			10/31 KS sent email		
Tamarack		Jim			934-6569					jksnopet@hotmail.com			10/25 KW phone - left message (Jim & Kim) 10/26 Jim left voicemail - would be happy to forward an email 10/31 KS sent email		

MLTPA CAMP - HOA Contacts

ASSOCIATION	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Tennis Village					934-3111								answered as Meadow Ridge?		
Timbers															
Timber Ridge		Jerry	Cochran	President	934-4154 (909) 612-5169 Jerry					diane@timber-ridge.com			10/31 KS sent email		
Timberline					934-6963	PO Box 265	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Tyrolean Village					934-6510	PO Box 1295	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Val D'Isere					934-2040	PO Box 39	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Viewpoint					934-3132	PO Box 1187	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
Villa De Los Pinos															
West. Slopes Villas					934-3213								10/25 KW - phone - tried - discontinued number		
Westin Monache															
Wildreness View															
Wildflower					934-4600					jveenker@gmail.com			10/31 KS sent email		
Wildrose															
Winterset	Opening Reception; Signage & Wayfinding; Next Steps		Jo	Bacon	934-7531								Jo Bacon will announce CAMP: SUMMER at upcoming HOA meeting on 10/26		
Woodlands					934-8383	PO Box 7338	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
1849					934-7525	PO Box 835	Mammoth Lakes	CA	93546	info@1849condos.com			10/26 KW mailed letter 10/31 KS sent email		
The Trails Homeowner Association		Shawn	Wilders	President		PO Box 1684	Mammoth Lakes	CA	93546				10/26 KW mailed letter		
The Village Homeowners Association		John	Vereuck	President						john@papco.net			10/31 KS sent email		
Ranch at Snowcreek Homeowners Association															
Mammoth Knolls Homeowners Asociation		Jan	Morin	BOD	934-6497								10/25 KW - phone - left message for Jan to call back with email or mailing address for more info		

MLTPA: CAMP - Local Infrastructure Contacts

ORGANIZATION	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Mammoth Unified School District	Opening Reception; Existing Facilities Tour (Alta); Alta Schools Focus Group; Missing Links Tour (Alta); Trails Network Workshop; Signage & Wayfinding; Next Steps	Mike	DiRisi	Superintendant					Steve Speidel/TOML contactacted all agencies		
Mammoth Community Water District	Opening Reception; Alta Agencies Focus Group; Signage & Wayfinding; Next Steps	Gary	Sisson	General Manager	(760) 934-2596, ext. 238	gsisson@mcwd.dst.ca us			Steve Speidel/TOML contactacted all agencies		
Mammoth Hospital	Opening Reception; Existing Facilities Tour (Alta); Alta Agencies Focus Group; Missing Links Tour (Alta); Trails Network Workshop; Signage & Wayfinding; Next Steps								Steve Speidel/TOML contactacted all agencies		
Mammoth Lakes Fire Department	Opening Reception; Alta Agencies Focus Group; Missing Links Tour; Trails Network Workshop; Signage & Wayfinding; Next Steps	Brent	Harper	Chief	934-2300	bharper@mammothlakesfd.com			Steve Speidel/TOML contactacted all agencies		
Mammoth Lakes Police Department	Opening Reception; Alta Agencies Focus Group; Signage & Wayfinding; Next Steps	Randy	Schienle	Chief	(760) 934-2011 x. 16	rschienle@mammothlakespd.org			Steve Speidel/TOML contactacted all agencies		

MLTPA CAMP - Developer Contact List

Developer	TOML Project	Events to Attend	Contact First Name	Last Name	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Cardinal Real Estate Investments	Sherwins	Opening Reception; Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps	Jesse	Langley	(310) 770-4724	2301 Rosecrans Suite 4194	El Segundo	CA	90245	jesse@cardinalinvestments.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call	Y	
Metric Holdings	Clearwater		Rick	Rosenberg	(818) 322-4644	16633 Ventura Blvd Suite 925	Encino	CA	91346	rosenberg@metrichholdings.com			MLTPA Board/MLCC followed up with phone call		
MMSA	Eagle Lodge		Tom	Hodges	(760) 934-2571	PO Box 24	Mammoth Lakes	CA	93546	thodges@mammoth-mtn.com			MLTPA Board/MLCC followed up with phone call		
Mammoth Land Devolpment	Hidden Creek (Shady Rest)		Jane	Sedonaen	(415) 381-9500		Mammoth Lakes	CA	93546	jane@integrated-ds.com			MLTPA Board/MLCC followed up with phone call		
Mammoth Land Devolpment	Hidden Creek (Shady Rest)		Eric	Harris	(415) 381-9500		Mammoth Lakes	CA	93546	erich@integrated-ds.com			MLTPA Board/MLCC followed up with phone call		
Mammoth Crossing Devlmt	Mammoth Crossing		Mark	Deeds	(760) 924-8864	60 Lake Mary Road	Mammoth Lakes	CA	93546	Mdeeds93546@gmail.com			MLTPA Board/MLCC followed up with phone call	Y	
Mammoth Crossing Devlmt	Mammoth Crossing		Leslie	Klusmire	(760) 920-3949	60 Lake Mary Road	Mammoth Lakes	CA	93546	developmentservices@verizon.net			MLTPA Board/MLCC followed up with phone call		
Mammoth Crossing Devlmt	Mammoth Crossing		Chuck	Brook	(604) 250-2289	60 Lake Mary Road	Mammoth Lakes	CA	93546	cbrook@mammothcrossing.com			MLTPA Board/MLCC followed up with phone call		
Mammoth Hillside LLC/ Mammoth Meridian Devlmt LLC	Mammoth Hillside		Rhona	Hunter		PO Box 100-595	Mammoth Lakes	CA	93546	katshak@uneedspeed.net			MLTPA Board/MLCC followed up with phone call		
Chadmar Group	Snowcreek VIII		Chuck	Lande	(760) 934-7880	PO Box 100 PMB# 606 1 Fairway Drive	Mammoth Lakes	CA	93546	clande@chadmar.com			MLTPA Board/MLCC followed up with phone call		
Chadmar Group	Snowcreek VIII		Chuck	McGreggor									MLTPA Board/MLCC phone call		
Chadmar Group	Snowcreek VIII		Tammy	Bennet	(760) 934-7880	PO Box 100 PMB# 606 1 Fairway Drive	Mammoth Lakes	CA	93546				MLTPA Board/MLCC phone call		
Neubauer-Jennison	na				(760) 934-2511	53 Sierra Manor Rd	Mammoth Lakes	CA	93546				MLTPA Board/MLCC phone call		
Eric Fishburn	Tallus		Eric	Fishburn	(310) 709-1684	562 Joaquin Rd	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Galbraith Construction	na		Mike	Galbraith	(760) 924-2893	410 Hillside Court	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
CH Construction	na				(760) 934-6966	Po Box 9287	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Del Rio Construction and Design	na				(760) 934-1440	PO box 2603	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Starwood Development	na		Craig	Knight	(760) 924-1864	na	Mammoth Lakes	na	na	cknight@starwood.com			MLTPA Board/MLCC followed up with phone call		
Intrastar/Starwood Development	na		Joyce	Turner									MLTPA Board/MLCC phone call		
Papco, Inc	na		John	Vereuck	(818) 768-2260	na	Mammoth Lakes	na	na	john@papco.net			MLTPA Board/MLCC followed up with phone call		
John Hooper	na		John	Hooper		na	Mammoth Lakes	na	na				MLTPA Board/MLCC phone call		
Life Estates	Holiday Haus		Ward	Jones	(760) 924-8119 (760) 937-1998 VAN (604) 687-2446	na	Mammoth Lakes	CA	93546	jones@lifeestates.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
C&L Development	na	Opening Reception; Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps			(760) 934-8831	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Kern River Devlopmnt	na				(760) 934-2464	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Boyer Construction	na		Ryan	Boyer	(760) 914-0098	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Presson Construction	na		Robbie	Presson	(760) 934-2089	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Alan Walker Construction	na		Alan	Walker	(760) 934-9345	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Alfred Kelly Construction	na				(760) 873-7416	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Brian Burns Construction	na				(760) 937-3884	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Intrawest	Sierra Star		Paul	Gallagher	(775) 332-1280	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	pgallagher@intrawest.com			MLTPA Board/MLCC followed up with phone call		
Intrawest	Sierra Star		Jim	Smith	(775) 332-1280	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509				MLTPA Board/MLCC phone call		

MLTPA CAMP - Developer Contact List

Developer	TOML Project	Events to Attend	Contact First Name	Last Name	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Starwood Capital Group	The "1" Hotel		Gary	Raymond	(775) 332-1259	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	cvollan@intrawest.com			MLTPA Board/MLCC followed up with phone call		
Starwood Capital Group	The "1" Hotel		Kathy	Richardson	(775) 332-1259	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	cvollan@intrawest.com			MLTPA Board/MLCC followed up with phone call		
Acorn Asset Mngmt	Mammoth View		Hector	Caldera	(916) 263-0222	2500 Venture Oaks Way Suite 175	Sacramento	CA	95833	acornassetmanagement.com			MLTPA Board/MLCC followed up with phone call		

Group	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
80/50	Opening Reception; Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps				(760) 924-7777		http://www.8050mammoth.net/		MLBOR Email blast sent 10/25		
Century 21		Peter	Maw	Realtor-Associate	(760) 934-2121 Ext. 2	peter@century21mammoth.com	http://www.century21mammoth.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Century 21		Larry	McKee	Owner/President	(760) 934-2121		http://www.century21mammoth.com/		MLBOR Email blast sent 10/25		
Century 21		Michael	Shuttleworth	Broker	(760) 934-2121		http://www.century21mammoth.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
Century 21		Stephanie	Summers			stephanie@century21mammoth.com	http://www.century21mammoth.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Coldwell Banker		George	Fowler	Broker	(760) 914-2400	cbmre@qnet.com	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Coldwell Banker		Linda	Hensler	Broker Associate	(760) 924-0215	Linda@LindaHensler.com	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Coldwell Banker		Bill	McBride				http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation MLBOR Vice President Mammoth Properties???
Coldwell Banker		Kit	Muhs	Sales Associate	(760) 924-0260	ksmuhs@earthlink.net	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Coldwell Banker		Stacie	Robbins	Sales Associate	(760) 793-6344	Stacie@OwnMammoth.com	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
Coldwell Banker		Patty	Schwartzkopf	Sales Associate	(760) 924-0225	patty@qnet.com	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Coldwell Banker		Jeff	Warwick	Sales Associate	(760) 914-3000	surfmammoth@yahoo.com	http://www.mammothrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
House Real Estate		Karl	Kratz	Owner/Broker	(760) 924-8410	karl@houserealestate.com	http://www.houserealestate.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
House Real Estate		Todd	Toberman			toddr@qnet.com	http://www.houserealestate.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
Leisure Realty & Management Co.					(760) 924-0200				MLBOR Email blast sent 10/25		
Mammoth Lakes Board of Realtors		Shannon	Crouch		(760) 934-4637	mlbor@qnet.com	http://www.mlbor.com/		MLBOR Email blast sent 10/25		
Mammoth Lakes Land and Homes		Roy & Sheryl	Saari	Owners	(760) 934-2704		www.mammothland.com		MLBOR Email blast sent 10/25		Sheryl is MLBOR Board Member
Mammoth Properties		Dave	Buckman	Broker/Owner	(760) 934-6881	dbuckman@qnet.com	http://www.mammoth-properties.com/		MLBOR Email blast sent 10/25		
Mammoth Properties		Heidi	Helbig	Agent	(760) 934-6060	heidih@qnet.com	http://www.mammoth-properties.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
Mammoth Properties		Shawn	Wilders		(760) 914-7000	shawnwilders@yahoo.com	http://www.mammoth-properties.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Mammoth Real Estate Company					(760) 934-6813				MLBOR Email blast sent 10/25		
Mammoth Realty Center		David	Schwartz		(877) 777-4727	david@mammothanswers.com	http://www.mammothrealtycenter.com/		MLBOR Email blast sent 10/25		MLBOR Board Member
Mammoth Realty Center		Tracie	Van Alstyne		(760) 447-0945	tracie@realestatemammoth.com	http://www.realestatemammoth.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Mammoth Realty Group		Mickey	Brown	Broker Associate	(760) 914-0199	Mickey@Brown-Team.com	http://www.mammothrealtygroup.com		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Mammoth Realty Group		Stephanie	Cook	Broker/Owner	(760) 914-1500		www.mammothrealty.com		MLBOR Email blast sent 10/25		MLBOR Board Member
Mammoth Sierra Properties		Stacey	Bardfeld	Broker/Owner	(760) 934-4501	stacey@qnet.com	http://www.mammothsierraproperties.com/		MLBOR Email blast sent 10/25		
McClean Team Real Estate		Mark	McClean	Broker/Owner	(760) 934-7000		http://www.mammothmountainrealestate.com/		MLBOR Email blast sent 10/25		
Remax of Mammoth		Karen	Nelson	Associate Broker	(760) 934-2287	mammothrealestate@yahoo.com	http://www.mammothresortproperties.com/		MLBOR Email blast sent 10/25		MLBOR Board President
Remax of Mammoth		Paul	Oster	Broker/Owner	(760) 934-4542				MLBOR Email blast sent 10/25		
Riffel Real Estate		Sue	Jamieson		(760) 914-0994	sue@riffelrealestate.com	http://www.riffelrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Riffel Real Estate		Heidi	Presson		(760) 937-7494	heidi@riffelrealestate.com	http://www.riffelrealestate.com/		MLBOR Email blast sent 10/25		Kit Muhs Recommendation
Riffel Real Estate		Debbie & Stan	Riffel	Owners?	(760) 934-4907	debbie@riffelrealestate.com stan@riffelrealestate.com	http://www.riffelrealestate.com/		MLBOR Email blast sent 10/25		
Shoulda-Bin-A Cowboy Land Co		Steve	Schwind	Broker/Owner	(760) 934-2697	steve@mammothlakes.com	http://www.mammothrealestateonline.com/		MLBOR Email blast sent 10/25		
The Snowcreek Property Company		Jodi	Melton	Realtor-Associate	(760) 914-1900	jodi@snowcreekproperty.com	http://www.snowcreekpropertycompany.com		MLBOR Email blast sent 10/25		MLBOR Board Member
The Snowcreek Property Company		Julie	Wright	Vice President	(760) 934-4445	julie@snowcreekproperty.com	http://www.snowcreekpropertycompany.com		MLBOR Email blast sent 10/25		
Time + Place Real Estate		Rochelle	Hair		(760) 924-3028	rhair@time-place.net	http://www.time-place.net		MLBOR Email blast sent 10/25		

GROUP	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
ALIMAR			Andrea	Lawrence	President	(760) 934-2877	andrea@alimar org		KS	MLTPA Board phone ca l/email		
Caltrans			Brad	Mettam	District 9 Deputy District Director for Planning	(760) 872-0691	Brad Mettam@dot ca gov		KS	MLTPA Board phone ca l/email		
Eastern Sierra Land Trust			Karen	Ferrell-Ingram	Project Director	(760) 873-4554	karen@eslt org		KS	MLTPA Board phone ca l/email		
Eastern Sierra Land Trust			Tony	Taylor	President of Boa	(760) 924-8742 (hor	ttaylor@npgcable com		KS	MLTPA Board phone ca l/email		
Coldwell Banker			Kit	Muhs	Sales Associate	(760) 92 -0260	ksmuhs@earthlink net	http://www mammothrealestate com/	KS	MLTPA Board phone ca l/email		Also on Real Estate List
ML Chamber of Commerce			Dawn	Vereuck	Mammoth Lakes Chamber of Commerce President	(760) 92 -20 0	dawn@elegantbath com	http://www elegantbath com/	KS	MLTPA Board phone ca l/email		Also on Business List
TOML			Pamela	Hennarty	Housing Executive Director	(760) 934-4740	phennarty@ci mammoth-lakes ca us	http //www ci mammoth-lakes ca us/	KS	MLTPA Board phone ca l/email		Also on partner list
TOML			Mark	Wardlaw	Community Development Director	(760) 934-8989	mwardlaw@ci mammoth-lakes ca us	http //www ci mammoth-lakes ca us/	KS	MLTPA Board phone ca l/email		Also on partner list
Mammoth Lakes Planning Commision			Jo	Bacon	Commissioner	(760) 934-4932	jbacon22@verizon net		KS	MLTPA Board phone ca l/email		Also on partner list
Mammoth Lakes Planning Commision			Roy	Saari	Chair	(760) 934-2704	saaris@qnet com		KS	MLTPA Board phone ca l/email		Also on partner list
TOML			Peter	Bernasconi	Associate Civ l Engineer	(760) 934-8989 x23	pbernasconi@ci mammoth-lakes ca us	http //www ci mammoth-lakes ca us/	KS	MLTPA Board phone ca l/email		Also on partner list
TOML			Ray	Jarvis	Public Works Director	(760) 934-8989 x25	rjarvis@ci mammoth-lakes ca us	http //www ci mammoth-lakes ca us/	KS	MLTPA Board phone ca l/email		Also on partner list
Mammoth Lakes Tourism & Recreation Commision			Tony	Colosardo	Parks & Rec Vice	(760) 934-2400	tony@footloosesports com		KS	MLTPA Board phone ca l/email		Also on Misc list
Mammoth Lakes Tourism & Recreation Commision			Shields	Richardson	Commissioner	(760) 934-5200 (w) (949) 300-6195 (cell)	sr4malls@yahoo com		KS	MLTPA Board phone ca l/email		Also on Misc list
Mammoth Lakes Town Council			Wendy	Sugimura	Mayor Pro Tem	(760) 914-2962	wendy sugimura@yahoo com		KS	MLTPA Board phone ca l/email		Also on Misc list
Mammoth Mountaineering			Dave & Autumn	Talsky	Owners	(760) 934-4191	dave@mammothgear com		KS	MLTPA Board phone ca l/email		Also on Summer User List

MLTPA CAMP Partner Contact List

GROUP	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
MMSA		Rusty	Gregory	CEO	(760) 934-0633	rusty@mammoth-mtn.com	mammothmountain.com	JW			Phone via Mary Walker
MMSA		Mary	Walker	Executive Assistant	(760) 934-0633	mwalker@mammoth-mtn.com	mammothmountain.com	JW			
MMSA		Rebecca	Paranick		(760) 934-2571 x37	rparanick@mammoth-mtn.com		JW	N/A		
MMSA		Bill	Cockroft	VP	(760) 934-2571 x 37	bcockroft@mammoth-mtn.com	mammothmountain.com	JW			
MMSA		Pam	Murphy	VP	(760) 934-0650	pam@mammoth-mtn.com	mammothmountain.com	JW			
MMSA		Lisa	Isaacs	Environmental	(760) 934-2571 x 37	lisaacs@mammoth-mtn.com	mammothmountain.com	JW			
MMSA		Joani	Lynch	Marketing & Communications Director	(760) 934-2571 x 3	jlynch@mammoth-mtn.com	mammothmountain.com	JW			
MMSA		Casey	McCoy	GM	(760) 934-2571 x 33	cmccoy@mammoth-mtn.com	mammothmountain.com	JW			KW gave heads up
MMSA		Julie	Brown	GM	(760) 914-0366	jbrown@mammoth-mtn.com	mammothmountain.com	JW			Julie is also involved with the event on the facilities side - she is the GM at Canyon Lodge
MMSA		Gary	Taylor	GM	(760)914-0316	gtaylor@mammoth-mtn.com	mammothmountain.com	JW			
TOML		Robert	Clark	Town Manager	(760) 934-8989 x22	rclark@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Karen	Johnston	Assistant Town Manager	(760) 934-8989 x 22	kjohnston@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Michael	Grossblatt	HR & Risk Management Director	(760) 934-8989 x 26	mgrossblatt@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Brad	Koehn	Finance Director	(760) 934-8989 x 23	bkoehn@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Pamela	Hennarty	Housing Executive Director	(760) 934-4740	phennarty@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Bill	Manning	Mobility Director	(760) 934-3813	bmanning@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Ray	Jarvis	Public Works Director	(760) 934-8989 x25	rjarvis@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Peter	Bernasconi	Associate Civil Engineer	(760) 934-8989 x23	pbernasconi@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		John	Milne	Assistant Engineer	(760) 934-8989 x27	jmilne@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Mark	Wardlaw	Community Development Director	(760) 934-8989	mwardlaw@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Bill	Taylor	Deputy Community Development Director	(760) 934-8989	btaylor@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
TOML		Danna	Stroud	Tourism & Recreation Director	(760) 934-2712 x12	dstroud@ci.mammoth-lakes.ca.us	visitmammoth.com	JW			
TOML		Stuart	Brown	Community Relations Manager	(760) 934-2712 x12	sbrown@ci.mammoth-lakes.ca.us	visitmammoth.com	JW			
TOML		Sandra	DiDomizio	Special Events Manager	(760) 934-2712 x12	sdidomizio@ci.mammoth-lake.ca.us	visitmammoth.com	JW			
TOML		Jimmy	Kellett	Tourism Sales & Marketing Manager	(760) 934-2712 x12	jkellett@ci.mammoth-lakes.ca.us	visitmammoth.com	JW			
TOML		Kitty	Van Stelle	Information Agent	(760) 934-0210	kvanstelle@ci.mammoth-lakes.ca.us	visitmammoth.com	JW			
TOML		Stephanie	Daniel	Recreation Supervisor	(760) 934-2712 x12	sdaniel@ci.mammoth-lakes.ca.us	visitmammoth.com	JW			
USFS		John	Regelbrugge	District Ranger - Mammoth	(760) 924-5500		http://www.fs.fed.us/r5/inyo/	JW			
USFS		Jim	Upchurch	Forest Supervisor	(760) 873-2400		http://www.fs.fed.us/r5/inyo/	JW			
USFS		Nancy	Upham	Public Affairs Officer	(760) 873-2427		http://www.fs.fed.us/r5/inyo/	JW			
USFS		Marty	Hornick				http://www.fs.fed.us/r5/inyo/	JW			
USFS		Rick	LaBorde				http://www.fs.fed.us/r5/inyo/	JW			
TOML		Steve	Speidel		(760) 934-8989 x28	sspeidel@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	JW			
USFS		Mike	Schlafmann				http://www.fs.fed.us/r5/inyo/	JW			
MLCC		Dawn	Vereuck		(760) 924-2040	dawn@elegantbath.com	http://www.elegantbath.com/	JW			
MLCC		Eric	Wasserman		(760) 934-4556	eric.wasserman@edwardjones.com		JW			
Mono County		Scott	Burns	Community Devel	(760) 924-1800	sburns@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Greg	Newbry	Community Devel	(760) 924-1801	gnewbry@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Dan	Lyster	Economic Develo	(760) 924-1700	dlyster@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County				Health Departmen	(760) 924-1830		http://www.monocounty.ca.gov/	JW			Health Promotion
Mono County		Evan	Nikirk	Public Works Dire	(760) 932-5440	monopw@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Tom	Farnetti	Supervisor	(760) 934-8372	tfarnetti@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Hap	Hazzard	Supervisor	(760) 935-4999	hap04@msn.com	http://www.monocounty.ca.gov/	JW			
Mono County		Vikki	Magee Bauer	Supervisor	(760) 924-1783	vbauer@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Bill	Reid	Supervisor	(760) 932-7456	breid@mono.ca.gov	http://www.monocounty.ca.gov/	JW			
Mono County		Byng	Hunt	Supervisor	(760) 934-6643	bhunt@mono.ca.gov	http://www.monocounty.ca.gov/	JW			

MLTPA: CAMP MISC CONTACTS

GROUP	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Alta Planning + Design		Matt	Benjamin		(323) 547-4530	mattbenjamin@altaplanning.com		JW	N/A		CAMP CONTACT LIST
Alta Planning + Design		Jeff	Olson		(518) 584-6634	jolson@altaplanning.com		JW	N/A		CAMP CONTACT LIST
Mammoth Lakes Airport (Mobility) Comision		Gordon	Alper	Commission	(760) 934-3587	gordon@country-glass.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Airport (Mobility) Comision		Thom	Heller	Commission	(760) 934-2300	theller@mammothlakesfd.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Airport (Mobility) Comision		Mary Ellen	Hogan	Commission	(213) 572-4330	maryellen.hogan@hro.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Airport (Mobility) Comision		Pam	Murphy	Chair	(760) 934-0650	pam@mammoth-mtn.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Airport (Mobility) Comision		Deb	Pierrel	Vice Chair	(760) 924-1060	dpierrel@deresorthotels.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Airport (Mobility) Comision		John	Walther	Commission	(760) 934-1767	walter@qnet.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Planning Commision		Jo	Bacon	Commission	(760) 934-4932	jbacon22@verizon.net		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Planning Commision		Tony	Barrett	Commission	(760) 914-0157	barjur6@aol.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Planning Commision		Rhonda	Duggan	Commission	(760) 934-2571, x31	Rhonda.duggan@mammoth-mtn.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Planning Commision		Roy	Saari	Chair	(760) 934-2704	saaris@qnet.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Planning Commision		Elizabeth	Tenney	Vice Chair	(760) 924-8475	etenney@npgcable.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Public Arts Commission		Michael	Bornfeld	Commission	(760) 934-1688	mjbalawcorp@msn.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Public Arts Commission		Noelle	Deinken	Vice Chair	(760) 934-8771	noelledeinken@hotmail.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Public Arts Commission		Warren	Harrell	Commission	(760) 934-1579	belladesign@npgcable.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Public Arts Commission		Paul	Jurewitz	Chair	(760) 924-0027	barjur11@aol.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Public Arts Commission		Bob	Reitz	Commission	(760) 934-3929	bob@mammothtimes.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Tony	Colosardo	Parks & Rec	(760) 934-2400	tony@footloosesports.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Dieter	Fiebiger	Commission	(760) 934-2996			JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Ruth	Harrell	Commission	(760) 934-3781 x22(	rharrell@mammothlakesfoundation.org		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Jefferson	Lanz	Commission	(323) 893-3013	jlanz@cityconcierge.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Shields	Richardson	Commission	(760) 934-5200 (w) (949) 300-6195 (cell)	sr4malls@yahoo.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Bill	Sauser	Chair	(760) 934-6157	cbsauser@earthlink.net		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Tourism & Recreation Commision		Teri	Stehlik	Tourism Vice	(760) 934-2030 (work) (760) 920-9999 (cell)	teri@seasons4.com		JW	10/30 Rebecca Paranick emailed		
Mammoth Lakes Town Council		John	Eastman	Councilmem	(760) 934-6584	eastmanhs@uneedspeed.net		JW	MLTPA Board phone call/email		
Mammoth Lakes Town Council		Skip	Harvey	Mayor	(760) 934-3900	basecampcafe@yahoo.com		JW	MLTPA Board phone call/email		
Mammoth Lakes Town Council		Neil	McCarroll	Councilmem	(760) 934-3200	neilmccarroll@verizon.net		JW	MLTPA Board phone call/email		
Mammoth Lakes Town Council		Kirk	Stapp	Councilmem	(760) 934-2902	akstapp@msn.com		JW	MLTPA Board phone call/email		
Mammoth Lakes Town Council		Wendy	Sugimura	Mayor Pro T	(760) 914-2962	wendy_sugimura@yahoo.com		JW	MLTPA Board phone call/email		
MLTPA BOD		Will	Aldrich		(415) 821-9455	waldrich@yahoo.com		JW	Board Meeting Discussions		
MLTPA BOD		Jo	Bacon	Treasurer	(760) 934-4932	jobacon@mltpa.org		JW	Board Meeting Discussions		
MLTPA BOD		Jay	Deinken	Vice Preside	(760) 934-8771	jdeinken@hotmail.com		JW	Board Meeting Discussions		
MLTPA BOD		Alex	Faabro		(626) 429-2062	alexfaabro@yahoo.com		JW	Board Meeting Discussions		
MLTPA BOD		Brooke	Pace		(760) 934-7185	brookepace@gmail.com		JW	Board Meeting Discussions		
MLTPA BOD		Rebecca	Paranick		(760) 934-0768	rparanick@mammoth-mtn.com		JW	Board Meeting Discussions		
MLTPA Founder		Gordon, Sharon &	Alper		(760) 934-3587	gordon@country-glass.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Jo	Bacon		(760) 934-4932	j.bacon22@verizon.net		JW	MLTPA Board phone call/email		
MLTPA Founder		Mabel H	Cabot		(617) 491-1313	MabelBran@aol.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Tony & Andrea	Colosardo	Footloose Sp	(760) 934-2400	tony@footloosesports.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Mark	Coronado		(760) 937-4184	coronado@npgcable.com		JW	MLTPA Board phone call/email		In memory of Henry Coronado
MLTPA Founder		George	Fowler	Coldwell Bar	(760) 934-2562	cbmre@qnet.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Tim	Gallagher	Wave Rave	(760) 934-2471	tim@waveravesnowboardshop.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Rusty & Bonnie	Gregory		(760) 934-0731	rgregory@mammoth-mtn.com bgregorycpa.gpg@gmail.com		JW	MLTPA Board phone call/email		

MLTPA: CAMP MISC CONTACTS

MLTPA Founder		Rusty & Bonnie	Gregory	Gregory, Pieper & Graham, LLP				JW	MLTPA Board phone call/email		
MLTPA Founder		Skip	Harvey	Base Camp	(760) 934-3900	basecampcafe@yahoo.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Steve	Klausen	Wave Rave	(760) 934-2471	steve@waverave.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Neil	McCarroll		(760) 934-3200	neilmccarroll@verizon.net		JW	MLTPA Board phone call/email		
MLTPA Founder		Mary K.	Prentice		(760) 934-0355	mkp@npgcable.com		JW	MLTPA Board phone call/email		
MLTPA Founder		James S.	Reed		(760) 934-4558	reed@mammothlaw.com		JW	MLTPA Board phone call/email		
MLTPA Founder		George & Ali Wer	Stephanopoulos		(202) 625-0842	georgestephanoloulos@abc.com dabberwentworth@aol.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Danna	Stroud		(760) 934-2712 x 25	dstroud@visitmammoth.com		JW	MLTPA Board phone call/email		Will, Becca and Kylie Stroud
MLTPA Founder		Erick & Wendy	Sugimura		(760) 914-2962 (760) 934-5023	wendy_sugimura@yahoo.com bookvigoint@gmail.com		JW	MLTPA Board phone call/email		
MLTPA Founder		Dave & Autumn	Talsky	Mammoth M	(760) 934-4191	dave@mammothgear.com atalsky@npgcable.com		JW	MLTPA Board phone call/email		
MLTPA Founder		John	Vereuck		(818) 802-6775	john@papco.net		JW	MLTPA Board phone call/email		Vereuck Family Trust
MLTPA Staff		Nate	Greenberg		(760) 937-1209			JW	N/A		CAMP CONTACT LIST
MLTPA Staff		Mark	Shelp	Operations M	(760) 934-3154	markshelp@mltpa.org		JW	N/A		CAMP CONTACT LIST
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MLTPA Staff		Dana	Taussig		(760) 934-3154	danataussig@mltpa.org		JW	N/A		CAMP CONTACT LIST
MLTPA Staff		John	Wentworth	Executive Di	(760) 934-1279	johnwentworth@mltpa.org		JW	N/A		CAMP CONTACT LIST
Opposing Motion		Jennifer	Heintzelman		(760) 709-1507	jennifer@opposingmotion.com		JW	N/A		
Opposing Motion		Kristy	Williams		(760) 709-1493	kristy@opposingmotion.com		JW	N/A		
Sierra Business Council		Mary	Canada	Eastern Sier	(760) 934-6150	canada@npgcable.com		JW	10/30 Rebecca Paranick emailed		
TOML		Steve	Speidel		(760) 934-8989 x28	sspeidel@ci.mammoth-lakes.ca.us		JW	N/A		CAMP CONTACT LIST
TOML		Danna	Stroud		(760) 934-2712 x12	dstroud@visitmammoth.com		JW	N/A		CAMP CONTACT LIST
Trail Solutions		Chris	Bernhardt		(720) 308.2777	chris@imba.com		JW	N/A		
Trail Solutions		Cimarron	Chacon		(520) 307-4138	cimarron@citysensestudio.com		JW	N/A		
Valentine Reserve		Dan	Dawson	Reserve Director	(760)935-4334	dawson@icess ucsb edu	http://vesr.ucnrs.org/	JW	10/30 Rebecca Paranick emailed		

OPPOSING MOTION

MLTPA Foundation
CAMP: Summer
Messaging Recommendations

Messaging Goals

To **guarantee/demand** participation and/or input by all businesses/groups/individuals that would **critically** be affected by the trails master plan.

To **encourage** participation and/or input by all businesses/groups/individuals that would **moderately** be affected by the trails master plan.

To **invite** participation and/or input by all businesses/groups/individuals that would **mildly** be affected by the trails master plan, recognizing that nearly all Mammoth Lakes residents (full and part time) and guests will be touched by a trails system.

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING MOTION

Messaging Tactics

Goal: *To guarantee/demand participation and/or input by all businesses/ groups/ individuals that would* ***critically*** *be affected by the trails master plan.*

Tactic: Ensure that personal/direct contact is made to include these major stakeholders.

Vehicles: Phone calls, personal emails

Examples: Summer Recreation User Groups, Developers Forum

Goal: *To* ***encourage*** *participation and/or input by all businesses/groups/individuals that would* ***moderately*** *be affected by the trails master plan.*

Tactic: Use direct communication pieces/methods that will almost certainly reach the intended audience.

Tactic: Make 2 points of contact

1. Inform and invite (save the date)
2. Register and/or provide input (if they can not attend)

Vehicles: Email, direct mail (postcard), phone calls, personal emails

Examples: MLTPA Database, Homeowners Associations

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PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING MOTION

Messaging Tactics (Continued)

Goal: *To* ***invite*** *participation and/or input by all businesses/groups/individuals that would* ***mildly*** *be affected by the trails master plan, recognizing that nearly all Mammoth Lakes residents (full and part time) and guests will be touched by a trails system.*

Tactic: Make best efforts to reach intended audience via public formats/venues.

Vehicles: Boxholder mailing, postcard (non-local) direct mailing, print and radio advertisements, press releases/editorial, posters, PSA announcements

Examples: Full and part time residents of Mammoth lakes that are not affiliated with groups in other categories.

Tactic: To drive guests to MLTPA website for current information and registration.

Vehicle: Website

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PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING MOTION

Market Segments Identified

CAMP PARTNERS

Consultants: Alta Planning & Design, Trail Solutions
Funding Partners: Town of Mammoth Lakes, Mammoth Mountain Ski Area, Mammoth Lakes Chamber of Commerce/Community Foundation
Planning Partners: Inyo National Forest, Mammoth Mountain Ski Area, Town of Mammoth Lakes
Jurisdictional Partners: Inyo National Forest, Town of Mammoth Lakes, Mono County

CRITICAL USERS

Developers/Realtors Forum
Summer Recreational User Groups
MLTPA Founders
MLTPA Strategic Conference Participants

MODERATE USERS

MLTPA Database
Homeowner Associations
Local Business Groups: Chamber of Commerce
Community Infrastructure Groups: School District, Water District, Mammoth Hospital, Fire Department, Police Department

MILD USERS

Full time residents of Mammoth Lakes – homeowners & renters
Part-Time residents of Mammoth Lakes – second homeowners
Part Time residents – seasonal
Mammoth visitors/guests

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OPPOSING MOTION

Messaging Grid – PARTNERS

Type	Group	Marketing Vehicles	Message	Events to Attend
Partner - Funding, Planning & Jurisdictional	Town of Mammoth Lakes	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (Alta); Alta Agencies Focus Group; Missing Links Tour (Alta); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding & Planning	Mammoth Mountain Ski Area	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding	ML Chamber of Commerce	Phone calls (to Board); personal emails (to Board); Chamber newsletter	Attend specific sessions as identified in Worksheet; highlight economic benefits of CAMP	VIP Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps
Partner - Planning & Jurisdictional	Inyo National Forest	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Alta Agencies Focus Group; Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Jurisdictional	Mono County	Phone calls; personal emails	Attend specific sessions as identified in Worksheet	VIP Reception; Alta Agencies Focus Group; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

Opposing Motion – Event Management Services
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OPPOSING MOTION

Messaging Grid – CRITICAL USERS

Type	Group	Marketing Vehicles	Message	Events to Attend
Critical User	Developers Forum/Realtors Forum	Phone calls; personal emails	DF specific (why critical).Attend specific sessions as identified in Worksheet	VIP Reception; Developers' Forum Reception; Signage & Wayfinding; Next Steps
Critical User	Summer Recreational User Groups **See Worksheet*	Phone calls; personal emails	User group specific (why critical). Attend specific sessions as identified in Worksheet	See Worksheet
Critical User	MLTPA Founders	Phone calls; personal emails		See Worksheet
Critical User	Strategic Conference Participants	Phone calls; personal emails		See Worksheet

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING MOTION

Messaging Grid – MODERATE USERS

Type	Group	Marketing Vehicles	Message	Events to Attend
Moderate User	MLTPA Database	E-newsletter; Direct Mail - Postcard; Boxholder Mailing	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Moderate User	Homeowner Associations *See Worksheet*	E-newsletter Phone calls - schedule MLTPA staff to attend meetings Direct mail/postcard/boxholder drop Personal emails	HOA specific (explain benefits, connections, impacts) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Local Business Groups *See Worksheet*	E-newsletter Direct Mail - Postcard/Boxholder drop Phone Calls Personal Emails	Local Business Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Community Infrastructure Groups *See Worksheet*	E-newsletter Direct Mail - Postcard Phone Calls Personal Emails	Infrastructure Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet

Opposing Motion – Event Management Services
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OPPOSING MOTION

Messaging Grid – MILD USERS

Mild User	Full Time residents (homeowners & renters)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Part Time residents (second homeowners)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Part Time residents - seasonal	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Visitors/Guests	E-newsletter Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

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Focus Group Invite Contact List

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA contact	Record of Communication: date, method, result	Attend Y or N	Notes
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Dave	Geirman		(760) 934-2571 x. 3534	dgeirman@mammoth-mtn.com	www.mammothmountain.com	JH			Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Mark	Hendrickson		(760) 914-0011	mhendrickson@mammoth-mtn.com	www.mammothmountain.com	JH			Kristy spoke with Mark 10/17 - he is very interested in participating.
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	EJ	Janisse		(760) 934-2571 x. 2067		www.mammothmountain.com	JH			
Mammoth Sporting Goods	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	John	Crown		(760) 934-3239			JH			Mammoth Sporting Good staff manages the Cross Country Mountain Bike Village Championships. ALSO DISCUSS HAVING SOMEONE ATTEND THE RETAIL MERCHANTS SECTION
Footloose Sports	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Tony	Colosardo	Owner	(760) 934-2400		www.footloosesports.com	JH			Contact: Devon Pace, Randy Hall, Silver Chesak, Stu, Travis, Matt ALSO PLEASE DISCUSS HAVING SOMEONE ATTEND THE RETIAL MERCHANTS SESSION
Misc	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Mark	Davis		(760) 934-1674			JH			Mark has already registered for the event - wejust need to get him to the focus sessions. Also, need to tell him about the schedule change for tours - need to confirm that he'll want to do the bike natural surface tours.
Eastern Sierra Packers Association	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer),	mcgee@qnet.com	http://www.easternsierrapackers.com/	KW			
McGee Creek Pack Station	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer),	mcgee@qnet.com	http://www.easternsierrapackers.com/	KW			
Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian				(760) 934-6161			KW			
Mammoth Lakes Pack Outfit	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	John & Loree	Summers	Guides	(760) 934-2434 (559) 683-7771	info@mammothpack.com	www.mammothpack.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Bob	Tanner	Owner	(760) 934-2345		www.redsmeadow.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Bob	Tanner	Owner	(760) 934-2345		www.redsmeadow.com	KW			
Steve Schwind	Equestrian, Private	Friday 3:00 - 3:45 Equestrian	Steve	Schwind					KW			
Tina Smith	Equestrian, Private	Friday 3:00 - 3:45 Equestrian	Tina	Smith					KW			
Sierra Club, Toiyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Friday 4:00 - 5:00 Hikers	David	Hornbeck	Chapter Chair	(760) 934-3764	chair@toiyabe sierraclub org	http://nevada.sierraclub.org/	KS			Mary Kay Prentice - M10
Disabled Sports Eastern Sierra	Disabled Users	Friday 2:00 - 2:45 Disabled Users	Kathy	Copeland	Pres				KW			
Nordic Walking	Hiking/Walking, Paved	Friday 3:00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Suzanne	Nottingham		(760) 935-4471	nordicwalker@earthlink.net		KS			Suzanne is a local, yet well known fitness professional who specializes in Nordic Walking - I believe she works closely with Footloose.
Footloose Sports	Hiking/Walking, Paved	Friday 3:00 - 3:45 Retails Merchants & Athletes (runners, race walkers)				(760) 934-2400		www.footloosesports.com	KS			Combine with call to FL about mtn bike

Focus Group Invite Contact List

High Sierra Striders	Running, Cross-Country	Friday 3:00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Andrew	Kastor	Pres	(760) 937-2406	andrew@highsierrastriders org	http://www.highsierrastriders org/	KS			
Kittredge/P3	Camping, Tent	Friday 3:00-3:45 Retail Merchants & Athletes	Tom	Cage	Owner	(760) 934-7566		www.kittredge net	KS			
MMSA Sport Shops	Camping, Tent	Friday 3:00-3:45 Retail Merchants & Athletes	Greg	Patrie	Manager	(760) 934-0677	gpatrie@mammoth-mtn.com	www.mammothmountain.com	KS			KW left voice mail for Greg "Chop" that KS would be calling.
High Sierra Triathlon Club	Running, Trail	???	Ilana	Levin	Pres		ilana@highsierratri.org	www.highsierratri org/	KS			
Mammoth Mountaineering	Bouldering	Friday 3:00-3:45 Retail Merchants & Athletes	Dave & Autumn	Talsky	Owners	(760) 934-4191	dave@mammothgear.com		KS			Also on Strategic Conference List
Rick's Sport Center	Bow Hunting	Friday 3:00-3:45 Retail Merchants & Athletes				(760) 934-3416						Rick's carries hunting equipment - not sure if they carry bow hunting equipment.
Mammoth Sporting Goods	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	John	Crown		(760) 934-3239						Combine with call to MSG about mtn bike
Eastside Velo Cycling Club	Biking, Road	Friday 4:00-5:00 Road Bikers	Tom	Slocum		(760) 924-3723		http://eastsidevelo.org/	KW	10/26 KW phoned - Tom is no longer pres of East Side Velo -that is John Armstrong. Tom wil be out of town next weekend, but I encouraged him to take the online survey.	N	
Eastside Velo Cycling Club	Biking, Road	Friday 4:00-5:00 Road Bikers	John	Armstong	Pres	(760) 934-8269			KW	10/26 spoke with John - he will try to get 5-6 people from east Side Velo to attend (their membership is 120) - he would love a generic event email to forward to ESVelo membership	Y	

MLTPA CAMP: SUMMER Documentation Plan

DATE	SESSION	DOCUMENTATION	OWNER	NOTES
1-Nov	MLTPA ODEC	Minutes	MTLPA	
1-Nov	MLTPA BOD	Minutes	MLTPA	
1-Nov	VIP Reception	N/A	N/A	On-Site Computers will be available for guests to access survey
1-Nov	Opening reception	N/A	N/A	On-Site Computers will be available for guests to access survey
2-Nov	Hidden Lake/Mammoth Meadows Restoration Project Tour	Notes should be taken,	USFS	
2-Nov	Existing Facilities Tour - Paved	Notes should be taken,	Alta	
2-Nov	Existing Facilities Tour - Natural Surface	Notes should be taken,	Trails Solutions	
2-Nov	Focus Group - Schools	Minutes	Alta & Trails Solutions	
2-Nov	Focus Group - Mtn Bike	Minutes	Trails Solutions	
2-Nov	Focus Group - Hiking	Minutes	Trails Solutions	
2-Nov	Focus Group - Equestrian	Minutes	Trails Solutions	
2-Nov	Focus Group - Agencies	Minutes	Alta	
2-Nov	Develpers Forum reception	N/A	N/A	On-Site Computers will be available for guests to access survey
2-Nov	Consultant Dinner		Alta & Trails Solutions	
3-Nov	Missing Links Tour - Paved	Notes should be taken,	Alta	
3-Nov	Missing Links Tour - Natural Surface	Notes should be taken,	Trails Solutions	
3-Nov	Mammoth Trails	Minutes	MLTPA	
3-Nov	Trails Network Workshop	Minutes	MLTPA	Do we need several people to take notes for different break out groups? YES
3-Nov	Consultant Dinner		Alta & Trails Solutions	
3-Nov	Signage & Wayfinding	Video clips for promotional purposes; summary/notes of some kind	MLTPA	Do we need to take minutes or can we get a copy of his presentation? BOTH
4-Nov	Next Steps	Minutes	?	Do we need to take minutes or can we get a copy of the presentation? BOTH
4-Nov	MLTPA ODEC	Minutes	MLTPA	

OPPOSING MOTION

Marketing Approvals Overview - Summer CAMP

Document	Submitted for Comment	Deadline for Feedback	Approved	John Wentworth	Kim Stravers	Alta*	Trail Solutions	TOML*	MMSA*	USFS*	OM
Budget	27-Sep	27-Sep									
OM Contract	27-Sep	27-Sep									
Poster	29-Sep	1-Oct									
Postcard	2-Oct	3-Oct									
Press Release/E-mail 1	2-Oct	3-Oct									
E-mail Banner	2-Oct	3-Oct									
Newspaper Ad 1	5-Oct	8-Oct									
Messaging Documents	5-Oct	8-Oct									
Radio Copy	5-Oct	8-Oct									
TV Commercial	5-Oct	8-Oct									
Event Signage	8-Oct	17-Oct									
Maps	8-Oct	17-Oct									
Press Release/E-mail 2	12-Oct	12-Oct									
Overall Program Schedule	12-Oct	15-Oct									
Website Content	12-Oct	15-Oct									
Newspaper Ad 2	12-Oct	15-Oct									
Exhibits*	12-Oct	15-Oct									
Documentation Procedure	12-Oct	15-Oct									
Post-event survey	15-Oct	18-Oct									
Press Release/E-mail 3	19-Oct	19-Oct									
Newspaper Ad 3	19-Oct	22-Oct									
Press Release/E-mail 4	26-Oct	26-Oct									

**** Each exhibit must be signed off on separately.***

***** All parties except for OM and MLTPA should see only the FINAL versions of each of these documents.***

Chapter 5a: Advertising plan

This plan, developed jointly with Opposing Motion, was tailored to take full advantage of local and regional media outlets. Ad buys in all media, web presence, and e-mail campaigns were scheduled to have maximum exposure and impact in relation to the timeline leading up to the CAMP: SUMMER event, and messaging was changed periodically to highlight different elements of the event, attract different segments of the community, and drive pre-registration.

