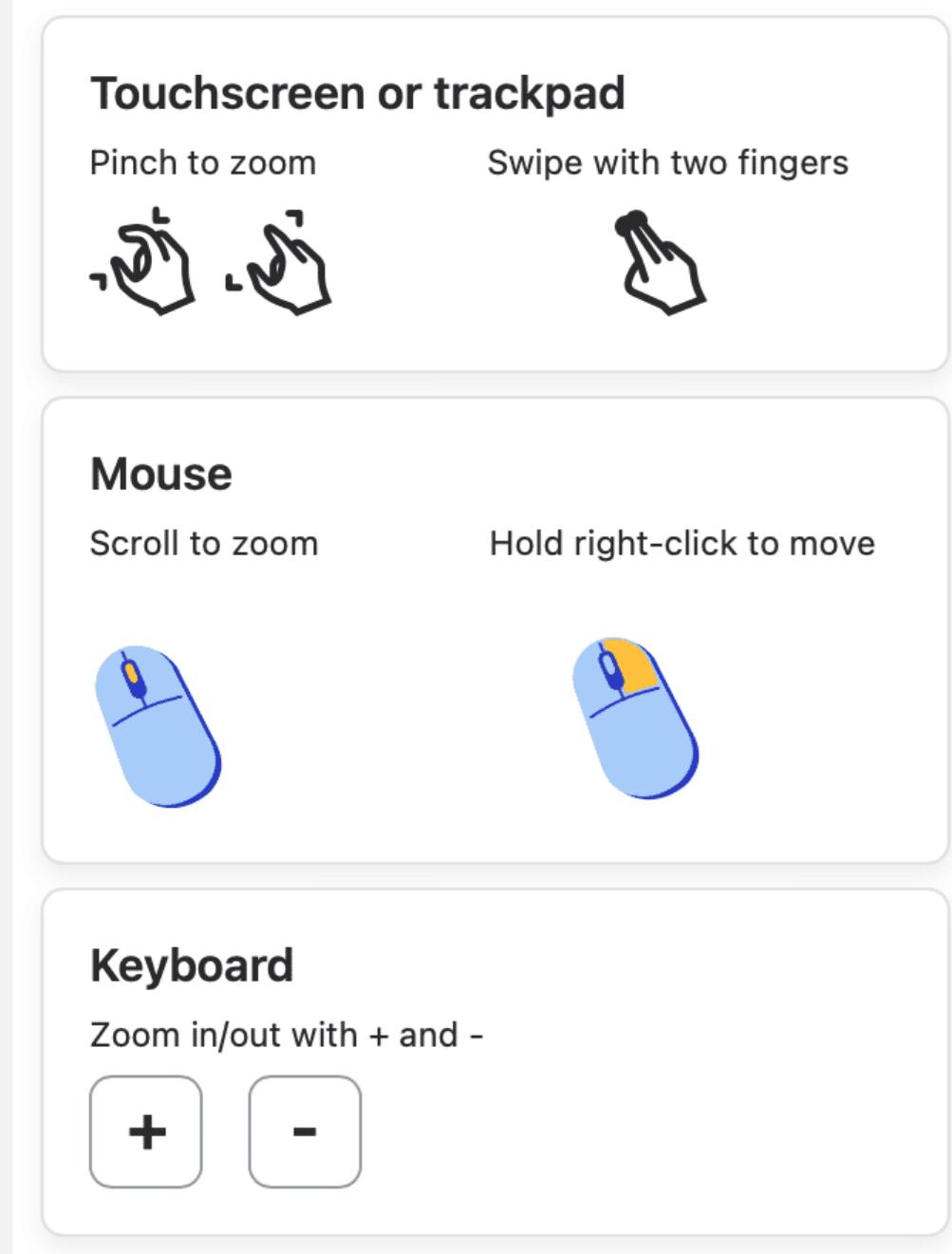


What assets and tools do you use to move your work forward?

