

Kenji Haroutunian
Owner/Principal, Kenji Consults
Vice President, Board Of Directors, Access Fund
Chairman of Board, Tecc Society

BIOGRAPHY

Kenji Haroutunian is a 30-year veteran of the human-powered outdoor industry, working for many years in specialty outdoor store management and teaching outdoor skills (including advanced climbing and wilderness navigation courses) during/after completing his degree at UCLA. In 1999 he began working for Outdoor Retailer, eventually becoming Vice President for owner Nielsen Expositions in 2010. During his tenure leading the award-winning OR shows, he launched many innovative programs like Green Steps, Project OR design competition, Paperless Press Room, Business of Backcountry Forums and the [Virtual Design Center](#). Kenji left Outdoor Retailer to launch his own national agency in 2014, called **Kenji Consults**; a group in service to the greater outdoor recreation ecosystem of brands, retailers, media and advocacy groups. Beyond his work life, he is a 2010 Access Fund ‘Sharp End’ awardee for his work leading Friends Of Joshua Tree in support of Search & Rescue services in the Park and the local-meets-global climbing community in Joshua Tree. Kenji currently serves as Vice-President on the Board of Directors of [Access Fund](#) , Advisor to the [Colorado Office of Outdoor Recreation](#) and is a founding director of [TeccSociety](#), an events-industry technology community.

Kenji enjoys living with his family of five in Laguna Niguel, CA and enjoys rock climbing, trail running, skiing and performing in interesting musical situations.