MLTPA SUMMER CAMP: MARKETING ADVERTISTING BUDGET DETAIL

ADVERTISING	TYPE	DATE	DATE	DATE	DATE	DATE	DATE	DATE	COST/AD	TOTAL ADS	TOTAL COST				
MLTPA SUMMER CAMP: MARKETING & ADVERTISING															
News Paper		**Issue/Size**	**Issue/Size**	**Issue/Size**	**Issue/Size**										
Mammoth Times	Color Ad	Oct 11=1/4	Oct 18=1/2	Oct 25=Full	Nov 1=Full										
		0.00	0.00	417.00	417.00				varied	4	$834.00				
The Sheet	Color Ad	Oct 6 = 1/4	Oct 13 = 1/4	Oct 20=1/2	Oct 27=Full										
		145 80	145 80	261.00	449.00				varied	4	$1,001.60				
Inyo Register	B/W			Oct 20=1/4	Oct 27=1/4										
				150.00	150.00				$150.00	2	$300.00				
El Sol De La Sierra	Color Ad			Oct 25=1/4	Nov 1=1/4										
				145.00	145.00				$145.00	2	$290.00				
The Sierra Reader	Color Ad			Oct 25=1/4	Nov 1=1/4										
				145.00	145.00				$145.00	2	$290.00				
										Sub Total =	$2,715.60				
Radio			2 Weeks Out	1 Week Out		Event Specific	Event Specific	Event Specific							
			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov				With 60 Sec.	With 30 Sec.		
KMMT 106.5 (Current/Eclectic)	30 Second	Spots/Week	14	14	Spots/Day	3	3	3	$13.00	37	$481.00	I think this rate is correct and don't think they will charge for			60 second
KRHV 93.3 (Classic)	30 Second	Spots/Week	14	14	Spots/Day	3	3	3	$13.00	37	$481.00	I think this rate is correct and don't think they will charge for			60 second
KIBS 100.7 (Country) KBOV (am)	30 Second	Spots/Week	7	7	Spots/Day	3	3	3	$13.00	23	$299.00	$386.00	$324.00		
KSRW 96.5 (the sierra wave)	30 Second	Spots/Week	14	14	Spots/Day	3	3	3	$7.00	37	$259.00	$537.00	$463.00	I could cut this by $100 ba bonus spots and	
										Sub Total =	$1,520.00				
TV			2 Weeks Out	1 Week Out		Event Specific	Event Specific	Event Specific							
			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov				With 60 Sec.	With 30 Sec.		
Sierra Wave TV 33	15 Seconds	Spots/Week	14	14	Spots/Day	3	3	3	$7.00	37	$259.00	?	$463.00	I could cut this by $100 ba bonus spots and	
Channel 72	15 Seconds	Spots/Week	14	14	Spots/Day	3	3	3		37	$259.00				
										Sub Total =	$518.00				
Mammoth Lakes Movies									**Per Day**						
Movie Slide Production											$95.00				
Movie Slide /Day									$25.00	7	$175.00				
										Sub Total =	$270.00				
Monday Morning E-mail															
E-mail to chamber members											$35.00				
										Sub Total =	$35.00				
Calendar Postings															
www.mammothmountain.com											$0.00				
www.visitmammoth.com											$0.00				
www.thesierraweb.com											$0.00				
www.mammothweb.com											$0.00				
www.mammothlocal.com											$0.00				
www.citvconcierge.com											$0.00				
										Sub Total =	$0.00				
GRAND TOTAL										**Grand Total =**	$5,058.60				

MLTPA SUMMER CAMP: MARKETING & ADVERTISING

News Paper		Issue/Size	Issue/Size	Graphics Direction	Proof Due	Submit to Publication	Issue/Size	Graphics Direction	Artwork Proof Due	Artwork Submission	Issue/Size
Mammoth Times	Color Ad	Oct 11=1/4	Oct 18=1/2	Resize the event poster	18-Oct	19-Oct	Oct 25=Full	Will have some copy additions	23-Oct	26-Oct	Nov 1=Full
The Sheet	Color Ad	Oct 6 = 1/4	Oct 13 = 1/4	Out for final approval	17-Oct	18-Oct	Oct 20=1/2	Will use the same as the Mammoth Times	23-Oct	25-Oct	Oct 27=Full
Inyo Register	B/W			Use the 1/4 page Sheet Ad and add parnter logos	18-Oct	20-Oct	Oct 20=1/4 (3 columns X 6 Inches)	Probably will use the same ad	23-Oct	27-Oct	Oct 20=1/4 (3 columns X 6 Inches)
El Sol De La Sierra	Color Ad			Use the 1/4 page Sheet Ad and add parnter logos	18-Oct	20-Oct	Oct 25=1/4 (3 columns X 6 inches)	Probably will use the same ad	23-Oct	27-Oct	Nov 1=1/4 (3 columns X 6 inches)
The Sierra Reader	Color Ad			Use the 1/4 page Sheet Ad and add parnter logos	18-Oct	20-Oct	Oct 25=1/4 (3 columns X 6 inches)	Probably will use the same ad	23-Oct	27-Oct	Nov 1=1/4 (3 columns X 6 inches)

OPPOSING MOTION

MLTPA Foundation
CAMP: Summer
Graphics Request

Graphics Deliverables:

Item	Submit Request	Finalize Design	Submit to MLTPA / Production / Publication	Product In-hand / Mailed
Newspaper Ads	See detail below			
Invitation	Wed. Oct 10	Fri. Oct. 12	Fri. Oct. 12	Thurs. Oct. 18
Event Signage	Thurs. Oct. 11	Wed. Oct. 17	Thurs. Oct. 18	Fri. Oct. 26
Exhibit Signage	Mon. Oct. 15	Wed. Oct. 25	Thurs. Oct. 18	Fri. Oct. 26
Website Graphics	This would be sporadic small requests	Wed. Oct. 17	Thurs. Oct. 18	
Maps	I am not certain if we will need any maps yet.			

Description of each item:

Poster Art: The poster included in the original art has some issues with the background photo to note. I do not thing that we can increase the size beyond 11X17 without losing the clarity of the file.

Website Graphics: We may need a few blocks prepared for different websites posting information about the event.

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OPPOSING MOTION

Further Descriptions Continued:

Newspaper Ads: The first ¼ page newspaper ad has been created a postcard and poster. The advertisements outlined are tentative based on budget approval. The original art can be resized to fit the ad requirements for approved advertising.

The two page color spread in the Mammoth Times is tentative. The first page would be a version of ads 1 and 2 with added schedule and event information. The second page would include further description of the event tracts and a map. I do have original art for the Mammoth Town Map so it would just be a matter of dropping in icons and copy into the map. If we do not secure the two page spread this will just be the same as the first two ads with additional copy.

		Issue Date	Issue Date	Issue Date	Issue Date
Mammoth Times	Color Ad	Oct 11=1/4	Oct 18=Full	Oct 25=Full	Nov 1=2 Page
The Sheet	Color Ad	Oct 6 = 1/4	Oct 13 = 1/2	Oct 20=1/2	Oct 27=Full
Inyo Register	Color Ad		Oct 13=1/4	Oct 20=1/2	Oct 27=1/2

Invitation: This we intent to be a wedding like invitation using the postcard graphics identifying a specific event The Developer's Forum Fundraiser.

Maps: I am not sure if we will need some maps created for corresponding with user groups and districts or registration packages etc. The maps would be a version of the

Event Signage: The event directional signage will be simple square sings with large MLTPA logo, directional arrow and possibly copy of a particular event taking place. The signage plan will be contingent on the space that we use for venues including approximately 10 signs. For event specific signage we may list event titles and include sponsor logos. The signage plan will be contingent upon the approval of costs for these items, final event program and event sponsors.

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Further Descriptions Continued:

Exhibits: We planned to display panels on a lighted display wall that include the information below. There could be up to 15 boards. These would have a common size and boarder with text and photos dropped in. This is also going to be a project that is political and requires an approval process. The pieces could be last minute.

Possible Board Topics

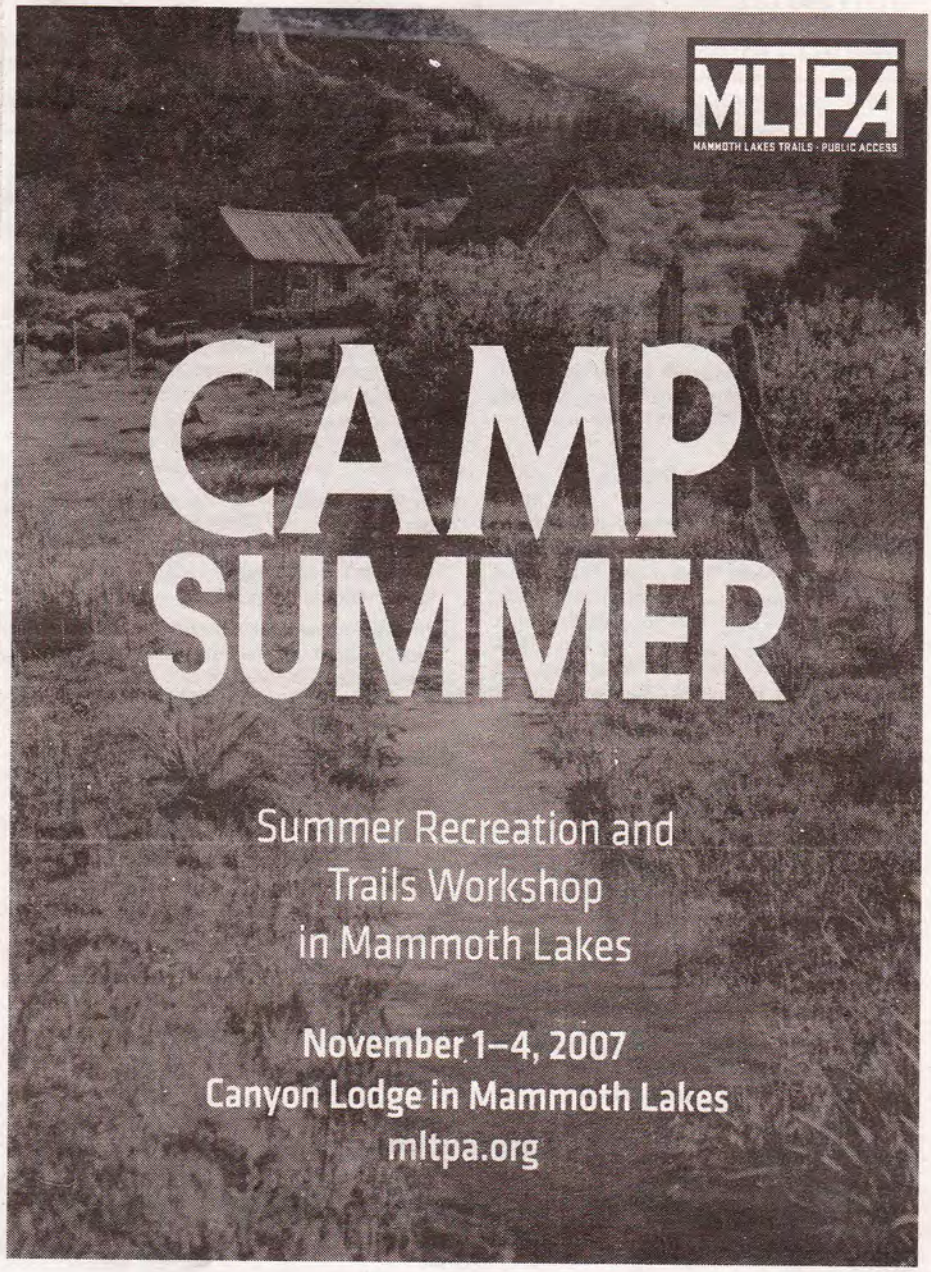
**MLTPA History*	**Schedule*
**MLTPA CAMP FAQ's*	**MLTPA CAMP History*
**Developers' Forum Samples*	**Donation Opportunities*
	**Session Descriptions (Qty. 8)*

Opposing Motion – Event Management Services
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Chapter 5b: Advertising, print

Black-and-white and four-color ads were placed in local and regional newspapers as outlined in the “CAMP: SUMMER Marketing and Advertising Plan.”

Mammoth Times WEEKLY
EASTERN SIERRA NEWS, PEOPLE & PERSPECTIVES • OCTOBER 11-17, 2007 • MAMMOTH LAKES, CA • VOL. 20 NO. 41 • 50¢




MLTPA
CAMP:
SUMMER
Summer Recreation
and Trails Workshop
in Mammoth Lakes
November 1–4, 2007
Canyon Lodge in Mammoth Lakes
www.mltpa.org


MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS
The MLTPA Foundation presents
CAMP: SUMMER
Summer Recreation and Trails Workshop in Mammoth Lakes
PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS
November 1–4, 2007
Canyon Lodge in Mammoth Lakes
All Weekend: Exhibits, Hikes, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"
OPENING NIGHT
Thursday, November 1, 2007
7:00 PM at Canyon Lodge
Reception and Program Overview
FEATURED PRESENTATION
Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" Corbin Design
Schedule and Event Registration at www.mltpa.org
MLTPA: 760 934 3154
All events are free and open to the public
The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit 501(c)(3) corporation
MAMMOTH
the Developers' Forum
alta
CAMP: Winter coming February 2008
Photo by Stephen H. Willard, Old Mammoth, ca. 1923 (detail). © Stephen H. Willard Photography Collection & Archive. Courtesy Palm Springs Art Museum

Advertising, print

Mammoth Times
WEEKLY
EASTERN SIERRA NEWS, PEOPLE & PERSPECTIVES • NOVEMBER 1-7, 2007 • MAMMOTH LAKES, CA • VOL. 20 NO. 44 • 50¢

CAMP: SUMMER Public Meeting and Outreach Page 90

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

The MLTPA Foundation presents

CAMP: SUMMER

Summer Recreation and Trails
Workshop in Mammoth Lakes

PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS

November 1–4, 2007
Canyon Lodge in Mammoth Lakes

All Weekend: Exhibits, Tours, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"

OPENING NIGHT
Thursday, November 1, 2007
7:00 PM at Canyon Lodge
Reception and Program Overview



FEATURED PRESENTATION
Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" Corbin Design

Schedule and Event Registration at **www.mltpa.org**

MLTPA: 760 934 3154

All events are free and open to the public

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit 501(c)(3) corporation

MAMMOTH the Developers' Forum MLTPA alta

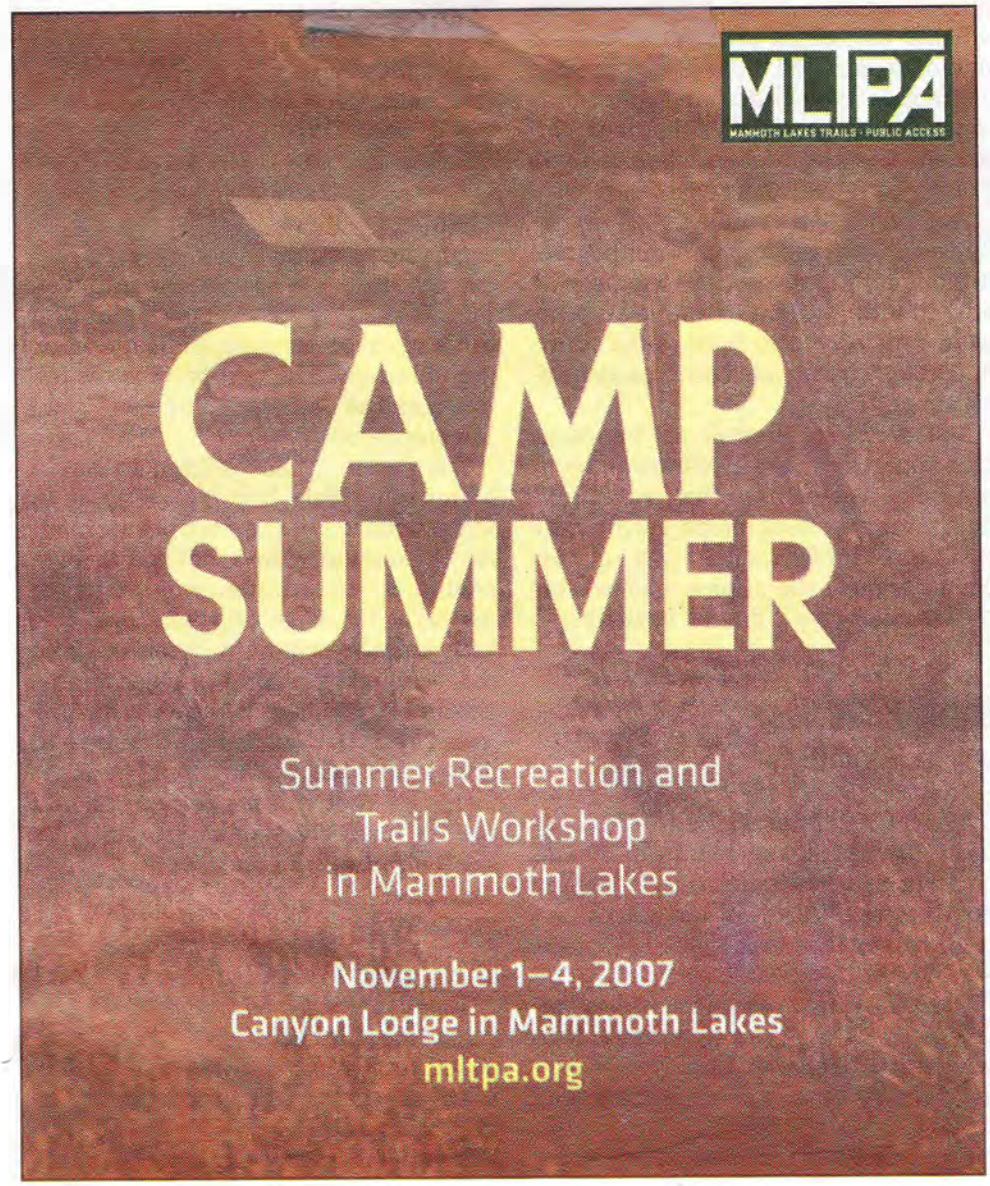
CAMP: Winter coming February 2008

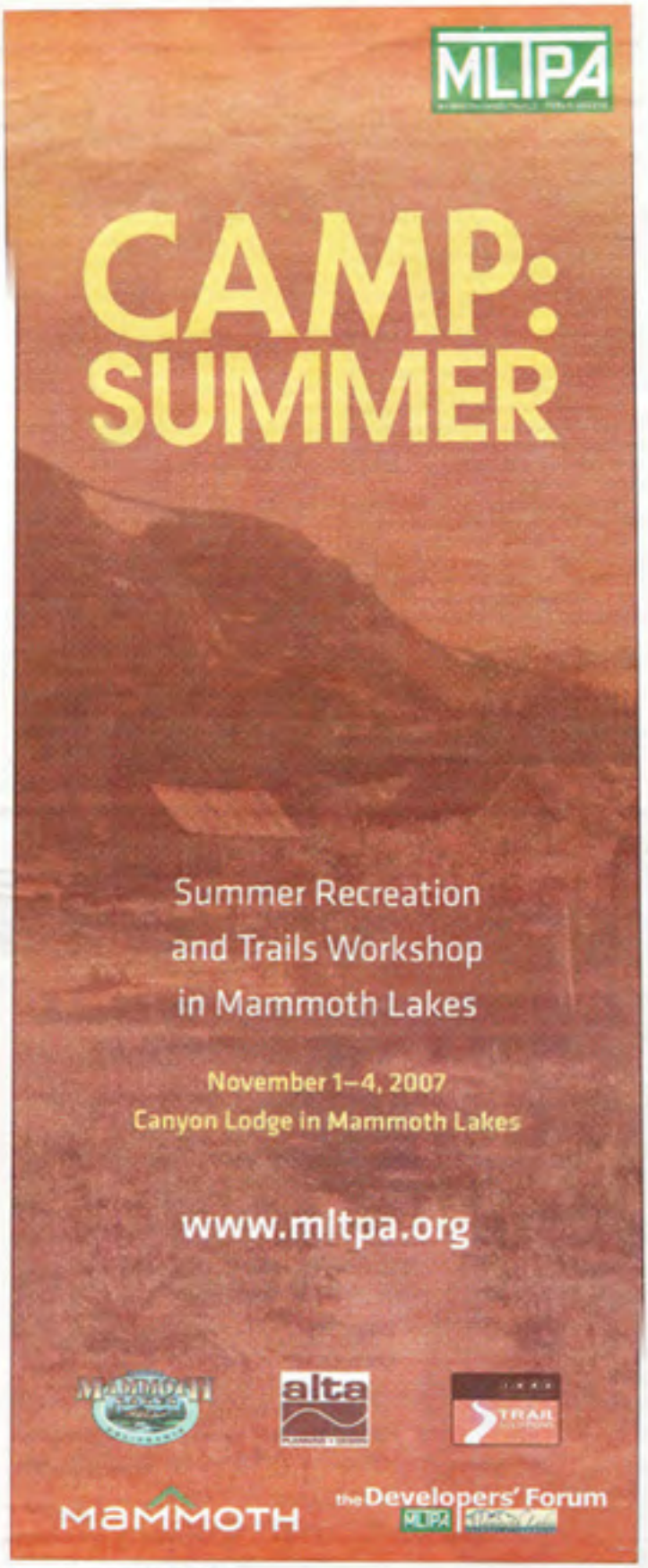
Photo by Stephen H. Willard, Old Mammoth, No. 963 (detail) © Stephen H. Willard Photography Collection & Archive, courtesy Palm Springs Art Museum

the sheet

News, Views & Culture of the Eastern Sierra

Saturday, October 6, 2007 FREE




MLTPA
CAMP:
SUMMER
Summer Recreation
and Trails Workshop
in Mammoth Lakes
November 1–4, 2007
Canyon Lodge in Mammoth Lakes
www.mltpa.org
alta
TRAIL
MAMMOTH
the Developers' Forum
MLTPA



News, Views & Culture of the Eastern Sierra

Saturday, October 27, 2007 FREE

The MLTPA Foundation presents

CAMP: SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS

November 1–4, 2007
Canyon Lodge in Mammoth Lakes

All Weekend: Exhibits, Tours, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"

OPENING NIGHT
Thursday, November 1, 2007
7:00 PM at Canyon Lodge
Reception and Program Overview

FEATURED PRESENTATION
Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" Corbin Design

Schedule and Event Registration at **www.mltpa.org**

MLTPA: 760 934 3154

All events are free and open to the public

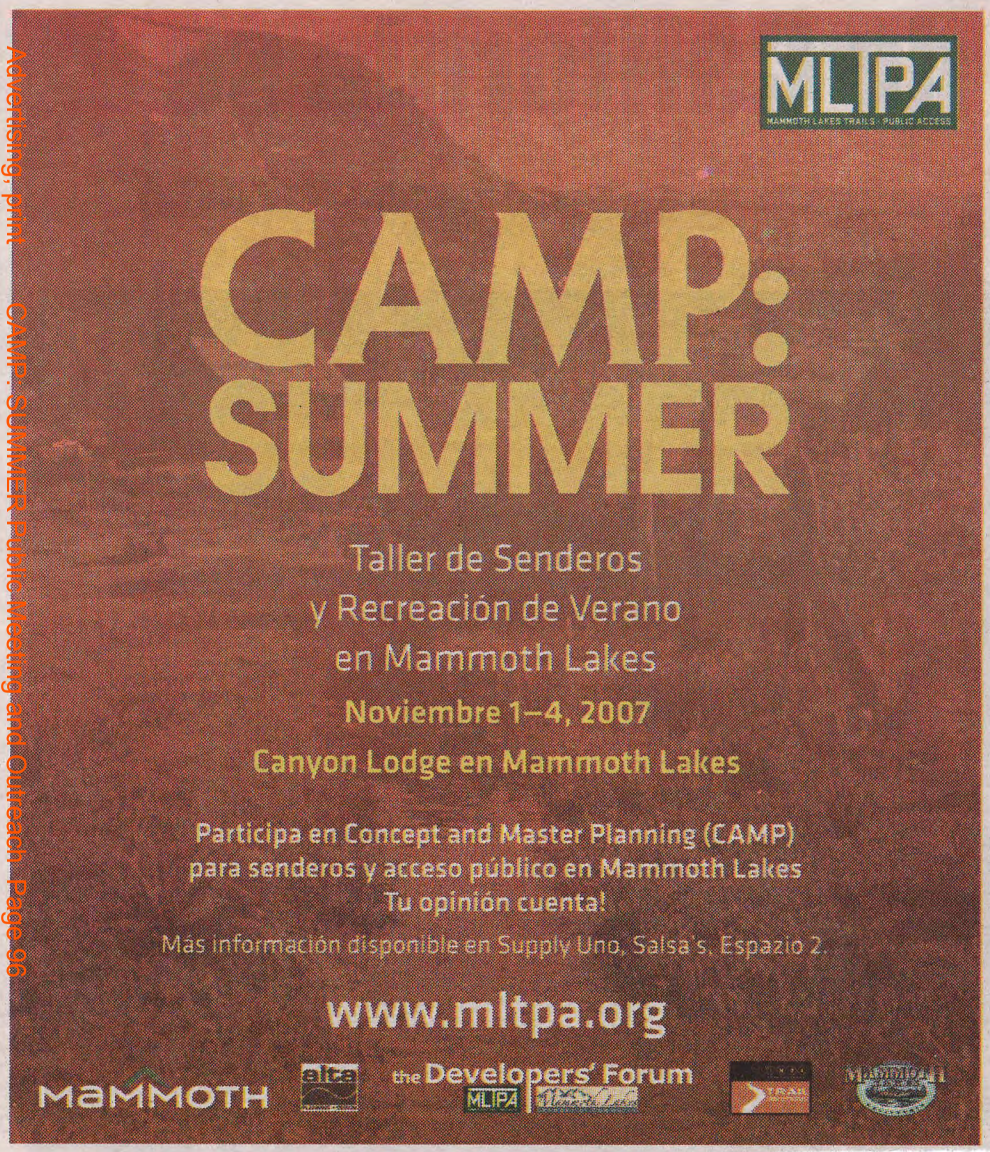
The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit 501(c)(3) corporation

MAMMOTH the Developers' Forum MLTPA alta

CAMP: Winter coming February 2008

Photo by Stephen H. Willard, Old Mammoth, No. 963 (detail) © Stephen H. Willard Photography Collection & Archive, courtesy Palm Springs Art Museum

Advertising, print
CAMP: SUMMER Public Meeting and Outreach Page 96



Diga que lo vio en El Sol de la Sierra

El Sol De La Sierra

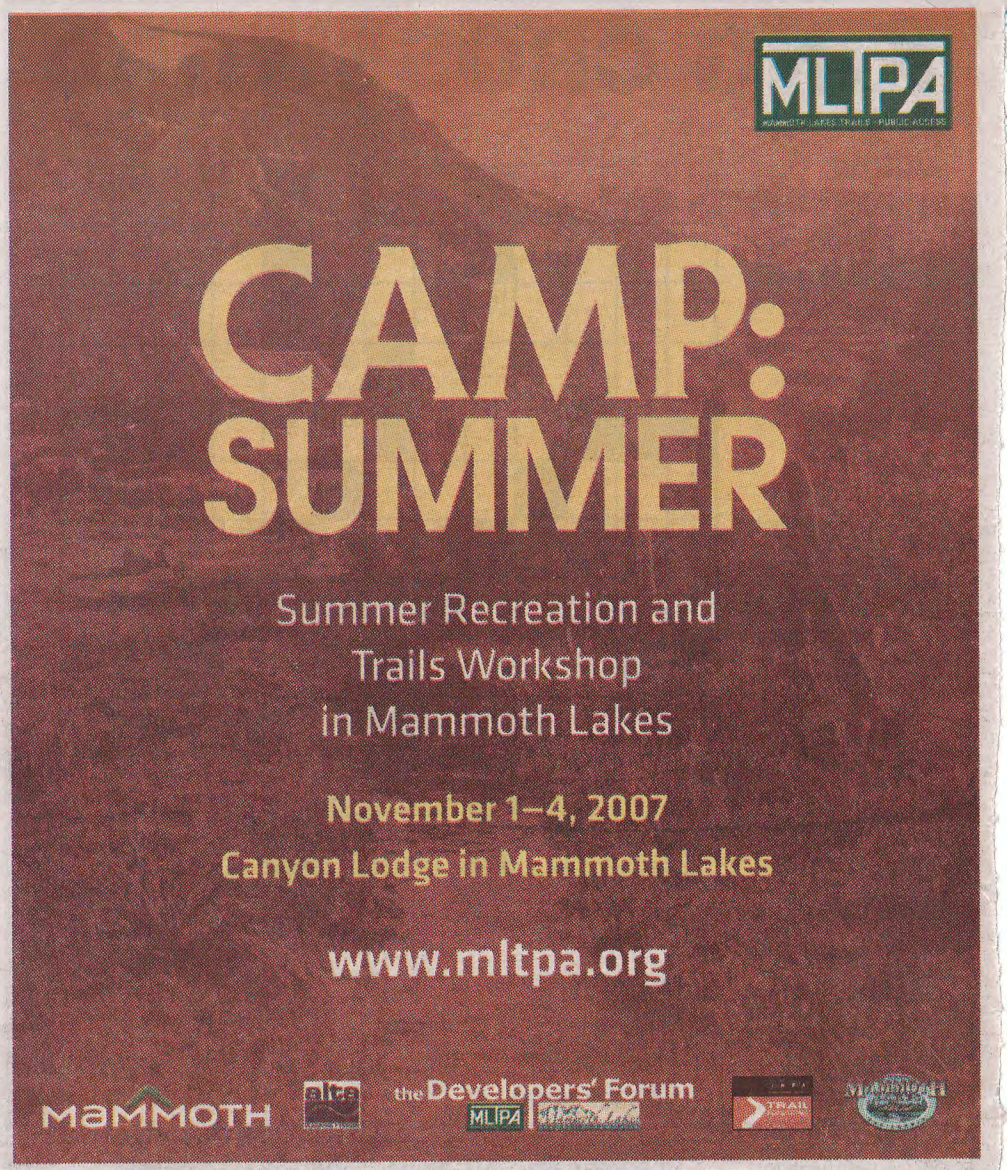


Advertising, print

CAMP: SUMMER Public Meeting and Outreach Page 97

Advertising, print

CAMP: SUMMER Public Meeting and Outreach Page 98



Advertising, print



CAMP: SUMMER Public Meeting and Outreach Page 99

The Inyo Register

"Delivering your hometown news since 1870"

450 East Line Street
Bishop, California 93514
(760) 873-3535
Fax: (760) 873-3591

FACSIMILE TRANSMITTAL

DATE: 1/7

NUMBER OF PAGES: 3 (INCLUDING COVER)

TO: Jennifer Hartzheimer

COMPANY: Offering Medium Camp Summer

RECEIVING FAX #:( ) 923-6388

FROM: Todd Trahanne

DEPARTMENT:

COMMENTS: Regarding Signs for 10/20/07 and 10/27/07

- IF YOU HAVE ANY QUESTIONS. . .
- DID NOT RECEIVE # OF PAGES INDICATED OR . .
- TRANSMITTAL IS NOT CLEAR. . .

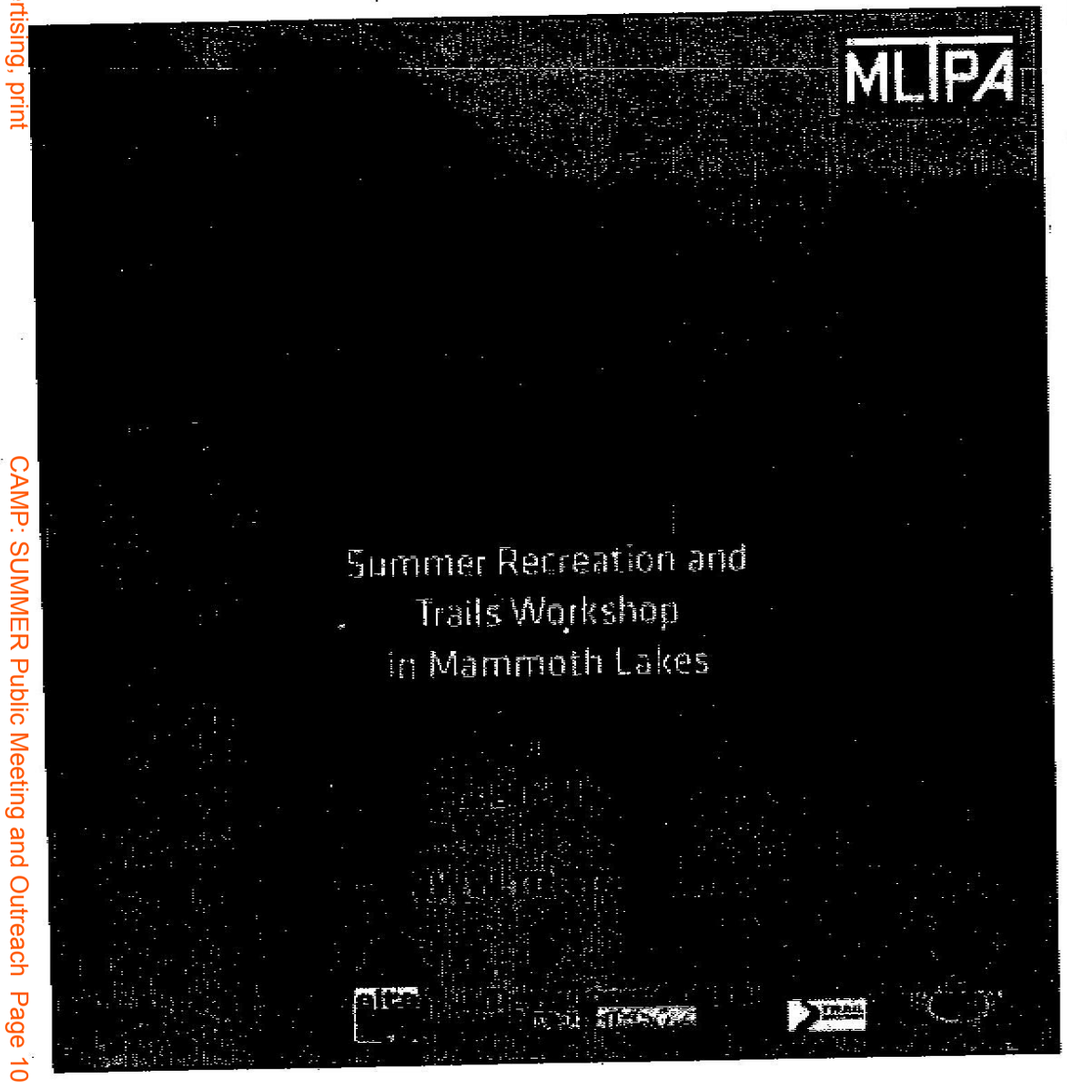
PLEASE PHONE: 760-873-3535 FAX: 760-873-3591

002/003

NOTE: All players must register by October 23rd. No Late sign-ups are allowed.

Call 873-8285 for more information. Teams are formed using a draft format

Adults: There will be two divisions this season. The intermediate/advanced group will meet on Sunday evenings for pick up games and will cost $125. A beginners group will meet weekly (day and time to be determined) and will cost a base rate of $35 plus an attendance price of $10/session with a maximum cost of $125.




LeeAnn Rasmussen


Nancy Lowthorp Team


Cindy Freeman


Cheryl McDermoit


George Hitchborn


Scott & Chris Swett


John Martindale


Erin Hicks


Erin Gladding

OPEN HOUSES TODAY, SAT. OCT. 20TH
12:00 p.m. - 3:00 p.m.
300 Ranch Rd. • 3060 Indian Creek


Mike Johnston


Jacob Rasmussen



ELEGANT LIVING IN A NATURAL SETTING Backs up to DWP land and fantastic views. A spacious and open floor plan encompasses 3BD/2.5BA. Relax on your back patio and enjoy the sound of the babbling brook and the serenity of the pond. Formal dining room, dual fireplaces and office. Visit www.MyBishopHome.com **$699,990** #2305754



FIRST 3 MONTHS OF SPACE RENT PAID FOR! 3BD/2BA mobile home in Highlands family section. Brand new kitchen and bathrooms. New flooring, dry-walled interior and more! Visit www.HighlandsFamilyHome.com **$49,900** #2305354



ASPENDELL LOT Water and sewer are at the street, build your dream home on this site. Lowest priced lot in the area. Owner financing available. Reduced to **$95,000** #2305223



IN-TOWN INCOME PROPERTY Front house is 2BD/1BA. Back house is 3BD/1BA. Live in one and rent the other or use as income property. Short walk to the canal and downtown Bishop. Call to view. **$389,000** #2305812



YOU CAN SEE ... for miles and miles from this view lot in Rimrock area. Community water system is available. Year-round access too. Centrally located between Bishop & Mammoth. Check out www.RimRockranchLot.com **$350,000** #2305810



THIS LITTLE RANCH COULD BE YOURS! These owners are heartbroken to sell their little ranch. Comfortable home has 3BD/2BA. The horses have a wonderful corral area inside of a private enclosure. There is a fenced yard for the dogs and the large garage has an additional shop in the back. **$300,000** #2305327

** All square footage & acreage approximate*

370 W. Line St. • Bishop, CA 93514 (760) 873-4264
e-mail: CBmail@BishopRealEstate.com 866-245-2373 • BishopRealEstate.com
Open Sundays

Advertising, print
CAMP: SUMMER Public Meeting and Outreach Page 101
INYO REGISTER
01/08/2008 22:27 FAX 760 873 3591

003/003
Advertising, print
INYO REGISTER
CAMP: SUMMER Public Meeting and Outreach Page 102
01/08/2008 22:28 FAX 760 873 3591

Wednesday, Oct. 31st

11 a.m.	Mammoth at Desert Christian
3 p.m.	Mammoth at Desert Christian

Radio • Television
KSWV • 92.5 96.5 • 1123

*** General states pricing. Sale prices do not include applicable state / local taxes or recycling fees.**

MLPA

Summer Recreation and
Trails Workshop
in Mammoth Lakes

SUBSCRIBE TODAY!
and save
$10 off for a 1 year
subscription or renewa
on Home Delivery!
Senior Discounts Availabl





dia Palace owner Rohit Bhakta (right)
ay evening.

India Palace owner Rohit Bhak
id guests of the Bishop Chambe
ng for a fun mixer featuring the
he event started at 5:30 p.m.
usic played in the backgroun
nding hors d' oeuvres put t
lef.
he dishes included exception
a, perfectly spiced to perfecti
d Vegetable Pukova. For mai
ine and everyone raved abo
mong those in attendance w
hill and her husband John, a
mson and her husband Jef
ner and Chuck Kilpatrick
ere many prominent mem
e India Palace is located
n Street and is open six d
t is featured everyday fr
d form 5:00 p.m. to 9:
India Palace at (760) 873-

Chapter 5c: Advertising, radio

MLTPA developed radio copy that was run as paid advertisements and as Public Service Announcements (PSAs) on all regional radio stations as outlined in the "CAMP: SUMMER Marketing and Advertising Plan."

OPPOSING MOTION

MLTPA Foundation Presents CAMP: SUMMER
Radio/TV Copy DRAFT 10.10.01

Radio Buy (Pending)

			Oct 18-24	Oct 25-31		1-Nov
KMMT 106.5 (Current/Eclectic)	30 Sec	Spots/Week	14	14	Spots/Day	3
KRHV 93.3 (Classic)	30 Sec	Spots/Week	14	14	Spots/Day	3
KIBS 100.7 (Country) KBOV (am)	30 Sec	Spots/Week	14	14	Spots/Day	3
KSRW 96.5 (the sierra wave)	30 Sec	Spots/Week	14	14	Spots/Day	3

TV Buy (pending)

			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov
Sierra Wave TV 33	30 Sec	Spots/Week	14	14	Spots/Day	3	3	3
Channel 72	30 Sec	Spots/Week	14	14	Spots/Day	3	3	3

Creative Direction

What do we want the mood and tone to be? Fun? Light? Professional and "public meeting-ish"? Just the facts or include more creative? Background music?

Format

20 second primary info
10 second tag
(tag will change with more detailed event information during the event itself)

Copy Points

- Mammoth Lakes Trails & Public Access Foundation presents "CAMP: SUMMER" November 1-4, 2007
- FREE
- Multi-day public workshop on summer trails and recreation in Mammoth Lakes
- Canyon Lodge
- Be Heard!
- Summer Trails only (Winter planning to come)
- All are welcome, registration is recommended
- Event schedule, registration and details mltpa.org or 934.3154
- Weekend kicks off with CAMP: SUMMER Opening night Thursday, Nov. 1 7pm at Canyon Lodge.
    - Public opportunity to meet planning consultant team members, MLTPA staff & Board and other CAMP Partners.
    - Informational and interactive exhibits
- Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program
    - Saturday, November 3 7:30pm Canyon Lodge
- CAMP: SUMMER is a partnered effort among MLTPA, the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service (should this say Inyo National Forest???) and the Developers Forum.

OPPOSING MOTION

MLTPA Foundation Presents CAMP: SUMMER
Radio/TV Copy
Final Scripts for Approval

Approvals Required:

MLTPA: John Wentworth & Kim Stravers
TOML: Danna Stroud & Steve Speidel
MMSA: Rebecca Paranick (Bonnie Stone)
USFS: Mike Schlaffman
OM: Jennifer Heintzelman or Kristy Williams

*PLEASE NOTE: *If you are signing off on this document, please make sure you review all 3 versions of the radio script (the only difference is in the tag, printed in red); plus approve the TV script.*

RADIO SCRIPTS

Creative Direction

Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

20 second primary info plus a 10 second tag
(Tag will change with more detailed event information during the event itself)

SCRIPT: Radio Spot 1 (10/18 – 10/31) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.

Head to Canyon Lodge Thursday, Nov. 1, at 7 p.m. for CAMP: SUMMER Opening night! Plus, don't miss a special presentation of "Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" on Saturday, November 3, at 7:30 p.m., also at Canyon Lodge.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

SCRIPT: Radio Spot 2 (11/1) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.

Join us tonight at 7 p.m. for CAMP: Summer Opening Night at Canyon Lodge. Check out informational and interactive exhibits and meet trails planning consultants, partners, and MLTPA staff & Board members.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

SCRIPT: Radio Spot 3 (11/2 & 11/3) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.

This Saturday, November 3, don't miss a special presentation of "Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" by Jeff Corbin, president of Corbin Design. Meet us at 7:30 p.m. at Canyon Lodge.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

Radio Buy (Pending):

			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov
KMMT 106.5 (Current/Eclectic)	30 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3
KRHV 93.3 (Classic)	30 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3
KIBS 100.7 (Country) KBOV (am)	30 Sec	Spots/ Week	7	7	Spots/ Day	3	3	3
KSRW 96.5 (the sierra wave)	30 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3

TV SCRIPT

Creative Direction

Not much room for creativity in :15, but for what flexibility we do have: Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

:15 spot featuring still visual of CAMP: SUMMER graphic.
Spot will not change with updated messaging.

SCRIPT

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1st through the 4th at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes. For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

TV Buy (pending):

			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov
Sierra Wave TV 33	15 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3
Channel 72	15 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3

Chapter 5d: Advertising, television

MLTPA, with the assistance of local media, created paid 30-second ad spots that were run on both local television stations (Channel 33 and Channel 72) as outlined in the “CAMP: SUMMER Marketing and Advertising Plan.” Additionally, Channel 72 ran a crawl (bottom-of-the-screen text scroll) advertising the event as a continuous feature of its programming loop.

CAMP: SUMMER TV Ad



CAMP: SUMMER television ad screenshot

OPPOSING MOTION

MLTPA Foundation Presents CAMP: SUMMER
TV Copy
Final Script for Approval

Approvals Required:

MLTPA: John Wentworth & Kim Stravers
TOML: Danna Stroud & Steve Speidel
MMSA: Rebecca Paranick (Bonnie Stone)
USFS: Mike Schlafmann via Danna Stroud
OM: Jennifer Heintzelman or Kristy Williams

TV SCRIPT

Creative Direction

Not much room for creativity in :15, but for what flexibility we do have: Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

:15 spot featuring still visual of CAMP: SUMMER graphic.
Spot will not change with updated messaging.

SCRIPT

Join Mammoth Lakes Trails & Public Access for "CAMP: SUMMER" November 1st through the 4th at Canyon Lodge—a FREE multi-day event all about SUMMER trails and recreation in Mammoth Lakes. For details, visit mltpa.org or call 934.3154. All are welcome; registration is recommended.

TV Buy (pending):

			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov
Sierra Wave TV 33	15 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3
Channel 72	15 Sec	Spots/ Week	14	14	Spots/ Day	3	3	3

Chapter 5e: Advertising, theater

MLTPA supplied artwork to Opposing Motion for development into a slide suitable for projection at Minaret Cinemas that provided basic information about CAMP: SUMMER, which ran as outlined in the “CAMP: SUMMER Marketing and Advertising Plan.”

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

CAMP: SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

November 1–4, 2007
Canyon Lodge in Mammoth Lakes

www.mltpa.org

Chapter 5f: Calendar postings, print

Formatted text providing basic event information and highlighting special sessions was submitted to local and regional newspapers for publication in their Calendar sections, as outlined in the “CAMP: SUMMER Marketing and Advertising Plan.” Different elements of CAMP: SUMMER were spotlighted in each posting, relevant to the approaching date of the event.

COMING IN NOVEMBER:

NOVEMBER 1 – 15:

- **CONVICT LAKE FALL TROUT DERBY** at Convict Lake Resort. Call (760) 934-3800 or visit www.convictlakeresort.com.

THURSDAY, NOVEMBER 1 - SUNDAY, NOVEMBER 4

- **MLTPA PRESENTS CAMP: SUMMER** Concept and Master Planning for trails and public access at Canyon Lodge in Mammoth Lakes, focusing on summer trails. A public meeting for winter trails is coming in February 2008. CAMP: Summer will include hikes, community and user group meetings, and trails network workshops. Featured events include an introduction to the web-based community of "Mammoth Trails" and a special signage and wayfinding "how to" presentation by Corbin Design. All are welcome; registration recommended—go to www.mltpa.org for event schedule and sign-up info. Phone: (760) 934-3154.

THURSDAY, NOVEMBER 1

- **MLTPA CAMP: SUMMER OPENING NIGHT** Help MLTPA kick off the trails and public access Concept and Master Planning process at CAMP: Summer, starting at 7 p.m. in Canyon Lodge. Meet and greet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All welcome, registration recommended—visit www.mltpa.org for details. Phone: (760) 934-3154.

the sheet

News, Views & Culture of the Eastern Sierra

Saturday, October 27, 2007 FREE

Thursday, November 1/

MLTPA Concepts and Master Planning (CAMP) workshop begins with a Thursday night mixer/reception and runs through Sunday. *See related story on page 7.*

November 1 – 15:

- **CONVICT LAKE FALL TROUT DERBY** at Convict Lake Resort. Call (760) 934-3800 or visit www.convictlake.com.

LOGO COURTESY MLTPA

"CAMP:SUMMER"...roll up your sleeves, put on your trailrunners.

Thursday, November 1 - Sunday, November 4

- **MLTPA PRESENTS CAMP: SUMMER** Concept and Master Planning for trails and public access at Canyon Lodge in Mammoth Lakes, focusing on summer trails, will include hikes, community and user group meetings, and trails network workshops. Featured events include an introduction to the web-based community of "Mammoth Trails" and a special signage and wayfinding "how to" presentation by Corbin Design. All are welcome; registration recommended—go to www.mltpa.org for event schedule and sign-up info. Phone: (760) 934-3154.

Thursday, November 1

- **MLTPA CAMP: SUMMER OPENING NIGHT,** 7 p.m. in Canyon Lodge. Meet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All welcome, registration recommended—visit www.mltpa.org for details. Phone: (760) 934-3154.

the sheet

News, Views & Culture of the Eastern Sierra

Saturday, November 3, 2007

TOWN STUFF

Saturday, November 3/

MLTPA Concepts and Master Planning (CAMP) workshop continues. Saturday program includes the 7:30 p.m. presentation at Canyon Lodge on Signage and Wayfinding.

Chamber Music Unbound presents "One for Sorrow, Two for Joy" at the Mammoth College Center. The

Sunday, November 4/

Highway clean-up sponsored by the Native Plant Society. Meet at the intersection of Highway 395 and Pine Creek Rd. 9 a.m. Leader: Scott Hetzler 873.8392.

MLTPA wraps up CAMP with a two-hour session from 10 a.m. to noon which will look toward the future.

Monday, November 5/

Sierra Classic Theatre presents its 9th annual **Murder Mystery Dinner**, entitled "Dance of Death The Nov. 9-10 shows will be held at Sherwin's. Cost = $30 and tix are available at Planet Earth, 934.1822, or online at www.sierraclassictheatre.org. Tix include both dinner and entertainment.

Tuesday, November 6/

Election Day. Vote in Suite Z, Minaret Mall.

Wednesday, November 7/

Mammoth's Town Council meets. 6 p.m. Suite Z. Minaret Mall.

Thursday, November 8/

Ski Back Trail public meeting at the Mammoth Ranger Station Auditorium from 6:30 - 8:00 PM.

Projected MMSA opening day.

Friday, November 9/

ALIMAR (Andrea Lawrence Institute for Mountains and Rivers) Awards

Chapter 5g: Calendar postings, Web

Formatted text providing basic event information and highlighting special sessions was submitted to local, regional, and national websites for publication in their Calendar sections, as outlined in the “CAMP: SUMMER Marketing and Advertising Plan.” Different elements of CAMP: SUMMER were spotlighted in each posting, relevant to the approaching date of the event. Screenshots do not exist of these postings, but confirmation e-mails are available upon request.

MLTPA CAMP Calendar Postings
Listing #3 to come by Monday, October 8

Listing 1:

The MLTPA Foundation Presents CAMP: SUMMER
November 1–4, 2007
www.mltpa.org
Location: Canyon Lodge
Phone: (760) 934-3154

Be heard! Participate in CAMP: Summer—Concept and Master Planning for trails and public access in Mammoth Lakes. This event is focused on summer trails; a public meeting for winter trails is coming in February 2008. CAMP: Summer will include hikes, community and user group meetings, and trails network workshops. Featured events include an introduction to the web-based community of "Mammoth Trails" and a special signage and wayfinding "how to" presentation by Corbin Design. All are welcome, but registration is recommended—go to www.mltpa.org for an event schedule and sign-up info.