Physical Assets

Asset Examples:

- The Existing Regional Assets - the campgrounds, trails, etc.
- People - local land managers, NGO staff, contractors
- People - local education staff, faculty, job opportunities
- Skilled local trades
- State and local funding



✓ Yes, applies to my project

✗ No, this does not apply

Tool Examples:

- Finance software
- Time tracking software
- GPS and spatial software
- Chainsaws
- Heavy equipment

- The Land Itself
 - the local landscape
 - our public lands

- charming historic communities

- City buildings and equipment
 - Entrepreneurship Center

- TRAILS!
 - trailheads
 - networks
 - signage

Intangible Assets

- "grit, determination, and being full of piss and vinegar" (we have more to do than people to get it done" - but somehow we make progress

- our willingness to collaborate

- Our unified / goals, messaging, and priorities

- Programs
 - Forestry Fellowship Program

- Our willingness and ability to (re)prioritize, roll up our sleeves, and get shit done on the ground

- mou's with local governments

- our integrity, and our intention to help our communities

- Funding: Local, State, federal, and private, funding opps:

- calfire, state conservancies, OGALS, prop 4
- RTP
- Foundation funding
- catalyst funding for planning
- development funds, use funds, fees, taxes

- Planning - pulling together list of shovel ready projects, so that when funding, staffing, etc return, we're ready to get to work

- people's love of nature, the outdoors, of playing, of being outside

- the capacity, skills, and expertise of our partners.

- people's resourcefulness - and their respective talents - eg willingness to embrace/learn the new tools

People Assets

- NGO Community
 - Volunteer Groups
 - Community Foundations
 - relationships with similar groups or NGO

- Contractors
 - home owners associations

- Volunteers
 - Grad Students - selected for USC-Sunstone economic challenge

- general public (sometimes) - it is a double edged sword
 - USC entrepreneurship center grad students helping.
 - parks and recreation commissions

- Agency Partner Staff
 - Federal +4
 - State
 - Local Gov't +2
 - City staff to help with admin / backoffice

Parking Lot for Related Issues / Topics

- Challenge: Prop 4 stallout. there are not a lot of grant opps for workforce development. caller has a proven program but not sure where to get additional funding

- challenge: grant writing, administration,

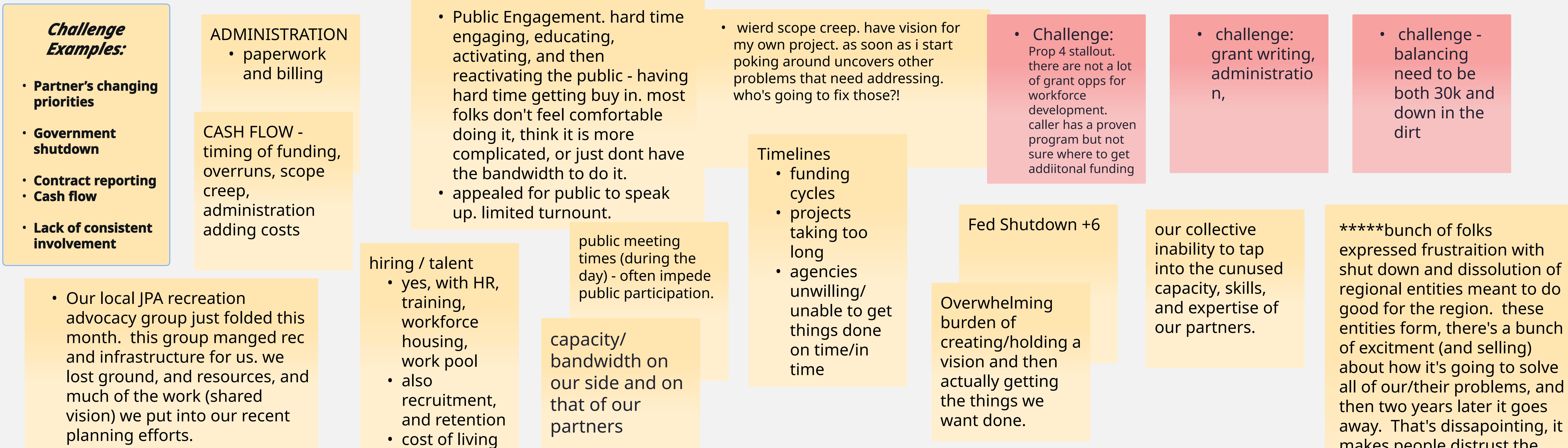
- challenge - balancing need to be both 30k and down in the dirt

