

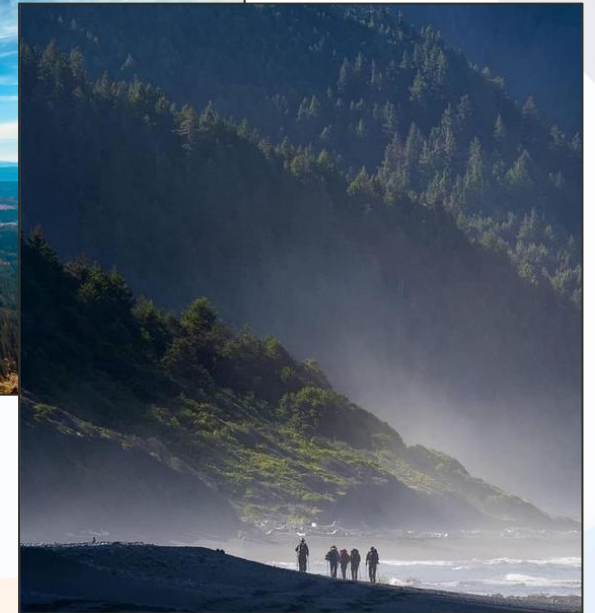
CA JOBS FIRST - TOURISM & OUTDOOR RECREATION COHORT

AGENDA 06/06/2025

- Welcome/Introductions
- Field Updates
- Introducing Cohort Process/Goals
- “Ray of Sunshine”
Best Practices & Good News



Source: Visit California



Redwood Region
RISE



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FIELD UPDATES



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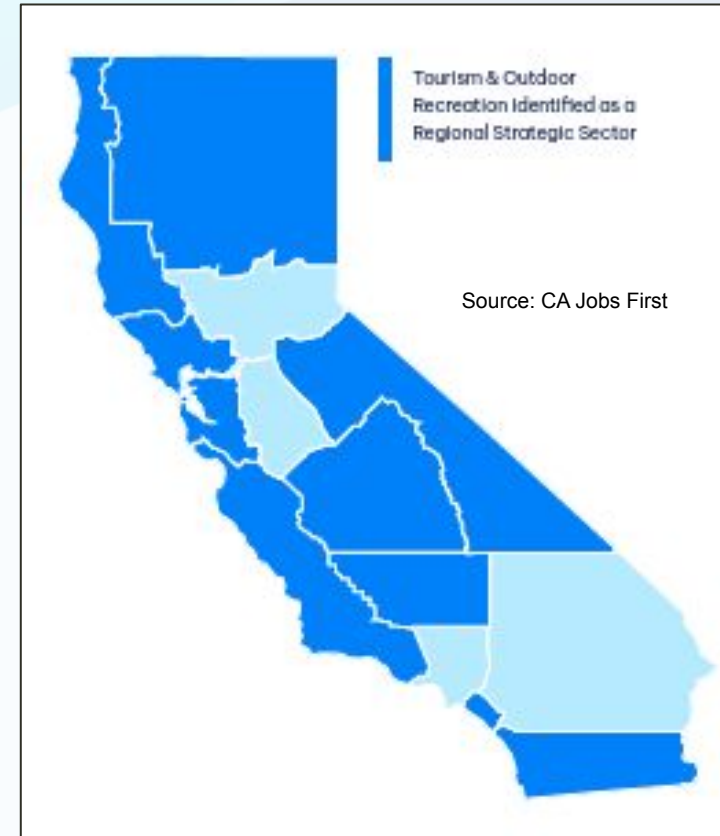


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PROPOSED COHORT PROCESS

- Summer/Fall 2025
 - Regional 'TED' Talks
 - Collaborate with other state agencies
- Winter/Spring 2025-26
 - Work on Sector Development Plan (template provided by CA Jobs First)
 - In-person Symposium
- Summer 2026
 - Finish Sector Development Plan
 - Discuss Cohort Next Steps & Sustainability



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RAY OF SUNSHINE

Sharing Best Practices & Good News



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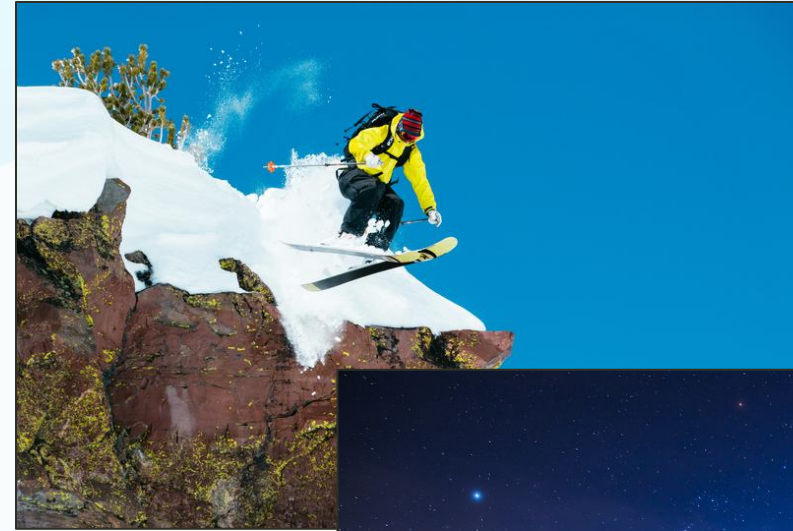


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THANKS FOR JOINING!

NEXT MEETING
JULY 11, 1:30 PM



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