Listing 2:

MLTPA CAMP: SUMMER Opening Night
November 1, 2007
7 p.m.
www.mltpa.org
Location: Canyon Lodge
Phone: (760) 934-3154

Help MLTPA kick off the trails and public access Concept and Master Planning process at CAMP: Summer. Meet and greet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All are welcome, but registration is recommended—visit www.mltpa.org for details.

OPPOSING MOTION

MLTPA Foundation Presents CAMP: SUMMER
Calendar Postings - FINAL 10.18.07

Placements: Calendar of Events
VisitMammoth.com (Town of Mammoth Lakes site)
MammothMountain.com
MammothLocal.com
CityConcierge.com
TheSierraWeb.com
MammothWeb.com
OTHER SITES AS IDENTIFIED BY JEN HEINTZELMAN

Listing 3:

CAMP: SUMMER Featured Presentations: "Hidden Lake/Mammoth Meadows Restoration Tour" and "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program"
November 2 & 3, 2007
Friday, 9 a.m. to 12 p.m.; Saturday, 7:30 p.m.
www.mltpa.org
Location: Canyon Lodge
Phone: (760) 934-3154

Join us Friday at 9 a.m. at Canyon Lodge for a special Forest Service-led hike through the Hidden Lake area at the base of the Sherwins! The USFS will be assessing hiking trails as part of a wetlands restoration project and is seeking public input. Then, on Saturday night, come on back to Canyon Lodge for a free presentation by Jeff Corbin, president of Corbin Design, focusing on the critical steps in developing a signage and wayfinding plan that incorporates recreation needs with municipal. All are welcome, but registration is recommended; visit www.mltpa.org for event details and sign-up.

Graphic Requirement: *MLTPA & CAMP: SUMMER (single block graphic)*

Chapter 5h: Collateral

Based upon the graphic scheme for CAMP: SUMMER as approved by the CAMP Partners, MLTPA designed and produced posters and postcards to serve as marketing material. Collateral materials were distributed to every cooperating business in Mammoth Lakes, especially those with high traffic or an outdoor-recreation focus. Materials were replenished as necessary.

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

The MLTPA Foundation presents

CAMP: SUMMER

Summer Recreation and Trails
in Mammoth Lakes

November 1–4, 2007
at Canyon Lodge in Mammoth Lakes

PARTICIPATE IN THE TRAILS AND PUBLIC ACCESS CONCEPT AND MASTER PLANNING PROCESS

Exhibits, Hikes, Community and User Group Meetings, Trails Network Workshops and Mammoth Trails. Featured Presentation: "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" with Robert Brengman of Corbin Design

OPENING NIGHT
Thursday November 1, 2007
7:30 pm at Canyon Lodge

Complete program schedule and
event registration at www.mltpa.org
MLTPA 760.934.3154
CAMP: Winter - February 2008

The Mammoth Lakes Trails and Public Access Foundation (MLTPA)
is a public benefit 501 © 3 corporation"

MAMMOTH · the DEVELOPER'S FORUM · MLTPA · alta

Poster List:

Mammoth Area (Sunny Slopes, Crowley Lake, Convict Lake, Mammoth Lakes)

Sunny Slopes
Location: Go South on 395, pass Crowley Lake and Turn Left at Tom's Place Restaurant onto Rock Creek Road.

1. Sunny Slopes: There are a group of mail boxes on the right just as you turn off of the road and a message board there under the mail boxes.

2. Tom's Place: Cross the highway on Rock Creek Road, Turn right onto Crowley Lake Drive and go to Tom's Place Restaurant on the right. There is a posting board on the outside of the building to the right of the right hand door. There is also a bulletin board inside the Restaurant, in the hallway, between the Bar and the Convenience Store.

Crowley Lake
Location: Go South on 395 and exit at the Crowley Lake exit (South Landing Road).

1. Crowley Lake General Store: The store is located on the left as you enter the residential area. They have a posting board on the outside of the store to the right of the entry. Drop off a poster inside and ask them to place the poster on the entry door itself.

2. Church: Continue on South Landing Road and on the left if a church. I have never posted here but it is a location that you could check out and see if there are any possibilities.

3. Washall Laundry/Car Wash: Continue on South Landing Road until you reach a T intersection. Turn right onto Crowley Lake. There is a laundry matt on the left about ½ mile down just before Juniper Street.

4. Library: Continue past the Washall on Crowley Lake Drive and the Crowley Lake Library will be on your right just past the park.

5. Fire Hall: The Crowley Lake Fire Station is on the right next to the Library.

Convict Lake
Location: Go South on 395 and exit at the Convict Lake exit across from the airport runway.

1. 1/Convict Lake Restaurant/General Store: Continue on Convict Lake Road until you reach a complex on the right…it is a few miles in. The restaurant and general store are on the right two separate buildings.

Mammoth Lakes:

(Minaret Road from The Main Lodge to Snow Creek Golf Course)

1. Main Lodge Area (put posters at time clocks…we need to ask permission first I think.
    a. Main Lodge 1:Time Clock on the first floor at the employee entrance to the ticketing office.
    b. Main Lodge 2:Time Clock located on the cafeteria level (3rd Level) through double doors off of Roma's Room Between the restrooms and staircase.
    c. Main Lodge 3:Time Clock located on the 4th floor…I am not sure where it is.
    d. Slope Side Center:Time Clock located in the kitchen area back right corner on the fist floor.
    e. Woolley Wood/Disabled Sports:Time Clock located in the hall way right, front side of the building.
    f. Mammoth Mountain Inn 1:Time Clock located on first floor, on the left, off of the hallway exiting out to face the Yodler.
    g. Mammoth Mountain Inn 2: Time Clock located on the third floor through a stair case accessible near the Front Desk. You would have to ask exactly where it is.

h. Yodler: Time Clock located in the basement.
i. MMSA Garage: The garage is located ½ way down towards town on the right. The road is located across from the Sledz area. Turn there and you could place a poster at the mechanics desk and time clock.

2. The Village at Mammoth
   a. New York Bagel
   b. Five Boroughs
   c. General Store
   d. Pita Pit
   e. Auld Dubliner (make sure that Brad the manager get the notice)
   f. McCoy Sports
   g. Mammoth Mountaineering
   h. Starbucks
   i. Side Door Café
   j. Hennessey's
   k. Ben & Jerry's
   l. Village Neighborhood Company Offices (Pass the Side Door and continue on the sidewalk until you get to the end. Door is on the right across from the short term parking on Canyon Blvd. Leave them with Betsy Smith…ask her to post in her break room)

3. Across From The Village at Mammoth
   a. The Library just off of Forest Trail
   b. The Community Center next the Library off of Forest Trail
   c. Burgers
   d. The Clocktower
   e. The Alpenhoff
   f. Petra's

4. Whiskey Creek

5. Juniper Springs Lodge (off of Meridian/Chair 15)

(Old Mammoth Road from Footloose to Snowcreek Athletic Club)

1. Footloose
2. Rite Aid Center
   a. Health Food Store
   b. Video Shop
   c. Looney Bean
   d. Do-it Center has a posting board inside the store to the right of the entry/exit
   e. Rite Aid (I just put them on the second set of doors on the glass)
   f. Laundry Mat
3. Breakfast Club
4. Shell Station
5. Chart House Area
   a. Nik & Willies
   b. Good Life Café
   c. Volcano Sports
   d. Radio Schack
6. Roberto's
7. The Body Shop (Going towards Vons…turn right at the intersection before Roberto's and go one block it is on the right) ..
8. Grumpy's
9. Mammoth Business Essentials (next to Dominos off of Meridian)

10. Vons Plaza
    a. Giovannis
    b. Access
    c. Booky Joint
    d. Java Joint
    e. Inside the Mall there is a board near the chocolate shop on the far right.
    f. Continue down the stairs to Vons Store...there are two posting boards before you reach the left store entry.
    g. Vons may also have a location for employees to post a poster of this kind.
11. Shogun Plaza
    a. Hot Chicks
    b. Inside the mall there is a posting board on the first floor
    c. There is a posting area at the Mammoth Times offices on the second floor
    d. Posting area down the hallway to the left of Mammoth Times offices on the second floor
    e. Posting areas on the way to Shogun
12. Holly Wood Suds (on the left across from the Police Station)
13. Skadi (posing area on first floor near the restroom entrance)
14. All Thaid Up to right of Skadi Restaurant entrance
15. Salsa's on the right past the Police Station
16. The Stove
17. Country Liquor there is posting space on the doors to the right of the entry
18. Healing Arts Center (there is posting space on the second floor at entry to the Healing Arts Center)
19. Castoff
20. Snow Creek Resort Check-in (on right just past the resort main entry)
21. Snow Creek Athletic Club (area at the front entrance for posting information)

(Main Street from Tamarack Lodge to Visitors Center)

1. Tamarack Lodge (Lakes Basin)
2. Gomez's
3. 76 Gas Station near Gomez's
4. Matsu
5. The Tap (there is a board at the base of the steps where you enter)
6. John's Chicken Pizza (next to the Tap)
7. A-Frame Liquor
8. Perry's
9. Base Camp
10. P3
11. Beauty Shop next to Base Camp
12. Stellar Brew
13. Chevron
14. Kittrege Sports
15. Rick's Sports
16. Liquor store next to Rick's Sports
17. Wave Rave
18. Mammoth Mountaineering
19. Turn right before the Bank of America)
    a. Mammoth Pet Products (it is on the right in first block)
    b. Laundry Mat to the right of Mammoth Pet Products
    c. Planet Earth (down the street from Mammoth Pet Products
20. Mammoth Lakes Visitors Center (go into new building)
21. Forest Service (old Visitors Center) Post outside the entry.

North Mono County (June Lake, Lee Vining, Bridgeport)

June Lake:
Location: Take 395 North from Mammoth and take the June Lake Exit.

1. Gas Station at the exit off of 395
2. Information Center just past gas station on the right there is an area information board that you can post to.
3. Town Center of June Lake: Continue driving into June Lake…you will pass a large lake on the right and then you will arrive in the Town.
   BEFORE KNOLL AVENUE
   a. The Video Store on the right
   b. Ernies Tackle & Ski Shop on right
   c. Tiger Bar on right (they may not put up a poster from another Town.
   d. Post Office on the left
   AFTER KNOLL AVENUE
   e. Grocery Store on the right
   f. There is a coffee shop on the left across from the grocery store
   g. Pizza Sandwich shop on the right in little cabin type houses just past the grocery store on the right
4. Community Center (see map) Located on Howard Avenue behind the Gull Lake Marina
5. Fern Creek Lodge and General, continue on 153 going away from 395 for a few miles and you will see Fern Creek Lodge on the Right. The Lodge is past the June Lake ski area and before Double Eagle Resort. Robin Hart owns the Lodge and she is a representative from the Chamber of Commerce. Let her know that I sent you.

Lee Vining:
Location: Continue on 395 North past June Lake. Lee Vining is the next town and the gateway to Yosemite.

1. Mobile Mart (gas station located on the left before you head into town)
2. Lee Vining Market on the left, there are two posting boards outside the market
3. Mono Lake Committee on the left, there is a posting board outside the building
4. Coffee Shop on the left
5. The Forest Service station is on the right when you leave the town center for Mono Lake. You can see it from the road.

Bridgeport:
Location: Continue on 395 North past Lee Vining. Bridgeport is the next town.

1. Casa Michaela, Ray Robles on the right before you head into town center.
2. Rhino Bar on the right (I am not sure if they will post something from out of town)
3. Ken's Sporting goods on the right
4. The Market is on the right
5. Gas Station is on the left across from the Market

Walker:
Location: Continue on 395 North past Bridgeport. Walker is the next town.

1. There is a general store on the right in the Town Center.

Inyo County (Bishop, Big Pine, Independence, Lone Pine, Cartago, Olancha)

Bishop:
Location: Go South on 395 to Bishop. This list goes in order as you drive through town.

1. Sports Chalet on left
2. Gas Station across from the fairgrounds before Smart and Final on the left. They have a posting board outside.
3. Vons, on the left behind smart and final, they will allow posters on the glass at the each entry.
4. Bagel/Donut shop on the right just past the fair grounds

5. Starbucks on the right
6. Schat Bakery on the right
7. Sandwich Shop just before Schat.net it used to be Kava Yava
8. Wilson's Sport Shop on the left
9. Art supply store on the right
10. Spell Binders Books on the left
11. Video/Coffee Shop, turn onto Line Street going west, there is shopping center a few blocks down across from Dwyane's Friendly Pharmacy…Alex Printing is in the center.

Big Pine:
Location: Continue South on 395. Big Pine is the next town down from Bishop.
1. Gas Station on the right
2. Posting board across the street from the gas station

Independence:
Location: Continue South on 395. Independence is the next town down from Bishop.
1. Gas Station on the right/Sandwich shop on the left
2. Posting board on the right

Lone Pine:
Location: Continue South on 395. Lone Pine is the next town down from Bishop.
1. Posting board on the right
2. Drug Store on the left
3. Posting boards past the Drug Store on the Left
4. Gas Station on the right once you are heading out of town
5. The Forest Service Station is on the left past the last gas station. They will post regional events…at least they have in the past. They do have a policy.

Cartago:
Location: Continue South on 395. Cartago is the next town down from Bishop.
1. Post at gas station or restaurant

Olancha:
Location: Continue South on 395. Olancha is the next town down from Bishop.
1. Post at gas station or restaurant

Sorry! When printing directly from the browser your map may be incorrectly cropped. To print the entire map, try clicking the **"Printer-Friendly"** link at the top of your results page.

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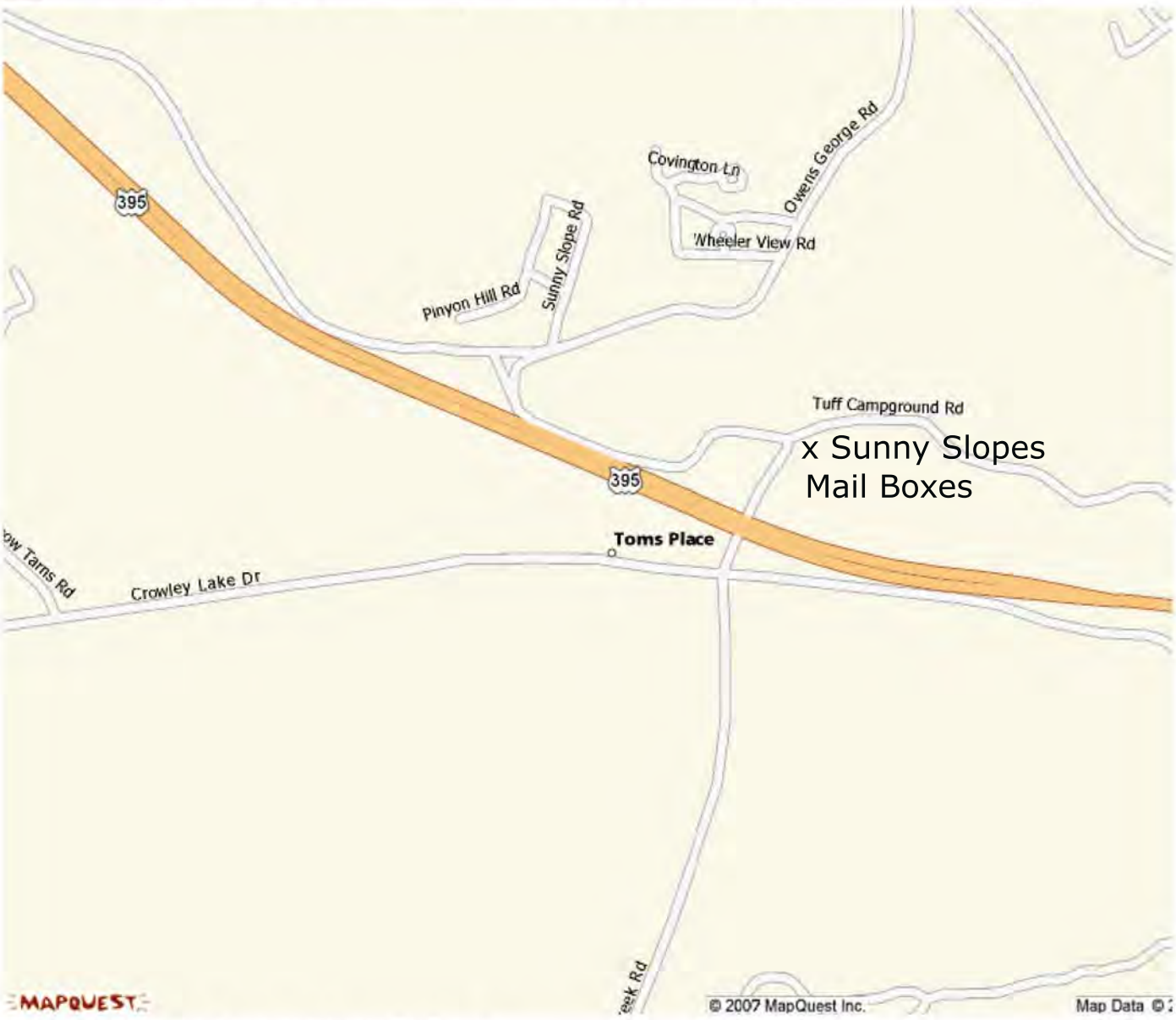
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CAMP: SUMMER Postcard



Front of postcard



Back of postcard

Chapter 5i: Editorial, print

CAMP: SUMMER received press coverage before, during, and after the event, in a variety of local and regional media, created by staff writers and by MLTPA in the form of press releases that were used substantially as part of staff-generated articles. Announcements about the CAMP process also were published.

Editorial, print

Town Projects Workshop, Suite Z, 4:00 p.m.

October 24: Planning Commission Meeting, Suite Z, 9:00 a.m.

Stu's News:

Stu's News is your direct source for Town news, events, meetings and announcements. Subscribe by sending an e-mail to sbrown@visitmammoth.com

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sbrown@visitmammoth.com
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MLTPA presents "CAMP: SUMMER"

Trails and Public Access Foundation's multi-day workshop set for Nov. 1-4

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced last week that it will launch CAMP: SUMMER, a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes, Nov. 1–4. The event will be based at Canyon Lodge and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, hikes, community and user group meetings, and trails network workshops.

The weekend will kick off with CAMP: SUMMER Opening Night on Thursday, Nov. 1, at 7 p.m. in Canyon Lodge. The public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all weekend to field questions and receive feedback.

Upon special invitation by MLTPA, Corbin Design will present "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" on Saturday, Nov. 3, at Canyon Lodge, 7:30 p.m. Other CAMP: SUMMER events include an introduction to the Web-based user's group community of "Mammoth Trails" and a Sunday-afternoon wrap-up and "next steps" session focused on the future of trails and public access in Mammoth Lakes.

Event schedule, registration, and details are available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but registration is recommended.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place early next year in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofit organizations and individuals to connect people to nature and to provide a forum for all trail users to be involved. *-Press Release*

CAMP: SUMMER Public Meeting and Outreach Page 133

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MLTPA

CAMP:
SUMMER

Summer Recreation and
Trails Workshop
in Mammoth Lakes

November 1–4, 2007
Canyon Lodge in Mammoth Lakes
mltpa.org

Projected Average Resort Occupancy

Friday night 10/19/07 - Saturday night 10/20/07 = **22 %**
Sunday night 10/21/07 - Thursday night 10/25/07 = **15 %**

Community Calendar

Date	Event
October 18 - 21	▪ MLFD Wood Chipping Service, call 934-2300 for information
October 18 - 31	▪ Bram Stoker's "Dracula," Mammoth Lakes Art Center, call 934-1900 for show times and admission prices
October 22	▪ "Get Involved – Make a Difference" Public Forum, Suite Z, 6:00 – 9:00 p.m.
October 23	▪ Mono County Tourism & Film Commission Fall "Open House," Crowley Lake Community Center, 10:00 a.m. ▪ Public Works "Mobility" Project Workshop, Suite Z, 4:00 p.m.
October 24	▪ Planning Commission Meeting, Suite Z, 9:00 a.m.
October 26	▪ Eastern Sierra Regional Partners (ESRP) Regional Conference. Whiskey Creek, Bishop, 9:00 a.m. ▪ Halloween Carnival & Haunted House, Canyon Lodge, 6:00 p.m.
October 26 – 30	▪ Haunted Village at The Village at Mammoth
October 27	▪ Mammoth Middle School Ski, Snowboard and Sports Equipment Swap Meet, MMS Multipurpose Room, 2:00 – 4:00 p.m. ▪ Mammoth Ski Museum Grand Re-Opening Party, 4:00 – 7:00 p.m.
October 29	▪ "It's Your Business" Café, Sherwins, 2:45 – 5:00 p.m.
November 1 – 4	▪ MLTPA hosts CAMP Summer – Concepts and Master Planning Workshop, Canyon Lodge. www.mltpa.org
November 3	▪ Chamber Music Unbound Presents "One for Sorrow, Two for Joy," Mammoth College Center, 7:30 p.m.
November 6	▪ Tourism and Recreation Commission Meeting – Tourism Issues, Suite Z, 4:00 p.m.
November 7	▪ Town Council Meeting, Suite Z, 6:00 p.m.
November 8	▪ Mammoth Mountain Ski Area Opening Day ▪ Tourism and Recreation Commission Meeting – Recreation Issues, Suite Z, 4:00 p.m.
November 11	▪ Veterans Day
November 16	▪ Binational Health Week, Mammoth High School MPR, 6:00 – 8:00 p.m.
November 17	▪ Tamarack Cross Country Ski Center Opening Day
November 21	▪ Canyon Lodge, Eagle Lodge and Village Gondola Opening Day
November 22	▪ Thanksgiving
December 1	▪ Friends of the Foundation Dinner, McCoy Station, 6:00 p.m.

More information about these events and more can be found on www.visitmammoth.com, www.mammmevents.com or www.mammothlakeschamber.org

Public Service Announcements

Reminder: OUTDOOR LIGHTING ORDINANCE

In 2003, the Town implemented an outdoor lighting ordinance to eliminate light pollution and preserve views of our starry skies. The outdoor lighting ordinance was adopted to encourage residents to administer a lighting system that not only promotes

Editorial, print

Mammoth Times
WEEKLY
EASTERN SIERRA NEWS, PEOPLE & PERSPECTIVES • NOVEMBER 1-7, 2007 • MAMMOTH LAKES, CA • VOL. 20 NO. 44 • 50¢

CAMP: SUMMER Public Meeting and Outreach Page 136

MLTPA's "CAMP: SUMMER"

Program expanded to include Forest Service-led hike, bicycle tours, and Lake Mary Road bike path exhibit

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced last week a number of exciting new additions to its CAMP: SUMMER event, held at Canyon Lodge in Mammoth Lakes, Thursday through Sunday, Nov. 1-4.

On Friday, Nov. 2, from 9 a.m. to noon, the U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will assess hiking trails as part of this endeavor and seek public input during this special tour.

The Hidden Lake/Mammoth Meadows hike is a unique complement to the several others tours scheduled throughout the weekend, led by CAMP trails consultants Alta Planning + Design and Trail Solutions. Friday morning's "Existing Facilities" tours will highlight natural-surface and paved trail systems currently in place, and Saturday morning's "Missing Links" tours will focus on possible connections within each system to provide a more complete trail experience. Participants can register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both paved and natural-surface Existing Facilities tours. Input from all tours will drive the Trails Network Workshops, scheduled for Saturday, Nov. 3, from 2-4 p.m.

Also of note is the addition of the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes. A large-scale aerial map of the town will be on display, featuring the planned bike path as an overlay, and the public will have the opportunity to get a detailed look at this important trails project through the final construction drawings, mounted together as one continuous exhibit. The exhibit will be on display in Canyon Lodge throughout the event.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops. A complete event schedule, registration information, and more is available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but space is limited; registration is strongly recommended.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits and individuals to connect people to nature and to provide a forum for all trail users to be involved. -*MLTPA*




PHOTO BY JO BACON


MAMMOTH TIMES PHOTOS/LARA KIRKNER

MLTPA CAMP: SUMMER

Roll on, MLTPA, roll on

By Lara Kirkner
Mammoth Times Staff Writer

The learning curve of both the community of Mammoth Lakes and the trail consultants who were in town last weekend skyrocketed during Mammoth Lakes Trails and Public Access' CAMP: Summer. The weekend served as another shot of adrenaline in MLTPA's arm, as well as a way for the consultants to get to know some members of the community. It was a way for them to make sure the community thinks they are on the right track when it comes to planning a cohesive trails system for the Town of Mammoth Lakes.

The weekend consisted of inspirational speeches about accessibility, i.e. Peter Axelson at the Opening Reception, and signage and wayfinding, i.e. Jeff Corbin on Saturday evening, Nov. 3.

People in the community were able to get out into their own town and really see some of the trails that perhaps they had only heard of before.

"The greatest thing I heard this weekend was some members of my tour group saying, 'I've lived here for two years and never knew this trail was here'," exclaimed Jeff Olson of Alta Design.

Two types of tours were held, one that took participants to look at existing and missing links in the paved trails system and another that took participants for a look at existing and missing links in the natural or soft surface trails system surrounding Mammoth. They gave the community time to give feedback to the consultants in order to make sure their wants and needs are incorporated into the updated Trails Master Plan (the previous one was done in 1991). MLTPA and the consultants anticipated having a draft of this plan by May or June 2008. The plan will then have to go through an environmental assessment process.

Maintain the momentum

The key ingredient in MLTPA's efforts at this point is keeping momentum. As all those who attended CAMP weekend learned, the Town of Mammoth Lakes already has many projects lined up for the missing links in town; it's just a matter of waiting for them to kick off and get rolling. In the meantime, MLTPA is looking at short term ways to let the community know that MLTPA is working, and that real momentum and real possibilities are under way.

As Olson explained, "The mechanics are in place and now we can start getting things accomplished."

What he meant by mechanics includes the money needed to have the consultants create the updated master plan, which continues to roll in as more developers get on board via the Developer's Forum. During the weekend, MLTPA announced that Mammoth Crossing has joined the list of five others to support MLTPA and their work. The list also includes the 1 Hotel, Sierra Star, Eagle Lodge, Main Lodge and The Sherwin.

With all the information gathering that was done last weekend, the consultants and MLTPA will now be distilling the information into usable reports, as well as preparing for CAMP: Winter, which will be held Jan. 31-Feb. 3, 2008, in order to gather similar data about winter trails in Mammoth Lakes.

So how can you get involved in this process, which, as Olson stated, will ultimately "bring pure, 12-year-old joy into our lives!" Well, first of all, make a point to attend CAMP: Winter...put it on your calendar now! You can also call MLTPA at (760) 934-3154 and have them speak to your church, Rotary, user group or any other group you have in mind to find out the latest and greatest from MLTPA. Another way to get involved is visit www.mltpa.org and take the online survey. By providing input on improving trails and facilities in Mammoth, not only can participants help improve the system, but also help MLTPA meet the growing needs of the community.

If you want to improve our trails system, get on board and help keep that momentum rolling!

Photos, left to right:

One of the stops that the Paved Missing Links Tour made was at the bottom of Lake Mary Road where the Bike Path where one day come to an end. The question that is currently in the air is how the bottom of the bike path will safely connect pedestrians to other areas surrounding this busy intersection.

Jeff Corbin, President of Corbin Design, gave a special presentation Saturday evening that focused on the critical steps in developing a successful signage and wayfinding system, no matter what it's for.

Peter Axelson spoke about ADA accessibility on all trails at the Opening Reception of CAMP Summer, and then jumped into the skate park on the existing paved trails tour on Friday morning, Nov. 2, to prove his points.

Peter Bernasconi and Steve Spaniola from the Town of Mammoth Lakes joined the Paved Missing Links Tour on Saturday, Nov. 3, to help explain the Town's plans for linking up many of the gaps in the trails system in town.



MLTPA CAMP Summer was a collaboration between MLTPA, the Town of Mammoth Lakes and Consultants from Alta Design, Trail Solutions, Corbin Design and many others.

LOCAL NEWS

EARNEST GOES TO CAMP

Pitch a Tent Next Weekend at Canyon Lodge

MLTPA (Mammoth Lakes Trails and Public Access) wants to send you to camp next weekend - and they promise the food won't suck ('cause there won't be any) and that Jim Varney (of Ernest movie fame) won't be there.

They will, however, serve you hot chocolate and cookies if you so desire at the opening reception on Thursday night.

CAMP, an acronym for Concepts and Master Planning, is designed to gather public input regarding summer trails and access.

Over four days, the public will have the opportunity to take field trips, ask questions and interact with consultants from Alta Planning and Design and Trails Solutions.

MLTPA Communications Manager Kim Stravers says "This is the golden opportunity for you [the public] to say what you want to say"regarding summer trails. And you get to say it in person to the actual people who will be preparing a draft master plan. The opening reception takes place from 7:00-8:30 p.m. on Thursday, Nov. 1st at Canyon Lodge. Canyon Lodge will serve as home base for the entire event, with an exhibit hall located on the 4th floor. The exhibit hall will include an aerial view of the future Lake Mary Bike Path put together by John Milne.

On Friday morning, three tours (all starting from Canyon) will be offered. One will focus on existing paved facilities. One will cover existing facilities (trails) on natural surfaces. And one to Hidden Lake, led by the USFS, will elaborate upon the Mammoth Meadows Restoration Project.

Think of these as the inventory tours.

Then on Saturday morning, there will be two Missing Links tours (for paved as well as natural surfaces) as well as a "Mammoth Trails" presentation at Canyon Lodge where MLTPA staff outlines its goal to create a central website devoted to local recreational opportunities.

These, one could categorize, as the lack of inventory tours.

The Saturday workshop scheduled from 2-4 p.m. will attempt to synthesize what's been learned and talk about ways to build a cohesive trails network.

The Sunday morning program from 10 a.m. to noon will talk about the concrete steps needed to realize such a dream.

The best part, says Stravers, is that you'll be able to participate without having to sit in a stuffy, controlled environment (*Ed. aside: Is this an oblique reference to the nonstop party which is forever happening in Suite Z?*)

This is a "big tent" event, stresses Stravers, and she hopes there will be attendance by both motorized and non-motorized recreational users.

As to how she got involved with MLTPA, Stravers said she was influenced to help out with the fledgling organization based upon an experience she had in San Clemente.

"They wanted to build a toll road in Orange County which would affect the Lower Trestles, a world-class surf break. The proposed highway design would have impacted the coast line and changed the nature of the break.

It was overwhelming to me, the thought of walking into the Council Chambers and testifying. It all seemed so big and anonymous. I didn't feel like my voice would matter."

In Mammoth, said Stravers, she's felt it's been easier to weave oneself into the social fabric and have an impact.

As for the Lower Trestles, this is the latest according to a July 2nd story by Matt Higgins which appeared in the New York Times, "Work on the road was scheduled to begin in 2008 and expected to cost $875 million, but the project has been pushed back to 2011 because of regulatory hurdles. And in May the House Armed Services Committee passed an amendment to the National Defense Act that forces the Transportation Corridor Agencies, the group that would build the toll road, to comply with state and federal environmental laws. It had previously been exempt.

... Citing engineering studies, Surfrider has argued that because the road would cross the San Mateo Creek watershed, concrete pilings would restrict sediment flow, which fortifies the waves at Trestles and gives them their unique shape."

As to the latest in summer trails and public access, see you this week. The winter trails and public access CAMP, just so you know, is scheduled for January 31-February 3, 2008.



PHOTO BY JEFF STACKPOLE

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News, Views & Culture of the Eastern Sierra

Saturday, November 10, 2007 FREE

NOT YOUR ORDINARY SUMMER CAMP

MLTPA's version beats poison ivy

By McKenna

Traditionally, summer camp is a time when youngsters learn crafts like macramé, arts like necking in the bushes and the embarrassment of getting poison ivy in unmentionable places.

Last weekend, MLTPA (Mammoth Lakes Trails and Public Access) held its first-ever CAMP: Summer and, luckily, it didn't contain any of the aforementioned summer camp classics, but did offer promise of alternative ways to move around Mammoth.

CAMP stands for Concept and Master Planning and its inaugural, open to the public, local installment focused on summer, or trail uses during the snow-less months. CAMP: Winter is scheduled for the first few days of February. I was lucky enough to partake in two of CAMP's activities: Thursday's opening night cocktail reception (naturally), and a Friday morning restoration tour of Hidden Lake, also sometimes called Mammoth Meadows.

Todd Ellsworth and Mike Schlafmann of the US Forest Service led the tour, which began with a trolley ride from Canyon Lodge across town to the end of Tamarack Street. Dropping us off in a spot sure to someday be one of Mammoth's most unique.

As it currently stands, the end of Tamarack Street is a de facto public access route many locals use to get to or from the numerous trails that zigzag throughout Mammoth Meadows. Some of which lead to the currently waterless Hidden Lake. However, the land between the public street and the public-use-allowed USFS land in the Meadows is private. All 5 1/2 acres, which belong to a man named Terry Plum.

The bad news, for some, is that Plum plans on building 4 homes on his land—well below the number of homes he could legally build there. But the good news for all Mammothites is that Plum is trying to spearhead a project that will build a permanent public access path to the Meadows, including six parking spots.

"I could build nine homes here, but I'm not going to. We all know how valuable property is in Mammoth, and this is a pretty good piece of property, but I'm willing to give it to the town," Plum said, as a group of about 20 locals and second homeowners walked across his land towards the Meadows. "I'm willing to be a good Samaritan. People around here have been enjoying this place for a long time and I want to make sure that after all of us are gone our kids and grandkids can still have access to the Meadows and Hidden Lake."

"We're very fortunate to have Terry," Schlafmann responded, who added that Plum is the key component in a unique project that will involve the Town, USFS, Water Department and other private homeowners on that section of Tamarack.

As for just what kind of paths the public access will lead to, that's just what the USFS—with as much help from the public as possible—is trying to figure out.

"Our goal is to allow public access by foot, bike or horseback through the Meadows while focusing on restoring its hydrology and degraded areas. " Ellsworth explained. "We don't have a plan yet. We're just looking for help and ideas."

For those interested in helping, the next Hidden Lake/Mammoth Meadows public forum is scheduled for Thursday afternoon, November 29 at the USFS Visitor's Center. For more info call 924-5500 or e-mail tellsworth@fs.fed.us.

Overall, MLTPA's Communication Manager Kim Stravers called CAMP: Summer a swimming success—although, unlike any other summer camp, no one actually did any swimming.

"It was an opportunity to move the community forward and have everyone involved. After all, everybody uses the trail system for one reason or another and so what we're doing is really going to benefit everyone," said Stravers, who was delighted with the "energetic and enthusiastic" local participation.

"To be able to get people who live here and use the trail systems to actually physically point out to the design professionals the important aspects or what they like or don't like about the local trails is invaluable," Stravers said.

As for the value of the CAMP's Developer's Forum, Stravers had no problem putting a value on that. Thanks to $25,000 donations from both Mammoth Crossing and Cardinal Investments (the proposed Sherwin's project across from the driving range), MLTPA has 50,000 more reasons to keep their feet moving in the right direction.

Editorial, print

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Mammoth Crossing Development Joins the MLTPA/MLCC Developers' Forum with a $25,000 Commitment at CAMP: SUMMER

Mammoth Lakes, CA—The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced today that Mammoth Crossing Development, developer of the Mammoth Crossing project at the northwest intersection of Main Street and Minaret Road in Mammoth Lakes, CA, joined the **Developers' Forum** on Friday, November 2, 2007, by presenting a $25,000 check at a special **CAMP: SUMMER Developers' Forum** reception at Canyon Lodge. Mammoth Crossing joins Cardinal Investments ("The Sherwin") and Starwood Capital ("The 1 Hotel," "Eagle Lodge," "Sierra Star", and "Main Lodge") as partners in this co-venture between MLTPA and the Mammoth Lakes Chamber of Commerce.

"The Mammoth Crossing Development (MCD) team recognizes the importance and value of an integrated trail system in Mammoth," says Mark Deeds, on-site representative of MCD. "Members of the MCD planning and design team plan to contribute during the Concept and Master (trail) Planning Process (CAMP), and look forward to working with MLTPA during the District Planning process."



The stated goal of the **Developers' Forum** is to create a source of information and a means of communication between builders, developers, and the Mammoth Lakes community relevant to trails and public access issues in Mammoth Lakes and the immediately surrounding region. The invitation-only Friday night reception brought together real estate agents, developers, and other interested parties to share in the **CAMP (Concept and Master Planning)** experience and to encourage their participation in this landmark trails-planning effort.

CAMP: SUMMER—a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes—was the first of many opportunities for the community to participate in the trails and public access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops. **CAMP: WINTER**, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

CAMP: SUMMER Public Meeting and Outreach Page 142

Corbin Founder Speaks at Trails Conference

Corbin News Release

October 31 , 2007

Corbin Design founder Jeff Corbin will deliver a wayfinding primer to attendees at an outdoor recreation conference sponsored by Mammoth Lakes Trails and Public Access (MLTPA) in Mammoth Lakes, California.

The presentation, titled "Wayfinding and Signage in Mammoth: The Essential Steps to Success," is planned for Saturday, November 3 at 7:30 PM.

The Mammoth region, home to the Town of Mammoth Lakes and the Mammoth Mountain Ski Area, is a popular outdoor recreation destination with thousands of acres of National Forest land and a vast network of trails for hiking, biking, snowmobiling and skiing.

MLTPA is working with public and private groups in the region as an advocate for better and more coordinated planning and stewardship of the trail network. Its four-day CAMP: Summer conference starts Nov. 1 to gather feedback and share information on summer trails and recreation in the Mammoth region.

Jeff's wayfinding and information design expertise have made him a popular public speaker before a wide range of organizations, including the American Hospital Association, American Institute of Architects, International Downtown Association, Society for College and University Planning, and Symposium on Healthcare Design. A founding member and past national chairman of the Society for Environmental Graphic Design, Jeff is also a past president of the Association of Professional Design Firms. He also serves on the Advisory Council for Design Michigan, a program dedicated to improving Michigan's places, products and communications through design.

© Corbin Design 2007

Done

Chapter 5j: Editorial, television

Tom Woods of Channel 33, the Sierra Wave, interviewed MLTPA Communications Manager Kim Stravers for two separate evening-news segments aired on the station. Ms. Stravers discussed event details and history, and at MLTPA's request the piece was filmed at the site of the in-progress Lake Mary Road Bike Path project. Please see the CAMP: SUMMER TV EDITORIAL DVD for further detail.

Chapter 5k: E-mail campaigns

- **CAMP: SUMMER E-newsletter**
  MLTPA built a dedicated sign-up function to collect names, e-mail addresses, and other optional information from parties interested in receiving CAMP: SUMMER information via e-newsletter, which was displayed on each page of www.mltpa.org and on each page of the CAMP: SUMMER mini-site. Those registered received regular e-mail communication from MLTPA via the My Emma e-mail service.
- **E-mail blasts on behalf of MLTPA**
  Many community organizations agreed to distribute CAMP: SUMMER information to their members via e-mail blasts to internal e-mail lists. MLTPA supplied copy in advance for each e-mail, although a few groups used only select parts of the text in more general e-mails. Participating organizations are listed below.
    - Mammoth Lakes Board of Realtors, Inc.
    - Mammoth Lakes Chamber of Commerce
    - MMSA
        - Employees
        - Bike Park pass-holders
    - Mono County
    - Town of Mammoth Lakes
    - User groups/clubs
        - Eastern Sierra Nordic Ski Association
        - High Sierra Triathlon Club
        - High Sierra Striders
        - Sierra Club
- **Personal e-mails**
  MLTPA staff and Board members reached out to individual representatives of all segments of the community via e-mail, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, as well as requesting that these parties pass CAMP: SUMMER information to fellow club members, employees, co-workers, and others as appropriate. Please see the “CAMP: SUMMER Communications Overview” for a detailed record of these communications. Bounce-back emails indicating incorrect recipient addresses, as well as e-mail RSVPs, are available upon request.

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Greetings from MLTPA headquarters! Below, some stuff, and some things...

MLTPA Concept and Master Planning (MLTPA CAMP) is officially underway! We are in the process of developing formal partnerships with the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service, and the Developers' Forum so that, as a team, we can get the planning process rolling as quickly as possible. Of course, you'll be getting regular CAMP updates via this fine e-newsletter, but if you just can't wait, click here to get the latest.

In addition to ramping up for CAMP, MLTPA is also busy securing the funding necessary for our role in CAMP: heading up the outreach and public participation effort. In other words, we are deep into fundraising, and we would love for you to be part of this non-profit's history and viability. From $1 to $999, you can become a Friend of MLTPA; for a donation of at least $1,000, you can proudly call yourself one of the 100 Founders of MLTPA. Either way, you'll be helping to make sure that we can continue to advocate for trails and public access in our community...and you'll get a sweet sticker to boot.

Finally, as hard as it is to believe, not everyone who loves Mammoth knows about MLTPA and our efforts. Help us spread the word and get others involved: **Forward this to a friend!**

As always, feel free to send us comments and questions. See you out on the trails!

Best,
Kim Stravers
Communications Manager, MLTPA

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Greetings and salutations! Here's what's news with MLTPA this month... tell a friend!

- The CAMP ball continues to roll, ever faster...and more momentum means more opportunities for you to get involved! We're looking for photographers, GPS aficionados, volunteers, and interns to lend a hand in the coming weeks. E-mail Kim Stravers for details, or download our Volunteer Program Guidelines.

- We want to get to know you better! Check out this list of summer outdoor recreation activities and let us know which ones *you* like to do in the Eastern Sierra by e-mailing Kim Stravers.

- MLTPA Founders Mammoth Mountaineering Supply and Alpine Approach are putting on three slide shows in the next three weeks, beginning this Sunday, August 19th--we hope you'll join us! Click here to download the flier, or visit mammothgear.com.

In other exciting news, the MLTPA Foundation is pleased to present Yahoo!'s Will Aldrich as our newest Board member. Welcome, Will!

As always, thanks for your continued support. See you out on the trails!

Kim Stravers
Communications Manager, MLTPA

P.S. Please take a moment to click the "manage your preferences" link below so we know for sure you want to receive our e-newsletter, or the "opt out" link if you don't. Thanks!

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MLTPA is proud to announce that **the Town Council of Mammoth Lakes voted last night, June 20th, to allocate $100,000 to MLTPA CAMP (Concept and Master Planning)!** Their proactive commitment enables us to engage **Mammoth Mountain Ski Area's matching $100,000 contribution**, as well as a **$25,000 commitment from Cardinal Investments through the MLTPA/MLCC Developers' Forum**.

Your incredible support has been key to our success; many thanks to all who returned our Letter of Support, showed up to Council, or otherwise made their opinion heard.

We're off to a great start, but **we still need $250,000 to fully fund CAMP**, which carries an estimated price tag of $475,000. MLTPA is asking the community to **step forward and help us reach that goal**. To make a donation, and receive a lovely 2007 MLTPA sticker, click **here**.

Excited as we are and want to lend a hand? Great! **MLTPA is currently seeking volunteers** to help in the office and in the field. Read our Volunteer Program Guidelines here. Contact us at volunteer@mltpa.org or (760) 934-3154 to let us know you're interested.

Wonderful things are in store in the coming months. Check out our website, www.mltpa.org, to keep up with our progress, and many thanks to all who have shown their support of our efforts.

We respect your privacy, and won't share your information with anyone. To keep receiving our e-newsletter, please click the "manage your preferences" link at the bottom of this page; if you'd rather not, please click "opt out".

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DJ Morrisette and Cimarron Chacon (far right) of Trail Solutions hit the trail ridin' with the USFS's Jonathan Cook-Fisher!

Hello, friends, and welcome to the first week of CAMP!

Yep, you heard that right! We're proud to announce that, after many months of dedicated collaboration between MLTPA, the Town of Mammoth Lakes, the U.S. Forest Service, and Mammoth Mountain Ski Area, MLTPA CAMP (Concept and Master Planning) kicks off this week with the arrival of our two consultant teams: **Alta Planning + Design** and **Trail Solutions**. With the aid of the MLTPA Data Library (GIS info, planning documents, maps, and a mess of other Very Important Plans), these folks are ready to explore Mammoth Lakes and start collecting trails and public-access data to shape this historic planning effort.

MLTPA will be hosting our guests throughout their stay, and we should have a better idea next week of how you can participate in this process. Look for a schedule of public events, meetings, and other fun stuff soon!

Speaking of schedules, mark your calendars for:

- **The Lake Mary Road Bike Path Project Informational Meeting, Thursday, September 13th, 4 p.m. in Suite Z.** Representatives from the Federal Highway Administration (FHWA), Speiss Construction, and the Town will give you an update on scope, scheduling, and more. Visit www.visitmammoth.com/lmrproject for more; RSVP to Stuart Brown, TOML Community Relations Manager, at (760) 934-2712, ext. 210.
- The Town of Mammoth Lakes is hosting its **2007 General Plan Implementation Café** on September 29th, 9 a.m. to 1 p.m. at the Mammoth College Center. Contact Town Clerk Anita Hatter at ahatter@ci.mammoth-lakes.ca.us or (760) 934-8989, ext. 227, for more.
- **The Draft Environmental Impact Report for Snowcreek VIII is now available for public review.** We urge you to pick up a copy via the Town's website, at the Town offices, or at the Mono County Library on Forest Trail and submit your comments before the October 22nd deadline.

Finally, we'd like to extend our sincere thanks to Mammoth Mountaineering Supply/Alpine Approach and their partners for making the recent three-part slide show series such a roaring success!

More soon! Stay tuned!

--Kim Stravers, MLTPA Communications Manager

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CAMP Counselors hard at (field)work!

Greetings, loyal e-friends!

Consider this your official invitation to join MLTPA, the CAMP crew, special guests, and each other **November 1-4, 2007**, for **CAMP: Summer** -- a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes.

The whole shebang kicks off with **CAMP: SUMMER Opening Night** on **Thursday, November 1, at 7 p.m. at Canyon Lodge**, where you can meet the consultant teams from **Alta Planning + Design** and **Trail Solutions**, MLTPA staff and Board members, and other CAMP Partners. Base CAMP will be at Canyon Lodge all weekend, where we'll be offering interactive exhibits, tours, community and user group meetings, and trails network workshops. Keep Saturday night, November 3, open for a special presentation on signage and wayfinding from **Corbin Design**.

CAMP: Summer is free and open to all, but we recommend that you register for the sessions you'd like to participate in to make sure you nab your seat. Sign-up details, an event schedule, and a program description will be available on **www.mltpa.org/CAMP_summer** very soon, so check back often! We're happy to answer questions in the interim, so call us at (760) 934-3154 or send us an e-mail at **CAMP@mltpa.org**.

Be a part of the long-anticipated Concept and Master Planning process...and bring a friend!

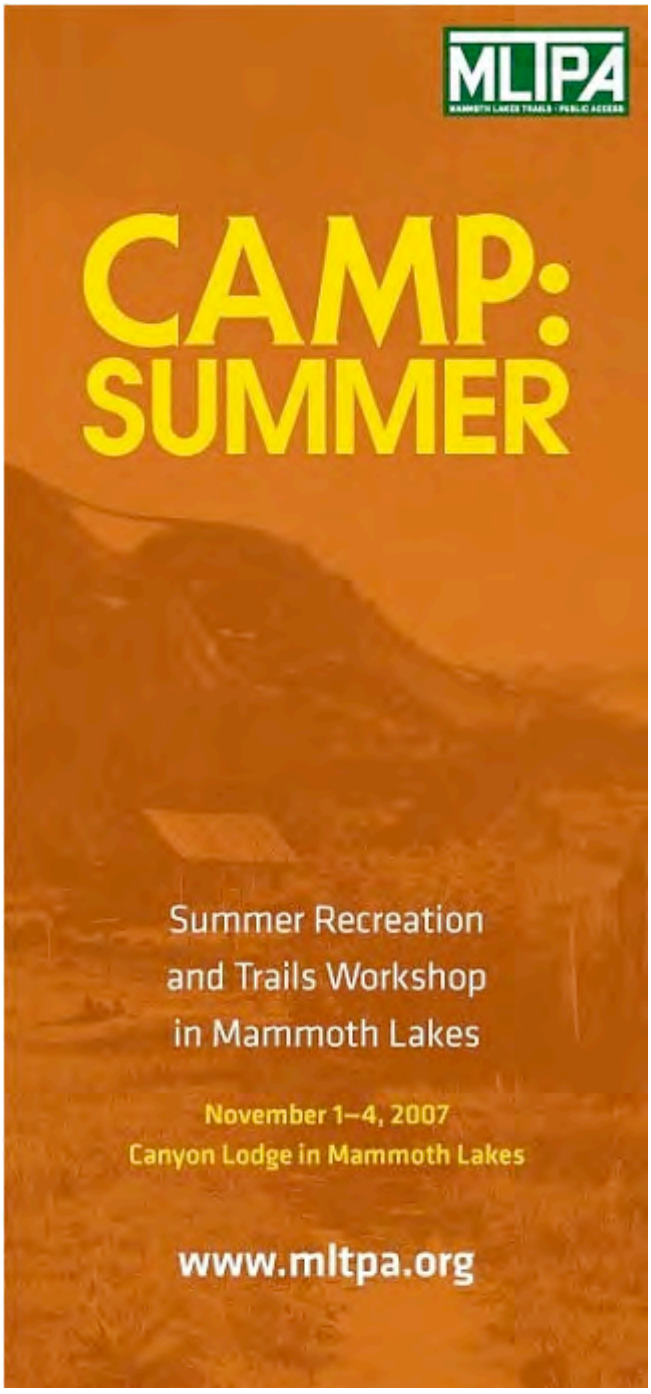
See you out on the (soon-to-be snow-covered) trails!
Kim Stravers
Communications Manager, MLTPA

P.S. **CAMP: Winter** is coming February 2008...keep yer skis on!