-

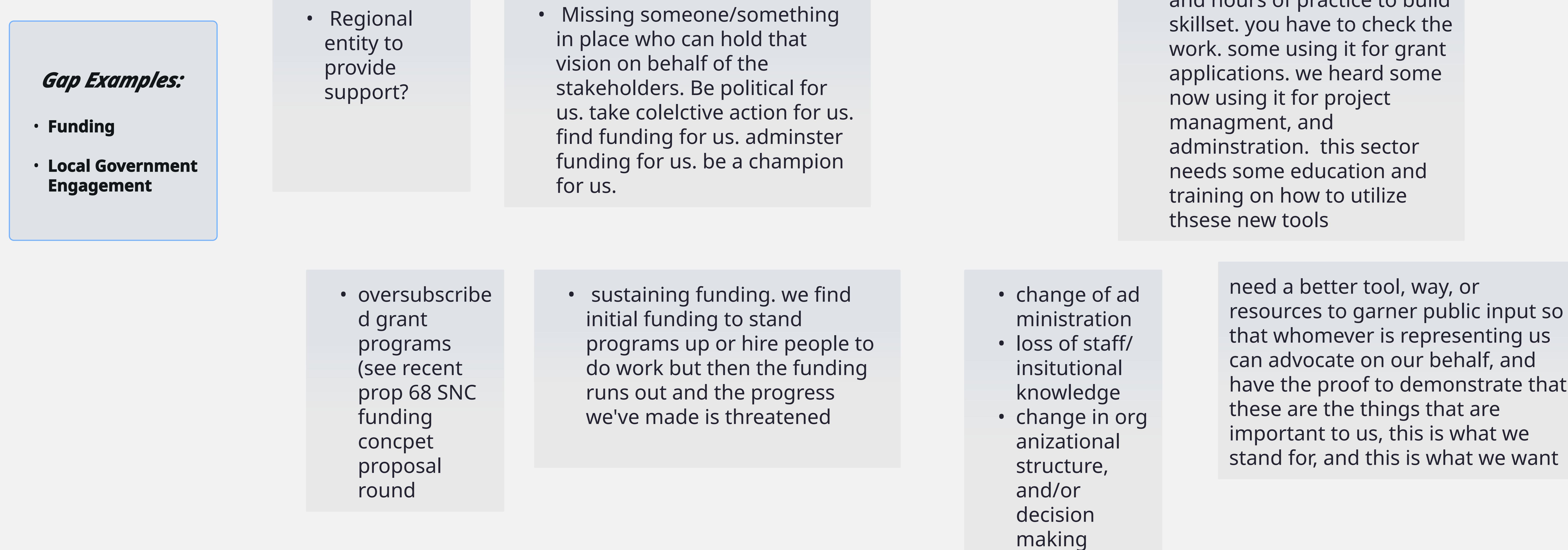
AI Tools Complimenting a particular leaders abilities.

Very cool way of thinking and leveraging an emerging tool. one participant described how he's leaning into AI to help reduce the time suck he experiences when he's in the weeds so that he can focus more of his time on turning his vision into reality. He gives an example of grant application and administration: *"The challenge with Grant, you know, procurement management reporting is those three legs in the stool, and so significant amount of bandwidth required to one be able to successfully apply for the grant. But then once you apply, that's when the actual work starts, right. And so then you have to manage contract, you know, managing contractors, billing, reporting, etc. And so being able to have, you know, for me specifically, have specific workflows, you know, I've been utilizing chat, gpts, project based workflows, that's been significantly helpful, because what I'm able to do is I'm able to input all of the inputs of the project, from the original grant proposal to any RFPs to successful contract award, etc. Kind of builds that knowledge base. And so then when you need to go in and you need to refine data or detail, it kind of has all that information correlated and is much more efficient in delivering that end product....you have to basically be like, well, this is, this is the pie, right? And I can cut it thinner, I can cut it fatter, but at the end of the day, the pie is the pie. So how do I have resources to really allow me to be most efficient in the day to day operations that I can think strategically, and I can think in the 30,000 foot view, because I think equally, the challenge that we all face is we have to be at the 30,000 foot level and at the granular level, and to try to kind of parse those out, or compartmentalize them into the most effective use of your time. You know, gets pretty difficult, because everybody loves to be in the 30,000 foot but very few people are very successful in the granular and so what I like to do is the granular. I try to really, you know, utilize my tools at my disposal to get into that granular detail, knowing that that's my weakness, whereas in the 30,000 foot view, and being a lot more visionary, entrepreneurial, innovative, that's where my passion lies. So I get to access my passion through those activities, but then the activities that seem mundane and granular, I also have tools that can ensure that my work is being double checked. My contracts are in alignment with all you know, policies and procedures and legality of the county, and so that kind of is allows me to still, you know, access that creative part of my brain when we're when we're doing these kind of, you know, granular, you know, grant reporting type tasks."*

