

# MammothTrails.Org - "Activities Unique" Worksheet Last updated: October 16, 2024

For more information on the Mammoth Lakes Trail System website and the Town's Office of Outdoor Recreation, please contact the Town of Mammoth Lakes Office of Outdoor Recreation at <a href="mailto:lreif@townofmammothlakes.ca.gov">lreif@townofmammothlakes.ca.gov</a> or the webmaster at <a href="mailto:nicolewiden@mltpa.org">nicolewiden@mltpa.org</a>.

#### **Activities Unique**

## 1. Activity Name

a. MLTS consensus-based naming convention

### 2. Symbol

a. The specific activity represented as green-and-white activity symbol

#### 3. Activity Slide Shows Album

- a. Photo representation of a specific activity opportunity and user experience
- b. The photo slide shows are to be entered in the CMS as a twelve- character Cincopa ID (e.g. XxXXXxxxXxxX). For more information about the process of creating Cincopa photo albums, please see documentation from the MLTS Photo Library.

#### 4. Activity Description

- Activity-specific text description including, but not limited to, locations for participation, related trails and destinations, external source information, and necessary gear.
- b. Max Length: 1,000 Characters

#### 5. Activity Map

- a. Seasonally appropriate base map representing the extent of a specific activity.
- b. Driven by "Need Snow?" field.

#### 6. Activity Checklist

a. List of necessary and appropriate items for a user to reasonably participate in a specific activity.

#### 7. Activity Featured Experiences

a. Three featured activity-specific experiences based on current conditions and opportunities.

#### 8. All Activity Experiences

a. Complete list of system-wide activity-specific experience opportunities with associated experience name, rating, length, surface, and duration.

#### 9. All Activity Trails

a. Complete list of system-wide activity-specific trail opportunities with associated trail name, length, surface, associated activities, and available public services.

# 10. Activity Short Description

- a. This abbreviated text description appears on the general page templates where an activity has been selected as "featured."
- b. Max Length: 300 Characters