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Greetings and salutations!

MLTPA CAMP: Summer is **this weekend**, and many of you have gotten a head start on signing up for the terrific tours, workshops, and presentations we'll be offering over the weekend of **November 1-4 at Canyon Lodge** here in Mammoth Lakes.

Space is limited! Click here to sign up directly, click here to check out our event descriptions, click here to download the event schedule...or, if you can't make it in person, but would like to participate via the CAMP: Summer Survey, click here.

We're proud to announce that we've added a few activities to the lineup since the last e-mail we sent you. Here are the highlights:

Friday, Nov. 2nd, 9 a.m. to 12 p.m.: The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.

Friday, Nov. 2nd, 9 a.m. to 12 p.m.: Participants can now register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both the paved and natural-surface **Existing Facilities** tours. Input from all tours will drive the **Trails Network Workshops**, scheduled for Saturday, November 3rd, from 2 p.m. to 4 p.m. in Canyon Lodge.

All weekend long: Visit the Exhibit Hall to check out the **"Walk the Lake Mary Road Bike Path"** exhibit, produced in partnership with the Town of Mammoth Lakes. See this important trails project through the final construction drawings, mounted together as one continuous exhibit.

If you'd like to volunteer, send an e-mail to



CAMP@mltpa.org or call us at (760) 934-3154.

We can't wait to see you next weekend! Remember: This Trails Master Plan update will be only as good as the input **you** provide. **TELL A FRIEND!**

Kim Stravers
Communications Manager, MLTPA

P.S. *Pssst!* **CAMP: WINTER**, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is happening January 31st through February 3, 2008...pass it on!

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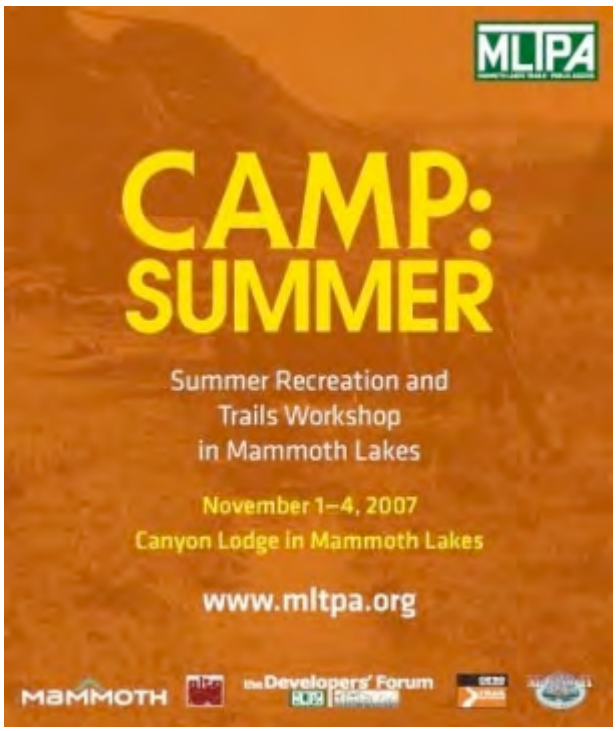
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The Mammoth Lakes Trails and Public Access Foundation and the Mammoth Lakes Chamber of Commerce invite you to join us for a special Developers' Forum reception at:

MLTPA CAMP: Concept and Master Planning, Summer
Friday, November 2, 2007
6-7:30 p.m.
Canyon Lodge in Mammoth Lakes

Enjoy wine and hors d'oeuvres as we treat you to a private viewing of the MLTPA CAMP: Summer Exhibit Hall, featuring maps, photographs, and other unique displays. This is your chance to discover the benefits and opportunities of the Concept and Master Planning process and how it will positively impact development and real estate in the Mammoth Lakes community.

Please RSVP to MLTPA Communications Manager Kim Stravers by replying to this e-mail, or by phone at (760) 934-3154. We look forward to seeing you there!

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Greetings, CAMPers!

We'd like to thank you again for your participation in CAMP: SUMMER last month. We'd like to hear what you thought of the event so that we can make CAMP: WINTER (February 7-12, 2008, in the Mountainside Conference Center at Main Lodge) even more fun, interactive, and, yes, educational.

Please click here to take the CAMP: SUMMER Event Survey. We love constructive criticism just as much as compliments, I promise!

Thanks much, and you'll be hearing some exciting news soon!

Best,
Kim Stravers
Communications Manager
MLTPA Foundation



Alta Planning + Design's Matt Benjamin (L) and Jeff Olson (R) lead the Paved Surfaces Trails Network Workshop at CAMP: SUMMER.

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Greetings and salutations!

First off, a hearty thank-you to all who participated in the **CAMP: SUMMER** weekend, Nov. 1-4! More than 150 folks made their way to Canyon Lodge for workshops, presentations, and tours galore, and the CAMP consultants (Alta Planning + Design, Trail Solutions, Beneficial Designs, and Corbin Design) and partners (MLTPA, the Town of Mammoth Lakes, Mammoth Mountain Ski Area, and the U.S. Forest Service) were delighted to see so many new faces in a crowd of dear friends and supporters.

If you couldn't make it to the festivities, don't fret! **Please take a moment to fill out the CAMP: SUMMER Survey, and forward this message to others so they can do the same.** Everyone's opinion counts, and we're all looking forward to helping shape a trails master plan update that is worthy and reflective of this community. If you've got more in-depth comments to share, please e-mail them to CAMP@mltpa.org or call us at (760) 934-3154.

If you or someone you know just isn't up to speed on this whole Concept and Master Planning thing, don't be shy...John Wentworth and myself are more than happy to come to any kind of gathering you'd like, from **HOAs** to **weekly staff meetings**, **coffee with the neighbors** to **monthly club get-togethers**. We'll even come speak in front of your **students**, dear teachers!

And don't forget...**CAMP: WINTER** is coming in early February! This will be your chance to talk backcountry skiing, cross-country skiing, snowshoeing, snowmobiling, dog-sledding...all things snowy and cold. You'll have dates and details as soon as we do.

Happy winter!
Kim Stravers
Communications Manager, MLTPA

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Friends, neighbors, and countrymen...

Please accept the warmest of thanks from MLTPA and the CAMP Partners and consultants for your enthusiastic participation in our CAMP: SUMMER program last weekend. You went on tours, listened to presentations, asked questions, suggested improvements, and shared your outdoor-recreation experiences with the trails planners and each other...all to show how YOU feel about summer trails and recreation in Mammoth. It's precisely this kind of input that we were hoping you'd give, and we can't tell you enough how much we appreciate you taking time out of your busy schedules to join in this discussion.

CAMP: SUMMER was only the beginning...you can still make your voice heard and help spread the word to others! We hope that you came away from last weekend's event excited to tell your friends and neighbors how special the Concept and Master Planning process is, and how critical it is that they, too, share their perspective. Encourage your buddies to take the online survey, come to MLTPA with comments via e-mail, or call myself or John Wentworth at (760) 934-3154 to talk trails. And if you're a member of a club, business, or other organization -- even if it's just a circle of close friends or neighbors -- let us know how **WE** can come to **YOU**!

We'll have a special CAMP: SUMMER event survey for you to take soon. In the meantime, get ready for **CAMP: WINTER**, coming February 2008!

Happy winter!
Kim Stravers
Communications Manager, MLTPA

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subject: What's new with MLTPA...		
sent: Jul 25, 2007 5:07 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:37pm		
total emails sent	1071	
total received	996	93%
total bounces	75	7%
people who opened it	398	40%
people who clicked	51	12.8%
people who forwarded	0	0%
people who opted out	11	1.1%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	3.2%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	8	12.9%
link 3: 100 Founders of MLTPA (http://www.mltpa.org/participate/donate/founders/)	10	16.1%
link 4: Friend of MLTPA (http://www.mltpa.org/participate/donate/friends/)	11	17.7%
link 5: here (http://www.mltpa.org/)	25	40.3%
link 6: Photo courtesy Christian Pondella (http://www.christianpondella.com/)	6	9.7%

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subject: What's new with MLTPA...		
sent: Jul 25, 2007 5:07 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:37pm		
total emails sent	1071	
total received	996	0.93
total bounces	75	0.07
people who opened it	398	0.4
people who clicked	51	0.128
people who forwarded	0	0

people who opted out	11	0.011
new people who signed up	0	0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	0.032
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	8	0.129
link 3: 100 Founders of MLTPA (http://www.mltpa.org/participate/donate/founders/)	10	0.161
link 4: Friend of MLTPA (http://www.mltpa.org/participate/donate/friends/)	11	0.177
link 5: here (http://www.mltpa.org/)	25	0.403
link 6: Photo courtesy Christian Pondella (http://www.christianpondella.com/)	6	0.097

campaign: CAMP funding announcement		
subject: It's Official!		
sent: Jun 21, 2007 5:32 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:19pm		
total emails sent	991	
total received	927	93.5%
total bounces	64	6.5%
people who opened it	403	43.5%
people who clicked	42	10.4%
people who forwarded	0	0%
people who opted out	4	0.4%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	100	16.6%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	7	1.2%
link 3: www.mltpa.org (http://www.mltpa.org)	159	26.3%
link 4: here (http://files.e2ma.net/11541/assets/docs/mltpa_volunteer_program.pdf)	207	34.3%
link 5: here (http://www.mltpa.org/participate/donate/friends/)	131	21.7%

campaign: CAMP kick-off annoucement		
subject: Welcome, CAMPers!		
sent: Sep 11, 2007 4:27 pm		
from: MLTPA <news@mltpa.org>		

MLTPA Email Blast Campaign Reports

to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:11pm		
total emails sent	1094	
total received	1038	94.9%
total bounces	56	5.1%
people who opened it	357	34.4%
people who clicked	31	8.7%
people who forwarded	1	0.3%
people who opted out	7	0.7%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	4.8%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	5	11.9%
link 3: Town's website (http://www.ci.mammoth-lakes.ca.us/comdev/Snowcreek%20VIII.htm)	19	45.2%
link 4: www.visitmammoth.com/lmrprojec (http://www.visitmammoth.com/lmrproject)	8	19%
link 5: calendars (http://www.mltpa.org/community/calendar/)	8	19%

campaign: CAMP: Summer blast #1		
subject: Save the Date!		
sent: Oct 12, 2007 11:20 am		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:13pm		
total emails sent	1050	
total received	1032	98.3%
total bounces	18	1.7%
people who opened it	350	33.9%
people who clicked	31	8.9%
people who forwarded	1	0.3%
people who opted out	2	0.2%
new people who signed up	1	0.1%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	0%

link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	9	13.6%
link 3: www.mltpa.org/CAMP_summer (http://www.mltpa.org/CAMP_summer/)	26	39.4%
link 4: Corbin Design (http://www.corbindesign.com/)	14	21.2%
link 5: Trail Solutions (http://imba.net/trailsolutions/services/index.html)	10	15.2%
link 6: Alta Planning + Design (http://altaplanning.com/)	7	10.6%

campaign: CAMP: Summer Blast #2		
subject: Register for MLTPA CAMP: Summer today!		
sent: Oct 29, 2007 1:02 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:17pm		
total emails sent	1053	
total received	1032	98%
total bounces	21	2%
people who opened it	291	28.2%
people who clicked	39	13.4%
people who forwarded	1	0.3%
people who opted out	1	0.1%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	0%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	4	7.1%
link 3: here (http://survey.leisuretrends.com/default.asp?study=TOML_Trail)	6	10.7%
link 4: here (http://www.mltpa.org/CAMP_summer/schedule/)	11	19.6%
link 5: here (http://www.mltpa.org/CAMP_summer/event_info/)	14	25%
link 6: here (http://www.mltpa.org/CAMP_summer/registration/)	9	16.1%
link 7: MLTPA CAMP: Summer (http://www.mltpa.org/CAMP_summer/)	12	21.4%

campaign: CAMP: Summer DF Reception_postcard art		
subject: A special invitation from MLTPA		
sent: Oct 24, 2007 10:52 pm		
from: MLTPA <news@mltpa.org>		
to: Developers' Forum, qs_1193291670		
response totals as of Apr 8, 2008 02:14pm		

MLTPA Email Blast Campaign Reports

total emails sent	23	
total received	18	78.3%
total bounces	5	21.7%
people who opened it	9	50%
people who clicked	1	11.1%
people who forwarded	0	0%
people who opted out	0	0%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	1	100%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	0	0%

campaign: CAMP: SUMMER Event Survey		
subject: Tell us what you think!		
sent: Dec 16, 2007 9:23 pm		
from: MLTPA <news@mltpa.org>		
to: CAMP: SUMMER registration		
response totals as of Apr 8, 2008 02:18pm		
total emails sent	69	
total received	65	94.2%
total bounces	4	5.8%
people who opened it	33	50.8%
people who clicked	7	21.2%
people who forwarded	0	0%
people who opted out	0	0%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	0%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	0	0%
link 3: here (https://www.surveymonkey.com/s.aspx?sm=ORg2ET2RkWmx0eNVH2zAzw_3d_3d)	7	100%

campaign: CAMP: SUMMER follow-up		
subject: CAMP: SUMMER a roaring success!		
sent: Nov 11, 2007 11:06 pm		

MLTPA Email Blast Campaign Reports

from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:17pm		
total emails sent	1098	
total received	1067	97.2%
total bounces	31	2.8%
people who opened it	318	29.8%
people who clicked	32	10.1%
people who forwarded	0	0%
people who opted out	2	0.2%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	4.5%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	6	13.6%
link 3: Concept and Master Planning (http://files.e2ma.net/11541/assets/docs/camp_summer_faqs.pdf)	10	22.7%
link 4: CAMP: SUMMER Survey (http://survey.leisuretrends.com/default.asp?study=TOML_Trail)	21	47.7%
link 5: U.S. Forest Service (http://www.fs.fed.us/r5/inyo/)	0	0%
link 6: Mammoth Mountain Ski Area (http://www.mammothmountain.com)	1	2.3%
link 7: Town of Mammoth Lakes (http://www.ci.mammoth-lakes.ca.us/index.asp)	0	0%
link 8: MLTPA (http://www.mltpa.org)	0	0%
link 9: Corbin Design (http://www.corbindesign.com/)	0	0%
link 10: Beneficial Designs (http://www.beneficialdesigns.com/)	0	0%
link 11: Trail Solutions (http://www.imba.com/trailsolutions/index.html)	2	4.5%
link 12: Alta Planning + Design (http://altaplanning.com/)	2	4.5%

campaign: CAMP: SUMMER post-event thanks to participants		
subject: We owe it all to you!		
sent: Nov 11, 2007 11:11 pm		
from: MLTPA <news@mltpa.org>		
to: CAMP: SUMMER registration, Test List		
response totals as of Apr 8, 2008 02:17pm		
total emails sent	73	
total received	68	93.2%
total bounces	5	6.8%

MLTPA Email Blast Campaign Reports

people who opened it	41	60.3%
people who clicked	5	12.2%
people who forwarded	0	0%
people who opted out	1	1.5%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	0%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	0	0%
link 3: online survey (http://survey.leisuretrends.com/default.asp?study=TOML_Trail)	7	100%

From: "Kristy Williams" <kristy@opposingmotion.com>
Date: October 23, 2007 8:59:22 am PDT
To: "'Kim Stravers'" <kimstravers@mltpa.org>, <jennifer@opposingmotion.com>
Cc: "'John Wentworth'" <johnwentworth@mltpa.org>
Subject: Misc Email Status report

Hi All,
Things are getting crazy for everyone, I know. Sorry this is so long, but it is better than getting 25 different emails – right? Here is a summary of where we are at with the misc. emails that are going out this week:

1. MMSA – Bike Park Passholders

- COPY: Kim submitted copy to partners for approval – still waiting to hear back from DANNA and BONNIE
- BLAST DETAILS: MMSA to send this week – they requested copy by yesterday, since some of their critical staff is out of office the rest of the week - I think we'll still be able to get it out – just might take a little extra effort
- ACTIONS: KIM – please advise on status of copy (if you received any more approvals – or if we can expedite those still pending).
  KRISTY - talk to MMSA to see what we need to do in Laura's absence.

2. MAMMOTH LAKES BOARD OF REALTORS

- COPY: Kim forwarded draft to MLTPA + Brooke
- BLAST DETAILS: MLBOR can get it out this week
- ACTIONS: KIM – please advise on status of copy – does it need to go to partners for approval?
  KRISTY – forward copy once approved

3. MAMMOTH LAKES CHAMBER OF COMMERCE

- COPY: Kim forwarded draft to MLTPA + Brooke
- BLAST DETAILS: MLCC can get it out this week
- ACTIONS: KIM – please advise on status of copy – does it need to go to partners for approval?
  KRISTY – touch base with Annette at MLCC to confirm send date

4. MMSA – Employee Email

- COPY: Kim to write
- BLAST DETAILS: MMSA says they can turn it around very quickly
- ACTIONS: KIM – draft copy
  KRISTY – touch base with MMSA

5. DEVELOPERS FORUM – Info & Invite to DEVELOPERS

- COPY: Kim forwarded draft to MLTPA + Brooke
- BLAST DETAILS: Kim to send via EMMA today 10/23
- ACTIONS: KIM – please confirm that everyone has signed off (I assume no partners, just MLTPA + Brooke need to sign off??)
  KRISTY – track down a few more developers email addresses
  KIM – send blast

6. MLTPA EMAIL #2

- COPY: Kristy to start draft (registration available, plus update on new events) – Kim to polish and forward for approvals
- BLAST DETAILS: Kim to send via EMMA this week
- ACTIONS: KRISTY: bullet point copy
  KIM: finalize copy and circulate for approval
  KIM: send blast

> Please let me know if I have missed anything.
>
> Thanks,
>
> Kristy

From: Kim Stravers <kimstravers@mltpa.org>
Date: November 29, 2007 2:37:28 pm PST
To: Stuart Brown <sbrown@visitmammoth.com>
Cc: Steve Speidel <sspeidel@ci.mammoth-lakes.ca.us>, Danna Stroud <dstroud@visitmammoth.com>, John Wentworth <johnwentworth@mltpa.org>
Subject: Stu's News request

Hey, Stu!

Could we begin a regular mention of the CAMP: SUMMER Survey in "Stu's News"? How about this:

How do YOU play in Mammoth Lakes during the summer? Take the Concept and Master Planning (CAMP) Summer Survey at www.visitmammoth.com and tell us how you use the trails and public access system around town and to get to our public lands. Then forward the link to a friend!

(The link should go to http://survey.leisuretrends.com/default.asp?study=TOML_Trail -- not sure if you can embed this or not.)

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]

MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS
PO Box 100 PMB# 432
Mammoth Lakes, CA 93546
760 934 3154
mltpa.org

From: "Stuart Brown" <sbrown@visitmammoth.com>
Date: November 2, 2007 1:19:02 pm PDT
To: "Stuart Brown" <sbrown@visitmammoth.com>
Subject: STU'S NEWS: WEEK OF NOVEMBER 5, 2007

Dear subscribers,

MLTPA Camp: Summer is underway at Canyon Lodge. This is a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. For additional information or to register, please visit www.mltpa.org.

Support Mammoth Lakes Olympic hopefuls Dan Brown, Josh Cox, Ryan Hall, Meb Keflezghi and Mike McKeeman by watching the Olympic Marathon Trials in New York tomorrow, Saturday, November 3. NBC will broadcast the event on Saturday from 2:00 - 2:30 p.m. ET and a FREE Live webcast is available at nbcolympics.com/marathon. The start of the Olympic Marathon Trial will also be broadcast on NBC's Today show. Please log onto www.usatf.org/events/2008/OlympicTrials-Marathon-Men/schedule.asp or www.runnersworld.com for updates and additional information - GO TEAM!

Tuesday, November 6, 2007 is Election Day for Measure S. The Polling Booth is in Suite Z/Council Chambers (Minaret Village Shopping Center), not the Community Center from 7:00 a.m. to 8:00 p.m.

On the media front, Mammoth appeared in Orbitz, the London Times and the LA Times:

- Mammoth ranked number 2 as a Top Ski Destination behind Lake Tahoe and ahead of Park City in a 2007 Orbitz Ski Poll: http://money.cnn.com/news/newsfeeds/articles/prnewswire/AQW02731102007-1.htm.
- Mammoth featured in the London Times about skiing in California in November: http://travel.timesonline.co.uk/tol/life_and_style/travel/holiday_type/winter_sports/article2745316.ece
- Steve Searles was in the LA Times on October 30, 2007: http://www.latimes.com/news/local/la-me-bearman30oct30,1,5322245.story?ctrack=4&cset=true.

Local ice hockey enthusiast Jeff Posey (previous owner of Mammoth Paintball), has created a website for people interested in playing ice hockey on the Town Ice Rink this winter. The website is still being refined, however, book mark www.mammothicehockey.com for the future.

Other news: The Inyo Forest has re-closed Reds Meadow...hope you had a chance to amble down to the postpile and falls this summer/fall. Daylight Savings also ends on Sunday, November 4, so move your clocks back and hour before going to bed on Saturday evening.

Attachments this week include November Town News and "One for sorrow, two for joy" - the latest musical offering from Chamber Music Unbound.

Have a great and safe Weekend!

Stu

Stuart Brown
Community Relations Manager
Town of Mammoth Lakes
Tourism and Recreation Department
P.O. Box 48 / 2520 Main Street
Mammoth Lakes, CA 93546
Ph: (760) 934-2712 ext. 1210
Toll Free: (800) 367-6572
Cell: (760) 914-0699
Fax: (760) 934-7066
www.visitmammoth.com

From: Kim Stravers <kimstravers@mltpa.org>
Date: October 28, 2007 4:04:37 pm PDT
To: Mary Prentice <mkp@npgcable.com>
Cc: Kristy Williams <kristy@opposingmotion.com>, Jen Heintzelman <jennifer@opposingmotion.com>, John Wentworth <johnwentworth@mltpa.org>
Subject: Re: MLTPA Volunteers Needed!

Hi there!

I would send people straight to this page: http://www.mltpa.org/CAMP_summer/

Could you include the following text?

***
Dear Sierra Club members:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: Summer, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, November 1-4, 2007, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your hikes safer, more efficient, and more enjoyable!

Your input into the future of trails and public access is **critical**. A few events are especially relevant to your experiences as a hiker, birdwatcher, camper, or simply an "enjoyer of nature":
Existing Facilities Trolley Tour with Trail Solutions: Friday, Nov. 2nd, 9 a.m. to 12 p.m. in Canyon Lodge
Missing Links Trolley Tour with Trail Solutions: Saturday, Nov. 3rd, 9 a.m. to 12 p.m., departing from Canyon Lodge
Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge
Next Steps Presentation, Sunday, Nov. 4th, 10 a.m. to 12 p.m., in Canyon Lodge

You can register for these and other activities -- including Thursday night's Opening Reception -- by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, activity descriptions, FAQs, and more.

If you can't make it in person but still want to participate in this process, you can submit your opinions through an online trails survey, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You can also send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event – see you November 1-4!
****

Please let me know if you can include graphics, and we'll be happy to supply them.

ALSO, I would like to invite you personally, Mary K., to participate in a closed-to-the-public session from 4:00 to 4:45 p.m. on Friday, Nov. 2 -- it's a Hikers Focus Group with Trail Solutions, and it's their chance to really focus in on hikers as a specific user group. You're so active in that community, I think you'd represent them well. Please let me know if you're able to attend.

Thanks so much, and please call or email me if you'd like to chat: 949.632.7882 (cell) or 934-3154 (work).

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

On Oct 25, 2007, at 6:13 pm, Mary Prentice wrote:

> Kim, I just went to your web site & in particular to Camp Summer invitation. I think that page by itself is what we should email to the Sierra Club Alert list. Question. What is that exact page address to incorporate into our alert? MK

From: Kim Stravers [mailto:kimstravers@mltpa.org]
Sent: Thursday, October 25, 2007 2:44 PM
To: Mary Prentice
Subject: Re: MLTPA Volunteers Needed!

Excellent!

I would love it if you could help me get the word out to the Sierra Club so that your fellow members can also attend. What's the best way for us to work together on this?

Looking forward to the event!

Best,

Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org

On Oct 24, 2007, at 2:32 pm, Mary Prentice wrote:

Of Course, Kim. Count me in. Mary K

From: Kim Stravers [mailto:kimstravers@mltpa.org]
Sent: Wednesday, October 24, 2007 11:00 AM
To: KIM STRAVERS
Cc: John Wentworth; Jen Heintzelman; Kristy Williams
Subject: MLTPA Volunteers Needed!

Hello!

Since all of you wonderful folks have taken time in the past to volunteer with MLTPA, I thought you might want to know that we are looking for "hands on deck" for CAMP: Summer, November 1-4 at Canyon Lodge. (Go to www.mltpa.org/CAMP_summer if you have no idea what I'm talking about.) We'll need help with everything from manning Base CAMP (getting people registered, answering questions, helping people with the online surveys, directing traffic), to possibly coming along as "staff" on the tours, to event setup and breakdown. Oh, and if you or someone you know takes ridiculously thorough meeting minutes, come on down!

Just reply to this e-mail if you'd like to help us out, and I will let you know what the next steps are. Thanks so much for considering this...we can't wait to hear from you!

Best,

Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org

From: "ilana levin" <ilana@highsierratri.org>
Subject: **Re: Register for MLTPA CAMP: Summer today!**
Date: October 29, 2007 4:04:19 pm PDT
To: "MLTPA" <news@mltpa.org>

Hi folks,

got your phone message as well - i won't be making the event but good luck and i did forward your link to all the HIGH SIERRA TRIATHLETES.

good luck,

ilana

To view this email online, paste this link into your browser:
http://e2ma.net/map/view=CampaignPublic/id=11541.788235483/rid=e18703f495b50bb2c79083c190e9dfde

---

Greetings and salutations!

MLTPA CAMP: Summer is THIS WEEKEND, and many of you have gotten a head start on signing up for the terrific tours, workshops, and presentations we'll be offering over the weekend of November 1-4 at Canyon Lodge here in Mammoth Lakes.

Space is limited! Go to www.mltpa.org to sign up directly, check out our event descriptions, and download the event schedule...or, if you can't make it in person, but would like to participate via the CAMP: Summer Survey, go to http://www.visitmammoth.com/surveys/trails.

We're proud to announce that we've added a few activities to the lineup since the last e-mail we sent you. Here are the highlights:

--> FRIDAY, NOV. 2ND, 9 a.m. to 12 p.m.: The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.

--> FRIDAY, NOV. 2ND, 9 a.m. to 12 p.m.: Participants can now register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both the paved and natural-surface Existing Facilities tours. Input from all tours will drive the Trails Network Workshops, scheduled for Saturday, November 3rd, from 2 p.m. to 4 p.m. in Canyon Lodge.

--> ALL WEEKEND LONG: Visit the Exhibit Hall to check out the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town

From: "Andrew Kastor" <andrew@highsierrastriders.org>
Subject: **RE: Special Listening Sessions for CAMP**
Date: October 29, 2007 12:42:44 pm PDT
To: "'Kim Stravers'" <kimstravers@mltpa.org>
1 Attachment, 50.5 KB

Done, both were sent out! Thank you,
Andrew

From: Kim Stravers [mailto:kimstravers@mltpa.org]
Sent: Monday, October 29, 2007 11:13 AM
To: Andrew Kastor
Subject: Special Listening Sessions for CAMP

Hi again!

We've got two special, closed-to-the-public sessions on Friday, Nov. 2nd, in Canyon Lodge that I would love for you to sendarepresentative or two from High Sierra Striders to:
3:00 to 3:45 p.m.,Athletes, paved surfaces, with Alta Planning and Design
4:00 to 4:45 p.m., Hikers, natural surfaces, with Trail Solutions

These sessions are designed to be small (5 to 6 people) focus groups where the consultants can get detailed feedback from specific user groups. Since HSS runs on both paved and natural surface trails, I think it's important to have representation at both.

Again, this is a closed session by invitation only, so please have your "chosen ones" contact me directly at this email address or at (949) 632-7882 [cell] or (760) 934-3154 [office] for details and RSVP.

Good luck to our athletes out there...travel safely, and thanks so much!
Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

MLTPA
MAMMOTH LAKES TRAILS & PUBLIC ACCESS
PO Box 100 PMB# 432
Mammoth Lakes, CA 93546
760 934 3154
mltpa.org

Dear MMSA Employees:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: Summer**, a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. MMSA has committed **$100,000** toward this historic planning process – a partnered effort between MMSA, MLTPA, the Town, and the United States Forest Service that seeks to improve the recreation and mobility opportunities in our community via a comprehensive, well-designed, and well-connected system of trails and public access. This is your chance, as a resident, a ski-area employee, and a trails user, to speak your mind and make sure that the CAMP consultant teams -- Alta Planning + Design (paved trails) and Trail Solutions (natural-surface trails) -- know what's important to you.

The **CAMP: Summer Opening Reception** is Thursday, November 1st, at 7 p.m. in Canyon Lodge. A complete events schedule, FAQs, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive their e-newsletter. Also, don't miss Saturday night's special presentation, "Signage and Wayfinding: The Essential Steps to a Successful Program," by Jeff Corbin, president of Corbin Design, which will focus on how Mammoth Lakes can develop a system that incorporates municipal needs with recreation. For details, visit the website or contact Communication Manager Kim Stravers at (760) 934-31534 or send an e-mail to CAMP@mltpa.org.

Dear MMSA Bike Park Pass-holders:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend to you a special invitation to participate in **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **November 1-4, 2007**, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your ride safer, more efficient, and more enjoyable!

As a valued pass-holder, your input into the future of trails and public access is **critical**. A few events are especially relevant to your experiences as a mountain biker:

MTB Listening Session/Focus Group with Trail Solutions: Friday, Nov. 2nd, 2-5 p.m. in Canyon Lodge
Missing Links Tour with Trail Solutions: Saturday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge
Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge

You can register for these and other activities by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, FAQs, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You can also send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event – see you November 1-4!

Best,
Kim Stravers
Communications Manager, MLTPA

Emails to go out 10/29

Town of Mammoth Lakes Employees
Forward to Danna Stroud

Dear Town of Mammoth Lakes Employees:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: Summer**, a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. The Town of Mammoth Lakes has committed **$100,000** toward this historic planning process—a partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA that seeks to improve the recreation and mobility opportunities in our community via a comprehensive, well-designed, and well-connected system of trails and public access. This is your chance, as a resident, a town employee, and a trails user, to speak your mind and make sure that the CAMP consultant teams—Alta Planning + Design (paved trails) and Trail Solutions (natural-surface trails)—know what's important to you.

The **CAMP: Summer Opening Reception** is this Thursday, November 1st, at 7 p.m. in Canyon Lodge. A complete events schedule, FAQs, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive MLTPA's e-newsletter. Also, don't miss Saturday night's special presentation, "Signage and Wayfinding: The Essential Steps to a Successful Program," by Jeff Corbin, president of Corbin Design, which will focus on how Mammoth Lakes can develop a system that incorporates municipal needs with recreation.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

For details, visit the website, send an e-mail to CAMP@mltpa.org, or contact Communications Manager Kim Stravers at (760) 934-3154.

Looking forward to seeing you November 1-4!
Kim Stravers
Communications Manager, MLTPA

Mono County Employees
Send to Sarah McCahill

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a personal invitation to participate in **CAMP: Summer**, a free four-

day public event focused on summer trails and recreation in Mammoth Lakes. The event, scheduled for November 1-4, 2007, will be based out of Canyon Lodge and will feature interactive tours, workshops, exhibits, and special presentations.

Recreation drives the economic engine of our community, and the Concept and Master Planning (CAMP) process—a partnered effort between the Town, the United States Forest Service, Mammoth Mountain Ski Area, and MLTPA—is geared toward improving the outdoor experience for everyone from longtime locals to second homeowners to frequent visitors. This special planning effort also will consider Mammoth's mobility needs, seeking to ensure safe and efficient feet-first commutes for employees and shopping for our guests. CAMP: Summer is a critical part of this in-progress planning project, and it is your chance to speak directly to the consultants, partners, and each other about what trails and public access mean to you. **The Mammoth community has, to date, committed $225,000 to this effort!**

Please join us this Thursday, November 1st, at 7 p.m. in Canyon Lodge for our Opening Reception, where you can meet the CAMP Planning, Funding, and Jurisdictional Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process! Visit http://www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Looking forward to seeing you November 1-4!
Kim Stravers
Communications Manager, MLTPA

Generic Email to send to groups willing to forward to their databases
Forward to Sierra Club (Mary K Prentice) and East Side Velo (John Armstrong)

Dear [Group Name]:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend to you a special invitation to participate in **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **November 1-4, 2007**, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative,

and timely trails planning -- planning that can make your [ride/hike/walk/etc] safer, more efficient, and more enjoyable!

As a member of [insert group name], your input into the future of trails and public access is **critical**. Please join us this Thursday, November 1st, at 7 p.m. in Canyon Lodge for our Opening Reception, where you can meet the CAMP Planning, Jurisdictional, and Funding Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process! A few events are especially relevant to your experiences:

[insert most critical sessions]

You can register for these and other activities by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, FAQs, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event -- see you November 1-4!

Best,
Kim Stravers
Communications Manager, MLTPA

Spanish Community
Forward to Violet Martin – she will translate if necessary (may be more to bi-lingual folks)

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: Summer**, a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. This is your chance, as a resident and a trails user, to speak your mind and make sure that the CAMP consultant teams know what's important to you.

Whether you use the trails to walk to work or to school, take the kids to the park on weekends, or go for a vigorous bike ride on weekend afternoons, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community.

Join us for cocoa and cookies at the **CAMP: Summer Opening Reception** this Thursday, November 1st, at 7 p.m. in Canyon Lodge, where you can meet the CAMP trails consultants, members of the MLTPA staff and Board of Directors,

and CAMP partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process!

A complete events schedule, information, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive their e-newsletter. Please note that a Spanish-language Frequently Asked Questions (FAQs) document is available as a PDF on our website.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Looking forward to seeing you November 1-4!
Kim Stravers
Communications Manager, MLTPA

Friends/Family Viral Email
Send to partners, MLTPA BOD, founders, staff, anyone "friendly"

As a Mammoth outdoor enthusiast, I thought you would be interested in this upcoming event:

This weekend, the Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) is hosting **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **November 1-4, 2007**, at Canyon Lodge. This is your opportunity to participate in the CAMP (Concept and Master Planning) process via interactive exhibits, tours, community and user group meetings, and workshops.

Please join me as the event kicks off this Thursday, November 1st, at 7 p.m. in Canyon Lodge for the Opening Reception, where you can meet the CAMP trails consultants, members of the MLTPA staff and Board of Directors, and CAMP Jurisdictional, Funding, and Planning Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process!

Visit www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more! If you are unable to attend, please provide feedback via the CAMP: Summer Survey at www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Please forward this e-mail to anyone you think will be interested in the event. We look forward to seeing you this weekend…bring a neighbor!

Best,
Kim Stravers
Communications Manager, MLTPA

HOA Managers/BODs
To send via Emma to HOA list

Dear Homeowners Association Board:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is proud to present **CAMP: Summer**, a free four-day public workshop focused on summer recreation and trails, November 1-4 at Canyon Lodge. **CAMP** stands for **Concept and Master Planning**—the project currently underway thanks to the partnered efforts of the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA. The aim is to generate a master plan that will improve Mammoth's trails and public access systems (both paved and natural surfaces) so that our community can enjoy safer, more fun, and more efficient recreation and feet-first mobility opportunities.

One of the goals of this historic effort is to link Mammoth's many districts, giving neighbors a "greener" way to visit each other. And whether you love to push your granddaughter in her stroller, enjoy an after-dinner walk, or go for a vigorous bike ride on weekend afternoons, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community. No matter if your members are full-time residents or second homeowners, we all have a passion for Mammoth! To that end, I would like to invite you and your members to attend any and all of our public events over the **CAMP: Summer** weekend—it's your golden opportunity to speak directly to the trails consultants and CAMP Partners about what's important to you. (**CAMP: Winter**, focusing on winter recreation and trails, is scheduled for January 31st to February 3, 2008.)

A number of public walking and biking tours, presentations, and workshops will run throughout the weekend; for additional information, including a complete schedule, please visit www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more! The event is free and open to the pubic, but spots are limited for some activities, so we strongly encourage registration via our website. If you are unable to attend, we encourage you to provide comments via the CAMP Survey at www.visitmammoth.com/surveys/trails.

MLTPA is eager to get to know your Homeowners Association. Please contact me anytime at kimstravers@mltpa.org or (760) 934-3154 with questions, concerns, or just to say hello. I look forward to seeing you November 1-4!

Kim Stravers
Communications Manager, MLTPA

From: Hank Garretson <w6sx@npgcable.com>
Subject: **MLTPA CAMP for Eastern Sierra Nordic Ski Association**
Date: October 31, 2007 7:25:23 am PDT
To: Recipient list suppressed:;

Hello, Eastern Sierra Nordic Ski Association members!

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **this weekend**, November 1-4, 2007, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your outdoor recreation safer, more efficient, and more enjoyable!

Your input into the future of trails and public access is **critical**. And though this is a summer-focused event, and most of you are passionate about winter, we still encourage you to participate, as many of you are no doubt hiking, running, and biking in your "off season." :)

We'll have CAMP: Winter, focused on the snow, in February 2008, but this time around, I urge you to attend, on behalf of your organization:
MAMMOTH TRAILS Saturday, November 3rd, 9 a.m. to 12 p.m., Canyon Lodge
Session Leader: MLTPA
This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

We have lots of other fun and important activities happening throughout the weekend, such as:
Existing Facilities Trolley Tours: Friday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge
Existing Facilities Bike Tours: Friday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge
Missing Links Trolley Tours: Saturday, Nov. 3rd, 9 a.m. to 12 p.m., departing from Canyon Lodge
Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge
Next Steps Presentation: Sunday, Nov. 4th, 10 a.m. to 12 p.m., in Canyon Lodge

You can register for these and other activities -- including Thursday night's Opening Reception -- by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, activity descriptions, FAQs, and more. Spots fill up fast, so get online soon!

If you can't make it in person but still want to participate in this process, you can submit your opinions through an **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails . You can also send your comments via e-mail to CAMP@mltpa.org , or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event – see you November 1-4!

Best,
Kim Stravers
Communications Manager



IMBA California eNews, October, 2007

IMBA California Working with Legislators on Wilderness Bill
On Sept. 27, U.S. Senator Barbara Boxer and Congresswoman Mary Bono introduced the California Desert and Mountain Heritage Act which proposes Wilderness protection for approximately 200,000 acres in Riverside County. Formal Wilderness designation protects the land from development and resource extraction but does not allow mountain bikes. IMBA California representatives have been working closely with Senator Boxer's and Congresswoman Bono's staff, as well as with local mountain bikers, to ensure that the proposed legislation is shaped with mountain bikers' needs in mind. For more information, contact IMBA California Policy Director Tom Ward, tom@imba.com.

Trails Solutions Selected to Design Trails at Mammoth
IMBA's Trail Solutions has been selected as the consultant for natural-surface trails at Mammoth resort. Professionals on the Trail Solutions team will work closely with ALTA Planning and Design, who is providing planning services for paved pathways and road systems. According to IMBA's Cimarron Chacon, Mammoth has plans to become a "premier year-round resort community." The planning includes a multi-jurisdictional partnership with the town of Mammoth Lakes and the US Forest Service. Additional partners include Mammoth Mountain resort and the MLTPA, a local non-profit.

State Recreational Trails Committee Hears From Mountain Bikers
IMBA California representatives recently provided input to the State Recreational Trails Committee concerning the management of multi-use trails throughout the state. The management of user conflict was discussed and the Committee, on recommendation of IMBA representatives, officially adopted the position to use IMBA's recent publication, Managing Mountain Biking as a guide to solving conflict issues on trails.

IMBA California Goes to Washington DC
IMBA California Policy Advisor Tom Ward, Government Affairs Director Jenn Dice and DC lobbyist Kirk Bailey recently met with California lawmakers in Washington DC on newly proposed Wilderness legislation. Productive discussions were held on avoiding the potential impacts of proposed legislation on mountain biking opportunities in the state. IMBA California is fully engaged with key stakeholders in negotiations over Wilderness proposals.

Funding Sought for Epic Trail System in King Range
IMBA is working to secure congressional funding for the Paradise Ridge Trail Project in Northern California's spectacular King Range. IMBA California and the California Wilderness Coalition jointly submitted funding support letters to congressional committees responsible for appropriations. With the projected funding, Paradise Ridge will soon become a destination, epic trail system.

Common Ground Committee Meeting in Southern California
IMBA California representatives will meet next month in Southern California with the Committee on Finding Common Ground. The committee will be working on ways to reduce trail conflict and improve the trail experience for all

End Singletrack Prohibition!



Please donate to IMBA's Legal Fund today! Contributors of $35 or more will receive IMBA's solid-rubber Iconic Coaster Set (pictured above) in thanks for helping protect iconic trails.

trail users in the state. The committee evolved from an initiative by IMBA California representatives to bring trail users together to find ways to work together on common problems. Hikers, runners and equestrians are also represented in the group. For more information contact tom@imba.com

Above and Beyond Corporate Member Spotlight



IMBA California was founded with generous support from Specialized .

View the complete list of IMBA sponsors.

IMBA members can SAVE up to $3,300 off the MSRP when buying or leasing a new Subaru.

With each VIP purchase, Subaru will also donate $125 to IMBA's trailbuilding and access efforts.

Your Membership Status, Randy

Donate Now | News | Shop IMBA Gear | Membership
Tell a Friend | Update my IMBA Profile | Unsubscribe

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Randy Martin
Martin & Associates
3545 Harbor Gateway South, Suite 104
Costa Mesa, CA 92626
Office (714) 641-9022 Cel (949) 400-4107

Chapter 5I: Hard mailings

MLTPA also sent CAMP: SUMMER information via U.S. Mail. Information regarding returned or undeliverable mail is available upon request.

- **Information sent to individuals upon request**
  In response to inquiries made by individuals via phone, MLTPA Communications Manager Kim Stravers put together a set of informational documents relevant to the MLTPA Foundation, the CAMP process, and the CAMP: SUMMER event, which was mailed to those identified below.
    - **Pat Delaney**
      Mrs. Delaney is a second homeowner who resides in Southern California. She regretted her inability to attend the event, but asked to be sent background materials.
    - **Steve Toomey**
      In an effort to reach out to the OHV community, Ms. Stravers made contact with Mr. Toomey of the Sneakers Motorcycle Club in Bishop. He was uncertain if he or his club members could attend the event, but asked to be sent more information. In addition to the items listed above, the package also contained registration forms. No copy of the cover letter is available.
- **Letters to HOAs**
  In the absence of e-mail addresses for this group, a standard letter was mailed to Homeowners Association representatives when postal addresses were available.
- **Postcards**
  MLTPA designed, produced, and mailed more than 6,000 postcards advertising CAMP: SUMMER, which, in addition to the CAMP: SUMMER poster, was the first organized announcement of the event. Postcards were mailed to second homeowners (shipped directly from the print house) and to Mammoth Lakes PO Box–holders (via a non-profit stamp supplied by Gaye Mueller, executive director of the Mono Council for the Arts). The second-homeowner mailing list was obtained from MLTPA, who had acquired it for its own November 2006 Public Meeting.

MAMMOTH LAKES TRAILS · PUBLIC ACCESS

October 22, 2007

Pat Delaney
13143 Bloomfield St.
Sherman Oaks, CA 91423

Dear Pat:

It was such a pleasure speaking with you last week about your interest in CAMP: Summer! Thanks so much for the call!

As promised, please find enclosed an event schedule and our Frequently Asked Questions document; the survey is not yet available, but I promise to send that as soon as it is so that you may participate in the Concept and Master Planning (CAMP) process. Though I know you are unable to attend the event in person—and you shall be missed!—I thought you might like to see what we have planned.

We're so glad to hear from our "extended family" in the Mammoth Lakes community. Please do stay in touch and feel free to call me anytime!

Best wishes,

Kimberly A. Stravers

Communications Manager

MLTPA

Enclosures (2)

PO Box 100 PMB #432 Mammoth Lakes, CA 93546 Tel 760 934 3154 www.mltpa.org

Dear Homeowners Association Board Member:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is proud to present **CAMP: WINTER**, a free, week-long public workshop focused on **winter recreation, trails, and mobility** in Mammoth Lakes, **February 7-12, 2008, at the Mountainside Conference Center in Main Lodge**. **CAMP** stands for **Concept and Master Planning**—the project currently underway thanks to the partnered efforts of the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA. The aim is to generate a master plan that will improve Mammoth's trails and public access systems (both paved and natural surfaces) so that our community can enjoy safer, more fun, and more efficient recreation and feet-first mobility opportunities.

One of the goals of this historic effort is to link Mammoth's many districts, giving neighbors a "greener" way to visit each other. And whether you love to take a crisp walk through the neighborhood, visit Shady Rest for some cross-country skiing, or even head out on a backcountry expedition, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community. No matter if your members are full-time residents or second homeowners, we all have a passion for Mammoth! To that end, I would like to invite you and your members to attend any and all of our public events over the **CAMP: WINTER** weekend—it's your golden opportunity to tell the trails consultants and CAMP Partners what we need to know about winter recreation in Mammoth.

A number of public tours, presentations, and workshops will run throughout the event period; for registration information, including a complete schedule and session descriptions, please visit www.mltpa.org or call (760) 934-3154. If you are unable to attend, we encourage you to provide comments via the Winter and Summer Trail Surveys, also available through www.mltpa.org.

MLTPA is eager to get to know your Homeowners Association. Please contact me anytime at kimstravers@mltpa.org or (760) 934-3154 with questions, concerns, or just to say hello. I look forward to seeing you February 7-12!

