

MAMMOTH LAKES TRAIL SYSTEM

www.mammothtrails.org

MammothTrails.Org - “Destinations Unique” Worksheet Last updated: June 27, 2024

For more information on the Mammoth Lakes Trail System website and the Town's Office of Outdoor Recreation, please contact the Town of Mammoth Lakes Office of Outdoor Recreation at lreif@townofmammothlakes.ca.gov or the webmaster at nicolewiden@mltpa.org.

Trails Unique Webpage

1. **Wilderness Destination Pages**
 - a. Unique destination pages in Wilderness areas are not permitted.
2. **Destination Name**
 - a. MLTS consensus-based naming convention
3. **Adopt-A-Destination**
 - a. Optional text for Adopt-A-Destination acknowledgement.
 - b. This content is to be developed and assigned in coordination with the Adopt-A-Destination program.
4. **Destination Slide Shows**
 - a. Photo representation of a specific destination's opportunities and user experiences with seasonal galleries to support seasonal transitions.
 - b. The photo slide shows are to be entered in the CMS as a twelve-character Cincopa ID.
5. **Destination Description**
 - a. Destination-specific text description including, but not limited to, location, related trails and destinations, external source information, and geologic/historical context.
 - b. Max Length: 1,000 Characters
6. **Destination Map**
 - a. Base map centered on a specific destination point
7. **Destination Point (GIS)**
 - a. Specific destination GIS information and geometry represented as a red-and-black marker on the destination point
8. **Destination Activities**
 - a. Destination-specific activities represented as green-and-white (summer) or blue-and-white (winter) activity symbols
 - b. The destination activity symbols are to be selected from the MLTS recreation symbol set.

- 9. Destination Public Services**
 - a. Destination-specific public services available at any particular destination, represented as black-and-white service symbols
- 10. Destination Hours of Operation**
 - a. Information on the hours of operation, where applicable, of a specific destination.
- 11. Destination Season**
 - a. All applicable seasons when a destination is available/accessible for use.
- 12. Directions to Destination**
 - a. Basic driving directions to a site-specific destination point, including information such as transit opportunities.
 - b. Directions to destinations are routed to trailheads. This trailhead information is assigned a latitude and longitude through GIS.
- 13. Destination Trailhead**
 - a. Site-specific destination point assigned to a specific destination and represented as a hyperlink that directs the user to a mapping function.
- 14. Destination Trails**
 - a. Related trails that the user may encounter while visiting/accessing a specific destination.
 - b. Related trail names are also associated with length, surface, relevant activities, and available public services.
- 15. Destination Experiences**
 - a. Related experiences of a specific destination, including the experience name, rating, length, surface, and duration.
- 16. Review This Destination**
 - a. Optional field allowing for user-submitted reviews and comments to appear on specific destination pages, including a date and user's comment, name, and origin.
- 17. Destination Short Description**
 - a. This abbreviated text description appears on the general page templates where a destination has been selected as "featured."
 - b. Max Length: 300 Characters
- 18. Region**
 - a. Map function representing in which of the nine Regions a particular trail exists.