



MammothTrails.Org - “QR Code Interpretive” Worksheet Last updated: October 16, 2024

For more information on the Mammoth Lakes Trail System website and the Town’s Office of Outdoor Recreation, please contact the Town of Mammoth Lakes Office of Outdoor Recreation at lreif@townofmammothlakes.ca.gov or the webmaster at nicolewiden@mltpa.org.

QR Code Interpretive

1. Path and Milepost

- a. These two fields are used for QR code URL construction and are determined by the individual interpretive panel themes.

2. Interp Panel Title:

- a. Title heading for site-specific QR code associated with an interpretive sign
- b. The naming convention for this Location Title is dictated by the theme of the individual interpretive panel.

3. Hear It

- a. This field will provide the user with experience-enhancing audio content.
- b. The audio content is to be entered in the CMS as the appropriate Vimeo ID.

4. See It

- a. This field will provide the user with experience-enhancing photo content.
- b. The photo slide shows are to be entered in the CMS as six-digit Cincopa Gallery ID numbers. For more information about the process of creating SlideShowPro photo albums, please see the documentation from the MLTS Photo Library.

5. Watch It

- a. This field will provide the user with experience-enhancing video content.
- b. The video content is to be entered in the CMS as the appropriate Vimeo ID.

QR Code Construction - Interpretive

Interpretive QR codes are constructed using the following URL scheme:

http:// [Domain]/[QR]/[Interp]/[Panel ID]

- Domain: mammothtrails.org
- QR: “QR”- identifies the request as coming from a QR code
- Interp: “Interp”- identifies the request as for an interp content
- Panel ID: Panel Identification coming from the content type: Heritage, Ecology, Geology e.g. H1. Example: <http://mammothtrails.org/qr/Interp/H1>