Warm regards,
Kim Stravers
Communications Manager, MLTPA

CONDOMINIUM MASTER LIST

LEGEND

AMENITIES

B – BARBEQUE
J – JACUZZI (S)
L – LAUNDRY FACILIITES
R – RECREATION ROOM
S – SAUNA (S)
SP – SPA (S) PSP – PRIVATE SPA
T – TENNIS
F – FITNESS CENTER
MTG – MEETING ROOMS
CA - CABLE
E - ELEVATOR
P – POOL (S)
RB – RACQUETBALL
SL – SOLAR
ST – STEAM ROOM
V – VOLLEYBALL
STR – STORAGE
J L – JUNE LAKE

PARKING

O – OPEN
UG - UNDERGROUND
PR–PRIVATE GARAGE
G - GARAGE
AG- AT GARAGE

COMPLEX	YEAR BUILT	# UNITS	AMENITIES	PARKING	PHONE #
ARROWHEAD	1980	15	NONE	G	N/A
ASPEN CREEK	1981	82	P,J,S,SP	UG	934-3933
ASPEN MEADOWS	1991	11	NONE	PR	N/A
BIRCH CREEK	1981	8	NONE	N/A	648-7705
BIGWOOD	1974	109	P,J,S	G	934-8411
BRIDGES	1985	45	J	G	934-8909
CABINS	2005	24	STR	U	N/A
CANYON SKI & RACQ	1981	18	S,J, T, RB	G	924-0888
CHAMONIX	1971	100	P,J,S,R,L	0	934-6792
CHATEAU BLANC I & II	1970	30	P,J.S.	G/O	934-2279
CHATEAU SIERRA	1971	31	P,J,S	G/O	934-4116
CHATEAU D'OEX	1967	19	J,S,L	O	934-2386
CHATEAU DE MONT.	1971	48	P,J.S	G/O	934-6374
CHATEAU SANS NOM	1973	38	P,J.S,T	O	934-6710
CHATEAU TYROL	1994	3	NONE	G	N/A
CONESTOGA	1972	17	SP	O	N/A
COURCHEVEL	1972	60	P,J,S	G	934-6515
CRESTVIEW	1979	70	J,S,T	UG	934-3326
CREEKSIDE @ MMTH	1998	4	L	PR	N/A
DIAMOND RUN TWN	2005	12	N/A	PR	N/A
DISCOVERY IV	1973	64	L, J, R, S, SP, P	O	934-6410
EDGEWATER J L	1984	20	NONE	PR	N/A
EAGLE RUN	2003	36	J,CA,L	AG	N/A
FIRESIDE @ THE VLG	1970	31	P,J,S,R	O	934-2781
FOREST CREEK	1983	51	SP	O	934-2020
FOREST MEADOWS	1976	40	J,S,L	O	934-2142
GRAND SIERRA LODGE	2003/04	111	S,P,F,STR,L	U	934-1982
GRAY EAGLE I	2005	12	PRIV. SPA	PR	N/A
GRAY EAGLE II	2005	12	PRIV. SPA	PR	N/A
HELIOS	1983	27	J,S,RB	UG/O	934-8568
HERITAGE	1973	18	J,S,R,L	O	N/A
HIDEAWAY DWN CN J L	2003	10	NON	PR	N/A
HIDDEN VALLEY	1974/81	84	P,J,S,R,T,L	O	934-7303
HORIZONS IV	1972	92	P,J.S,R,T	O	934-6779
INTERLAKEN J L	1981	38	SP,T,B	PR	N/A
JUNIPER CREST	2005	27	NONE	AG	N/A
JUNIPER SPRINGS LDG	1999	174	E, P, S, F, STR	U	924-1102
KRYSTAL VILLA EAST	1969	56	J,S,P,L,R	O	934-2669
KRYSTAL VILLA WEST	1970	32	P,J	O	934-6469
L'ABRI	2001	12	NONE	O	N/A
LA RESIDENCE IV & V	1976/79	72	P,J,S,T,B	O	934-4990
LA VISTA BLANC	1975	80	P,J	O	934-8328
LAKEVIEW VILLAS	1971	31	J,R,L	O	934-6261

CONDOMINIUM MASTER LIST

LEGEND

AMENITIES

B – BARBEQUE
J – JACUZZI (S)
L – LAUNDRY FACILIITES
R – RECREATION ROOM
S – SAUNA (S)
SP – SPA (S) PSP – PRIVATE SPA
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P – POOL (S)
RB – RACQUETBALL
SL – SOLAR
ST – STEAM ROOM
V – VOLLEYBALL
STR – STORAGE
J L – JUNE LAKE

PARKING

O – OPEN
UG - UNDERGROUND
PR–PRIVATE GARAGE
G - GARAGE
AG- AT GARAGE

COMPLEX	YEAR BUILT	# UNITS	AMENITIES	PARKING	PHONE #
LINCOLN HOUSE	2003	83	F,STR,S	U	N/A
LODGES I & II	2005	29/52	L,J	AG	N/A
MAGNOLIA LODGE	2005	4	PS & B,STR	O	N/A
MAMMOTH CREEK	1976	60	P,J,S,T	O	934-8634
MAMMOTH ESTATES	1968	78	P,J,S,R	O	934-2884
MAMMOTH GREEN	2001	46	STR,P,S	U	N/A
MAMMOTH LOFTS	2004	10	N/A	N/A	N/A
MAMMOTH PINES	1984	18	NONE	O	N/A
MAMMOTH POINT	1972	36	J,S	O	934-4100
MAMMOTH SIERRA TWN	1980	41	J,S,L	O	934-8372
MAMMOTH SKI & RACQ	1972	133	P,J,S,R,T	G/O	934-6891
MAMMOTH VIEW VILLAS	1974	50	J,S,R	O	934-8480
MAMMOTH WEST	1970	43	P,J,S,R	O	934-6151
MEADOWRIDGE	1979	52	P,J,S,T	O	934-3808
MEADOWVIEW RIDGE	1982	10	J	UG	N/A
MERIDIAN VILLAS	1980	11	NONE	O	N/A
MOUNTAINBACK	1981/83	120	P,J,S	UG	934-2925
MOUNTAIN MEADOWS I	1987	12	L	AG	N/A
MOUNTAIN MEADOWS II	1989/90	15	CA, L	AG	N/A
MOUNTAIN SHADOWS	1971	128	J,S,P,L	O	934-4993
NORDICA	1964	20	CA	O	N/A
PINION SPRINGS	1994	10	L	PR	N/A
POINTE	1988	12	NONE	G/O	N/A
POWDER REEF	2005	4	NONE	AG	N/A
RAINBOW VILLAS	1980	5	J	O	N/A
ST. ANTON	1972	84	P,J,S,R	UG	934-3361
ST. MORITZ	1976	80	P,J,S,R	O	934-2936
SAN SIERRA	1972	32	S,J,L	O	934-2062
SEASONS 4	1970	100	P,J,S,R	O	934-2030
SHERWIN VILLAS	1972	70	P,J,S,T	O	934-6808
SIERRA MANORS	1969	148	P,J,S,L	O	934-2870
SIERRA MEGEVE	1982	32	J,S,P,L	UG	934-3723
SIERRA PARK VILLAS	1970	100	P,J,S,L	O	934-4521
SIERRA SUNS	1980	12	NONE	PG	648-7705
SIERRA VALLEY	1979	17	NONE	G	N/A
SILVER BEAR	1990	24	P,J,S,B	UG/O	934-5680
SKI RUN VILLAS	1982	11	J	G	N/A
SNOW COUNTRY	1982	10	NONE	G/O	934-8634
SNOWBIRD	1975	24	J,S,R,L	UG	934-8270
SNOWCREEK I	1978/79	107	J,S	O	934-3333
SNOWCREEK II	1980/81	123	J,S	O	934-3333
SNOWCREEK III	1983/84	86	J,S	O	934-3333
SNOWCREEK IV	1986/88	138	J,S	G/O	934-3333

Crowley L

CONDOMINIUM MASTER LIST

LEGEND

AMENITIES

B – BARBEQUE
J – JACUZZI (S)
L – LAUNDRY FACILIITES
R – RECREATION ROOM
S – SAUNA (S)
SP – SPA (S) PSP – PRIVATE SPA
T – TENNIS
F – FITNESS CENTER
MTG – MEETING ROOMS
CA - CABLE
E - ELEVATOR
P – POOL (S)
RB – RACQUETBALL
SL – SOLAR
ST – STEAM ROOM
V – VOLLEYBALL
STR – STORAGE
J L – JUNE LAKE

PARKING

O – OPEN
UG - UNDERGROUND
PR–PRIVATE GARAGE
G - GARAGE
AG- AT GARAGE

COMPLEX	YEAR BUILT	# UNITS	AMENITIES	PARKING	PHONE #
SNOWCREEK V	1989/94	64	NONE	G/O	934-3333
SNOWFLOWER	1981/82	88	T,P,J,S,L	O	934-8593
SOLSTICE	2006	25	E,J	U	N/A
SONENALP	2001	4	S,J.REC.STR	AG	N/A
SUMMIT I & II	1973/77	210	P,J,S,R,T	UG	934-7062
SUNFLOWER	1980	10	NONE	G/O	934-3593
SUNRISE	1980	51	P,J,S,L	O	934-7260
SUNSHINE VILLAGE	1972/73	80	P,J,S,R,T,L	O	934-3340
SUNSTONE	2000	77	P, F	U	924-1102
TAMARACK	1970/93	40	P,J,S	G/O	934-6569
TENNIS VILLAGE	1981	14	J,T	G	934-3111
TIMBERS	1999/00	32	NONE	PR G	N/A
TIMBER RIDGE	1972/73	54	P,J,S,R,L	G	934-4154
TIMBERLINE	1972	52	P,J,S,R,L	O	934-6963
TYROLEAN VILLAGE	1967/70	56	NONE	O	934-6510
VAL D'ISERE	1972	46	P,J,S,R,L	O	934-2040
VIEWPOINT	1974	56	P,J,S,R,T,L	O	934-3132
VILLA DE LOS PINOS	1973/80	48	P,J,S,T,V,H,L	O	N/A
WEST. SLOPES VILLAS	1974	22	SP,L	G	934-3213
WESTIN MONACHE	2006	230	P,S,B,F,STR,L	U	N/A
WHISKEY CREEK	1982	16	NONE	O	N/A
WHITE MTN LODGE	2003	77	F,STR,S	U	934-1982
WILDERNESS VIEW	1982	6	J,SL,ST	G	N/A
WILDFLOWER	1979	76	P,J,S,T,L	O	934-4600
WILDROSE	1981	12	J	G/O	N/A
WINTERSET	1983/84	33	P,S,J	O	934-7531
WOODLANDS	1982	57	P,J,S,L	O	934-8383
1849	1971	101	P,SP,R,F,MTG	O /UG	934-7525

Order Completed

Custom Sizes

- Brochures
  - 8½ x 11
  - 8½ x 14
  - 11 x 17
- Cards
  - Postcards
  - Rackcards
  - Business Cards
  - Greeting Cards
- Presentation Folders
  - 9x12 Left-Pocket
  - 9x12 Right-pocket
  - 9x12 Two-pocket
- Sellsheets
  - 8½ x 11
  - 11 x 17
  - 11 x 25½
- Multi-Page
  - Booklets
  - Catalogs
  - Calendars
  - **2008 Template Now Available!**
- Oversize
  - Poster 13 x 18
  - Poster 18 x 24
  - Poster 22 x 28
- Newsletters
  - 8½ x 11
  - 11 x 17

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JOB DETAILS:

Transaction Details:

Order Number:	274824
Credit Card Ref. Number:	VTGA1CCBA60D (approved)
Date / Time:	2007-10-05 15:48:52
Total Charged:	$2825.61
Credit Card Number (last 4 digits):	xxxx-xxxx-xxxx-7685

Summary:

Job Name:	MLTPA Postcard Mailing
Mailing Cost:	$1766.00
Printing Cost:	$808.63
Subtotal:	$2574.63
Tax:	$225.28
Shipping Cost:	$25.70
Grand Total:	$2825.61
Turnaround:	3 day
Proof:	SoftProof

Upload(s):

received	filename
Yes	MLTPA Mailing_clean 7-2-07.xls
Yes	mltpa_campsummer_postcard_f2.pdf

Specifications:

Quantity:	6818
Colors:	Full Color Both Sides (4/4)
Paper Type:	95# Reincarnation Matte Cover
Flat Size:	4 x 6
Final Size:	4 x 6

Mailing:

Service:	First Class
Qty Mailed:	6318
Cost:	1766.00

Shipping Address(es):

Jennifer Heintzelman
158 Hill Street
Mammoth Lakes, CA 93546

quantity: **500**
method: **UPS - Next Day Air**
price: **25.70**
ship notes:

USER DETAILS:

Name / Email / Company:

Jennifer Heintzelman
jennifer@opposingmotion.com
Opposing Motion
760-934-1279

Billing Address:

PO Box 100 PMB#432
Mammoth Lakes, CA 93546

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Postage Statement — Nonprofit Standard Mail Easy — Nonautomation Letters or Flats

Post Office: Note Mail Arrival Date & Time

This form may be used only for a single nonautomation rate mailing of identical-weight pieces up to 3.3 ounces. Use PS Form 3602-R for all other nonprofit Standard Mail mailings. Checklists and other tools for mailers are available on the Postal Explorer website at: pe.usps.com

Mailer

Permit Holder's Name and Address, and Email Address, If Any

Mammoth Art Guild
PO Box 56
Mammoth Lakes, CA 93546

Telephone: 873-7242

Customer No.

Mailing

Post Office of Mailing: Mammoth

Permit No: #176

Type of Postage: [X] Permit Imprint [ ] Precanceled Stamps [ ] Metered

Statement Seq. No.

Mailing Date

Fed Agency Code

Weight of a Single Piece: 0. ____ pound

If Sacked, Based on: [ ] 125 pieces [ ] 15 pounds

No. & Type of Containers

Processing Category: [X] Letters [ ] Flats

Total Pieces: 5,300

Total Weight

Postage

Part D
Letters — 3.3 oz. (0.2063 lb.) or Less

Machinable

	Entry	Rate Category	Rate	No. of Pieces	Total
D1	None	AADC	0.155	5,300	821.50
D2	None	Mixed AADC	0.104		
D3	DBMC	AADC	0.122		
D4	DBMC	Mixed AADC	0.131		
D5	DSCF	AADC	0.113		

Nonmachinable

	Entry	Rate Category	Rate	No. of Pieces	Total
D6	None	5-Digit	0.237		
D7	None	3-Digit	0.320		
D8	None	ADC	0.349		
D9	None	Mixed ADC	0.429		
D10	DBMC	5-Digit	0.204		
D11	DBMC	3-Digit	0.287		
D12	DBMC	ADC	0.316		
D13	DBMC	Mixed ADC	0.396		
D14	DSCF	5-Digit	0.195		
D15	DSCF	3-Digit	0.278		
D16	DSCF	ADC	0.307		

Part E
Flats — 3.3 oz. (0.2063 lb.) or Less

	Entry	Rate Category	Rate	No. of Pieces	Total
E1	None	5-Digit	0.237		
E2	None	3-Digit	0.301		
E3	None	ADC	0.335		
E4	None	Mixed ADC	0.389		
E5	DBMC	5-Digit	0.204		
E6	DBMC	3-Digit	0.268		
E7	DBMC	ADC	0.302		
E8	DBMC	Mixed ADC	0.356		
E9	DSCF	5-Digit	0.195		
E10	DSCF	3-Digit	0.259		
E11	DSCF	ADC	0.293		

Part D subtotal

Part E subtotal

Total postage *(add parts subtotals)*

Rate at Which Postage Affixed: [ ] Correct [ ] Lowest [ ] Neither

____ pieces X $ ___ ___ . ___ ___

= Postage Affixed

Net Postage Due

Certification

For USPS Use Only: Additional Postage Payment (State reason)

For postage affixed add additional payment to net postage due; for permit imprint add additional payment to total postage.

Total Adjusted Postage Affixed

Postmaster: Report Total Postage in (Permit imprint only) AIC 125

Total Adjusted Postage Permit Imprint

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Chapter 5m: In-person presentations

- **Information drops at local businesses**
  MLTPA created and produced an information packet for distribution at local businesses, which contained display information for customers, such as postcards, and event details and registration forms for employees. When feasible, MLTPA representatives gave a short presentation explaining CAMP and the CAMP: SUMMER event. A list of participating shops is below.
    - Alpine Approach
    - Footloose Sports
    - Great Outdoor Clothing Company
    - Kittredge Sports
    - Mammoth Mountaineering
    - Mammoth Sporting Goods
    - P3
    - Performance Anglers
    - Rick's Sporting Goods
    - The Trout Fitter
- **Public Commission and Council Meetings**
  MLTPA staff members attended at least one meeting of each public commission, as well as Town Council, to announce CAMP: SUMMER information during the public comment period.
- **Service and other organizations**
  MLTPA staff members were invited to speak about the CAMP process and the CAMP: SUMMER event during meetings of the organizations listed below.
    - Chamber of Commerce (speaker: John Wentworth)
    - Contractors Association (speakers: Kim Stravers and Eric Wasserman)
    - Lions Club (speaker: Kim Stravers)
    - Rotary Club, Noon (speaker: John Wentworth)
    - Rotary Club, Sunrise (speaker: Kim Stravers)

Chapter 5n: Media alerts

Prior to and during the event, MLTPA invited the local and regional press to attend CAMP: SUMMER and encouraged original editorial coverage. A number of press releases highlighting different parts of the event were distributed electronically in the weeks leading up to CAMP: SUMMER, and an information packet containing a collection of available takeaways and press releases was available on-site. A final media alert was distributed the day before the event to help facilitate interviews and to provide critical event information.

- **Personal phone calls**
  MLTPA staff and Board members reached out to representatives of all segments of the community via telephone, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, and requesting that these parties pass CAMP: SUMMER information to fellow club members, employees, co-workers, and others as appropriate. Please see the “CAMP: SUMMER Communications Overview” in the “Outreach” section for a detailed record of these communications.

MAMMOTH LOCAL MEDIA CONTACT LIST

Media	Contact Person	Phone	Fax	Email		
Newspapers						
Mammoth Times	Lara Kirkner	760-934-3929	760-934-3951	Lara@mammothtimes.com		
Mammoth Times	Diane Eagle	760-934-3930	760-934-3952	diane@mammothtimes.com		
Mammoth Times	Andy Geisel	760-934-3929	760-934-3951	andy@mammothtimes.com		
Mammoth Times	Susan Morning			susanmorning@aol.com		
The Sheet	Ted Carlson	760-937-4613	760-934-3951	jacklunch@yahoo.com		
The Sheet	Mike McKenna			mwesleymckenna@yahoo.com		
Inyo Register		873-3535	760-873-3591	editorial@inyoregister.com		
The News Review/Ridgecrest	Holly Farris			newsreviewads@iwvisp.com		
Ridgecrest Daily Independent	Laura Dobbins	760-375-4481ext. 109		ldobbins@ridgecrestca.com		
Ridgecrest Daily Independent				editor@ridgecrestca.com		
Magazines						
Mammoth Monthly	George Shirk	760-924-3691		george@mammothmonthly.com		
Mammoth Monthly	Debby			mmthmonthlydebby@aol.com		
Sierra Reader				noe@thesierrareader.com		
TV						
Mammoth Channel 72	Dan McConnell	760-937-2043		mcconnelldan@yahoo.com		
Channel 33 & KSRW	Bill Lefever	760-873-5329		blefever@sierrawave.net		
Channel 33	Cleland Hoff-Jones			cleland@npgcable.com		
Radio						
1610AM Radio				cdegeorge@mono.ca.gov		
KMMT/KRHV Radio	Dave Diggerness	760-934-8888	760-934-2429	kmmtradioworks@yahoo.com		
KRHV Radio						
KSRW Radio & Channel 33	Benett Kessler	760-873-5329	760-873-5328	bkessler@sierrawave.net		
KSRW Radio				ksrw@sierrawave.net		
KWTW/KWTM Radio	Brian Law	866-466-5989	760-872-4155	friar@schat.com		
Other Interested Entities						
Chamber of Commerce				info@mammothlakeschamber.org		
MMSA	Joani Lynch	760-934-2571, ext. 3135		jlynch@mammoth-mtn.com		
MMSA	Amanda Wooley			awooley@mammoth-mtn.com		
MMSA	Dana VanderHouwen			dvanderhouwen@mammoth-mtn.com		
Mono County Tourism	Sarah McCahill	760-924-1738		smccahill@mono.ca.gov		
The Village at Mammoth	Betsy Smith			betsysmith@villageatmammoth.com		
TOML	Danna Stroud			dstroud@visitmammoth.com		
TOML	Jimmy Kellet			jkellett@visitmammoth.com		
TOML	Stuart Brown			sbrown@visitmammoth.com		
TOML	Gloria Zinno	760-934-2712 ext 239 office 760-412-9277 cell	760-934-7066 fax	gzinno@visitmammoth.com		
	Snowman			snowman@mammothsnowman.com		
	Stacey Corless			stacy_corless@yahoo.com		

MEDIA ALERT

October 31, 2007

Local media invited to attend MLTPA CAMP: Summer, November 1–4, 2007; interview opportunities available

Local media is encouraged to register for and attend all open, public events of CAMP: Summer, presented by the Mammoth Lakes Trails and Public Access Foundation. Additional media opportunities will be available by request.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops.

Upon request, interviews can be scheduled with the following persons. Additionally, MLTPA may be able to arrange interview time with our consultants. **Please contact MLTPA directly at (760) 934-3154 to set up all interviews**:

MLTPA
Kim Stravers, Communications Manager
John Wentworth, President/Acting Executive Director

Town of Mammoth Lakes
Rob Clark, Town Manager (Thursday only)
Skip Harvey, Mayor
Danna Stroud, Tourism and Recreation Director

Mammoth Mountain Ski Area
Joani Lynch, Marketing and Communications Director
Rebecca Paranick, Government Relations Manager

Please note that the Existing Facilities and Missing Links tours, as well as the Trails Network Workshops, will be the most interactive of our planned activities and may offer some great photo or video opportunities. In addition, MLTPA will allow you to pre-screen our Exhibit Hall on Wednesday, October 31st, and Thursday, November 1st, to accommodate your deadlines.

DATES:	November 1–4, 2007
LOCATION:	Canyon Lodge
ON-SITE CONTACT:	Kim Stravers, (949) 632-7882
MEDIA KIT:	FAQs, Session Descriptions, Event Schedule, and Consultant Bios will be available at the Registration Table, Canyon Lodge, 4th Floor

Registration information and further detail is available at www.mltpa.org or by calling (760) 934-3154.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

PO Box 100 PMB #432 Mammoth Lakes, CA 93546 Tel 760 934 3154 www.mltpa.org

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

October 9, 2007

FOR IMMEDIATE RELEASE

Contact: Kim Stravers, MLTPA Communications Manager, at (760) 934-3154 or kimstravers@mltpa.org

THE MLTPA FOUNDATION PRESENTS "CAMP: SUMMER" NOVEMBER 1–4, 2007

Mammoth Lakes, CA—The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced today that it will present CAMP: SUMMER, a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes, November 1–4, 2007. The event will be based at Canyon Lodge and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, hikes, community and user group meetings, and trails network workshops.

The weekend will kick off with CAMP: SUMMER Opening Night on Thursday, November 1, 2007, 7 p.m. at Canyon Lodge. The public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all weekend to field questions and receive feedback.

Upon special invitation by MLTPA, Corbin Design will present "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" on Saturday, November 3, at Canyon Lodge, 7:30 p.m. Other CAMP: SUMMER events include an introduction to the web-based user-group community of "Mammoth Trails" and a Sunday-afternoon wrap-up and "next steps" session focused on the future of trails and public access in Mammoth Lakes.

Event schedule, registration, and details are available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but registration is recommended.

CAMP: SUMMER is a partnered effort between MLTPA, the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service, and the Developers' Forum.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

###

October 26, 2007

FOR IMMEDIATE RELEASE

Contact: Kim Stravers, MLTPA Communications Manager, at (760) 934-3154 or kimstravers@mltpa.org

MLTPA FOUNDATION'S "CAMP: SUMMER" PROGRAMMING EXPANDED TO INCLUDE FOREST SERVICE–LED HIKE THROUGH HIDDEN LAKE/MAMMOTH MEADOWS, BICYCLE TOURS, AND "WALK THE LAKE MARY ROAD BIKE PATH" EXHIBIT

Mammoth Lakes, CA—The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced today a number of exciting new additions to its **CAMP: SUMMER** event, November 1-4, 2007, at Canyon Lodge in Mammoth Lakes.

On Friday, November 2nd, from 9:00 a.m. to 12:00 p.m., the U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their **Mammoth Meadows Restoration Project**. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.

The Hidden Lake/Mammoth Meadows hike is a unique complement to the several others tours scheduled throughout the weekend, led by CAMP trails consultants Alta Planning + Design and Trail Solutions. Friday morning's **"Existing Facilities" tours** will highlight natural-surface and paved trail systems currently in place, and Saturday morning's **"Missing Links" tours** will focus on possible connections within each system to provide a more complete trail experience. Participants can register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both paved and natural-surface Existing Facilities tours. Input from all tours will drive the **Trails Network Workshops**, scheduled for Saturday, November 3rd, from 2:00 p.m. to 4:00 p.m. in Canyon Lodge.

Also of note is the addition of the **"Walk the Lake Mary Road Bike Path"** exhibit, produced in partnership with the Town of Mammoth Lakes. A large-scale aerial map of the town will be on display, featuring the planned bike path as an overlay, and the public will have the opportunity to get a detailed look at this important trails project through the final construction drawings, mounted together as one continuous exhibit. The exhibit will be on display in Canyon Lodge throughout the event.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops. A complete event schedule, registration information, and more is available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but space is limited; registration is strongly recommended.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

###

PO Box 100 PMB #432 Mammoth Lakes, CA 93546 Tel 760 934 3154 www.mltpa.org

Chapter 5o: Spanish-language outreach

MLTPA made repeated attempts to engage the Hispanic segment of the community. Ads run in the *El Sol* newspaper were translated into Spanish by the *El Sol* staff. Community member Brandon Russell translated both the CAMP FAQs document and the CAMP: SUMMER poster into Spanish, which MLTPA duplicated and delivered to local Hispanic-owned and -frequented businesses, as well as to central community locations such as Vons and area Laundromats. The CAMP: SUMMER event and the CAMP process were explained to contacts at these establishments when communication in English was possible. Additionally, MLTPA, through Opposing Motion, communicated with local resident Violet Martin to attempt to set up in-person speaking engagements at church meetings and other gatherings, during which Ms. Martin would translate presentations in real time. No engagements could be arranged.

From: "Steve Speidel" <sspeidel@ci.mammoth-lakes.ca.us>
Subject: **Spanish**
Date: September 27, 2007 8:13:40 am PDT
To: "MLTPA - John Wentworth" <johnwentworth@mltpa.org>, "Kim Stravers" <kimstravers@mltpa.org>, "Mark Shelp" <markshelp@mltpa.org>
Cc: <mattbenjamin@altaplanning.com>, "Cimarron Chacon" <cimarron@citysensestudio.com>

Hello Team

As I mentioned to John, I have a willing contact for Latino outreach in town.
Violeta Martin cell phone 914-2192 call prior to Email...martinvioleta@hotmail .com

She is available on weekends to help out.
1. translation written & oral
2. speaking to church group
3. contacts with the owners of El Espacio & Supply Uno stores
4. other

add to resource base.

Steve

From: "Kristy Williams" <kristy@opposingmotion.com>
Subject: **RE: violet**
Date: October 18, 2007 1:55:09 pm PDT
To: "'Kim Stravers'" <kimstravers@mltpa.org>, "'Jen Heintzelman'" <jennifer@opposingmotion.com>
Cc: "'John Wentworth'" <johnwentworth@mltpa.org>
1 Attachment, 50.5 KB

Hi,
I was planning to call her tonight to get her feedback on best way to both communicate the event and to gather feedback from the Hispanic Community.
Given the update below, I would rather put together the full scope of the project and present it to her, rather than providing her bits and pieces at a time (not so efficient). My thoughts are that it will include:
- Consulting on Hispanic Outreach in Mammoth (best practices, in general)
- Written translation services (would be nice to have an idea of how many items we will want translated, at minimum: El Sol ad, poster, feedback/survey "form", maybe FAQ…)
- Pre event outreach (church meetings, etc.)
- On site "live" translation (potentially)
- Post event translation of feedback
- Post event wrap up/lessons learned – thinking towards WINTER

Am I missing anything?

I have met her once, but she works with a friend of mine who has a high level of respect for her.
I have 2 or 3 other good "Hispanic Ambassador" contacts – Lorena Weber, Veronica Plazola and Anna Molina. They all are very helpful at the elementary school.

Kristy

From: Kim Stravers [mailto:kimstravers@mltpa.org]
Sent: Thursday, October 18, 2007 10:44 AM
To: Jen Heintzelman; Kristy Williams
Cc: John Wentworth
Subject: violet

hi!

john prefers that we have violet or brandon russell translate our el sol ad so that they then will be familiar enough with the project to come with us to church meetings, etc.

could one of you check with violet and determine her availability to do this?

also, what's she like? i've never met her.

thanks!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

From: "Kristy Williams" <kristy@opposingmotion.com>
Subject: **Hispanic Outreach Plan**
Date: October 18, 2007 9:28:19 pm PDT
To: "'Kim Stravers'" <kimstravers@mltpa.org>, "'John Wentworth'" <johnwentworth@mltpa.org>, <jennifer@opposingmotion.com>

Hi.
I spoke with Violet this evening and got some great feedback and ideas. Turns out she is a single mom and has more than a full time job, so she doesn't have much free time, but she is very committed to helping the Hispanic Community when she can. Bottom line is that we should put together a plan (based primarily on her feedback tonight) and forward it to her – she can tell us what she is able to do and what she might need to refer to others. It sounds like she needs about a week notice to translate docs (yikes!) I told her I would touch base with you all and email her an update of what we are looking for in the morning.

As you know, our plan needs to consist of 2 components: outreach and a way to gather feedback. Here are thoughts on outreach:

- Translate poster and hang it (at minimum) at Espacio (behind Robertos) –potentially at Vons and at Salsa's
- El Sol ad – she likes the idea – may hit more of the Bishop folks, but is still worth the effort
- There is a Hispanic radio station out of Bishop that we may consider running an ad on
- Word of Mouth – she attends a prayer group on Mondays and is happy to invite everyone there (40-50 people) on our behalf
- Email – we can send an email to Violet and she will forward on our behalf.

And on feedback:
- She believes that translating the survey (at least to some extent – maybe not the full survey) is worth our time – even putting it online might be a good idea – the "next generation" of Spanish Speakers is literate and computer savvy
- Live translation at the existing events is probably better than trying to develop a separate meeting (and, as with everyone, food helps draw a crowd) – she is not sure what kind of response we'd have, but at least we can show that we've reached out.

Other considerations:
- Legal status can be an issue – you should decide what MLTPA's philosophy on legal status is…for best attendance results, Violet recommends messaging something like (and this is not Kim Stravers-ized), "Your legal status doesn't matter, we appreciate your work in the town and welcome you to participate…"
- She estimates that about 80% of the Hispanic Community are not very comfortable with reading – they may not be literate past about a middle school level. Obviously this impacts both advertising and collecting feedback.
- She does this voluntarily and does not expect payment. (I don't think she understood the scope of the event for on site translation services, however.)

My take:
- I suspect that Violet's grass root efforts may be the most successful tactics in getting people to actually participate. However, this may not be as wide reaching – and we need to also make an effort to reach those that aren't within Violet's "circle".
- If we do on-site translation, I think we might be best served by guiding Spanish speakers to one or two specific sessions…

Kim – John and I never connected today (just played phone tag) so I did not have a chance to review any of this with him.

Thoughts?

Kristy

From: "Kristy Williams" <kristy@opposingmotion.com>
Subject: **FW: MLTPA Event**
Date: October 19, 2007 4:10:43 pm PDT
To: <jennifer@opposingmotion.com>, "'Kim Stravers'" <kimstravers@mltpa.org>
Cc: "'MLTPA - John Wentworth'" <johnwentworth@mltpa.org>

FYI from Violet.
I drove by the other store as well and the name is Espazio 2.
Kristy

From: Violeta Martin [mailto:martinvioleta@hotmail.com]
Sent: Friday, October 19, 2007 4:07 PM
To: Kristy Williams
Subject: RE: MLTPA Event

Good afternoon Kristy,

I think they would all agree to help and the other video store is called "Supply Uno". And Yes I could help getting in touch with everybody just let me know when.

Violet

Date: Fri, 19 Oct 2007 11:01:08 -0700
From: kristy@opposingmotion.com
Subject: MLTPA Event
To: martinvioleta@hotmail.com

Hi Violet,
Thanks so much for taking the time to chat with me last night. I will forward additional information to you shortly, but I wanted to quickly touch base with you on a few items. Turns out that our ad in El Sol is due today. We would like to say something about where Spanish speakers can pick up additional info and were thinking that we could ask the owners of Espacio, Supply Uno, Salsas and maybe the video store (do you know what the name of the store?) if they would be willing to have flyers or something in Spanish available. Do you think these owners will agree to that? We need to put the info in the ad today then follow up early next week to get the flyers/posters out. Would you be able to help us make contact with those owners?

Thanks again for your help!

Kristy Williams

Climb to the top of the charts! Play Star Shuffle: the word scramble challenge with star power. Play Now!

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **Fwd: Poster text in Spanish**
Date: April 30, 2008 12:19:47 pm PDT
To: KIM STRAVERS <kimstravers@mltpa.org>



Begin forwarded message:

> **From:** "Kristy Williams" <kristy@opposingmotion.com>
> **Date:** October 26, 2007 9:58:39 am PDT
> **To:** "'Kim Stravers'" <kimstravers@mltpa.org>, "'John Wentworth'" <johnwentworth@mltpa.org>
> **Cc:** "'Jen Heintzelman'" <jennifer@opposingmotion.com>
> **Subject:** **RE: Poster text in Spanish**
>
> Yeah Brandon!!!
> We need to get these done, printed and posted today so we don't have egg on our face when the El Sol ad comes out.
>
> Poster List:
> Espazio 2 (Behind Roberto's)** Also need handful of FAQ's
> Supply Uno (Old theater Mall – under Dr Zila's office) ** Also needs handful of FAQ's
> Salsa's ** Also needs handful of FAQ's
> Norma's Videos (272 Sierra Manor Road)
> Laundromats
> Vons (little area to sit & eat)
> Potentially employers in town (hospital, MMSA, hotels/motels)
> Mammoth Housing??
>
> This is info gathered from Violet Martin and Lorena Weber.
> I haven't heard back from Violet re: talking to shop owners, so I'll call her this am.
>
> Kristy

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

El Fundación de MLTPA Presenta

CAMP: VERANO

Recreación de Verano y Senderos
Reunión en Mammoth Lakes

PARTICIPE EN CAMP: CONCEPTOS Y PLANE AMIENTO PRINCIPAL POR LOS SENDEROS Y ACCESSO PÚBLICO

1–4 de Noviembre, 2007
Canyon Lodge en Mammoth Lakes

Todo el fin de semana: Objetos Expuestos, Excursiones, Reunionesde los Participantes, Reuniones y Discusiones de La Sistema de Senderos, y "Mammoth Trails / Senderos de Mammoth"

LA PRIMERA NOCHE

Jueves, 1 de Noviembre, 2007
A las 7 de la noche en Canyon Lodge
Recepción y Descripción de La Programa

PRESENTACIÓN PRINCIPAL

Sábado, 3 de Noviembre, 2007
7:30 de la noche en Canyon Lodge
"Carteles y La Encuentra de Senderos en Mammoth Lakes: Los Partes Necesarios a Una Programa Acertado" Corbin Design

Horario y El Registro por El Evento esta Ubicado a **www.mltpa.org**
MLTPA: 760 934 3154
Todos los eventos son gratis y abiertos al público

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) es un corporación que gana beneficios por el publico en la forma 501(c)(3)

MAMMOTH · the Developers' Forum · MLTPA · alta · TRAIL SOLUTIONS

CAMP: Invierno viene Febrero 2008

Foto por Stephen H. Willard, Old Mammoth Road, No. 963 (detalle), © Collecion de Stephen H. Willard Photography, donado por el Palm Springs Art Museum

Chapter 5p: Web, external

CAMP: SUMMER bugs (small clickable images) were developed by MLTPA for use as an advertising tool on websites other than its own. The bugs, which linked directly to the CAMP: SUMMER mini-site, were distributed to a number of sources with Calendar information, but were not fully implemented.

CAMP: Summer External Web Bugs





Chapter 5q: Web, MLTPA

MLTPA developed a comprehensive mini-site for CAMP: SUMMER, which was immediately and clearly accessible from www.mltpa.org as well as by typing the specific URL into a browser address bar. The site featured complete event information, the opportunity to sign up for the CAMP: SUMMER E-newsletter, contact information, and access to the CAMP: SUMMER Online Trail Survey, and also hosted the CAMP: SUMMER Online Event Registration.

OPPOSING MOTION

MLTPA Foundation Presents CAMP: SUMMER
Web Page/Site Plan - DRAFT 9.28.07

CAMP: SUMMER HOME PAGE — Kim Stravers

Copy: Event name, dates, location, description, etc.

Graphics: Partner logos, CAMP "logo", Graphic look of print materials (see poster) **Use poster graphics & copy to start.*

Other: Data Collection - "For more info" box for guests to request more info to be sent. Box to be removed once full site is up. **[I THINK THE BOX CAN SIMPLY BE CHANGED TO BECOME THE SIGN-UP FOR THE E-NEWSLETTER INSTEAD. I CAN GET THIS LIVE TODAY.]**

**Use poster copy to start.*

SUB PAGES

EVENT INFORMATION — Kristy Williams **[ARE YOU PLANNING TO WRITE ALL THE COPY AND FEED IT TO ME FOR POSTING?]**

Copy: Schedule, Session descriptions, speaker/presenter bios **[KIM]**

Graphics: Potentially graphic support for schedule/table layout **[WE CAN SCAN AND POST IF THERE IS ONE CREATED.]**

Other: Sub-Nav: Schedule
Speaker/Presenter Bios
Session Information?

Pdf downloadable version of schedule

REGISTRATION/COMMENTS — Jen Heintzleman/Kristy Williams

Copy: Brief copy regarding no charge to register, but registration required.

Graphics: N/A **[SHOULD HAVE CAMP LOGO AT LEAST]**

Other: Link to web-based registration provider **[WHAT IS THE GRAPHIC FLEXIBILITY IN THIS PROGRAM? CAN WE TWEAK IT TO LOOK LIKE CAMP OR LIKE MLTPA?]**

Pdf downloadable version of registration form **[SHOULD HAVE LOGOS ON IT.]**

Data Collection: Place for people to provide comments? **[MESSAGE BOARDS. ALSO, WILL HAVE BLOG THIS WEEK AS WELL.]**

MAP/DIRECTIONS — Jen Heintzleman

Copy: Driving directions **[INCLUDE PARKING INSTRUCTIONS, AS WELL AS PUBLIC TRANSPORTATION OPTIONS, IF ANY, AND THE NUMBERS FOR THE TAXI SERVICES. BIKE/WALK DIRECTIONS]**

Graphics: Town map over topo with event venues noted

Other: Pdf downloadable version of map? **[YES.]**

FAQ'S — Kim Stravers

Copy: Glossary of terms, who should participate, etc. **[GLOSSARY IS SEPARATE FROM FAQs.]**
Graphics: N/A
Other: N/A

VOLUNTEER Kim Stravers

Copy: TBD **[I CAN WRITE THIS.]**
Graphics: N/A
Other: N/A
Should this be specific to CAMP volunteers or should it link to regular MLTPA volunteer page. **[SHOULD BE BOTH. I WILL DEAL WITH THIS.]**

DONATE Kim Stravers

Copy: N/A
Graphics: N/A
Other: Link to existing MLTPA donate page **[YES, BUT WITH TEXTUAL LEAD-IN TO EXPLAIN HOW FUNDING RELATES TO CAMP.]**

CAMP: WINTER Kim Stravers

Copy: The Trails CAMP Process continues with Winter Planning. Event coming February 2008.
Graphics: Winter graphic – will it be ready?
Other: Data Collection - Do we want a place that they can register for more info (send more info when it is available)? **[TOO MANY BOXES, SO NO…SHOULD INSTEAD HAVE A LINK TO EMAIL ME DIRECTLY TO BE WITHER ADDED TO OUR MAILING LIST OR TO NOTE EXISTING SUBSCRIBERS HAVE INTEREST IN THIS EVENT. POINT THEM TO E-NEWSLETTER (GENERAL), BLOG, AND WEBSITE.]**

Timeline [THIS ALL LOOKS DOABLE.]

Phase 1

Live Date: October 1, 2007
Components: Name, Date, Location, Description, More information & registration to come.
Donate Available.
*Use poster artwork for page.

Phase 2

Live Date: October 15, 2007
Components: Schedule Available
Event Information Available
FAQ'S Available
CAMP:WINTER (copy only not including winter graphic)

Phase 3

Live Date: October 22, 2007

Components: Registration Available
Map Available
CAMP: WINTER Graphic added
Other relevant updates

Phase 4

Live Date: October 29, 2007

Components: Relevant updates

CAMP: Summer Event Schedule

Click here to download a PDF.

****PLEASE REMEMBER TO SET YOUR CLOCKS BACK ONE HOUR ON SATURDAY NIGHT, NOVEMBER 3RD, FOR DAYLIGHT SAVINGS TIME ("FALL BACK")!****

THURSDAY, NOV. 1st

7:00 p.m. to 8:30 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge

7:00 p.m. to 8:30 p.m.: Opening Reception, Canyon Lodge

FRIDAY, NOV. 2nd **Tours are concurrent*

8:30 a.m. to 5:00 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge

9:00 a.m. to 12:00 p.m.: Existing Facilities Trolley Tour (Paved): meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) **Limit 20*

9:00 a.m. to 12:00 p.m.: Existing Facilities Bike Tour (Paved)**: meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) **Limit 20*

9:00 a.m. to 12:00 p.m.: Existing Facilities Trolley Tour (Natural Surface): meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) **Limit 20*

9:00 a.m. to 12:00 p.m.: Existing Facilities Bike Tour (Natural Surface)**: meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) **Limit 12*

9:00 a.m. to 12:00 p.m.: Hidden Lake/Mammoth Meadows Restoration Project Tour (USFS), meet at Canyon Lodge, transportation provided by Town Trolley/on foot

SATURDAY, NOV. 3rd **Tours snd sessions are concurrent*

8:30 a.m. to 9:30 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge *(Exhibit Hall not open during sessions*)

9:00 a.m. to 12:00 p.m.: Missing Links Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot **Limit 20*

9:00 a.m. to 12:00 p.m.: Missing Links Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot **Limit 20*

9:00 a.m. to 12:00 p.m.: Mammoth Trails, Canyon Lodge

2:00 p.m. to 4:00 p.m.: Trails Network Workshop (Paved), Canyon Lodge **Limit 20*

2:00 p.m. to 4:00 p.m.: Trails Network Workshop (Natural Surface), Canyon Lodge **Limit 20*

7:30 p.m. to 9:30 p.m.: Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge

SUNDAY, NOV. 4th

9:30 a.m. to 12:00 p.m.: Information Open, Canyon Lodge

10:00 a.m. to 12:00 p.m.: Next Steps Presentation, Canyon Lodge

***** All bike-tour participants are required to bring their own bicycles and helmets -- no gear***

will be available on-site. Riders without helmets will NOT be permitted to participate in bike tours.

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CAMP: SUMMER Event Information

THURSDAY, NOVEMBER 1ST, THROUGH SUNDAY, NOVEMBER 4TH

Exhibit Hall/Base CAMP
Canyon Lodge (see schedule for times)
Informational and interactive exhibits will be on display throughout the event in the CAMP: Summer Exhibit Hall at Canyon Lodge, and MLTPA staff will be on hand all weekend to field questions and receive feedback while you register for events and take the CAMP: Summer survey. Among the many displays will be a special "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes, where you can get a detailed look at this important trails project as an overlay on a large-scale aerial map of the town and view the final construction drawings mounted as one continuous exhibit.

THURSDAY, NOVEMBER 1ST

Opening Reception
7 p.m. to 8:30 p.m., Canyon Lodge
Join us for cocoa and cookies while you check out the Exhibit Hall and familiarize yourself with the weekend's many activities. Meet planning consultant team members from Alta Planning + Design (paved surfaces) and Trail Solutions (natural surfaces), MLTPA staff and Board members, and the CAMP Jurisdictional, Funding, and Planning Partners. Take the CAMP: Summer survey, register for tours and workshops, and more!

FRIDAY, NOVEMBER 2ND

Hidden Lake/Mammoth Meadows Restoration Tour
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: U.S. Forest Service
The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour. Transportation will be provided by Town Trolley.

Existing Facilities Trolley Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
An introductory tour to orient participants with existing sections of Mammoth Lakes' paved pathways and dedicated bike lanes, with a focus on key community locations. This tour will be led by Town Trolley and on foot.
LIMIT 20 PARTICIPANTS

Existing Facilities Bike Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
An advanced tour of the existing sections of pathways and bikeways that loop Mammoth Lakes, with a focus on understanding the experience, safety, and practicability of various types of system infrastructure. This tour will be led by Mammoth Mountain bus and on bikes.
LIMIT 20 PARTICIPANTS
Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

Existing Facilities Trolley Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
An introductory tour to orient participants with existing Mammoth-area soft-surface trail opportunities. This tour, guided by Town Trolley and on foot, will look at many different use areas and will discuss sustainability, soil conditions, connectivity, and use.
LIMIT 20 PARTICIPANTS

Existing Facilities Bike Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
An advanced tour of select existing Mammoth-area trail segments. This tour will be led by Mammoth Mountain bus and on bikes. The group will ride several pieces of Mammoth's trails to get an

understanding of various conditions, flow, safety, and sustainability issues.
LIMIT 12 PARTICIPANTS
Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

SATURDAY, NOVEMBER 3RD

Missing Links Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods. The discussion will be about moving people around town safely and efficiently without the use of cars, and enhancing the leisure-recreation experience. This tour will be led by Town Trolley, with some short walks.
LIMIT 20 PARTICIPANTS

Missing Links Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods, as well as on areas where use is currently occurring, but access is threatened or use is unsustainable to the environment. The tour also will explore possible connections to popular locations. This tour will be led by Town Trolley, with some short walks.
LIMIT 20 PARTICIPANTS

Mammoth Trails
9 a.m. to 12 p.m., Canyon Lodge
Session Leader: MLTPA
This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

Trails Network Workshop (Paved)
2 p.m. to 4 p.m., Canyon Lodge
Session Leader: Alta Planning + Design
Building upon the previous days' Existing Facilities and Missing Links tours, and using base maps and electronic media, participants will begin to identify missing links and potential future connections. Working closely with the planning consultants, participants will provide input on potential links to key services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. They also will provide input on possible improvements to amenities such as signage and wayfinding, bike racks, bus stops, and other safety enhancements.
LIMIT 20 PARTICIPANTS

Trails Network Workshop (Natural Surface)
2 p.m. to 4 p.m., Canyon Lodge
Session Leader: Trail Solutions
Building upon the previous days' Existing Facilities and Missing Links tours, and using aerial photography, base maps of existing trails, and electronic media, participants will work closely with planning consultants to envision potential new trail connections and improvements to the current system, as well as brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community. The focus will be on connections to community nodes and neighborhoods.
LIMIT 20 PARTICIPANTS

Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program
7:30 p.m. to 9:30 p.m., Canyon Lodge
Presenter: Jeff Corbin, President, Corbin Design
Enjoy cocoa and cookies as you listen to Jeff Corbin, president of award-winning and nationally recognized design firm Corbin Design, give a special presentation focusing on the critical steps in developing a successful signage and wayfinding system, whether it's for a trail system, a hospital, or a community. Corbin Design has completed successful projects for such clients as downtown Los Angeles, Purdue University, and Crystal Mountain Resort.

SUNDAY, NOVEMBER 4TH

Next Steps Presentation
10 a.m. to 12 p.m., Canyon Lodge
Presenters: Alta Planning + Design and Trail Solutions
Wrap up your weekend by listening to the planning consultants' presentation on the lessons and information learned from the CAMP: Summer workshops and listening sessions, and participate in a question-and-answer session. You'll receive information about how you can stay informed and involved in the planning process, which planning steps are still to come—including CAMP: Winter, which is scheduled for the first weekend of February 2008—and when the Mammoth Lakes community can expect a draft trails plan.

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CAMP: SUMMER FAQs

Click here to download a PDF of the CAMP: Summer FAQs

Para el español, chasque aquí

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.

What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What's the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), "… the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever. " The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured…meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and

Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about $485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about $350,000. The Funding Partners have $225,000 committed to the planning process so far.

Who's going to pay for it? Currently, the Town of Mammoth Lakes has committed $100,000, an amount that Mammoth Mountain Ski Area is matching. An additional $25,000 has been committed by Cardinal Investments via the Developers' Forum, bringing total committed funds to $225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.

What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but critical. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!

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Meet the CAMP Consultants!

Click on the links below to download PDFs about our CAMP consultants.

Both Alta Planning + Design and Trail Solutions will be working throughout the entire Concept and Master Planning process, and they'll be back for CAMP: Winter, too! Don't miss your chance to meet the teams at our Opening Reception, Thursday, February 7, 2008, 6:30 to 8:00 p.m. at the Mountainside Conference Center in Main Lodge.

Say hello to Alta Planning + Design.

Here's more about their staff:

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.

Say hello to Trail Solutions.

Here's more about their staff:

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Pete Webber, IMBA Trail Specialist (CAMP: SUMMER)

An expert in many aspects of mountain biking, Pete has worked with IMBA and Trail Solutions since 1998. He is best known as the principal author and editor of IMBA's two best-selling books on sustainable trail building and mountain biking management. The 2004 book *Trail Solutions* is recognized around the world as an indispensable source of trail building information. Pete has extensive experience conducting public workshops and user listening sessions. His 20 years of mountain biking experience include six years as a professional racer.

Say hello to Peter Axelson, Founder and Director of Research and Development at Beneficial Designs.