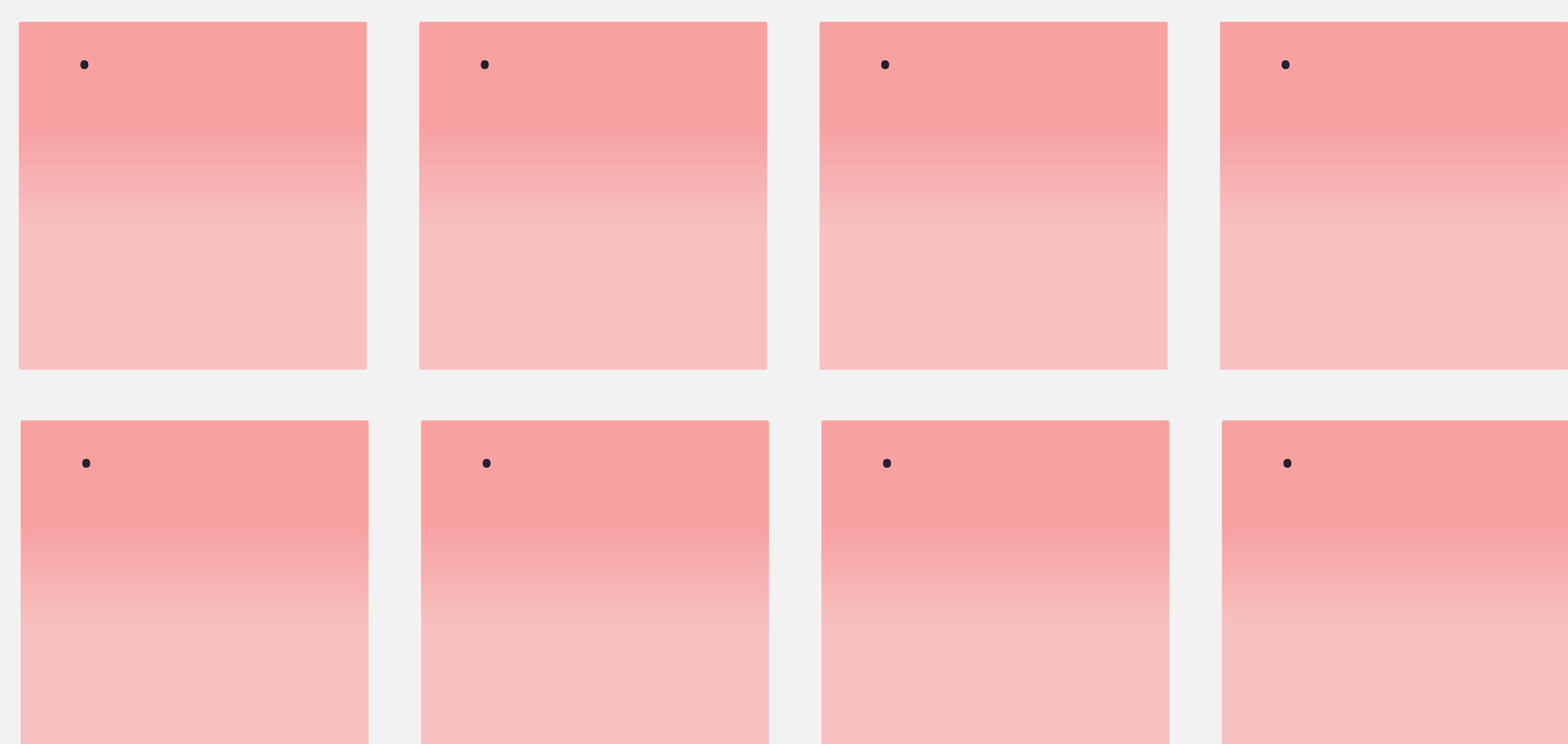
What challenges are you facing in utilizing your assets to advance your project?



What gaps in assets or tools exist that are hindering the advancement of your work/project?



Parking Lot for Related Issues / Topics



*****bunch of folks expressed frustration with shut down and dissolution of regional entities meant to do good for the region. these entities form, there's a bunch of excitement (and selling) about how it's going to solve all of our/their problems, and then two years later it goes away. That's disappointing, it makes people distrust the process, and even protective of their ideas and time. This isn't their first time they've been promised the moon. this applies org to org but also to public sentiment. *****