As Founder and Director of Research and Development, Peter leads Beneficial Designs and spends much of his time traveling throughout the world to attend meetings and present the firm's work. After sustaining a spinal cord injury, Peter founded Beneficial Designs in 1981 to manufacture his Arroya

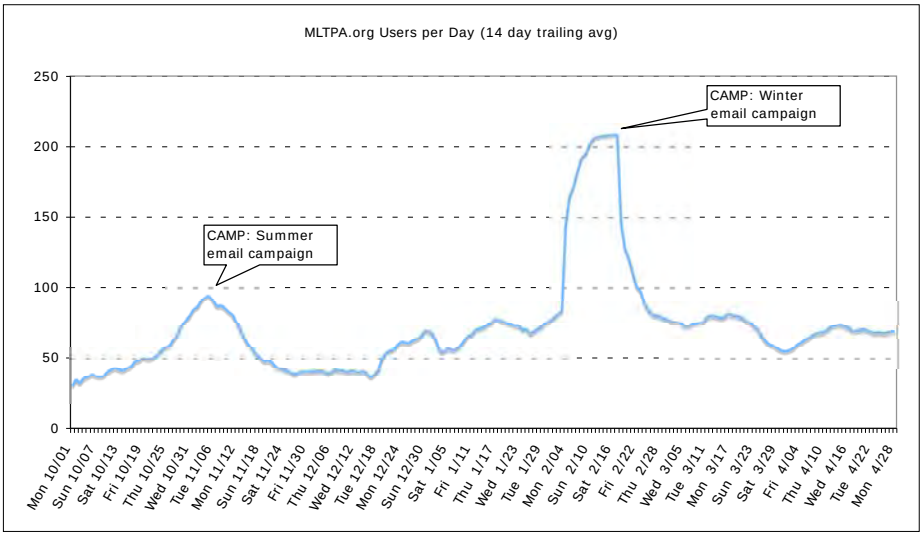
Sit-Ski design. Many Beneficial Designs devices, including hand controls for manual transmission vehicles and a piano pedal pusher operated by the abdominal muscles, have been inspired by Peter's desire to reestablish the physical, intellectual, and spiritual balance in his own life.

Peter is an avid monoskier, and his zest for outdoor recreation has led Beneficial Designs to specialize in the development of a variety of adaptive recreation equipment, including monoskis, cross-country snow skis, a wave ski for surf kayaking, and ultra-light-aircraft modifications.

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##
Report: Site7356
Report Name: Sessions Graph
Date Range: 10/01/2007 - 04/28/2008
##

Date	MLTPA.org Users per Day (14 day trailing avg)
Mon 10/01	30
Tue 10/02	35
Wed 10/03	32
Thu 10/04	36
Fri 10/05	36
Sat 10/06	38
Sun 10/07	37
Mon 10/08	36
Tue 10/09	37
Wed 10/10	40
Thu 10/11	42
Fri 10/12	43
Sat 10/13	42
Sun 10/14	41
Mon 10/15	43
Tue 10/16	44
Wed 10/17	47
Thu 10/18	48
Fri 10/19	50
Sat 10/20	49
Sun 10/21	49
Mon 10/22	50
Tue 10/23	53
Wed 10/24	56
Thu 10/25	58
Fri 10/26	59
Sat 10/27	63
Sun 10/28	66
Mon 10/29	72
Tue 10/30	77
Wed 10/31	80
Thu 11/01	85
Fri 11/02	86
Sat 11/03	91
Sun 11/04	93
Mon 11/05	94
Tue 11/06	91
Wed 11/07	87
Thu 11/08	87
Fri 11/09	85
Sat 11/10	82
Sun 11/11	80
Mon 11/12	75
Tue 11/13	71
Wed 11/14	65
Thu 11/15	60
Fri 11/16	56
Sat 11/17	52
Sun 11/18	50
Mon 11/19	47
Tue 11/20	48
Wed 11/21	47
Thu 11/22	44
Fri 11/23	42
Sat 11/24	42
Sun 11/25	41
Mon 11/26	39
Tue 11/27	38
Wed 11/28	40
Thu 11/29	40
Fri 11/30	40
Sat 12/01	40
Sun 12/02	40
Mon 12/03	41
Tue 12/04	40
Wed 12/05	39
Thu 12/06	40
Fri 12/07	42
Sat 12/08	41
Sun 12/09	41
Mon 12/10	40
Tue 12/11	41
Wed 12/12	40
Thu 12/13	39
Fri 12/14	41
Sat 12/15	38
Sun 12/16	36
Mon 12/17	38
Tue 12/18	41
Wed 12/19	48
Thu 12/20	54
Fri 12/21	55
Sat 12/22	56
Sun 12/23	59
Mon 12/24	61
Tue 12/25	61
Wed 12/26	60
Thu 12/27	62
Fri 12/28	63
Sat 12/29	65



Sun 12/30	69
Mon 12/31	69
Tue 1/01	67
Wed 1/02	62
Thu 1/03	54
Fri 1/04	54
Sat 1/05	57
Sun 1/06	56
Mon 1/07	56
Tue 1/08	59
Wed 1/09	62
Thu 1/10	66
Fri 1/11	66
Sat 1/12	69
Sun 1/13	71
Mon 1/14	71
Tue 1/15	73
Wed 1/16	75
Thu 1/17	78
Fri 1/18	77
Sat 1/19	76
Sun 1/20	75
Mon 1/21	74
Tue 1/22	73
Wed 1/23	73
Thu 1/24	70
Fri 1/25	70
Sat 1/26	68
Sun 1/27	69
Mon 1/28	70
Tue 1/29	73
Wed 1/30	74
Thu 1/31	76
Fri 2/01	79
Sat 2/02	81
Sun 2/03	83
Mon 2/04	145
Tue 2/05	165
Wed 2/06	171
Thu 2/07	182
Fri 2/08	192
Sat 2/09	195
Sun 2/10	201
Mon 2/11	205
Tue 2/12	207
Wed 2/13	207
Thu 2/14	208
Fri 2/15	208
Sat 2/16	208
Sun 2/17	208
Mon 2/18	146
Tue 2/19	128
Wed 2/20	121
Thu 2/21	111
Fri 2/22	101
Sat 2/23	98
Sun 2/24	89
Mon 2/25	84
Tue 2/26	81
Wed 2/27	80
Thu 2/28	79
Fri 2/29	78
Sat 3/01	77
Sun 3/02	75
Mon 3/03	75
Tue 3/04	75
Wed 3/05	73
Thu 3/06	72
Fri 3/07	73
Sat 3/08	74
Sun 3/09	75
Mon 3/10	75
Tue 3/11	79
Wed 3/12	80
Thu 3/13	80
Fri 3/14	79
Sat 3/15	78
Sun 3/16	81
Mon 3/17	81
Tue 3/18	79
Wed 3/19	80
Thu 3/20	78
Fri 3/21	76
Sat 3/22	74
Sun 3/23	72
Mon 3/24	70
Tue 3/25	65
Wed 3/26	62
Thu 3/27	60
Fri 3/28	59
Sat 3/29	57
Sun 3/30	55
Mon 3/31	55
Tue 4/01	56
Wed 4/02	57
Thu 4/03	60

Fri 4/04	61
Sat 4/05	63
Sun 4/06	64
Mon 4/07	66
Tue 4/08	67
Wed 4/09	68
Thu 4/10	68
Fri 4/11	70
Sat 4/12	73
Sun 4/13	73
Mon 4/14	73
Tue 4/15	72
Wed 4/16	71
Thu 4/17	69
Fri 4/18	69
Sat 4/19	70
Sun 4/20	70
Mon 4/21	69
Tue 4/22	68
Wed 4/23	68
Thu 4/24	68
Fri 4/25	67
Sat 4/26	68
Sun 4/27	69
Mon 4/28	69

Chapter 6: Registration

MLTPA was responsible for developing and tracking registration for all CAMP: SUMMER sessions, both before and during the event. MLTPA Staff, Board members, and volunteers also were responsible for checking guests in for each session and providing them with nametags. Walk-ups were admitted to all public events with no capacity limit by having them sign in and fill out a registration form on-site. Guests also were asked to sign waivers when necessary.

- **Online registration summary**
  MLTPA developed an online form that enabled participants to register for public CAMP: SUMMER sessions. Demographic and identifying data was collected, as was information about marketing and advertising efforts. Once submitted, participants received a confirmation e-mail thanking them for their registration, and the registration information was immediately forwarded to MLTPA staff to be recorded in the CAMP: SUMMER Master Registration List. Online registration closed at noon on November 1, 2007.
- **On-site registration summary**
  Once online registration had closed, guests were able to sign up for events via an analog version of the same form, which was available both on the CAMP: SUMMER Registration page as a downloadable PDF and on site at the Registration Table. Registration was recorded in the CAMP: SUMMER Master Registration List in real time by MLTPA staff.

Search

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Event Information
Event Schedule
Consultant Info
FAQs

Sign up for the CAMP:Winter e-newsletter!
Enter your email address here:
e-mail
Subscribe

Event Registration

* Required fields

First Name*:
Last Name*:
Phone*: Home Work Cell
E-mail Address*: Home Work
Mailing Street*: Home Work
Mailing City*:
Mailing State*:
Mailing Zip*:
Date of Birth: --month-- --day-- --year--
Would you like to volunteer at CAMP: SUMMER?: Yes No
Would you like to be added to the MLTPA e-newsletter list?: Yes No
How did you hear about CAMP: SUMMER?: --select--

Please select which events you'd like to attend.
Many events run simultaneously, such as the tours
Please choose only the event you are most likely to attend Thanks!

THURSDAY, NOV. 1
- Opening Reception, Canyon Lodge, 7-8:30 p.m.

FRIDAY, NOV. 2
- Existing Facilities Trolley Tour: Paved Trails (Town Trolley/on-foot; beginner), meet at Canyon Lodge, 9 a.m. to 12 p.m. *Limit 20
- Existing Facilities Bike Tour: Paved Trails (MMSA Bus/on-bike; advanced), meet at Canyon Lodge, 9 a.m. to 12 p.m. *Limit 20
- Existing Facilities Trolley Tour: Natural-Surface Trails (Town Trolley/on-foot; beginner), meet at Canyon Lodge, 9 a.m. to 12 p.m. *Limit 20
- Existing Facilities Bike Tour: Natural-Surface Trails (MMSA Bus/on-bike; advanced), meet at Canyon Lodge, 9 a.m. to 12 p.m. *Limit 12
- Hidden Lake/Mammoth Meadows Restoration Project Tour (Town Trolley/on-foot; beginner), meet at Canyon Lodge, 9 a.m. to 12 p.m.

SATURDAY, NOV. 3
- 8:30 a.m. to 9:30 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge (Exhibit Hall not open during sessions.)
- 9 a.m. to 12 p.m.: Missing Links Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley *Limit 20
- 9 a.m. to 12 p.m.: Missing Links Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley *Limit 20

- [ ] 9 a.m. to 12 p.m.: Mammoth Trails, Canyon Lodge
- [ ] 2-4 p.m.: Trails Network Workshop (Paved), Canyon Lodge *Limit 20
- [ ] 2-4 p.m.: Trails Network Workshop (Natural Surface), Canyon Lodge *Limit 20
- [ ] 7:30-9:30 p.m.: Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge

SUNDAY, NOV. 4

- [ ] Next Steps Presentation, Canyon Lodge, 10 a.m. to 12 p.m.

Send

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Thank you for registering for MLTPA CAMP: Summer!

Check our website often for updates, and please call us at (760) 934-3154 or e-mail us at CAMP@mltpa.org if you have questions. See you in November!

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Event Registration

*required field

Name*: _____ **Date of Birth**: _____ (mm/dd/yy)

Phone*: _____ (Home / Work/ Cell)

E-mail Address*: _____ (Home / Work)

Mailing Street*: _____ (Home / Work)

Mailing City*: _____ **State***: _____ **Zip***: _____

Would you like to volunteer at CAMP: SUMMER?: (Yes) (No)

Would you like to be added to the MLTPA e-newsletter list?: (Yes) (No)

How did you hear about CAMP: SUMMER?:

- ☐ MLTPA Newsletter
- ☐ MLTPA Website
- ☐ Poster
- ☐ Postcard
- ☐ Print Ad
- ☐ Radio Ad
- ☐ TV Ad
- ☐ Minaret Cinemas Ad
- ☐ Friend
- ☐ Phone Call from MLTPA
- ☐ E-mail from MLTPA
- ☐ MLTPA In-Person Presentation
- ☐ Other E-mail
- ☐ Other Website
- ☐ Other Source (please specify) _____

Please select which events you'd like to attend.

Many events run simultaneously, such as the tours. Please choose only the event you are most likely to attend. Thanks!

THURSDAY, NOV. 1

- ☐ **Opening Reception**, Canyon Lodge, 7-8:30 p.m.

FRIDAY, NOV. 2

- ☐ **Existing Facilities Trolley Tour (Paved)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 20 participants*
- ☐ **Existing Facilities Bike Tour (Paved)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 20 participants*
- ☐ **Existing Facilities Trolley Tour (Natural Surface)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 20 participants*
- ☐ **Existing Facilities Bike Tour (Natural Surface)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 12 participants*
- ☐ **Hidden Lake/Mammoth Meadows Restoration Project Tour**, meet at Canyon Lodge, 9 a.m. to 12 p.m.

SATURDAY, NOV. 3

- ☐ **Missing Links Tour (Paved)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 20 participants*
- ☐ **Missing Links Tour (Natural Surface)**, meet at Canyon Lodge, 9 a.m. to 12 p.m. **Limit 20 participants*
- ☐ **Mammoth Trails**, Canyon Lodge, 9 a.m. to 12 p.m.
- ☐ **Trails Network Workshop (Paved)**, Canyon Lodge, 2-4 p.m. **Limit 20 participants*
- ☐ **Trails Network Workshop (Natural Surface)**, Canyon Lodge, 2-4 p.m. **Limit 20 participants*
- ☐ **Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program**, Canyon Lodge, 7:30-9:30 p.m.

SUNDAY, NOV. 4

- ☐ **Next Steps Presentation**, Canyon Lodge, 10 a.m. to 12 p.m.

OPPOSING MOTION

MLTPA CAMP: SUMMER
NOVEMBER 1-4, 2007
Post Event Report - Registration

Kristy Williams

TOTAL ATTENDANCE

Total Attendance: 160 "unique guests" (Individuals that participated in one or more sessions. Individuals are counted only once.)

Total Session Attendance: 239 "hits" (Total "occupied seats" for all sessions – individuals are counted each time they participate in a different session.)

** *Registration numbers do not include consultants or Board Members acting as hosts.*

ATTENDANCE BY SESSION

** *Registration numbers do not include consultants or Board Members acting as hosts.*

THURSDAY, NOVEMBER 1

VIP Reception:	27	
Opening Reception	76 guests	+ 25 Other (Staff, Board, Consultants, etc.)

FRIDAY, NOVEMBER 2

Existing Facilities Trolley (Paved):	16	
Existing Facilities Bike (Paved):	1	
Existing Facilities Trolley (Natural Surface):	6	
Existing Facilities Bike (Natural Surface):	2	
Hidden Lake/Mammoth Meadows:	14	
Developers Forum:	8	

SATURDAY, NOVEMBER 3

Missing Links Trolley (Paved):	7	
Missing Links Trolley (Natural Surface):	11	
Mammoth Trails:	4	(plus Danna Stroud and Rebecca Paranick)
Trails Network Workshop (Paved):	9	
Trails Network Workshop (Natural Surface):	8	
Signage & Wayfinding:	29	

SUNDAY, NOVEMBER 4

Next Steps Presentation:	21	

FOCUS GROUP ATTENDANCE

Mountain Bike:	11
Equestrian:	2 (+ Bob Tanner who arrived after session)
Hike:	4
Disabled:	4 (including Peter Axelson)
Retail:	6
Road Bike:	4

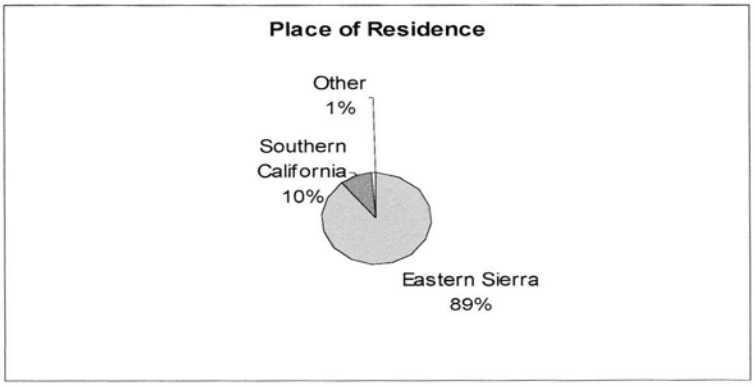
REGISTRATION HABITS:

Pre-Registered:	41 (includes those that RSVP'd for the invite-only functions)
Registered On-Site:	105

GUEST DEMOGRAPHICS:

Place of Residence:

Mailing addresses were gathered for 92 guests.



	Total Guests	%
Eastern Sierra	**82**	**89%**
Bishop	3	3%
June Lake	2	2%
Lee Vining	1	1%
Lone Pine	1	1%
Mammoth Lakes	74	80%
Swall Meadows	1	1%

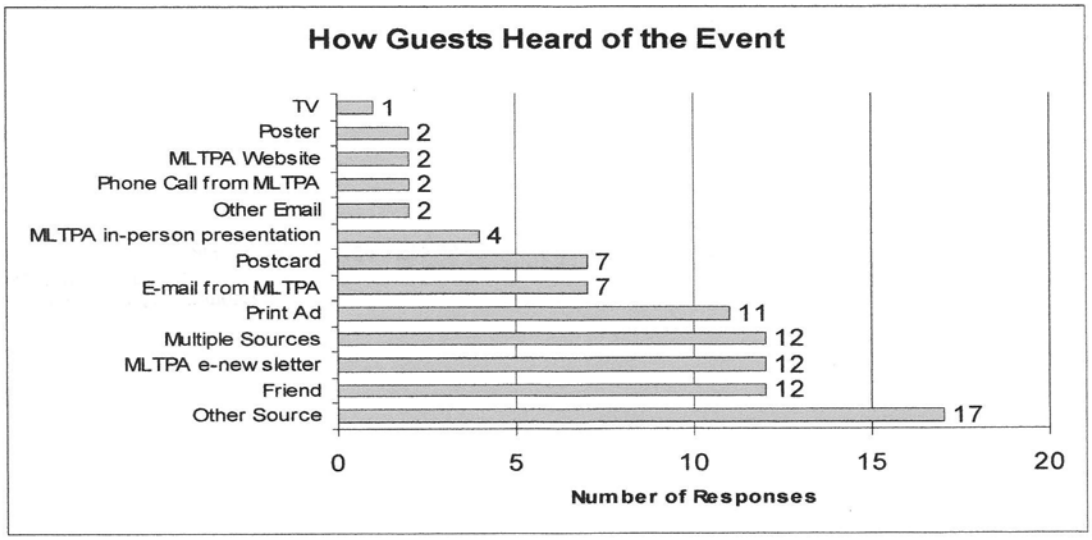
	Total Guests	%
Other	**1**	**1%**
Highland Village, TX	1	1%

	Total Guests	%
Southern California	**9**	**10%**
Alta Dena	2	2%
Chatsworth	1	1%
Coronado	2	2%
Highland Village	1	1%
Mission Hills	1	1%
Newport Beach	2	2%

MARKETING SUMMARY

How Heard:

91 guests answered.



Notes:

Print Ad:
1 Specified Mammoth Times
3 Specified The Sheet

Other Source:
Guests generally indicated a person or organization who told them about the event (John, Danna, MMSA etc.). Stu's News was noted twice.

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/1 VIP Reception	11/1 Opening Reception	11/2 Existing Facilities TROLLEY Tour (Paved)	11/2 Existing Facilities BIKE Tour (Paved)	11/2 Existing Facilities TROLLEY Tour (Natural Surface)	11/2 Existing Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammoth Meadows Tour	11/2 Developers Forum	11/3 PAVED Missing Links Tour	11/3 NATURAL SURFACE Missing Links Tour	11/3 Mammoth Trails	11/3 Trails Network Workshop (Paved)	11/3 Trails Network Workshop (Natural Surface)
Brad	Mettam	PA	1											
Nate	Greenberg	presentation	1											
Kenneth	Irvine		1								1			
Patty	Schwartzkopf	ter	1					1						
Robin	Conners													
Dori	Leyen													
Drea	Perry		1											
Terry	Reimer													
Jeff	Perry		1											
John	Milne		1										1	
Lesley	Bruns	ter	1								1			
Donald	Collins	SFS						1						
Terry	Smutney	PA	1					1						
Shelly	Cannon													
Dana	McCray	tu's News	1											
Michael	Levine			1										
Kathy	Watkins	PA												
Stan	Bluhm											1		
Judy	Collins	SFS						1						
Jim	Williams	ter	1					1					1	
Tina	Smith	MLTPA												
Sandy	Hogan												1	
Jan	McAteer													
Andrea	Lawrence	1	1											
Tony	Taylor	1	1											
Sherryl	Taylor	1	1											
Bonnie	Gregory	1	1											
Mark	Wardlaw	1												
Louise	Boley	oth Times												
Jim	Barnes			4										
John	Vereuck	1	1											
Greg	Patrie									1				
Joe	Parrino		1					1						
Lisa	Patrie	er	1											
Randy	Gillespie		1											
Mark	Hendrickson		1											
Wendy	Sugimura	presentation	1								1			1
Edith	Irvine		1										1	
Lisa	Isaacs	1	1								1			
Dieter	Fiebiger	1	1											
Jason	Almon													
Matthew	Schott	ohn Wentworth	1											
Bryce	Wheeler		1			1								
Mark	Deeds	1	1						1		1			1
Sue	Jamieson	Email							1					
Steve	Speidel	1	1		1					1				1

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/1 VIP Reception	11/1 Opening Reception	11/2 Existing Facilities TROLLEY Tour (Paved)	11/2 Existing Facilities BIKE Tour (Paved)	11/2 Existing Facilities TROLLEY Tour (Natural Surface)	11/2 Existing Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammoth Meadows Tour	11/2 Developers Forum	11/3 PAVED Missing Links Tour	11/3 NATURAL SURFACE Missing Links Tour	11/3 Mammoth Trails	11/3 Trails Network Workshop (Paved)	11/3 Trails Network Workshop (Natural Surface)
Tammy	Nguyen	nna Stroud												
Gloria	Fowler									1				
Robin	Hergert	t												
Ben	Lara												1	
Robert	Harvey													
Heidi	Kanayan	ex Fabbro	1				1							
Joe	Joerger	presentation												
Noelle	Deinken		1			1				1				
Terry	Plum		1					1						
Ericka	Hegeman	anna Stroud						1						
Brian	Venneman		1											
Kristy	Shelley		1											
Steve	Toomey		1											
Skip	Harvey	1	1											
Pam	Murphy	1	1											
Gary	Sisson							1						
Wilma	Wheeler		1			1					1			1
Mary	Walker													
Terri	Speidel	1	1											
Lynn	Gossard	ter	1			1					1			1
Diane	Eagle		1											
Ali	Feinberg		1											
Jen	Noerdlinger	he Sheet	1											
Mike	McKenna		1					1						
Lara	Kirkner									1			1	
Jesse	Langley	1	1					1	1					
Marcus	Johnson	ohn Wentworth	1											
Jon	Widen		1											
Jay	Bretton	er	1											
Ted	Carleton													
Brian	Hamilton													
Roy	Moyer	MLTPA	1											
Stacy	Corless		1											
Doug	Thompson													
Nick	Holst		1			1					1			1
Susie	Greilich	ork												
Marty	Epstein									1				
Rich	McAteer							1						
Cheryl	Bretton	er	1											
Karen	Cochran		1											
Sally	Miller		1											
John	Armstrong	er												
Sara	Morra													
Kim	Angelus													
Lynette	Armstrong	er												
Mike	Hergert	t											1	

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/1 VIP Reception	11/1 Opening Reception	11/2 Existing Facilities TROLLEY Tour (Paved)	11/2 Existing Facilities BIKE Tour (Paved)	11/2 Existing Facilities TROLLEY Tour (Natural Surface)	11/2 Existing Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammoth Meadows Tour	11/2 Developers Forum	11/3 PAVED Missing Links Tour	11/3 NATURAL SURFACE Missing Links Tour	11/3 Mammoth Trails	11/3 Trails Network Workshop (Paved)	11/3 Trails Network Workshop (Natural Surface)
Lynne	Blanche	ter				1								
Vikki	Bauer	1	1											
Mark	Davis	ter	1				1							
Sarah	McCahill		1								1			1
Mike	Colbert													
Tony	Colasardo	PA	1											
Kathy	Copeland	PA	1					1				1		
Lisa	Gill	tu's News	1											
Marianne	O'Connor		1											
Julie	Jones	PA												
Brian	Knox		1									1	1	
Won	Suh										1			
Neil	McCarroll	1	1											
Kirk	Stapp	1	1											
Bill	Taylor	1	1											
Tony	Fryer													
Rusty	Gregory	1	1											
Mike	Schlafmann	1	1											
Cleland	Hoff	1	1											
Rob	Clark	1	1											
Judy	Clark	1	1											
Christian	Pondella								1					
Julie	Pondella								1					
Joyce	Turner								1					
Katarina	Mezeiova													
Eric	Wasserman	1	1						1					
Peter	Bernasconi									1				
Silver	Chesak	PA	1									1		
Hans	Ludwig		1											1
Mark	Clausen	1	1											
Oren	Tanzer	1	1											
Dot	Beck													
Bob	Davenport													
Janice	Davenport													
Ryan	Boyer													
Kami	Boyer													
Peter	Bernasconi													
Alex	Fabbro												1	
Bob	Tanner													
Dawn	Vereuck	1							1					
Mary K	Prentice													
Shalle	Genevieve		1	1							1			
Ken	Olson							1						
Jackie	Birdsong		1											
Mary Ann	Dunigan													
Rosie	Moschel													

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/1 VIP Reception	11/1 Opening Reception	11/2 Existing Facilities TROLLEY Tour (Paved)	11/2 Existing Facilities BIKE Tour (Paved)	11/2 Existing Facilities TROLLEY Tour (Natural Surface)	11/2 Existing Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammoth Meadows Tour	11/2 Developers Forum	11/3 PAVED Missing Links Tour	11/3 NATURAL SURFACE Missing Links Tour	11/3 Mammoth Trails	11/3 Trails Network Workshop (Paved)	11/3 Trails Network Workshop (Natural Surface)
Mary	Canada													
Elizabeth	Tenney													
Ken	Coulter													
Flossie	Coulter													
Peter	Clark													
Deanna	Clark													
Scott	Burns													
Ruth	Harrell													
Warren	Harrell													
Carissa	Allen			1										
Greg	Bretz			1										
Lauren	Eller			1										
Jimmy	Greenleaf			1										
Mikey	Kenney			1										
Amie	Lonza			1										
Rose	Martin			1										
Sierra	Stapp			1										
Cheyne	Brooking			1										
Noah	Duff			1										
		27	76	16	1	6	2	14	8	7	11	4	9	8

Registration CAMP: SUMMER Public Meeting and Outreach Page 236

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes
Brad	Mettam			
Nate	Greenberg			
Kenneth	Irvine			
Patty	Schwartzkopf		1	
Robin	Conners			Focus Group - Disabled
Dori	Leyen			Focus Group - Road Bike
Drea	Perry			
Terry	Reimer			Walk In - checked out exhibits
Jeff	Perry			
John	Milne	1		
Lesley	Bruns		1	
Donald	Collins			
Terry	Smutney			Focus Group - Disabled
Shelly	Cannon			Focus Group - Hiker
Dana	McCray			
Michael	Levine		1	
Kathy	Watkins	1		
Stan	Bluhm			
Judy	Collins			
Jim	Williams			
Tina	Smith			Focus Group - Equestrian
Sandy	Hogan		1	
Jan	McAteer			
Andrea	Lawrence			
Tony	Taylor			
Sherryl	Taylor			
Bonnie	Gregory			
Mark	Wardlaw			
Louise	Boley	2	2	
Jim	Barnes			
John	Vereuck			
Greg	Patrie			Focus Group - Mtn Bike & Retail
Joe	Parrino			
Lisa	Patrie			
Randy	Gillespie			
Mark	Hendrickson		1	Focus Group - Mtn Bike & Retail
Wendy	Sugimura		1	
Edith	Irvine			
Lisa	Isaacs			
Dieter	Fiebiger			
Jason	Almon			Focus Group - Mountain Bike
Matthew	Schott			
Bryce	Wheeler		1	Focus Group - Hikers
Mark	Deeds			
Sue	Jamieson			
Steve	Speidel	1	1	

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes
Tammy	Nguyen			
Gloria	Fowler			
Robin	Hergert			
Ben	Lara			
Robert	Harvey			Walk In - checked out exhibits
Heidi	Kanayan			Focus Group - Mountain Bike
Joe	Joerger			Focus Group - Retail
Noelle	Deinken	1	1	
Terry	Plum			
Ericka	Hegeman			
Brian	Venneman			
Kristy	Shelley			
Steve	Toomey			
Skip	Harvey	1		
Pam	Murphy			
Gary	Sisson			
Wilma	Wheeler		1	Focus Group - Hikers
Mary	Walker			
Terri	Speidel			
Lynn	Gossard		1	
Diane	Eagle			
Ali	Feinberg			
Jen	Noerdlinger			
Mike	McKenna			
Lara	Kirkner	1	1	
Jesse	Langley			
Marcus	Johnson	1		
Jon	Widen			Focus Group - Mountain Bike
Jay	Bretton			
Ted	Carleton			
Brian	Hamilton	1		
Roy	Moyer			
Stacy	Corless			
Doug	Thompson	1		
Nick	Holst		1	
Susie	Greilich			Focus Group - Retail
Marty	Epstein			
Rich	McAteer			
Cheryl	Bretton			
Karen	Cochran			
Sally	Miller			
John	Armstrong			Focus Group - Road Bike
Sara	Morra			Focus Group - Dis. & Road
Kim	Angelus			Focus Group - Equestrian
Lynette	Armstrong			Focus Group - Road Bike
Mike	Hergert			

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes
Lynne	Blanche			
Vikki	Bauer	1		
Mark	Davis		1	Focus Group - Mountain Bike
Sarah	McCahill	1		
Mike	Colbert			
Tony	Colasardo			
Kathy	Copeland			
Lisa	Gill			
Marianne	O'Connor			
Julie	Jones	1	1	
Brian	Knox			
Won	Suh			Focus Group - Mountain Bike
Neil	McCarroll			
Kirk	Stapp			
Bill	Taylor			
Tony	Fryer	1		
Rusty	Gregory			
Mike	Schlafmann			
Cleland	Hoff			
Rob	Clark			
Judy	Clark			
Christian	Pondella	1		
Julie	Pondella	1		
Joyce	Turner			
Katarina	Mezeiova			
Eric	Wasserman			
Peter	Bernasconi			
Silver	Chesak			Focus Group - Mtn Bike & Retail
Hans	Ludwig			
Mark	Clausen			
Oren	Tanzer			
Dot	Beck			Walk In - checked out exhibits
Bob	Davenport			Walk In - checked out exhibits
Janice	Davenport			Walk In - checked out exhibits
Ryan	Boyer			Walk In - checked out exhibits
Kami	Boyer			Walk In - checked out exhibits
Peter	Bernasconi	1	1	
Alex	Fabbro	1		Focus Group - Mountain Bike
Bob	Tanner			Stopped in - missed FG session
Dawn	Vereuck			Focus Group - Retail
Mary K	Prentice		1	Focus Group - Hiker's
Shalle	Genevieve		1	
Ken	Olson			
Jackie	Birdsong			
Mary Ann	Dunigan		1	
Rosie	Moschel	1		

Registration
CAMP: SUMMER Public Meeting and Outreach Page 239

MLTPA CAMP: SUMMER Registration

First Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes
Mary	Canada	1		
Elizabeth	Tenney	1		
Ken	Coulter	1		
Flossie	Coulter	1		
Peter	Clark	1		
Deanna	Clark	1		
Scott	Burns	1		
Ruth	Harrell	1		
Warren	Harrell	1		
Carissa	Allen			
Greg	Bretz			
Lauren	Eller			
Jimmy	Greenleaf			
Mikey	Kenney			
Amie	Lonza			
Rose	Martin			
Sierra	Stapp			
Cheyne	Brooking			
Noah	Duff			
		29	21	239

11/2/07

CAMP: SUMMER

MLTPA

EXISTING FACILITIES TROLLEY TOUR PAVED

Leader Jeff Olson
Co-Leader John Wenthworth

			# ppl	Checked In
1	Brian	Knox	1	
2	Shalle	Genevieve	1	✓
3 to 18	Jim	Barnes	14 ~~16~~	
19	Mike	Levine		✓
20				
21				
22				
23				
24				

11/2/07

CAMP: SUMMER

MLPA

EXISTING FACILITIES BIKE TOUR PAVED

Leader Matt Benjamin

Co-Leader Jay Deinken, Steve Speidel

			# ppl	Checked In
1	Steve	Speidel	1	✓
2	Lisa	Patrie	1	
3	Heida	Kavkayan		✓
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

11/2/07

CAMP: SUMMER

MLPA

EXISTING FACILITIES BIKE TOUR NATURAL SURFACE

Leader Cimarron Chacon

Co-Leader Alex Fabbro, Mark Shelp

			# ppl	Checked In	Waiver
1	Mark	Davis	1		
2	Lynne	Blanche	1		
3	Jon	Widen	1		
4	Brian	Venneman	1		
5	Heidi	Kanayan	1		
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					

11/2/07

CAMP: SUMMER

MLPA

HIDDEN LAKE/ MAMMOTH MEADOWS RESTORATION PROJECT TOUR

Leader Todd Elsworth, Mike Schlafmann

Co-Leader Ken Olson ✓

			# ppl	Checked In
1	Jim	Williams	1	✓
2	Patty	Schwartzkopf	1	
3	Kathy	Copeland	1	✓
4	Terry	Smutney	1	
5	Jesse	Langley	1	✓
6	Mike	McKenna	1	✓
7	Terry	Plum	1	✓
8	Joe	Parrino	1	
9	Tammy	Nguyen		✓
10	Layton			
11	Gary Sisson			✓
12	Erica Heggeman			✓
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				

This list includes guests who took the bus. Some guests drove themselves over.

TOTAL: 14 guests

11/3/07

CAMP: SUMMER

MLPA

MISSING LINKS TROLLEY TOUR PAVED

Leader Matt Benjamin & Jeff Olson

Co-Leader Jay Deinken

			Checked In
1	Wendy	Sugimura	
2	Lara	Kirkner	✓
3	Noelle	Deinken	✓ moved to MS
4	Shalle	Genevieve	
5	Greg	Patrie	
6	Gloria	Fowler	✓
7	Marty	Epstein	✓
8	Peter	Bernascani	✓
9	Steve	Spiedel	✓
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

11/3/07

CAMP: SUMMER

MLPA

MISSING LINKS TROLLEY TOUR NATURAL SURFACE

Leader Cimarron Chacon & Pete Webber

Co-Leader Alex Fabbro

			Checked In
1	Mark	Davis	✓
2	Ben	Lara	
3	Nick	Holst	✓
4	Bryce	Wheeler	✓
5	Wilma	Wheeler	✓
6	Mary	Walker	
7	Lynn	Gossard	✓
8	Lesley	Bruns	✓
9	Edith	Irvine	✓
10	Kenneth	Irvine	✓
11	Mark	Deeds	
12	Won	Suh	✓
13	Mark	Hendrickson	✓
14	Ken	Olson	✓
15	Shalle	Genevieve	✓
16			
17			
18			
19			
20			

12:30 good life cafe

11/3/07

CAMP: SUMMER

MLIPA

MAMMOTH TRAILS

Leader John Wentworth ✓, Will Aldrich ✓, Jeff Olson ✓

Co-Leader Kim Stravers ✓

			Checked In
1	Jim	Williams	
2	Stacy	Corless	
3	Silver	Chesak	✓
4	Julie	Jones	✓
5	Jackie	Birdsong	
6	Karen	Cochran	
7	Mark	Hendrickson	— changed to tour
8	Stan	Bluhm	✓
9	Tony	Colasardo	✓
10	Danna	Stroud	✓
11	Rebecca	Paranick	✓
12			
13			
14			
15			
16			
17			
18			
19			
20			

11/3/07

CAMP: SUMMER

MLIPA

TRAILS NETWORK WORKSHOP PAVED

Leader: Matt Benjamin, Jeff Olson

Co-Leader:

			Checked In
1	Wendy	Sugimura	✓
2	Silver	Chesak	
3	Lara	Kirkner	✓
4	Steve	Speidel	✓ — natural surface
5	Robin	Hergert	✓
6	Mike	Hergert	✓
7	John	Milne	✓
8	Sandy	Hogan	✓
9	Jim	Williams	✓
10	Julie	Jones	✓
11	Rebecca	Paranick	✓
12	Dana	Stroud	✓
13	PETER	BERNASCONI	✓
14			
15			
16			
17			
18			
19			
20			

11/3/07

CAMP: SUMMER MLTPA

TRAILS NETWORK WORKSHOP NATURAL SURFACE

Leader Cimarron Chacon, Pete Webber

Co-Leader

			Checked In
1	Silver	Chesak	
2	Ben	Lara	
3	~~Jim~~	Williams	To Paved ✓
4	Nick	Holst	✓
5	Bryce	Wheeler	✓
6	Wilma	Wheeler	✓
7	Mary	Walker	
8	Lynn	Gossard	✓
9	Brian	Venneman	
10	Jason	Almon	
11	Won	Suh	
12	Mike	Colbert	
13	Hans	Ludwig	✓
14	Alex	Fabbro	✓
15	Mark	Davis	✓
16	Steve	Speidel	✓
17			
18			
19			
20			

11/3/07

CAMP: SUMMER

MLTPA

SIGNAGE & WAYFINDING

Speaker Jeff Corbin

			Checked In
1	Vikki	Bauer	
2	Lynne	Blanche	
3	Ted	Carleton	
4	Silver	Chesak	
5	Noelle	Deinken	✓
6	Ali	Feinberg	
7	Lynn	Gossard	
8	Nate	Greenberg	
9	Brian	Hamilton	✓
10	Skip	Harvey	✓
11	Mark	Hendrickson	
12	Nick	Holst	
13	Marcus	Johnson	✓
14	Julie	Jones	✓
15	Lara	Kirkner	✓
16	Ben	Lara	
17	Dori	Leyen	
18	Sarah	McCahill	✓
19	John	Milne	✓
20	Patty	Schwartzkopf	
21	Terry	Smutney	
22	Steve	Speidel	✓
23	Wendy	Sugimura	
24	Kathy	Watkins	✓

& Jay

✓ alex Fabbro
Pete Webber
ken olson
Matt Benjamin
will aldrich

?

✓ Pondellas

✓ Doug Thompson

✓ Rosie Moschel

✓ Mary Canada

✓ Elizabeth Tenney

[redacted]

✓ Ken Coulter

✓ Flossie Coulter

✓ Peter Clark

✓ ~~Deanna~~ Clark

✓ Tony Freyer

✓ Scott Burns

✓ Peter Bernasconi

✓ Ruth & Warren Harrell

✓ [redacted] (anonymous 1 & 2) Louise Boley

11/4/07

CAMP: SUMMER

MLPA

NEXT STEPS

Speaker Alta & Trails Solutions

			Checked In
1	Silver	Chesak	
2	Noelle	Deinken	✓
3	Lynn	Gossard	✓
4	Nate	Greenberg	
5	Mark	Hendrickson	✓
6	Nick	Holst	✓
7	Julie	Jones	✓
8	Lara	Kirkner	✓
9	Patty	Schwartzkopf	✓
10	Steve	Speidel	✓
~~11~~	~~Wendy~~	~~Sugimura~~	
12	Jackie	Birdsong	
13	Karen	Cochran	
14	Stacy	Corless	
15	Mark	Davis	✓
16	Lisa	Gill	
17	Sandy	Hogan	✓
~~18~~	~~Brian~~	~~Venneman~~	
19	Bryce	Wheeler	✓
20	Wilma	Wheeler	✓
21	Jim	Williams	
22	~~Steve~~	~~Speidel~~	✓
23	Wendy	Sugimura	✓
24	Kathy	Watkins	
	Mike	Levine	✓
	Sandy	Hogan	✓
	Shalle	Genevere	

Lesley Bruns
Mary K Prentice
Maryann Dunigan
Peter Bernasconi
Louise & Mr. Boley

MAMMOTH MOUNTAIN BIKE PARK

MAMMOTH MOUNTAIN BIKE PARK
ACCESS AGREEMENT
SUMMER 2007

Name:_____
Last *First* *M.I.*

Address: _____

City _____**State** _____ **Zip** _____

Phone _____**Age** _____

Riding Ability: ☐ Beginner ☐ Intermediate ☐ Expert

Mtn Bike Experience: _____yrs.

Additional Family Members:
(Minors only – all adults 18 & older must sign a Release)

Name: _____ Age: _____

Riding Ability: ☐Beginner ☐Intermediate ☐Expert

Name: _____ Age: _____

Riding Ability: ☐Beginner ☐Intermediate ☐Expert

Name: _____ Age: _____

Riding Ability: ☐Beginner ☐Intermediate ☐Expert

Name: _____ Age: _____

Riding Ability: ☐Beginner ☐Intermediate ☐Expert

MAMMOTH MOUNTAIN BIKE PARK ACCESS

WARNING AND RELEASE OF LIABILITY
PLEASE READ CAREFULLY

I understand that mountain biking is a **HAZARDOUS ACTIVITY.** Further I recognize that there are risks, inherent and other, including, but not limited to, steep and narrow trails and roads, man-made obstacles, jumps and other features, natural variations in terrain, bumps, stumps, ruts, forest growth, debris, rock and other hazards and obstacles, including vehicles and other park users and varying weather conditions. I further realize that falls and collisions which may cause injuries or death can occur.

I agree to **ASSUME ALL RISK AND RESPONSIBILITY** for myself and for my dependent minors listed on the other side of this agreement, for such incidents and injuries. I further **AGREE TO RELEASE, INDEMNIFY, AND HOLD MAMMOTH MOUNTAIN SKI AREA, LLC,** and their owners, agents and employees (hereafter "MAMMOTH") **BLAMELESS FROM ANY LIABILITY** for any injury or damage to persons or property, including myself, which may result from the use of the Mammoth Mountain Bike Park facilities, including the Freestyle Park, chairlifts/gondola and shuttle transportation, to the fullest extent allowed by law, including negligence. I agree that MAMMOTH has no duty to supervise my conduct, that of others or to maintain any bicycling surface.

I understand that **HELMETS ARE REQUIRED** and my dependent minors and I agree to wear my (our) helmet(s) at all times. I understand that while the helmet is necessary equipment to help protect against injury, it does not guarantee the elimination of risk of injury or death to the user. I also agree to **REMAIN ON MARKED TRAILS** at all times**. Failure to do so will result in loss of ticket/pass.**

I understand that this is a contract that limits my legal rights and that it is binding upon me, my heirs, and legal representatives. **I do hereby certify that I have read, understand and agree to this Release of Liability.**

I understand and agree that this agreement will be interpreted under California law. I understand that this agreement is severable. If any clause is found to be invalid the balance of the contract will remain in effect and will be valid and enforceable.

User's Signature _____ Date: _____
(If under 18 years of age, guardian must read and sign below:)

I verify that I have the authority to enter into this agreement on behalf of any minor child/children listed on this release and on behalf of any other parent/guardian of said minor(s):

Guardian's Signature _____ Date: _____

MAMMOTH MOUNTAIN BIKE RENTAL
RELEASE OF LIABILITY AND BIKE RENTAL AGREEMENT

I, the undersigned, accept for use **'AS-IS'** the equipment listed on the other side of this form and accept full responsibility for its care while it is in my possession. I understand that the rented mountain bike is not to be ridden after dusk and agree to reimburse Mammoth Mountain Ski Area for any loss, damage, or theft, other than reasonable wear and tear resulting from normal use.

I verify that I am **FAMILIAR WITH THE PROPER USE** of the bicycle listed on this form, including use of the brakes, gear shifting, and quick release (wheels and seat post). I have inspected same, and it is in good condition and working order.

I understand that mountain biking is a **HAZARDOUS ACTIVITY**. Further I recognize that there are risks, inherent and other, including, but not limited to, steep and narrow trails and roads, man-made and natural variations in terrain, bumps, stumps, ruts, forest growth, debris, rock and other hazards and obstacles, including vehicles and other park users and varying weather conditions. I further realize that falls and collisions which may cause injuries or death can occur.

I agree to **ASSUME ALL RISK AND RESPONSIBILITY** for myself and for my dependent minors listed on the other side of this agreement, for such incidents and injuries. I further **AGREE TO RELEASE, INDEMNIFY, AND HOLD MAMMOTH MOUNTAIN SKI AREA, LLC,** and their owners, agents and employees (hereafter "Mammoth"), **BLAMELESS FROM ANY LIABILITY** resulting in the use of this equipment by the user or for any injury or damage to persons or property, including myself, which may result from the use of the Mammoth Mountain Bike Park facilities, including the Freestyle Park, chairlifts/gondola and shuttle transportation, to the fullest extent allowed by law, including negligence. I agree that Mammoth has no duty to supervise my conduct, that of others, or to maintain any bicycling surface.

I understand that **HELMETS ARE REQUIRED** and my dependent minors and I agree to wear my (our) helmet(s) at all times. I understand that while the helmet is necessary equipment to help protect against injury, it does not guarantee the elimination of risk of injury or death to the user.

I agree to **REMAIN ON MARKED TRAILS AND ROADS** at all times. I also understand that if I become lost, I may be held responsible for the cost of search and rescue.

I understand and agree that this agreement will be interpreted under California law. I understand that this agreement is severable. If any clause is found to be invalid the balance of the contract will remain in effect and will be valid and enforceable.

I understand that this is a contract that limits my legal rights and that it is binding upon me, my heirs, and legal representatives.

MOUNTAIN BIKE PARK

MAMMOTH MOUNTAIN BIKE RENTAL AGREEMENT

Name: _____
Last *First* *M.I.*

Address: _____

City _____**State** _____ **Zip** _____

Phone _____**Age** _____

Riding Ability: ☐ Beginner ☐ Intermediate ☐ Expert

Mtn Bike Experience: _____yrs.

I HAVE READ THE AGREEMENT ON THE BACK OF THIS FORM, RELEASING MAMMOTH FROM LIABILITY. I VOLUNTARILY AGREE TO THE TERMS OF THAT AGREEMENT.

User's Signature _____ Date: _____
(If under 18 years of age, guardian must read and sign below:)

I verify that I have the authority to enter into this agreement on behalf of any minor child/children listed on this release and on behalf of any other parent/guardian of said minor(s):

Guardian's Signature _____ Date: _____

Office Use Only:

Date Out:_____ Time Out: _____ Tech_____

Date In: _____ Time In: _____ Tech_____

☐ 2 Hour ☐ 4 Hour ☐ All Day No. of Days_____

Bike Size _____ ID# _____ Helmet ID _____

Trail to be Ridden _____

Chapter 7: Schedule of Events

MLTPA worked with the consultants and the Town of Mammoth Lakes to organize a variety of different sessions, both public and private, during which the consultants would have the opportunity to collect information from the community as well as from local agencies. The public schedule—available on the CAMP: SUMMER mini-site (a featured component of the MLTPA website) as well as in takeaway form at the Exhibit Hall/Base CAMP—was designed to achieve optimal participation from the community, considering the typical work hours of a mountain resort town. Private sessions were noted on a separate grid shared only with CAMP Partners, and invitees were notified only of the date, time, and location of the session(s) to which they were invited. Please see the next section, "Session Information," for details on participation, structure, results, and other information.

CAMP: SUMMER Session Detail

EVENT	Date/Time	Location	# PPl	Invitation	Room Set Up	Room Requirements	Programming	Takeaways	F&B	Documentation	Staffing/Volunteers	Other Supplies	Notes
MLTPA ODEC	11/1 12:00-1:00	MLTPA Annex or Tallus	3 or 4	Phone - John	Dana	Dana	Ken Olson Presentation	N/A	Lunch Troy Pino	N/A	MLTPA: Kim John	N/A	
MLTPA BOD	11/1 1:00-2:00	MLTPA Annex or Tallus	8	Phone - John	Dana	screen projector - MLTPA laptop - Ken	Ken Olson Presentation	N/A		Minutes: Kim Stravers	MLTPA: BOD	N/A	
Base CAMP Registration & Information	11/1 7-8:30 11/2 8:30-5 11/3 8:30-9:30 11/4 9:30-12	Canyon Lodge	Varies	Open	2 tables for Thurs., 2 exhibits tables behind for survey computers	3 computers/survey w/ internet access 2 lamps - MLTPA (w/ electrical) extention cord phone? Internet access to reg table	MLTPA	Schedules (75) FAQ (25) Sesion Desc. (25) MLTPA Business Cards	N/A	N/A	See Registration/volunteer schedule	pens, highlighters, Sharpies, tape, stapler, scissors, paper clips, paper, clipboards (4), badge holders, preprinted badges, blank badges, liab forms, blank reg forms, wait list form, reg binder, volunteer packets, water, radios (talkabouts), batteries (AA) Fund raising "kits"	
Exhibit Hall	S/A	Canyon Lodge	Varies	Open	Custom	computer (TOML) - Consultant presentation loop Monitor	All		Water			See exhibit plan ipod - John	Dana to pick up pins, tags and binder for interactive comment exhibit
VIP Cocktail Reception	11/1 6:00-7:00	Canyon Lodge		BOD Phone Calls VIP List	Grizzly Theater No seating	projector (MLTPA) screen (Mammoth Mountaineering) Laptop - TOML (Mark to pick up on Tues.) Laser printer Microphone	Slideshow Exhibits Introductions - John		wine & appetizers & water (non-bottled) MMSA	On-Site Computers will be available for guests to access survey Photos: All Attendance: Reg	(host/program), Kim (host) OM:Kristy (reg), Jen (misc.) VOL: 2-3 TS: Cimarron & Pete (attend) ALTA: Matt & Jeff (attend) TOML: Danna & Steve		
Opening Reception	11/1 7:00-8:30	Canyon Lodge		Open	Grizzly Theater No seating	projector (MLTPA) screen (Mammoth Mountaineering) Laptop - TOML (Mark to pick up on Tues.) Laser printer Microphone	Slideshow Exhibits Introductions - John		Cocoa & Cookies Water (non-bottled)	On-Site Computers will be available for guests to access survey Video: Dan McConnell Photos: All Attendance: Reg	(host/program), Kim (host) OM:Kristy (reg), Jen (misc.) VOL: 2-3 TS: Cimarron & Pete (attend) ALTA: Matt & Jeff (attend) TOML: Danna & Steve (attend) USFS: Mike S (attend and		
Hidden Lake/Mammoth Meadow Restoration Project Tour	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open	N/A	N/A	USFS	N/A	N/A	Notes: USFS	USFS: Mike S, Todd Elsworth TOML: Trolley Driver Ken Olson	Window sign for trolley	TOML to provide Trolley service
Existing Facilities TROLLEY Tour (Paved) Trolley/On Foot Beginner ROUTE 1	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open	Plan B only		Alta	N/A	N/A	Notes: Alta Photos: John Attendance: John	ALTA: Jeff MLTPA: John TOML: Trolley Driver	Window sign for trolley	TOML to provide Trolley service
Existing Facilities BIKE Tour (Paved) Bus/On Bike Advanced ROUTE 2	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via MMSA Bus	20	Open	Plan B only		Alta	N/A	N/A	Notes: Alta Photos: Jay Attendance: Jay	ALTA: Matt MLTPA: Jay TOML: Steve MMSA: Bus Driver	Bike/helment for Jeff Olson & Matt Benjamin of Alta - Footloose to provide Window sign for bus	MMSA to provide bus service Alta group to leave after bus drops TS group off at Main Lodge (9:30ish)
Existing Facilities TROLLEY Tour (Natural Surface) Trolley/On Foot Beginner ROUTE 1	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open	Plan B only		Trails Solutions	N/A	N/A	Notes: TS Photos: Jo Attendance: Jo	TS: Pete MLTPA: Jo TOML: Trolley Driver	Bike for Pete Webber of TS - Footloose to provide Window sign for trolley	TOML to provide Trolley service
Existing Facilities BIKE Tour (Natural Surface) Bus/On Bike Advanced ROUTE 2	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via MMSA Bus (drop off only)	12	Open	Plan B only		Trails Solutions	Trails Definitions & Terms	N/A	Notes: TS Photos: Alex Attendance: Alex	TS: Cimarron MLTPA: Alex, Mark MMSA: Bus Driver	Cimmaron will bring her own bike & helmet Window sign for bus	MMSA to provide bus service - drop of TS group at Main Lodge only KS confirmed ok to be on MMSA trails w/o ticket & anticipate conflicts with snowmaking Mark to help load bikes Reg to expedite this group
CAMP: SUMMER Focus Groups Track 1 - TS	11/2 2:00-5:00	Canyon Lodge	5 to 6	Phone calls/Kim: Mountain Bikers Equestrian Hikers	Roundtable - 2 tables	Exhibit Hall/Grizzly Easel - MLTPA's	Lead Focus Groups -TS	N/A	Water (non-bottled)	Notes: TS Photos: Reg Attendance: Reg	TS: Cimarron MLTPA: Kim to greet people	1 flip chart markers (1 set) pens paper	Reg (Kristy/Dana) to help clean tables, etc. between sessions
CAMP: SUMMER Focus Groups Track 2 - Alta	11/2 2:00-5:00	Canyon Lodge	5 to 6	Phone calls/Kim: Seniors/Disabled Retails Merchants & Athletes Road Bikers	Roundtable - 2 tables	Cloverleaf Room Easel - MLTPA's	Lead Focus Groups -Alta	N/A	Water (non-bottled)	Notes: Alta Photos: Reg Attendance: Reg	ALTA: Matt, Peter Axelston MLTPA: Kim to greet people	1 flip chart markers (1 set) pens paper	Reg (Kristy/Dana) to help clean tables, etc. between sessions
CAMP: SUMMER Focus Groups Track 3 - TS & Alta	11/2 2:00-5:00	School (which one?) Suite Z	5 to 6	Phone calls/Steve S: Schools (Danna) Local Officials	Roundtable		Lead Focus Groups -TS & Alta	N/A	N/A	Notes: Alta & TS Photos: Attendance:	TS: Pete ALTA: Jeff TOML: Steve		
Consultant Working Dinner	11/2 5:00-7:30	Tallus	5	N/A	Dana	Dana	Alta & TS	N/A	Dinner Troy Pino	N/A			

CAMP: SUMMER Session Detail

EVENT	Date/Time	Location	# PPl	Invitation	Room Set Up	Room Requirements	Programming	Takeaways	F&B	Documentation	Staffing/Volunteers	Other Supplies	Notes
Developers Forum Reception	11/2 6:00-7:30	Canyon Lodge	25?	Email invites Key phone follow up	Reception - same as during the day		MLTPA - John ipod & music - John	N/A	wine & appetizers MMSA & water (non-bottled)	On-Site Computers will be available for guests to access survey Photos: Jen (6:30) Attendance: All	MLTPA: All (host)		
CAMP: SUMMER Missing Links Tour (Paved)	11/3 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open	Plan B only		Tour routes & program - Alta	N/A	N/A	Notes: Alta Photos: Jay Attendance: Jay	ALTA: Jeff & Matt MLTPA: Jay TOML: Trolley Driver	Window sign for trolley	service MLTPA to gather photos to use in case of poor weather
CAMP: SUMMER Missing Links Tour (Natural Surface)	11/3 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open	Plan B only		Tour routes & program - TS	N/A	N/A	Notes: TS Photos: Alex Attendance: Alex	TS: Cimarron & Pete MLTPA: Alex TOML: Trolley Driver		service MLTPA to gather photos to use in case of poor weather
"Mammoth Trails"	11/3 9:00-12:00	Canyon Lodge	TBD	Open Key phone follow up	Exhibit Hall/Grizzly Theater: 4 round tables of 5	screen projector - MLTPA laptop - Jeff or John	MLTPA - John & Will Facilitator: Jeff Olson	N/A	Water (non-bottled)	information gathered on flip charts Minutes: Kim Photos: Reg Attendance: Reg	MLTPA: John, Will, Kim ALTA: Jeff	Flip chart markers (set) pens paper	
CAMP: SUMMER Trails Network Workshop (Paved)	11/3 2:00-4:00	Canyon Lodge	20	Open Key phone follow up	Cloverleaf 5 round tables of 8	projector screen laptop (Alta to bring)	Alta	N/A	Water (non-bottled)	Photos: Kim/Reg Attendance: Kim/Reg	ALTA: Matt, Jeff MLTPA: Kim (will float) TOML: Steve (will float)	Clips set of colored markers/pens 4 black Sharpies 2 easels with foam boards 5 b/w 24x36 printouts of UGB area & extended planning area	
CAMP: SUMMER Trails Network Workshop (Natural Surface)	11/3 2:00-4:00	Canyon Lodge	20	Open Key phone follow up	Exhibit Hall/Grizzly Theater: 5 round tables of 8	projector screen laptop (Alta to bring)	Trails Solutions		Water (non-bottled)	Photos: Kim/Reg Attendance: Kim/Reg	TS: Cimarron & Pete MLTPA: Kim (will float) TOML: Steve (will float)	Clips set of colored markers/pens 4 black Sharpies 2 easels with foam boards use b/w 24x36 printouts of UGB area & extended planning area (noted above)	
Consultant Working Dinner	11/3 5:00-7:30	Tallus	5	N/A					Dinner Troy Pino	N/A			
Signage & Wayfinding	11/3 7:30-9:30	Canyon Lodge	100	Open	theater - 75 chairs set; 75 on standby	projector screen (Mammoth Mountaineering) laptop (MLTPA to bring)	Corbin Design	N/A	Cocoa & Cookies MMSA	Video: Dan McConnell Photos: All Attendance: All	CORBIN: Jeff MLTPA: All TOML: Steve	Extra projector bulbs (Mark)	Tech/Av check approx. 4 30 w/ Jeff
Next Steps Presentation	11/4 10:00-12:00	Canyon Lodge	75	Open	roundtable - 5 tables (bring in chairs theater style if need more seats)	2 projectors 2 screens 2 laptops (consultants to bring) 2 laser pointers 2 laptops	Wrap Up/Next Steps - Alta & TS		Coffee, tea, water (non-bottled)	Kim Stravers - minutes Video: Mark Photos: Reg Attendance: Reg	ALTA: Matt & Jeff TS: Cimarron & Pete MLTPA: All TOML: Steve	boards Winter: CAMP Posters Disks (to burn presentation on)	9:30 set up for all consultants
MLTPA ODEC	11/4 2:00-4:00	TOML T&R Conf Room	TBF							Kim Stravers - minutes	MLTPA:		

MLTPA Foundation Presents CAMP SUMMER
Schedule of Events

THURSDAY NOV. 1

- **7-8:30 Exhibit Hall & Registration/ Information Open - Canyon Lodge**
- **7:00 - 8:30**
  Opening Reception
  Canyon Lodge
  Introductions, review weekend's events, on-site session sign-up/registration

FRIDAY NOV. 2

- **8:30-5:00 Exhibit Hall & Registration/Information Open**
  Canyon Lodge
- **9:00 - 12:00**
  Hidden Lake/ Mammoth Meadows Restoration Project Tour (USFS)
  Meet at Canyon Lodge
  Transportation by Town Trolley
- **9:00 - 12:00**
  Existing Facilities TROLLEY Tour (Paved) Trolley/On-Foot (beginner)
  Meet at Canyon Lodge
  Transportation by Town Trolley
- **9:00 - 12:00**
  Existing Facilities BIKE Tour (Paved) MMSA Bus/On-Bike* (advanced)
  Meet at Canyon Lodge
  Transportation by MMSA Bus & Bike
- **9:00 - 12:00**
  Existing Facilities TROLLEY Tour (Natural Surface) Trolley/On-Foot (beginner)
  Meet at Canyon Lodge
  Transportation by Town Trolley
- **9:00 - 12:00**
  Existing Facilities BIKE Tour (Natural Surface) MMSA Bus/On-Bike* (advanced)
  Meet at Canyon Lodge
  Transportation by MMSA Bus & Bike

SATURDAY NOV. 3

- **8:30-9:30 Exhibit Hall & Registration/Information Open Canyon Lodge** **Exhibit Hall not open during sessions.*
- **9:00 - 12:00**
  Missing Links Tour (Paved)
  Meet at Canyon Lodge
  Transportation by Town Trolley
- **9:00 - 12:00**
  Missing Links Tour (Natural Surface)
  Meet at Canyon Lodge
  Transportation by Town Trolley
- **9:00 - 12:00**
  "Mammoth Trails"
  Canyon Lodge
- **2:00 - 4:00**
  Trails Network Workshop (Paved)
  Canyon Lodge
- **2:00 - 4:00**
  Trails Network Workshop (Natural Surface)
  Canyon Lodge
- **7:30 - 9:30**
  Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program
  Canyon Lodge
  Jeff Corbin, Corbin Design

SUNDAY NOV. 4

- **9:30-12:00 Information Open - Canyon Lodge**
- **10:00 - 12:00**
  Next Steps Presentation
  Canyon Lodge

Events, speakers, and times are subject to change.
**** All bike-tour participants are required to bring their own bicycles and helmets—no gear will be available on-site.***
****Riders without helmets will NOT be permitted to participate in bike tours.***

SESSION TITLE	DATE/TIME	LOCATION	SESSION LEADER(S)	ADDITIONAL STAFF	ALTA	TOML	USFS
VIP Cocktail Reception	11/1 6:00 p.m. to 7:00	Canyon Lodge	MLTPA: John Wentworth	Cimarron & Pete (attend); Kim (host) Mark Shelp (host) Dana (registration); Matt & Jeff (attend); Danna & Steve (attend); Mike Schlafmann (speaker); Peter Axelson (speaker)			
Focus Groups Track 1 to TS	11/2 2:00 p.m. to 5:00 p.m.	Canyon Lodge	Trail Solutions: Cimarron C	MLTPA: Kim Stravers			
Focus Groups Track 2 to Alta	11/2 2:00 p.m. to 5:00 p.m.	Canyon Lodge	Matt Peter Axelson	MLTPA: Kim Stravers			
Focus Groups Track 3 to TS & Alta	11/2 2:00 p.m. to 5:00 p.m.	**School (which one?)** Suite Z	Pet,	Pete	Jeff	Steve	
Developers' Forum Reception	11/2 6:00 p.m. to 7:30 p.m.	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)				

MLTPA CAMP: SUMMER Staffing Overview

EVENT	Date/Time	Location	MLTPA	TRAIL SOLUTIONS	ALTA	TOML	USFS	OTHER
Base CAMP Registration & Information	p.m. 11/2 8:30 a.m. to 5 p.m. 11/3 8:30 a.m. to 9:30 p.m. 11/4 9:30 a.m. to 12	Canyon Lodge	Registration Staff Volunteers					
VIP Cocktail Reception	11/1 6:00 p.m. to 7:00	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)	Cimarron & Pete (attend)	Matt & Jeff (attend)	Danna & Steve (attend)		
Opening Reception (Public)	11/1 7:00 p.m. to 8:30 p.m.	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)	Cimarron & Pete (attend)	Matt & Jeff (attend)	Danna & Steve (attend)	Mike Schlafmann (attend; short speaking presentation)	
Hidden Lake / Mammoth Meadow Restoration Project Tour	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley				Trolley Driver	Mike Schlafmann Todd Ellsworth	Ken Olson (attend)
Existing Facilities TROLLEY Tour (Paved) Trolley / On Foot Beginner ROUTE 1	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	John		Jeff	Trolley Driver		
Existing Facilities BIKE Tour (Paved) Bus / On Bike Advanced ROUTE 2	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via MMSA Bus	Jay Deinken		Matt	Steve		MMSA Bus Driver
Existing Facilities TROLLEY Tour (Natural Surface) Trolley / On Foot Beginner ROUTE 1	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	Jo Bacon	Pete		Trolley Driver		
Existing Facilities BIKE Tour (Natural Surface) Bus / On Bike Advanced ROUTE 2	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via MMSA Bus (drop-off only)	Alex Fabbro Mark Shelp	Cimarron				MMSA Bus Driver
Focus Groups Track 1 to TS	11/2 2:00 p.m. to 5:00 p.m.	Canyon Lodge	Kim (greet people)	Cimarron				
Focus Groups Track 2 to Alta	11/2 2:00 p.m. to 5:00 p.m.	Canyon Lodge	Kim (greet people)		Matt Peter Axelson			
Focus Groups Track 3 to TS & Alta	11/2 2:00 p.m. to 5:00 p.m.	**School (which one?)** Suite Z		Pete	Jeff	Steve		
Consultant Working Dinner	11/2 5:00 p.m. to 7:30 p.m.	Tallus						
Developers' Forum Reception	11/2 6:00 p.m. to 7:30 p.m.	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)					

MLTPA CAMP: SUMMER Staffing Overview

Missing Links Tour (Paved)	11/3 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	Jay Deinken		Jeff Matt	Trolley Driver		
Missing Links Tour (Natural Surface)	11/3 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	Alex Fabbro	Cimarron Pete		Trolley Driver		
Mammoth Trails	11/3 9:00 a.m. to 12:00 p.m.	Canyon Lodge	John Will Aldrich Kim		Jeff			
Trails Network Workshop (Paved)	11/3 2:00 p.m. to 4:00 p.m.	Canyon Lodge	Kim (will float)		Matt Jeff	Steve (will float)		
Trails Network Workshop (Natural Surface)	11/3 2:00 p.m. to 4:00 p.m.	Canyon Lodge	Kim (will float)	Cimarron Pete		Steve (will Float)		
Consultant Working Dinner	11/3 5:00 p.m. to 7:30 p.m.	Tallus						
Signage & Wayfinding	11/3 7:30 p.m. to 9:30 p.m.	Canyon Lodge	John Kim Mark Shelp Dana			Steve		Jeff Corbin
Next Steps Presentation	11/4 10:00 a.m. to 12:00 p.m.	Canyon Lodge	John Kim Mark Shelp Dana (registration)	Cimarron Pete	Matt Jeff	Steve		

Chapter 8: Session Information

The consultants developed each session's goal and structure, with MLTPA and the Town of Mammoth Lakes providing local knowledge, facility information, and descriptions of potential participants.



CAMP: SUMMER Event Information

THURSDAY, NOV. 1st, THROUGH SUNDAY, NOV. 4th
Exhibit Hall/Base CAMP
Canyon Lodge (see Event Schedule for times)
Informational and interactive exhibits will be on display throughout the event in the CAMP: Summer Exhibit Hall at Canyon Lodge, and MLTPA staff will be on hand all weekend to field questions and receive feedback while you register for events and take the CAMP: Summer survey. Among the many displays will be a special "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes, where you can get a detailed look at this important trails project as an overlay on a large-scale aerial map of the town and view the final construction drawings mounted as one continuous exhibit.

THURSDAY, NOV. 1st
Opening Reception
7 p.m. to 8:30 p.m., Canyon Lodge
Join us for cocoa and cookies while you check out the Exhibit Hall and familiarize yourself with the weekend's many activities. Meet planning consultant team members from Alta Planning + Design (paved surfaces) and Trail Solutions (natural surfaces), MLTPA staff and Board members, and the CAMP Jurisdictional, Funding, and Planning Partners. Take the CAMP: Summer survey, register for tours and workshops, and more!

FRIDAY, NOV. 2nd
Hidden Lake/Mammoth Meadows Restoration Tour
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: U.S. Forest Service
The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour. Transportation will be provided by Town Trolley.

Existing Facilities Trolley Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
An introductory tour to orient participants with existing sections of Mammoth Lakes' paved pathways and dedicated bike lanes, with a focus on key community locations. This tour will be led by Town Trolley and on foot. ***LIMIT 20 PARTICIPANTS**

Existing Facilities Bike Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
An advanced tour of the existing sections of pathways and bikeways that loop Mammoth Lakes, with a focus on understanding the experience, safety, and practicability of various types of system infrastructure. This tour will be led by Mammoth Mountain bus and on bikes. ***LIMIT 20 PARTICIPANTS**
****Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.**

Existing Facilities Trolley Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
An introductory tour to orient participants with existing Mammoth-area soft-surface trail opportunities. This tour, guided by Town Trolley and on foot, will look at many different use areas and will discuss sustainability, soil conditions, connectivity, and use. ***LIMIT 20 PARTICIPANTS**

Existing Facilities Bike Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
An advanced tour of select existing Mammoth-area trail segments. This tour will be led by Mammoth Mountain bus and on bikes. The group will ride several pieces of Mammoth's trails to get an understanding of various conditions, flow, safety, and sustainability issues. ***LIMIT 12 PARTICIPANTS**
****Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.**

SATURDAY, NOV. 3rd
Missing Links Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design
This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods. The discussion will be about moving people around town safely and efficiently without

the use of cars, and enhancing the leisure-recreation experience. This tour will be led by Town Trolley, with some short walks. ***LIMIT 20 PARTICIPANTS**

Missing Links Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions
This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods, as well as on areas where use is currently occurring, but access is threatened or use is unsustainable to the environment. The tour also will explore possible connections to popular locations. This tour will be led by Town Trolley, with some short walks. ***LIMIT 20 PARTICIPANTS**

Mammoth Trails
9 a.m. to 12 p.m., Canyon Lodge
Session Leader: MLTPA
This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

Trails Network Workshop (Paved)
2 p.m. to 4 p.m., Canyon Lodge
Session Leader: Alta Planning + Design
Building upon the previous days' Existing Facilities and Missing Links tours, and using base maps and electronic media, participants will begin to identify missing links and potential future connections. Working closely with the planning consultants, participants will provide input on potential links to key services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. They also will provide input on possible improvements to amenities such as signage and wayfinding, bike racks, bus stops, and other safety enhancements. ***LIMIT 20 PARTICIPANTS**

Trails Network Workshop (Natural Surface)
2 p.m. to 4 p.m., Canyon Lodge
Session Leader: Trail Solutions
Building upon the previous days' Existing Facilities and Missing Links tours, and using aerial photography, base maps of existing trails, and electronic media, participants will work closely with planning consultants to envision potential new trail connections and improvements to the current system, as well as brainstorm about trail amenities such as trailheads and signage within the frontcountry area

adjacent to the community. The focus will be on connections to community nodes and neighborhoods. ***LIMIT 20 PARTICIPANTS**

Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program
7:30 p.m. to 9:30 p.m., Canyon Lodge
Presenter: Jeff Corbin, Founder, Corbin Design
Enjoy cocoa and cookies as you listen to Jeff Corbin, founder of award-winning and nationally recognized design firm Corbin Design, give a special presentation focusing on the critical steps in developing a successful signage and wayfinding system, whether it's for a trail system, a hospital, or a community. Corbin Design has completed successful projects for such clients as downtown Los Angeles, Purdue University, and Crystal Mountain Resort.

SUNDAY, NOV. 4th
Next Steps Presentation
10 a.m. to 12 p.m., Canyon Lodge
Presenters: Alta Planning + Design and Trail Solutions
Wrap up your weekend by listening to the planning consultants' presentation on the lessons and information learned from the CAMP: Summer workshops and listening sessions, and participate in a question-and-answer session. You'll receive information about how you can stay informed and involved in the planning process, which planning steps are still to come—including CAMP: Winter, which is scheduled for the first weekend of February 2008—and when the Mammoth Lakes community can expect a draft trails plan.

CAMP: SUMMER Opening Reception



(L to R) John Wentworth (Acting Executive Director, MLTPA Foundation), Skip Harvey (Mayor, TOML), Peter Axelson (Beneficial Designs), and Terry Smutney (Disabled Sports Eastern Sierra) at the CAMP: SUMMER Opening Reception



CAMP: SUMMER Exhibit Hall during the Opening Reception

Existing Facilities Trolley Tour (Paved)



Tour participants



Tour participants

Existing Facilities Bike Tour (Paved)



Tour participants



Portion of tour route

Existing Facilities Tours (Natural Surface)



Trolley Tour participants



Bike Tour participants

CAMP: SUMMER Agency Listening Sessions



CAMP consultants work with TOML agency representatives at a listening session.

CAMP: SUMMER Listening Sessions



Mountain bikers work with Pete Webber of Trail Solutions.



Disabled users work with Matt Benjamin of Alta Planning + Design.



Hikers work with Pete Webber of Trail Solutions.



Equestrians work with Pete Webber of Trail Solutions.



Retailers work with Matt Benjamin of Alta Planning + Design.

Developers' Forum Reception



Mammoth Crossing Development joins the Developers' Forum at the Developers' Forum Reception.



(L to R) Eric Wasserman (Mammoth Lakes Chamber of Commerce), John Wentworth (MLTPA Foundation), and Mark Deeds (Mammoth Crossing Development) shake hands.

Missing Links Tour (Paved)



Tour participants



Tour participants

Missing Links Tour (Natural Surface)



Tour participants

Mammoth Trails Session



MLTPA Foundation Communications Manager Kim Stravers greets a participant.



Session participants

Trails Network Workshops



Trails Network Workshop (Natural Surface), led by Cimarron Chacon and Pete Webber of Trail Solutions



Trails Network Workshop (Paved), led by Matt Benjamin and Jeff Olson of Alta Planning + Design



Participants discuss trail opportunities in the CAMP: SUMMER Trails Network Workshop (Natural Surface).



Participants discuss opportunities for trail system expansion in the CAMP: SUMMER Trails Network Workshop (Paved).

Jeff Corbin Signage and Wayfinding Presentation



John Wentworth (MLTPA Foundation, R) introduces CAMP: SUMMER keynote speaker Jeff Corbin (Corbin Design, L).



Jeff Corbin giving his signage and wayfinding presentation

Next Steps Presentation



Jeff Olson (Alta Planning + Design) wraps up CAMP: SUMMER at the Next Steps presentation.



Pete Webber (Trail Solutions) speaks during the Next Steps presentation.

CAMP: SUMMER TOUR ROUTES

FRIDAY: NOV. 2ND, 9 a.m. to 12 p.m.

EXISTING FACILITIES TROLLEY TOUR: ALTA (Route 1)
Group meets at Canyon Lodge, boards the Trolley, and then takes the following route:

1. **Stop at intersection of Mammoth Lakes Trail System (MLTS) bike path and Main Street near Joaquin Road.**
    - *Show northwestern terminus of bike path*

2. **Drive down Minaret Road to Meridian Boulevard.**
    - *Observe Class 2 bike lanes on Minaret Road*

3. **Take Meridian to Eagle Lodge.**
    - *Observe how we reconnect to the Bike Path at Meridian/Minaret.*
    - *Class 3 bike route on Meridian*

4. **Stop at Eagle Lodge.**
    - *Discuss interface with MLTS paved path at Eagle Lodge*

5. **Take Meridian to Minaret to Old Mammoth Road to Mammoth Creek Park.**
    - *Observe bike lanes on Minaret and Old Mammoth Road*
    - *Discuss problems with bike lane narrowing on Old Mammoth Road*

6. **Stop at Mammoth Creek Park.**
    - *Observe bike path crossings at Mammoth Creek (bridge) and Old Mammoth Road (undercrossing)*
    - *Observe existing signage*

7. **Proceed north on Old Mammoth Road to Meridian.**
    - *Mention Summer Trolley stop at this intersection and potential destinations*
    - *Observe existing conditions on Old Mammoth Road*

8. **Turn right on Meridian toward schools.**
    - *Discuss Safe Routes to School programs*

9. **Stop at Volcom Brothers Skate Park.**
    - *Discuss access to skate park and potential for bicycle commuting to adjacent Business Park*

10. **Drive to Visitors' Center via Meridian and Main Street.**

- *Notice conditions along Main Street/Hwy. 203 and Class 3 bike route*

11. Stop at Visitors' Center/Shady Rest Campground
- *Observe undercrossing at Main Street, signage*
- *Discuss summertime visitor experience*

12. Drive to Shady Rest Park (time/weather permitting)
- *Observe bike path connection to park*

13. Return to Canyon Lodge.
- *Observe existing bike path segments along Main Street*
- *Wrap-up, follow-up questions, discussion (en route)*

EXISTING FACILITIES TROLLEY TOUR: TS (Route 1)

1. **Star**t this tour by examining the Canyon Lodge/trails interface. **Load** the Trolley and proceed across the parking lot to Austria Hof. **Stop,** get out, examine trails interface.
- *Talk about how the trails come into the parking area.*
- *Look at the feeder trail; as you drive down the road toward the North Village, note that bikes are riding very fast in the middle of the road to catch the bus at the North Village.*

2. **Reload** the Trolley and proceed to the North Village. **Stop** at North Village at the gondola. **Stop**, get out, and walk around the lodge.
- *Notice connection to the parking lot and gondola area*
- *Look for signage*

3. **Reload** the Trolley and proceed up Minaret Road toward Main Lodge. **Stop** at Point #43 bus stop (the entrance to the Earthquake Fault). **Get out,** examine access to Downtown trail and the Forest Service trail.
- *Note unsafe connection to FS road*
- *Note trail construction of Uptown and Downtown*
- *Look across street and see unsustainable FS trail*
- *Note inconsistent signage*

4**. TURN TROLLEY AROUND**. **Reload** the Trolley and return back down Minaret toward Town. **Pause** at the intersection with the Scenic Loop (Point #71) to look at access to the Knolls.
- *Note user-created trails, widened by motorized use*

5. **Stop** at intersection of Hwy. 203 and Forest Trail at the Downtown trail/North Village connection.

- *Notice connection that dumps you off at corner of major intersection, lack of signage or direction.*
- *See if you can figure out how to go back up*

6**. Reload** the Trolley and proceed to Lake Mary Road. Proceed up to Twin Lakes parking lot (Point #34). **Stop** and unload in parking lot.

- *Look at Lakes trail: notice what went wrong with this contour trail design during construction by a SWECO.*
- *Look at connection to trailhead.*

7. **Reload** and proceed to Point #119 (Panorama Dome). **Stop, unload, and walk** on Panorama Vista/Panorama Dome loop.

- *Walk part of trail as an out-and-back, note good layout and construction*
- *Note problem areas*
- *Talk about trail features*
- *Note random access point to trail*

8. **Reload** and proceed up to intersection with Old Mammoth Road. **Stop** and **walk** the Forest Service interpretive trail to Mammoth Rock Trail and Panorama Dome connections.

- *Note bench cut constructions and other trail features on Mammoth Rock Trail.*
- *Note contour design.*
- *Walk about ¼ mile to view the unsustainable trail below that travels through a wetland meadow.*
- *Walk back to waiting trolley.*

9 . **TURN TROLLEY AROUND**. **Reload** trolley and return to Canyon Lodge.

EXISTING FACILITIES BIKE TOUR: ALTA (Route 2)
Meet at Canyon Lodge. Load bicycles on bike trailer. Depart and follow this route:

1. **Stop at intersection of Mammoth Lakes Trail System bike path and Main Street near Joaquin Road.**

- *Show northwestern terminus of bike path*
- *Unload bikes and ride to Eagle Lodge (bus drives to Eagle Lodge)*

2. **Stop at Eagle Lodge.**
    - *Discuss interface with paved path at Eagle Lodge*
    - *Load bikes on trailer and depart*

3. **Take Meridian to Minaret Road to Old Mammoth Road to Mammoth Creek Park.**
    - *Observe bike lanes on Minaret Road and Old Mammoth Road*
    - *Discuss problems with bike lane narrowing on Old Mammoth Road*

4. **Stop at Mammoth Creek Park.**
    - *Unload bicycles and ride path (bus drives to Visitors' Center parking lot)*
    - *Observe bike path crossings at Mammoth Creek (bridge) and Old Mammoth Road (undercrossing)*
    - *Observe existing signage*

5. **Ride to schools.**
    - *Mention potential Safe Routes to School programs*

6. **Continue riding to Volcom Brothers Skate Park.**
    - *Discuss access to skate park and potential for bicycle commuting to adjacent Business Park*

7. **Continue riding to Visitors' Center/Shady Rest Campground.**
    - *Observe undercrossing at Main Street, signage*
    - *Discuss summertime visitor experience*

8. **Ride to Shady Rest Park (time/weather permitting).**
    - *Observe bike path connection to park*
    - *Return to Visitors' Center and load bikes*

9. **Return to Canyon Lodge**
    - *Observe existing bike path segments along Main Street*
    - *Wrap-up, follow-up questions, discussion (en route)*

EXISTING FACILITIES BIKE TOUR: TS (Route 2)

1. **Take MMSA bus from Canyon Lodge to Main Lodge.**
2. **Ride Downtown trail from Main Lodge to Paper Route.**
3. **Ride Paper Route to Lakes trail via Juniper trail.**
4. **Ride Lakes trail to Panorama Vista.**
5. **Ride Panorama Vista to Mammoth Rock Trail.**
6. **Group will stop and observe Mammoth Rock Trail, but will not ride it.**
7. **Ride Mammoth Lakes Trail System and Town streets from Panorama Vista area back to Canyon Lodge.**

SATURDAY: Nov. 3rd, 9 a.m. to 12 p.m.

Missing Links Trolley Tour: ALTA
Group meets at Canyon Lodge, boards the Trolley, and then takes the following route:

1. **Stop at proposed terminus of Lake Mary Road Bike Path.**
   - *Discuss connection into town*

2. **Drive up to the North Village.**
   - *Stop and discuss connections to existing bike path*

3. **Take Forest Trail Road to Main Street and Fire Station**
   - *Discuss potential for a bike path connection on this corridor*

4. **Drive west on Main Street to Minaret Road and back to Gateway Center**
   - *Discuss bike path connection along this corridor between Shady Rest, existing bike path terminus at Joaquin, and Lake Mary Road Bike Path*

5. **Drive down Old Mammoth Road and stop at Mammoth Creek Park.**
   - *Discuss need for bicycle facilities along this major commercial corridor*

6. **Continue down Old Mammoth Road.**
   - *Discuss bike path connection around Snowcreek project to access potential backcountry options in Sherwins*
   - *Discuss continuation of bike path along Old Mammoth Road to Waterford*

7. **Drive to dead-end at Waterford.**
   - *Stop and discuss future bridge connections across creek. Participants may choose to walk across creek to connection with existing bike path and back.*

8. **Return to Canyon Lodge.**
   - *Observe existing bike path segments along Main Street*
   - *Wrap-up, follow-up questions, discussion (en route)*

Missing Links Trolley Tour: TS

1. **Start** the tour at Canyon Lodge. Proceed to Hwy. 203 and up toward Main Lodge. At Point #42 (Earthquake Fault parking lot), **stop** and examine possible connections between Mountain View trail and The Fault interpretive areas.

2. **Reload** the Trolley and head back down Minaret toward town. Take a left onto the Scenic Loop and **pause** at several key locations (Points #70, #69). **Turn trolley around** at or before Point #73.

3. **Return** to Minaret (Hwy. 203) and travel to Shady Rest via Forest Trail. **Pause** at Point #64 (Forest Trail at Sierra Blvd.) and Point #15 Forest Trail near Pinecrest). **Stop** and unload at Shady Rest Park (Point #23); option to stay on Trolley or walk pathway back to Forest Service campground.

4. **Trolley to travel** from Shady Rest to FS campground/Visitors' Center. **Stop** and pick up passengers.

5. **Reload** the Trolley and proceed to Cerro Coso Community College parking lot (Point #6). **Stop,** get out, and walk to end of path at Point #169. Look at potential connections with Mammoth Rock Trail. Return to waiting Trolley.

6. **Reload** the Trolley and proceed to Tamarack Street and Hidden Lake area (Point #27). **Stop** and get out. **Walk** to Points #137 and #136. Discuss connection to Mammoth Rock and more sustainable alignments of trail. Return to waiting Trolley.

7. **Load** the Trolley and, time permitting, proceed to Wave Rave. **Stop**, get out, and examine Diaper Park area.

8. Return to Canyon Lodge.

CAMP: SUMMER

MLTPA

November 1-4, 2007
Canyon Lodge
in Mammoth Lakes

Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jo Bacon

Tour Name: Paved Trolley & Walk

Number of people who participated in tour: 16 + 2 Commentators + me

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Good participation, good overview of existing trails & some of the signage problems. If there's lots of discussion on the bus, Commentator should use the microphone.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.

11/2/07

CAMP: SUMMER

MLTPA

November 1-4, 2007
Canyon Lodge
in Mammoth Lakes

Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Deinken

Tour Name: Existing Facilities BIKE Tour (Paved) Bus/On Bike Advanced ROUTE 2

Number of people who participated in tour: 3

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Excellent tour. Should have had more participants (it was Jeff Olson, Steve Speidel & me), but because there were just the 3 of us, we had lots of opportunities to stop & discuss observations at many locations along the route.

Jeff seemed to feel he got a lot of good info from what he observed.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.

11/2/07



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: ALEX FABBRO

Tour Name: EXISTING FACILITIES BIKE TOUR

Number of people who participated in tour: 5

Cimarron Chacon
Heidi Kanayan
Mark Dallis
Mark Schelp
Alex Fabbro

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Good information exchange between participants & tour leader.
Nice instruction from Cimarron on poor and good practices used in trail construction.
Maybe have maps in the future so it'd be clear where the existing trails are and where the missing links are (which would help explain why some poor practices were implemented, as well).

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Deinken

Tour Name: 11/03/07 Missing Links Trolley Tour: ALTA (Paved)

Number of people who participated in tour: 8

General thoughts/feedback on tour:
Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Great tour. Having Peter Bernasconi and Steve Speidel along really added a lot--they gave Matt a bunch of good information that nobody else could have. Lara Kirkner participated as well, and it looked like we might get a story out of her observations.

The couple who were along and who are not full time Mammoth residents appeared to enjoy the tour, and I believe they got a lot of educational value out of--they asked a lot of questions and seemed to be getting some good information to bring them up to speed on the issues involving our trails system.

We made a couple of changes in the route on the fly. It might be a good idea, for future tours, to let the facilitators know that they can be flexible in picking the route. Indeed, if there is an opportunity for the consultant, the MLTPA member, and any other knowledgeable participants (e.g., town or USFS employees) to get together beforehand for a brief review of the plan, that might help add to the value of the tour.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.

CAMP: SUMMER

MLTPA

November 1-4, 2007
Canyon Lodge
in Mammoth Lakes

Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Alex Faldoro

Tour Name: Missing Links (Natural Surface)

Number of people who participated in tour: 15 including Cimarron, Pete, Ken, & me

General thoughts/feedback on tour:
Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Diverse group of mt bikers, Sierra Clubbers, & hikers new to the area.

Cimarron did well keeping the group focused on Summer CAMP, as some participants tended to go off on winter use tangents.

Generational thing: younger participants appear more tolerant of multiple or shared use trails than the older ones.

There seemed to be consensus among participants about missing link trail priorities — if not a particular rank order, at least the recognition of the need for each missing link visited.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.

CAMP: SUMMER Mammoth Trails Session
November 3, 2007
9 a.m. to 12 p.m.
Facilitators: Will Aldrich (MLTPA), John Wentworth (MLTPA), Jeff Olson (Alta Planning + Design)
Recorded by Kim Stravers (MLTPA)

In attendance: Stan Bluhm, Silver Chesak (Footloose Sports/mountain bike community), Tony Colosardo (Footloose Sports), Julie Jones (trail user), Rebecca Paranick (MMSA seat on MLTPA Board), Mark Shelp (MLTPA), and Danna Stroud (TOML). (Mr. Bluhm attended to learn how he can enhance his efforts in June Lake to start a similar trails committee/movement.)

Mr. Wentworth presented a brief introduction of the session and facilitators. Mr. Olson pointed out that in the CAMP process, the user group relationship has yet to be fully formed, and that Mammoth Trails aims to encourage just that. Mr. Wentworth explained that the purpose of Mammoth Trails is to provide a source of conflict resolution and issue mitigation, as well as to create a digital presence for this recreation community. The 2006 Mammoth Trails Ad Hoc Committee Report was distributed for reference.

Mr. Aldrich introduced the first topic of discussion: How can we leverage Mammoth on the web and strengthen our current branding? In response to Mr. Wentworth's question—"Do we start with the user groups and work up to the digital world, or do we want to get the digital system up and running and bring the user groups in later?"—the group agreed that building user group relationships and assisting clubs with operations and new formation is the first priority.

Mr. Aldrich also raised the following points:

- Nearly 80% of the U.S. population has access to the web, and nearly two-thirds have access to broadband. Travel planning has become visible and lucrative: think Trip Advisor, Expedia. As they think about "Who is the key persona?" at Yahoo!, they think of the Chief Household Officer (a "wired mom"). Similarly, how do we make a niche experience relevant to the casual user?

  Ms. Stroud responded that we do this through branding: What we do in town matters to people here in their businesses and way of life.

- The proliferation of social media sites (MySpace, Facebook, etc.): People are turning to interest groups, such as Trip Advisor, to get the lowdown on a possible vacation place, which has spawned new technologies represented by Quick Maps and MTB Guru. The threshold for entering this technology has become so low that it is über-accessible. The promise of Mammoth Trails is to be able to put this technology to use and combine it

with our unique community assets, such as our users. We can start even with a simple blog—no financial investment—and see what works and what doesn't. There are a number of small, tactical things we can do in the next couple of weeks to begin giving Mammoth Trails some life.

Mr. Olson then addressed the topic of user groups and clubs, stating that the public/private/nonprofit partnership triangle model has to be in place for Mammoth Trails to be successful. User-based knowledge ties into physical knowledge and feeds ideas for improvement via instant digital feedback: conditions reports linked to a maintenance system, for example. The challenge here is the diversity of user groups coming together under Mammoth Trails' "big tent." But some groups don't yet exist, and it's another challenge to get them started. We currently have a combination of things maturing and things yet to come.

Mr. Aldrich added that when you think about web communities such as Wikipedia, whose image is "millions of people collaborating," the reality is that it's actually a small number of people, a nucleus, who keeps it going. We have the same deal here in Mammoth.

Mr. Colosardo raised the following question, with starting a mountain bike club in mind: "How have the High Sierra Striders and East Side Velo become so successful?" The following traits were identified in response:

- Leadership
- Critical mass of passionate people
- Strong organization
- Core group of leaders
- Commitment, which leads to sustainability
- Sense of mission, and skill set to put it together
- Project collaboration: "Share the Road" signs
- It's natural for them to want to ride together
- Public participation
- Local sponsorship
- Nesting into a bigger thing with the Century ride/tapping the larger-scale resource
- Culture of the activity

The following items were identified as things Mammoth Trails could offer to a strong club such as East Side Velo:

- Good exposure helps them to gain members to handle operational tasks/administration
- Shared resources
- Central event operations: one coordinator, shared office space, etc.
    - Businesses want to support events, but in partnerships; no one wants to shoulder the burden alone. Mammoth Trails can help coordinate partnered events to streamline the approach to and

maximize sponsorship opportunities with the local business community.

Using mountain biking as an example of an activity lacking a club, the group brainstormed on the following topics:

- Clubs can trade credible information for resources/enter into a social contract, and help deal with conflict resolution. A central collection of geo-referenced data (GIS) will drive mitigation plans because everyone will be working with the same data set.
- Clubs need mission statements, long-term goals, and organizational development help.
- A group needs immediate benefits to organize; if there is no perceived threat of losing access, for example, it may seem that there is no reason to rally together.
- Clubs and other efforts that have failed in the past put a damper on new ideas.
- Lack of quality outdoor experiences can lessen the desire to form a club; no one wants to group-ride less-than-optimal trails.
- Mammoth Trails can bring to clubs a basic means of digital communications, and partnering strength with agencies.
- Holding a Mammoth Trails charter gives a group credibility, as does successful self-regulation on the part of the recreation community. Instituting a chapter of the National Mountain Bike Patrol, for example, will serve other users and increase positive opinions.
- Each group has its own special strength to offer a community benefit.
- We need to institute a “Where are we five years from now?” kind of thinking; what kinds of problems might we be trying to solve as this community grows?
- Clubs can use Mammoth Trails as a means to interface with developers and others in planning processes, etc.
- Newcomers and visitors need resources to help them stay out of harm’s way, such as maps, etc.
- Mammoth Trails affiliates will have confidence that they can effectively reach agencies, etc., not only for conflict resolution, but also for stewardship opportunities, etc.

So, what next?

- All of our activities are being addressed physically through the planning process.
- Technically, we can pull off the digital side of Mammoth Trails (small investment, huge return).
- We need to engage individuals for each activity lacking a club to ensure that they have voices. The MLTPA activities list is a good start. People have yet to discover the strength in their numbers, and they have been traditionally regionally focused as opposed to locally focused.

- American Trails has done this type of thing under a huge national tent. They hold a symposium every two years, their website is a gateway to all kinds of activity information, and they are active in lobbying, so they may be a good model for Mammoth Trails to pursue.

The following items were identified as necessary for a subsequent Mammoth Trails session at CAMP: WINTER:

- Articles of Confederation
- Social contract description
- Model club
- Benefits package for affiliates
- Digital capabilities report
- Reconvene Ad-Hoc committee
- Mock-up of website

The meeting closed with a unanimous vote of participation by all present to continue working to develop Mammoth Trails. **May 1st** was set as a tentative launch date for this project. A follow-up meeting is to be scheduled.

All About Bike Terrain Parks

By Pete Webber, International Mountain Bicycling Association

In just a few decades, mountain bikes have progressed from clunkers to hardtails to big-travel freeride rigs, while our most heralded places to ride have changed from Marin to Moab to Whistler and Glentress. So what's next? Bike parks may be the hot ticket.

Also known as bike skills parks, freeride parks, or challenge parks, these playgrounds are popping up all over—and riders are loving them. There are, as of 2007, more than 30 purpose-built public bike skills parks in the U.S. and Canada, and many more in the U.K., Australia, and beyond. Most of them have been built since 2005, and this figure doesn't include the hundreds of ski areas who've been offering mountain biking since the 1980s, nor privately owned bike parks such as the innovative converted warehouse known as Ray's Indoor in Cleveland, Ohio.

So, what's a bike park? While there doesn't seem to be a set recipe, the ingredients usually include a variety of natural obstacles such as rocks and logs, imaginative constructed features like teeter-totters and ladder bridges, along with pump tracks and dirt jumps—all collected in a compact setting. Picture a skateboard park or snowboard park designed specifically for mountain bikes.

The emergence of bike parks has been fueled both by riders and public land managers. Riders seek more challenging terrain, jumps, constructed obstacles, and a place to hone their skills. Managers want to reign in unauthorized trailbuilding and provide new recreation options in a central, easily managed location.

While these parks come in different shapes and sizes, they all make technically challenging mountain biking more readily available to the public—especially to kids—and do so in a controlled environment. They usually accommodate a wide range of abilities, with opportunities for skill building and progressively difficult challenges. Riders return to these parks again and again to session the obstacles and improve their riding.

Bike parks do much more than mimic terrain found in nature. They also offer unique obstacles that stretch the imagination. They're typically not a replacement for traditional trails. Rather, they serve as an additional place to ride that is more convenient and controlled.

Bike parks promise to expand and evolve, to keep our sport fresh and fun.

MORE INFO
For an ever-growing list of freeriding areas and bike parks, visit www.imba.com/resources.

For design, construction and management assistance, contact IMBA Trail Solutions.

SUCCESS STORIES

South Surrey Bike Park

The South Surrey Bike Park, established in 1998, was the first municipally sanctioned and funded off-road cycling facility in the greater Vancouver, British Columbia, area. The park lies on a relatively small site located between a wildlife refuge and a heavily used athletic park. The land was previously home to unsanctioned singletrack, abandoned access roads, and unauthorized use.

Today the park features a 4.5-mile forested trail network of beginner and intermediate singletrack, along with a skills area that includes dirt jumps, natural obstacles, and a drop zone. The city of South Surrey has provided over $70,000 for planning and materials, while cycling advocates have contributed $10,000 and volunteer labor. The park has been so successful that the city is now planning several similar projects elsewhere.

The city of Surrey embraced the facility in order to combat the problem of unauthorized trails, which were expanding throughout the region. Because the city was spending thousands of dollars decommissioning the unsanctioned trails, a financial commitment to funding a legit park seemed a worthwhile investment.

The project got off to a shaky start, however, when initial trail plans encroached on the nearby urban forest, running afoul of a local advisory committee dominated by forest preservationists who were very much opposed to mountain biking. But in 2000, Parks Manager Greg Ward spearheaded meetings between the groups, and ultimately, the two sides reached a compromise. The park developed a master plan for a variety of trails, ranging from broad beginner boulevards to advanced singletrack to technical features.

In November 2000, the Surrey Off-Road Cycling Enthusiasts Society was formed to assist with the development and maintenance of the revived park. The city provided tools, staff, and material for the project, and also worked to get the local cycling club off the ground, helping it incorporate as a nonprofit society and assisting volunteer recruitment by posting ads and providing work-day lunches, tents, generators, promotion, and grants for club events. The club now has 250 members.

Volunteers worked closely with city staff and local land advocates, who reviewed all volunteer trailwork. A city employee also attended monthly trailwork days to provide assistance. The combination of volunteer trailwork, a commitment to adequate funding, and excellent communication and cooperation on all sides helped the project race to successful completion and create a fabulous community venue for off-road cycling. The city has seen immediate benefits: With increased users on the established trail system, vandalism has decreased and rogue trail development has ceased.

Vancouver Riders Soar at Gleneagles

Gleneagles Adventure Park is a mountain bike skills park located on municipal land near Horseshoe Bay in West Vancouver, British Columbia. The park first opened in 2004, and was relocated next to a new skateboard park in 2005.

Gleneagles features a dirt-jumping area and a variety of technical features. The jumps—all tabletops—are designed for a wide range of abilities. The technical area includes bridges, ramps, drops, teeters, and skinnies. Each feature is rated by difficulty, from green circle to black diamond. The features and jumps are progressive—riders can start on smaller stuff and work up as they get more skilled.

But the park offers more than extreme thrills. It also provides a safe place for kids and families to play together, be active, and connect with their community. "The kids didn't want another playing field—they wanted a mountain biking park," says Christi O'Krainetz, Youth Advocate for the District of West Vancouver. "And by combining the bike park with a skate park, all located next to the fire hall and police office, we've created an ideal community gathering spot."

O'Krainetz says that the park has been a success because it offers a skills progression so riders can work towards riding more difficult features. While safety is always a concern, the district's risk management team assessed the issues and developed signage, difficulty ratings, rules and a maintenance checklist to manage safety issues. "From a liability point of view, we treat it like any other public playground," she says.

O'Krainetz offers this piece of advice for other communities looking to build a bike park: "Partnerships are the key—volunteers must shoulder some of the burden. It also helps to find a champion inside the halls of government who can take on the new challenge and push it through the bureaucracy."

Several professionals were brought in to design and construct Gleneagles. Team NORCO pro rider and park builder Jay Hoots led the design process; skilled carpenters from Whistler helped with the stunt construction; and professional landscape architects provided architect services. The result was an immediate success: "More and more people are talking about it," says O'Krainetz. "It's exploding and we love it."

Corral Center Mountain Bike Park, Fort Collins, Colorado

At Lory State Park near Fort Collins, Colorado, gate fees were static and the decades-old horse concession was depositing more poop than profit. Park manager Kathy Seiple looked at the corral area and wondered, "Can we do something for mountain bikers?"

The answer was YES! Formal planning began in July, 2006, and the Corral Center Mountain Bike Park officially opened just four months later—a very quick turnaround

thanks to Seiple, project manager Greg Mazu, and pro builders Lee McCormack and Steve Wentz.

The Corral Center Mountain Bike Park includes dirt jumps, a pump track, and a skills area. Visitors pay $5 per vehicle to enter Lory State Park, and the Corral Center is increasing the park's gate revenue by more than 10%. Park manager Kathy Seiple says that's astounding, especially for a project that cost less than $10,000 and took only a few months from proposal to completion. Other park managers in the district have been inspired to try similar ideas.

How Sherwood Forest Coaxed the Dirt Jumpers Out of Hiding

England's Sherwood Forest no longer echoes with the rustle of Robin Hood's longbow.

Instead, these days, you're more likely to hear the sounds of wheels, horse hooves, and several million walking feet per year.

Located in the center of England, the park lies within an hour's drive of over 25 million people, including large numbers of bikers. In the park, which is just over 14,000 hectares (54 square miles), numerous woodlands adjoin villages and towns, all linked with connecting trails. This provided fertile ground for Robin Hood and his Messy Men—dirt jumpers, in other words—to create unauthorized jumping spots by the dozen.

Many of these jumps were well built and well used but tended to be in badly chosen locations where environmental impacts couldn't be managed, and land managers, leery of injuries and lawsuits, didn't want them around. It was clear, however, that there was a need for recreational facilities that satisfied the managers' environmental and safety concerns—these areas had important social significance to local young people.

To solve the problem, IMBA U.K. representatives worked with U.K. Forestry Commission staff to locate potential bike-park sites within the forest area. They then initiated a poster campaign to raise awareness of the problems with unauthorized jumps, encouraging riders to contact local land managers so they could have their say in the designing and building of a new dedicated jump park which had better emergency access and wasn't going to get bulldozed.

The campaign was a difficult one to start: Dirt jumpers are anarchists by nature and when words such as "insurance" and "risk assessment" creep into the conversation the riders tended to recoil and disappear back into the undergrowth. Authority—in the form of land managers—was also often a real impediment to bringing the dirt jumpers out of hiding. In order to break the impasse, a local cycle club stepped up to provide a friendly interface between the authorities and the renegade jump-builders.

The strategy succeeded. The riders and managers worked together to choose a new site and collaborated on the design to ensure that the park served all levels of ability—from basic jumps to huge doubles. They also agreed that the jumps would evolve and change with time, depending on weather and the changes in the sport.

When it was time to begin construction, the local club organized a series of "dig days" to get the work started and ensure that people were creating good quality jumps. All of the jumps were then integrated into an inspection regime to ensure that the area was being used and maintained properly.

It quickly became apparent that the park provided an important social resource for local young people. Instead of being considered a nuisance or an eyesore, dirt jumps were now a valid pursuit that could be zoned and managed well. In fact, the park provided a gateway to one of the most difficult segments of society to engage with: the teenage male!

Robin Hood and his team of renegade jump-builders finally joined forces with the rest of the forest. A jump park, it turns out, can be about much more than airtime and getting dirty.

Pete's Notes from Summer CAMP

Soft Surface Trail Tour

User conflict is a concern shared by all trail users. Conflict can arise in part from trail crowding, poor trail design, poor management, or lack of respectful visitors; however in most cases it can be reduced with proper planning.

Trail users seek a wide variety of experiences, from solitude and escape to exercise and camaraderie. Balancing these various needs can be best accomplished through diligent planning.

Due to the Lake Mary Bike Path, we anticipate an increase in the number of mountain bikers in the lakes basin, yet there currently is not a high quality natural surface trail system up there to meet their needs.

Areas near town that offer most potential for new trails are Shady Rest/the Knolls, Lakes Basin, Panorama Dome/Mammoth Rock.

The "warming Wall" rock climbing area near the Austria Hof and Canyon Lodge needs a better access trail that doesn't conflict with bike trails. Point on map #38

Focus Groups

Mountain Bike

There is a pent-up yearning for more mountain biking trails near town. (Trails at ski area do not meet their desire for cross-country singletrack.)

The loose soils in the area seem to easily churned up by horses and motorized vehicles, making the trails used by those visitors less enjoyable for mountain biking.

Mountain bikers are seeking to develop a closer working partnership with the Forest Service that can lead to new trails. They have little faith, little hope due to longterm lack of progress.

Developing an official mountain bike/BMX terrain park in town is very high on the wish list.

Dirt roads are not appealing. Beginner/Intermediate singletrack most underserved.

Previous effort to get a skills park led by Mammoth Freeriders United. They circulated a petition in 06 or 07.

Hiking Focus Group

A concern that hiking has been displaced on some trails by an increase in mountain biking.

Hikers would like some hiking-only trails to provide a less-crowded experience.

The trail planning process might benefit from input from other organizations such as Friends of Inyo, Mono Lake Committee, and Sierra Club.

The trail damage caused by horses in a concern.

Mammoth Rock Trail is less enjoyable, dangerous due to downhill mountain bikers.

Panorama Dome area is less enjoyable due to mountain bikers.

Equestrians Focus Group

Homeowner has closed historic access to the National Forest. Re-establishing access from the end of Mill Street point is a priority.

Mammoth Rock Trail is less enjoyable, dangerous due to downhill mountain bikers.

More trail loops needed near Mill City.

Not many equestrians are engaged in trail planning process, and there is no local equestrian organization.

Trails near Sierra Meadow Equestrian Center are very important to local horseback riders and visitors alike.

About 35 private horses are boarded at Sierra Meadow Equestrian Center. Additional horses are kept there during summer vacations by visitors. A handful of private equestrians keep there horses at their home, but this is few. All other horses use is by concession with USFS.

MEMO:

TO: CAMP PLANNING TEAM
FROM: Cimarron Chacon – Trails Solutions

RE: Mammoth Lakes Summer Camp
Notes: Public Officials Meeting 11/02/07

➔ **Hidden Crossing Development**
- 5 acres of wet land
- Potential for BMX Park (linear)?

➔ **Golf Courses**
- Access potential for winter/Nordic access. Particularly Snow Creek.

➔ **Complete Streets**
- TOML Staff want to see complete treatment ideas (bike, ped, auto, etc) "community theory about ALL of the rights-of –way, and consistency throughout.

➔ **Development Concept Plans**
- Mark Wardlaw has a need for conceptual plans to accompany the general plan words when dealing with new developments and trails. Would like these ideas in Weeks not months.

➔ **LAKE MARY BIKE PATH**

Q: Will there be a barrier on the down-slope side?

A: Yes, the barrier will have a series of wire cables ¼" thick. The fence is 54" high

Q: Why is the path on the outside vs inside of road

A: Expense, crossing at Eagle overpass, and height of retaining wall needed for inside trail

Q: What happens at Tamarack?

A: Path changes to a class 3 and moves on to road. There is potential for phasing to class 1 later.

Q: Why does the path follow the road instead of the creek?

A: Valentine reserve resisted any trail through their property

Q: What about other access to Mammoth Creek

A: There exists a public-owned easement through Snow Creek

- Snow creek owners have resisted trail connections though their neighborhoods
- Master facility plan calls for 2 bridges and street crossing and Waterford and bike lane with underground utilities.
- Nature trail/demonstration project?

➔ **Potential Trial to the Knolls**

Q: Why has this concept not moved forward in the past

A: Larry Johnston -1.The concept was beat down by residents of the area. 2. Routing difficulties due to excessive grades

A: MS- Knolls homeowners are most vocal about trails/THs in neighborhood

A: LJ – A much bigger loop concept was envisioned on earlier plans (before 91 plan) but it was reduced.

A: MS- Potential to locate trail higher on the hill, out of the homeowner view

A; USFS. Two access points exist coming out of knolls to be referenced as non-motorized in new draft motorized plan. FS open to development for non-motorized access once motorized access is removed.

➔ **Challenges to moving forward**

A: USFS.- Issues around agency planning process – lack of capacity/staff to put towards efforts

A: USFS- Time is right ; USFS hasn't been asked previously for new trails, now the opportunity is emerging.

A. USFS – FS trail heads and access points need to be secured before new trail systems

A. TOML- No maintenance budget ($30,000 annual for trails) looking for political will to support recreation and training for trails maintenance.

A. TOML- Need to market new trails and attract and cater to events. Trail-running is one event that grained momentum.

Runnmammoth.com website

A: Need for Trails Coordinator on Staff – benches, signs, etc. Mange the system

A. Mono County- Need to complete in town loops before looking to county. Need connections through Snow Creek, Need Improvements on Main Street

➔ **TOWN ISSUES**

- Center of Town – Sierra Star Golf Course is a big hole with potential for connections. Right now citizens can't get through it.
- Snow removal along mainstreet by Cal Trans is a major safety issue. TOML is addressing.
- Winter Staging areas don't exist. There needs to be thought into winter staging
- Snow creek VIII is a high priority right now.
- Locals and visitors have a need for park and play, especially in winter when it is harder to use alt transportation
- Key components are needed and need system to tie to ….
  - Outdoor theater
  - Bike Skills/terrain park
  - Ice rink/Roller hockey
  - Interpretive centers(SC VIII)
  - Mammoth Creek East
  - Ski Museum

NEED TO HAVE SAME MEETING ROUND **WINTER ISSUES DURING CAMP: WINTER**

Mammoth Lakes Tails Master Plan

CAMP Summer – Jeff Olson's notes

Thursday Tour: Existing Facilities
Participants: Jay Deineker, Steve Speidel, Matt Benjamin

-need identity for each path
-color keyed 'dots' as trail centerline
-TOML is developing GPS of trail markers, benches, etc.
-need consistent path/driveway Xing details
-8' vs 10' widths in some sections – Town will provide data
-need consistent pavement quality, cross section, shoulder (2 -10 -2)
-10' snow storage easements on most roads = opportunity for bikeways
-Sierra Star development / Crooked Pines – Magestic link
-need maintenance schedule for crack seal, patching, sweeping, etc
-define key destinations like an 18 hole golf course: M.Rock, Skate Park, Wood Products overlook, etc...
-path sections change materials at bus stops (concrete to asphalt)– need consistent look
-numerous grade / ADA / speed issues – 5mph limit posted is not realistic on hills
-need better access treatments at schools and library

...

AGENCY FOCUS GROUP Meeting, Friday Afternoon

Note: School group did not participate – may need to reschedule for Winter session

Urgent New Development Issues: Mark Wardlaw – SnowCreek perimeter trail, HiddenCreek Crossings – need response from MLTPA in 2 weeks. Follow-up note: MLTPA provided detailed comments with a concept plan. Hidden Creek has an existing 'jump park' and drainage easement across the property.

Key resources: Physical Development Diagram, New General Plan and New Mobility Plan produced by TOML.

Pete – SnowCreek Meadow includes a drainage easement along its length...possible 'environmental trail' but not likely as a paved bikeway. Could me made accessible with new trail surface technology, reduce environmental impact / braiding of creek corridor. Interim solution: Waterford Rd, underground utilities to get class 1 path – applied for grant funding but unsuccessful...

Opportunity: combine fire management with trail access

Knolls Neighborhood ; opposition to direct trail access – need bypass or move trail further uphill from residents...could be part of perimeter loop concept; 2 access points on USFS land

Issue: motorized access; see CD provided by USFS re: new motorized plan; Enforcement is understaffed; deferred maintenance is $4m for USFS. Mike: "The stage needs to be set for new uses and new dialogue."

Pete: the big issue is $. Currently only doing 1 mile of seal coating per year; just started process 5 years ago. Budge is only $30k / year. It takes one full day to sweep the existing system. New Park and Rec Plan is available.

Dana: this is a recreation economy! Issue is recognition of this and political support.

Schools are using trail loop for xc running; more than 800 runners last summer; but not a coordinated event – just word of mouth... 5k and 10k in August, current elite level marathon training (Olympic trials champion); High Sierra Stryders Club.. Need coordinated event management and scheduling. Need staging access at trailheads, especially Shady Rest.

Link trails effort to TOML Brand Strategy
(J.Olson provided concept: "*Mammoth – Because its's HERE*!")

Adopt a trail program needs re-organization.

Tony: "my goal is to have bike rental customers not get lost"...this town is growing through recreation...FEET FIRST policy, need more bike lanes, sidewalks, transit access

Trail markers: can include miles, steps, calories, etc.

County staff: complete the paved Town Loop = top priority

Pete: crash data is available...big issue is winter slip/fall conditions; Caltrans blows snow onto path; Town is working on resolution...Main Street: both missing links are under development.

Parks Director: "this conversation would not have happened 5 years ago"

Potential new destinations along the Main Path: outdoor music stage, movies, farmers market, bike rodeo, equestrian center, nature center (Snow Creek 8 – Cardinal Development project with Cousteau), Ski Museum, USFS experimental forest, overlook at lumberyard...

...

Next steps / to do list:

-TOML to provide path widths and GIS data on existing path features / conditions
-JSO to provide American Trails bylaws / contact info for MLTPA
-TOML to provide graphic files (pdf) of proposed Developments
-MLTPA will provide photolog of trail/roadway xings along Main Path
-JSO to provide bikestation info to Starwood for base area redevelopment

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MEMORANDUM

TO: John Wentworth, Kim Stravers – MLTPA

CC: Steve Speidel – Town of Mammoth Lakes

FROM: Matt Benjamin

DATE: April 22, 2008

RE: Summer CAMP Activities

The following is a description of our approach and plans for public and stakeholder outreach at Summer CAMP in early November. Plans and materials will be refined over the next month through regular coordination with project partners.

Event Philosophy

We believe that Summer CAMP should be a microcosm of what we are trying to accomplish for the town as a whole with the Trails Plan. Activity options should be plentiful and diverse, but not overwhelming. As such, participants should be able to (1) easily locate the event headquarters, (2) identify all of the activities available to them throughout the weekend, (3) quickly find their way to the locations of different activities, (4) have an enlightening and inspiring experience, and (5) be offered a comfortable, user-friendly means of providing input on how to make Mammoth a world-class destination.

Pre-Summit Activities

Alta will develop an on-line survey (with input from TS) for review by TOML and other Project Partners.

Alta will develop a web page with project information to be hosted by MLTPA.

The survey will be available before the summit, but we would also like to have computer workstations (1-3) available for participants to complete the survey on-site during Summer CAMP.

Workshop Materials

Introductory Slideshow Presentation (for Opening Receptions)
Existing Conditions Map (Facilities)
Existing Conditions Map (Facilities + Access Points)
Bikeway Types Board

Trail Types Board
Additional Context Boards from Previous Alta Workshop

Summer Camp Activities

Alta and TS plan to host or contribute to the following activities. Tours should accommodate 8 - 12 participants. The workshop should accommodate up to 32 participants total (8 per breakout group). At least four tables will be needed at the workshop to accommodate maps/materials and participants.

Thursday, November 1

5:00 to 8:00 PM

Prepare Slideshow Presentation (Continuous Loop) to be shown during VIP and Opening
Brief Consultant Introductions
Receptions – Need Screen and Projector

Friday, November 2

10:00 AM – Noon

Existing Facilities Tour (Paved Trails) – Alta
Existing Facilities Tour (Dirt Trails) – TS

2:00 – 5:00 PM

Focus Groups/Listening Sessions:

- Schools (Teachers/Students) – TS & Alta
- Mtn bike, hiking, and equestrian groups (separate – 45 min each) Key representatives - TS
- Local Officials and Agency Staff (Anyone with a role in implementation, maintenance, or enforcement) – Alta

5: 00 pm – 7:30

Consultant working dinner

Saturday, November 3

8:00 – 10:00 AM

Missing Links Tour (Paved Trails) – Alta
Missing Links Tour (Dirt Trails) – TS

2:00 – 4:00 PM

Trails Network Workshop

- On-Street Bikeway Network (Bike Lanes, Bike Routes, Bike Boulevards)
- Paved Trails Network
- Dirt Trails Network
- Enhancements (Public Art, Educational/Interpretive Opportunities, Trailheads, Rest Areas, Support Facilities, Signage and Wayfinding)

5:00 – 7:00 PM

Consultant Dinner/De-Briefing

Sunday, November 4

9:00 – 11:00 AM

Presentation of Findings & Next Steps (Alta & TS)

Chapter 9: Takeaways

MLTPA, with participation by the consultants, created and assembled a number of documents intended as takeaway information for CAMP: SUMMER guests and the general public. Each piece, excluding "CAMP: Terms and Definitions: Summer," was available on the CAMP: SUMMER mini-site and at the Registration Table. A copy of each document follows.

- CAMP FAQs (MLTPA)
- CAMP FAQs in Spanish (MLTPA)
- CAMP: SUMMER Event Information (MLTPA) (See Chapter 8, "Session Information.")
- CAMP: SUMMER Schedule of Events (MLTPA) (See Chapter 7, "Schedule of Events.")
- "CAMP: Terms and Definitions: Summer" (Trail Solutions and MLTPA)
- Consultant bios, grouped by firm (Alta Planning + Design, Beneficial Designs, Corbin Design, and Trail Solutions)
- Firm bio, Alta Planning + Design
- Firm bio, Beneficial Designs
- Firm bio, Corbin Design
- Firm bio, Trail Solutions
- MLTPA history (MLTPA)

MLTPA CAMP: Concept and Master Planning FAQs

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area). Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.

What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside

the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What's the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), "… the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever. " The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort

is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured…meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to

Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the “feet first” vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It’s good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about $485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about $350,000. The Funding Partners have $225,000 committed to the planning process so far.

Who’s going to pay for it? Currently, the Town of Mammoth Lakes has committed $100,000, an amount that Mammoth Mountain Ski Area is matching. An additional $25,000 has been committed by Cardinal Investments via the Developers’ Forum, bringing total committed funds to $225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.

What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but *critical*. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!

MLTPA CAMP: Preguntas de Alta Frecuencia Sobre los Conceptos y el Planeamiento Principal

¿Que es MLTPA? MLTPA, conocido también The Mammoth Lakes Trails and Public Access Foundation, es un fundación no-por-beneficio reconocido por el gobierno del estado de California. Era fundado en 2006 para apoyar el desarrollo de un sistema de senderos y acceso publico en Mammoth Lakes.

¿Que es CAMP? CAMP, que significa Concepts and Master Planning (Conceptos y Planeamiento Principal), es un proceso acompañado que va a seguir la ciudad de Mammoth Lakes, Mammoth Mountain Ski Area, The United States Forest Service, y la comunidad de Mammoth Lakes. Estos grupos van a unirse para hacer un plan comprehensivo que trata del sistema de los senderos y acceso publico a ellos. Para llegar a la meta, hay tres tipos de compañeros trabajando juntos: Compañeros jurisdiccionales (La Cuidad de Mammoth Lakes, USFS), compañeros que dan asistencia financiero (La Cuidad de Mammoth Lakes, Mammoth Mountain Ski Area y el Developer's Forum), y compañeros en planear (MLTPA, la cuidad de Mammoth Lakes, USFS, Mammoth Mountain Ski Area).

¿Porque MLTPA se juntó en planeamiento principal de la cuidad? Lo formó en el invierno 2005-2006 por John Wentworth después de una campaña afortunada para proteger acceso a un sendero de vuelta a la cuidad desde un lugar de esquiar y snowboard en el campo. El sendero, cerca de la calle Ranch Road en Old Mammoth, estaba en peligro de cerrar, y la campaña de John Wentworth sucedió en mantener abierto el sendero por los que esquiar y snowboard en el campo allí. En punto, el tema de acceso al campo por los senderos públicos estaba enfrente del público y la cuidad le dio a MLTPA un contrato para hacer un inventario de los puntos de acceso al campo y lugares de recrear dentro de la cuidad (aproximadamente 25 millas cuadradas). El inventario completo estaba aceptado por el consejo de la cuidad en el reunión del día 21 de Marzo, 2007. Ahora, los empleos y los siete consejeros de MLTPA tienen que hacer muchas componentes de CAMP como mantener servicios del colección de data en curso y ejecútese el comunicación con el público. CAMP es el tipo de proyecto que MLTPA quiere iniciar y desarrollar en nuestro lugar de abogado y patrón por la comunidad y la tierra publica de Mammoth Lakes.

¿Cuáles son los parámetros geográficos de CAMP? ¿En cuales partes de Mammoth Lakes puede funcionar CAMP? La tierra contenido dentro del Town of Mammoth Lakes Urban Growth Boundary (límite de crecimiento urbano de Mammoth Lakes) —esencialmente, donde esta todo el concreto –va a estar actualizado desde el plan del senderos hecho en 1991. Tierras afuera del Urban Growth Boundary (UGB), pero dentro del límite de Mammoth Lakes (poseído por el público, manejado por el USFS) será

considerado para explorar oportunidades a conectar la ciudad y las tierras públicas alrededor de Mammoth Lakes. El resultado estará como un modelo por planes y estrategias en el futuro.

¿Este plan se trata solo de los que caminan y ciclan en el campo? ¡No! El plan es como una "carpa larga" que cubre todos tipos de recreación y todo el mundo en la comunidad de Mammoth Lakes. No le importa si le gusta recrear con motor o a pie. MLTPA ya identificó mas que 40 actividades en nuestro lugar, y el proceso de hacer el plan esta abierta a cada un. Una meta muy grave es para aprovecharse las oportunidades de recrear por todos aquí.

¿Por qué CAMP ocurre dos veces (Verano y Invierno)? Es porque Mammoth cambia tanto entre las estaciones. CAMP: Verano enfocará en recreación del verano y de los senderos. CAMP: Winter va a pasar en Febrero 2008 y el tema estará recreación del inverno y los senderos.

¿Por qué un plan tiene que existir? Si un plan dirigido a los senderos de varias jurisdicciones no existe, no esta garantizada la oportunidad de construir y usar un sistema de senderos con acceso publico. La meta de CAMP es asegurarse que el publico puede llegar al campo desde la cuidad y que los caminos hasta allí son eficientes, seguros y agradable. La meta es que esta pasa, no importa quien es el dueño de la tierra, o quien la cuida oficialmente. Por lo menos, necesita un buen plan para asegurar la implementación.

¿Por qué tenemos que hacerlo ahora? ¿Por qué la urgencia? De acuerdo con un memorandum por Robert F. Clark, el encargado de la cuidad (7 de Marzo, 2007), "La capacidad a dirigir nuestra atención a los impactos ambientales, económicos y sociales cuando obtengamos un buen contribución a ventajas de la comunidad es un oportunidad raro. Si esta oportunidad no este realizada ahora mismo, estará perdido por siempre." La cuidad de Mammoth Lakes ya procesó 11 Resúmenes del Impacto Ambiental (EIRs)—un parte necesario del proceso de aprobar cualquier proyectó de construcción larga—en las ultimas 23 años. Ahora, la cuidad de Mammoth podría tener tantos en las 12 meses que vienen. Si un plan no este en el proceso durante esta época, no haya una garantía que los puntos del acceso publico al Inyo National Forest por los limites del crecimiento urbano estarán protegidos ni asegurados. Esta significa que, tal vez, el camino que usted usa para llegar al campo hoy no existirá mañana debido a la construcción privada.

¿Quién va a hacer todo el trabajo? El proceso de CAMP va a funcionar por sociedades jurisdiccionales, financiamiento y planeamiento entre la cuidad de Mammoth Lakes, MLTPA, Mammoth Mountain Ski Area y el USFS. También, consultores terceros nos ensamblaron para apoyar en hacer el plan de los senderos (Alta Planning + Design and Trail Solutions). Su participación en reuniones públicos y en todos partes del proceso del CAMP—dar sugerencias, ideas y opiniones— es un gran componente de CAMP y un parte muy importante

del proceso. Al final del día, los consultores nos darán recomendaciones en la forma de un plan primaria que tendrá que estar aceptado por los jurisdicciones individuales por sus propios procesos públicos

¿Cuáles son los benéficos nuestros? El proceso de planear le da a usted beneficios por estimular participación de los individuales y grupos en el desarrollo del plan actualizado de senderos y acceso publico. Va a actualizar el plan hecho en 1991. Mucha comunicación y exámenes estarán conducidos para asegurar que los planes y el producto final refleja las necesidades de recrear y los deseos de la comunidad.

Cuando esta terminado el proceso de planear, los documentos de planear están aceptados por los agencias jurisdiccionales, y empezó la implementación de todo, usted—como residente, dueño de una casa, o visitante—va a tener el poder de mirar en el futuro a una sistema de senderos y acceso publico que esta bien planeado, eficiente, bien marcado y divertido. Y, también, no importa que sea su habilidad ni opción de actividad.

¿Cuáles son los beneficios por la comunidad de Mammoth Lakes? Un sistema comprensivo de senderos y acceso público tiene tres beneficios por la comunidad: la recreación, la economía, y la media ambiente. Un sistema de senderos que es eficiente, integrado, fácil usar y encontrar, y, sobretodo, divertido, va a estar utilizado por los residentes y visitantes. También, puede establecer Mammoth como un buen destino para recrear todo el año. El efecto de más visitantes puede ayudar negocio local por todo el año, especiadamente en las temporadas bajas que tienen mal efecto por negocios en esta época. Por los residentes a lo largo de todo el año acceso al Inyo National Forest es por todo el mundo, desde mirando los pájaros hasta snowmobiling, y puede estar protegido y administrado—y puede animar los residentes a salir y lograr la experiencia de la belleza y recursos de nuestra tierra publica. Finalmente, el Plan General de 2007 (Town of Mammoth Lakes 2007 General Plan), que pone énfasis en transportes a pie, estará alcanzado con conexiones seguros que apoyan métodos de movilidad alternativa. Con esta sistema comprensivo realizado, nuestra comunidad puede estar conectada desde el South Gateway, hasta Mammoth Mountain Ski Area y más allá. ¡Esta bien por el salud de todos—financieramente, físicamente, y mentalmente!

¿Cuánto costará? Inicialmente, MLTPA estimó que la cuesta por el proceso de hacer un plan seria aproximadamente $485,000. Todos los Compañeros han trabajado juntos para decidir de qué se trata, exactamente, este proyecto, y que son las necesidades. Decidieron que la cuesta seria aproximadamente $350,000. Los Socios de Financiamiento ya han decidió que pueden dar $225,000 al proceso de planeamiento.

¿Quién tiene que pagar? En este momento, la ciudad de Mammoth Lakes ya ha donado $100,000 y Mammoth Mountain Ski Area va a contribuir lo mismo. Cardinal Investments, por el Developer's Forum, garantizó un donación

de $25,000. MLTPA está buscando concesiones y haciendo otras fundraisers para ganar el dinero que falta.

¿Cuándo vamos a alcanzar un plan actual? Los Compañeros en Planeamiento decidieron que el proceso de hacer un plan debe durar 12 meses, pero la oportunidad de hacerlo con más tiempo existe. Consultores están trabajando y buscando información y haciendo observaciones ahora mismo.

¿Cuándo veremos las mejoras? Después del proceso del planeamiento ha terminado, y el plan final esta aceptado por las agencias jurisdiccionales, la implementación empezará. Entonces, toca a los compañeros jurisdiccionales para empezar la implementación, y esto se depende en las prioridades y financiamiento disponible. MLTPA les va a ayudar mucha en esta etapa.

¿Cómo puedo ayudar yo? Usted tiene oportunidad a dar sugerencia y opinión de todos, desde las rutas que usa usted por pie o bici en camino a trabajo, o donde se encuentra el sendero para hacer excursiones en el campo o bosque. No importa cuales actividades en que participa y disfrute usted—dar un paseo con el perro, montar la motocicleta, o esquiar en el campo—su opinión es mas que relevante, es *critico.* Para estar segura que su opinión esta oído, buscase avisos de las reuniones públicos y otros eventos y ¡sea parte de un buen cambio! CAMP: Summer va a ocurrir los días 1-4 de Noviembre, a Canyon Lodge. Si usted no desea dar su opinión en publico, tendrá muchas mas oportunidades en la forma de exámenes, escribir mensajes en un forum en nuestro sitio de Web, mandarnos correos electrónicos, o, simplemente llamarnos por teléfono.

Si desea usted ser voluntario, que le manda un mensaje de correo electrónico a Kim Stravers, la encargada de las comunicaciones. Su dirección es kimstravers@mltpa.org. También, usted la puede llamar por teléfono a (760) 934-3154. Si quería usted, su nombre estará añadido a la lista de ayudantes, y le vamos a mandar información sobre la ayuda que necesitamos.

¿Cómo puedo encontrar más información? Vaya al sitio de Web de MLTPA a www.mltpa.org por informes del estado y progreso de CAMP, y para encontrar cuando y como usted puede ayudar. Mejor, subscriba a nuestra e-newsletter para gratis por contactar MLTPA, o buscar la caja anaranjada de ensamble a www.mltpa.org.

¿Quién es el contacto del MLTPA por CAMP? La encargada de las comunicaciones, Kim Stravers, es el contacto. Usted la puede llamar a (760) 934-3154 o a kimstravers@mltpa.org. Tambien, usted puede contactar el presidente del Junta Directiva de MLTPA, John Wentworth, por llamar (760) 934-3154 o a johnwentworth@mltpa.org. ¡Que nos seguimos en contacto!

CAMP
Concept and Master Planning

TERMS AND DEFINITIONS



THE TOWN OF MAMMOTH LAKES

PLANNING TERMS

Trails Planning
Trails planning is a comprehensive decision-making process that analyzes user characteristics and landscape characteristics using an existing framework of constraints to meet the expectations of a variety of users through a system of trails that link activity to place.
--*Cimarron Chacon*

User Characteristics
Those characteristics that help us understand who the users are and what experiences and benefits they will derive from a trail system.

Landscape Characteristics
Those characteristics that shape the landscape and affect experience. They include land form, unique features, environmental factors, development patterns, and resource characteristics.

Existing Framework
The laws, plans, guidance, standards, and other conditions that are in place prior to the commencement of the planning process.

Node
An area of convergence or special interest such as a landmark, business district, special place, or major intersection.

Edge
A clearly defined break between regions or areas of a larger planning area. Edges can be natural or manmade; examples include ridgelines, waterways, canyons, and major roadways.

Region
A large area defined by natural characteristics such as geology, soils, vegetation, and access.

SOFT-SURFACE TRAIL TERMS

Sustainable Trails
A sustainable trail balances many elements. It has very little impact on the environment, resists erosion through proper design, construction, and maintenance, and blends with the surrounding area. A sustainable trail also appeals to and serves a variety of users, adding an important element of recreation to the community. It is designed to provide enjoyable and challenging experiences for visitors by managing their expectations and their use effectively.

Natural-Surface Trail
A tread made by clearing, grading, and compacting the native soil with no outside foreign material imported for stabilization.

Tread
The actual surface portion of a trail upon which users travel.

SOFT-SURFACE TRAIL TERMS -- CONT.

Trail Corridor
The area that is maintained clear of obstacles and debris to allow users to travel freely. Dimensions vary based on the anticipated user. The width includes the tread, the out-slope, the back-slope, and any additional clearance requirements. The height dimension is measured from the ground surface from the edges of the clearance width to create the full corridor.

Grade
The steepness of a trail, measured by rise-over-run.

Contour Trail
A trail constructed such that it follows a contour, with its elevation remaining constant.

Fall-Line Trail
A trail that is constructed perpendicular to the contours of a slope so that water travels the length of the trail instead of over the tread. Fall-line trails accelerate erosion.

Technical Trail Feature (TTF)
An obstacle placed on the trail specifically to enhance technical challenge. The feature can be either built or natural, such as an elevated bridge or a rock face.

Erosion Control

Water Bar: A structure built to divert water from a trail, constructed from logs or stone. These are most often used to prevent erosion on a fall-line trail. They are often hazardous to bikers and horses and require replacement every few years.

Rolling Grade Dip: The preferred method to shed water from a trail. This is an undulation in the tread that traps water and diverts it off the trail. These require little maintenance once installed.

Elevation Gain Techniques

Switchback: A grade reversal technique for moving a trail up steep side-slopes. The transition is made by way of a flat landing or pad. A correct switchback will shed water off the back of the landing, and there is an immediate separation of trail segments.

Climbing Turn: A turn used to change direction that does not have a constructed platform or landing. The upper and lower legs of a climbing turn are joined by a short section of trail (the apex) that lies in the fall line. Water is shed to the inside of the trail turn. Climbing turns may be used where side slopes are moderate and foot traffic will be minimal.

Stairs: Stairs built out of rock or wood are used to gain elevation quickly or where a contour trail is not possible because of environmental constraints. Stairs should be used only when all users are expected to travel by foot.

PATHWAY AND BIKE FACILITY TERMS

Bicycle Facilities
A general term for improvements and provisions made by public agencies to accommodate or encourage bicycling, including bike racks and lockers, bikeways, and showers at employment destinations.

Bike Lane
A striped lane for one-way bike travel on a street or highway.

Bike Path
A right-of-way for bicycle travel, separate from a street or highway, typically along rail, water, or utility corridors.

Bike Route
A travelway for bicycles through a community, providing a superior route based on traffic volumes and speeds, street width, directness, and/or cross-street priority, denoted by signs only.

Bikeway
A generic term for any road, street, path, or way that in some manner is specifically designed for bicycle travel, regardless of whether such facilities are designated for the exclusive use of bicycles or are to be shared with other transportation modes. (MUTCD 2000, part 9)

Multi-Use Trail or Shared-Use Path
A bikeway physically separated from motorized vehicular traffic by an open space or barrier and either within the highway right-of-way or within an independent alignment. Shared-use paths might also be used by pedestrians, skaters, wheelchair users, joggers, and other non-motorized users. (MUTCD 2000, part 9)

Grade Separation
Vertical isolation of travelways through use of a bridge or tunnel so that traffic conflicts are minimized.

Paved Shoulder
The outer edge of the roadway beyond the outer stripe edge that provides a good place for cyclists when it is wide enough (4 to 5 feet), free of debris, and does not contain rumble strips or other obstructions.

Traffic Calming
Changes in street alignment, installation of barriers, and other physical measures to reduce traffic speeds and/or cut-through volumes in the interest of street safety, livability, and other public purposes.

Traffic Control Devices
Signs, signals, or other fixtures, whether permanent or temporary, placed on or adjacent to a travelway by authority of a public body having jurisdiction to regulate, warn, or guide traffic.



Meet the representatives from Alta Planning + Design!

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.



Meet Peter Axelson, Founder and Director of Research and Development at Beneficial Designs!



As Founder and Director of Research and Development, Peter leads Beneficial Designs and spends much of his time traveling throughout the world to attend meetings and present the firm's work. After sustaining a spinal cord injury, Peter founded Beneficial Designs in 1981 to manufacture his Arroya Sit-Ski design. Many Beneficial Designs devices, including hand controls for manual transmission vehicles and a piano pedal pusher operated by the abdominal muscles, have been inspired by Peter's desire to reestablish the physical, intellectual, and spiritual balance in his own life.

Peter is an avid monoskier, and his zest for outdoor recreation has led Beneficial Designs to specialize in the development of a variety of adaptive recreation equipment, including monoskis, cross-country snow skis, a wave ski for surf kayaking, and ultra-light-aircraft modifications.



Meet Jeff Corbin, Founder of Corbin Design!

Jeff Corbin founded Corbin Design in 1975 and has turned the firm into a national leader in the fields of wayfinding and environmental graphic design. In 2003 Jeff took the title of Founder and Chairman as part of the firm's transition to an employee-owned company. He continues to serve as an advisor on select client projects, and enjoys facilitating client and stakeholder meetings in the early stages of a wayfinding project when its logic is being developed.

Jeff's wayfinding and information design expertise has made him a popular public speaker before a wide range of organizations, including the American Hospital Association, American Institute of Architects, International Downtown Association, Society for College and University Planning, and Symposium on Healthcare Design.

Jeff's views on the subject of wayfinding are frequently published in books and magazines. He was a contributing author on the books *Wayfinding: Designing and Implementing Graphic Navigational Systems* and *Community Design Management*, which won a Professional Award from the American Society of Landscape Architects. He also contributed an expert essay to the book *Environmental Graphics: Projects & Process*, published by Harper Design International, and an interview to *Design and Cultural Responsibility: Ideas for Decision Makers in Communities, Business and Government*, published by the Cranbrook Academy of Art.





Meet the representatives from Trail Solutions!

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect Over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Pete Webber, Trail Specialist

An expert in many aspects of mountain biking, Pete has worked with IMBA and Trail Solutions since 1998. He is best known as the principal author and editor of IMBA's two best-selling books on sustainable trail building and mountain biking management. The 2004 book *Trail Solutions* is recognized around the world as an indispensable source of trail building information. Pete has extensive experience conducting public workshops and user listening sessions. His 20 years of mountain biking experience include six years as a professional racer.

Alta Planning + Design, Inc.

Alta Planning + Design is one of North America's leading firms specializing in progressive transportation planning, design, and implementation. We focus on multi-modal solutions, particularly bicycle, pedestrian, and trail corridors and systems.



Alta provides a full range of services including:

- master plans
- project design
- sign plans
- public involvement
- environmental review and documentation
- bicycle/pedestrian integration with transit
- corridor plans
- bicycle parking design
- plan updates
- school safety studies
- technical assistance and trainings
- construction documents and observation

We are at the forefront of the progressive transportation movement. Alta staff is active in the Association of Pedestrian and Bicycle Professionals, Institute of Transportation Engineers, Transportation Research Board, Women in Transportation Seminar, and is conducting national studies for the U.S. Department of Transportation. We conduct pedestrian and bicycle trainings nationwide, and have been involved in award-winning plans and projects.



Alta Planning + Design offers a full range of design services, from site analysis and design to bid documents and contract administration. As alternative transportation specialists, we are able to meet the technical requirements of projects while simultaneously providing a high level of design creativity. We excel in identifying design solutions presented by the unique challenges found on trail, bikeway, and pedestrian projects. Our experience ranges from urban redevelopment projects, streetscapes, and multi-use paved trails to hiking and seasonal-use trails in environmentally sensitive areas. We strive to enrich the trail user experience through a design identity that responds to the particular needs and opportunities of the project environment.



We have experience working in all size communities, from a few hundred to millions, from towns to cities to counties, regions, and states, from rural to mountain to desert to suburban and urbanized areas. We strive to tailor each project to the community's unique setting, history, and culture through an active public participation process. Alta staff are proud to have designed and implemented over 3,500 miles of bikeways, walkways, and trails.



Our Mission

Beneficial Designs works towards universal access through research, design, and education. We believe all individuals should have access to the physical, intellectual, and spiritual aspects of life. We seek to enhance the quality of life for people of all abilities, and work to achieve this aim by developing and marketing technology for daily living, vocational, and leisure activities.

Our Work

Beneficial Designs develops assistive and adaptive technology, performs rehabilitation research, contract design, legal consultation, standards development, and serves as a rehabilitation information resource.

CORBIN DESIGN

People get lost. We fix that.



Jeffry Corbin established Corbin Design in Traverse City, Michigan in 1976. Since its formation, the firm has earned a reputation as a national leader in wayfinding and environmental graphic design. The firm employs 20 people, including 14 designers. In 2002, Corbin Design became an employee-owned company, giving its employees an increased stake in the success of the firm and its clients.

The firm has completed hundreds of projects across the nation in the design of wayfinding and signage systems, and the development of corporate identities, promotional materials, interactive media and websites. Our clients include over 40 cities and towns, over 65 medical centers, 25 colleges and universities, 10 resorts and entertainment venues, corporate campuses and facilities, and retail outlets. Through this experience, the firm has pioneered new concepts for wayfinding in the built environment and on the Web.

The firm is highly automated, and its staff is adept at using the latest in equipment and techniques for electronic design and production.

Corbin Design has won numerous awards for its work, including an SEGD Jury Award for the “Downtown LA Walks” wayfinding program in Los Angeles; an SEGD Merit Award for the “Direction Downtown” wayfinding program in Indianapolis; VM&SD’s Store of the Year designation for the REI Flagship Store in Seattle; and Identity magazine Awards of Honor for the design of healthcare facility wayfinding systems.

The firm’s work has been published in magazines including Architectural Record, Communication Arts, Design Management Journal, Graphic Design:USA, HOW Magazine, Identity, American City & County, Nation’s Cities Weekly, Step-By-Step Graphics and VM&SD.

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Trail Solutions is North America's premier natural-surface trail consulting program offering flexible, fee-based trail services that range from trail planning, design, and construction to environmental services and dispute resolution. Our mission mirrors that of our parent organization, the International Mountain Bicycling Association (IMBA) - to create and enhance trail opportunities and access around the world.

Staff

Trail Solutions has over 10 project staff available with skills including landscape architecture, trail design, and environmental evaluations. Trail Solutions professionals have worked in all 50 states, 10 provinces, and a dozen other countries including Scotland, Italy, Israel, Mexico, Singapore, New Zealand, Tasmania, Wales, Australia, Greece, Costa Rica, and Thailand.



Services

Trail Planning

Using community-based planning techniques Trail Solutions provides a vision for the public and land management agencies to get started with their own world-class system. The process begins and ends with the users, the unique terrain and characteristics of the landscape, and the desired outcome of the system. Through the planning process Trail Solutions can provide guidance on system management, development standards, project costs, and signage and branding.

Trail Assessment

Most trails and trail systems have developed socially. Beyond getting from here to there, little thought was given to the potential long-term effects of the chosen route or the experience provided along the way. Trail Solutions provides guidance on retrofitting haphazardly developed trail systems into networks that efficiently disperse trail users, provide the experience they are seeking, and do so with minimal long-term environmental impact.



SPEAK BUILD RESPECT RIDE

Trail Design



Trail Solutions believes that the success of a trail is highly dependent on both the environmental and social sustainability of the trail. A well-designed trail should cause minimal damage to the surrounding landscape and require minimal maintenance over time. That same trail should also provide the trail user with the experience they are seeking. Melding these design parameters is a great challenge. Whether the challenge means designing a shared-use trail that minimizes potential user conflicts or a low impact downhill mountain biking trail, Trail Solutions is up to the task.

Trail Construction



With over 100 miles constructed in the past five years, Trail Solutions takes great pride in staying on the cutting edge of innovative trail construction techniques. Providing turn-key construction with a mechanized crew, tackling a hybrid contracting project with local volunteers, or working cooperatively with other professional trailbuilders - Trail Solutions is flexible and seeks to put the best trail product on the ground.

Trail Education



The foundation of a successful trail system is a high level of knowledge regarding sustainable trail design, construction, and maintenance. Trail Solutions provides custom-designed trail training seminars covering topics ranging from economic/social development through trails, design and construction of advanced-level mountain biking trails, trail system design, volunteer management, crew leader training, and mechanized trailbuilding.



SPEAK BUILD RESPECT RIDE

The Mammoth Lakes Trails and Public Access Foundation (MLTPA): A History

In the less than two years since its inception, the Mammoth Lakes Trails and Public Access Foundation (MLTPA) has grown from a small, informal group of concerned citizens to a fully functional 501(c)(3) nonprofit corporation with a seven-member Board of Directors—an organization that has delivered on its promise to bring to the community a proposal for a trails and public access master planning process by bringing together the Town of Mammoth Lakes, the United States Forest Service, Mammoth Mountain Ski Area, and this community in the form of CAMP (Concept and Master Planning). The following is an outline of some of the events that have brought us to this point.

- MLTPA was informally initiated in December, 2005 by John Wentworth, a member of the Mammoth Lakes community, in response to concerns regarding skier/snowboarder egress from the Sherwin Range back to town.

- In the summer of 2006, John and current Communications Manager Kim Stravers compiled the "Mobility Plan Resources Report" (MPRR), and the Town of Mammoth Lakes awarded MLTPA a contract (the GIC) to survey an approximately 125-square-mile area in the immediate region and produce an inventory that the Town could incorporate into its existing Geographic Information Systems (GIS) database.

- MLTPA held a Public Meeting and Strategic Conference November 3-5, 2006, with the support of MMSA and TOML, and the twenty-five invitees were introduced to the value of trails master planning in a presentation by Jeff Olson of Alta Planning + Design.

- During the winter of 2006-2007, MLTPA became a public benefit corporation and applied for 501(c)(3) status. MLTPA also produced several reports during this time, including the completion of the GIC as well as a comprehensive Action Plan, written with the help of Jeff Olson.

- In May of 2007, MLTPA submitted the "MLTPA Planning Proposal" to the Tourism and Recreation Commission, which was received with a $100,000 commitment from the Town Council towards MLTPA Concept and Master Planning, triggering a matching $100,000 commitment from Mammoth Mountain Ski Area, and $25,000 from Cardinal Investments via the Developer's Forum.

Chapter 10: Videography

In partnership with the Town of Mammoth Lakes, MLTPA helped to arrange the services of Roscoe Cummins to videotape the Opening Reception. Raw footage was provided to MLTPA in NTSC and QuickTime formats, and is available upon request.

Chapter 11: Volunteers

MLTPA recruited volunteers to assist paid staff in running the CAMP: SUMMER event. Volunteers were not compensated in any way for their efforts.

- **MLTPA Board volunteer hours**
  MLTPA Board members attended public and private functions. When required, they took digital photographs and recorded notes for particular sessions. Board members also assisted at the Registration Table and with taking guests through the Exhibit Hall. Hours volunteered by member are listed below.
    - **John Wentworth, President:** 72 hours
    - **Jay Deinken, Vice President:** 12.5 hours
    - **Jo Bacon, Treasurer:** 15 hours
    - **Will Aldrich:** 17 hours
    - **Alex Fabbro:** 18 hours
    - **Brooke Pace:** 8 hours
    - **Rebecca Paranick:** 10 hours
- **Public volunteer hours**
  MLTPA recruited several community members to volunteer at CAMP: SUMMER. Non–Board member volunteers mainly assisted with duties at the Registration Table, as well as with leading participants to the proper vehicles for outdoor tours.

From: Kim Stravers <kimstravers@mltpa.org>
Date: October 25, 2007 9:41:13 am PDT
To: KIM STRAVERS <kimstravers@mltpa.org>
Subject: MLTPA CAMP: Summer Volunteers Needed!

Hello!

Since all of you wonderful folks have taken time in the past to volunteer with MLTPA, I thought you might want to know that we are looking for "hands on deck" for CAMP: Summer, November 1-4 at Canyon Lodge. (Go to www.mltpa.org/CAMP_summer if you have no idea what I'm talking about.) We'll need help with everything from manning Base CAMP (getting people registered, answering questions, helping people with the online surveys, directing traffic), to possibly coming along as "staff" on the tours, to event setup and breakdown. Oh, and if you or someone you know takes ridiculously thorough meeting minutes, come on down!

Just reply to this e-mail if you'd like to help us out, and I will let you know what the next steps are. Thanks so much for considering this...we can't wait to hear from you!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org



EVENT	VOLUNTEERS	TOTAL HRS
Opening Reception (Public)	Cathy Copeland (registration, welcome)	2
	Jim Williams (registration, welcome)	2
	Mark Davis (exhibit hall)	2
Existing Facilities Tours	Brooke Pace	2
	Shalle Genevieve	2
Focus Groups	Erica Harris	2
Missing Links Tours	Brooke Pace	2
	Jo Bacon	
Mammoth Trails	Erica Harris	0.5
Trails Network Workshops	Mark Davis	2