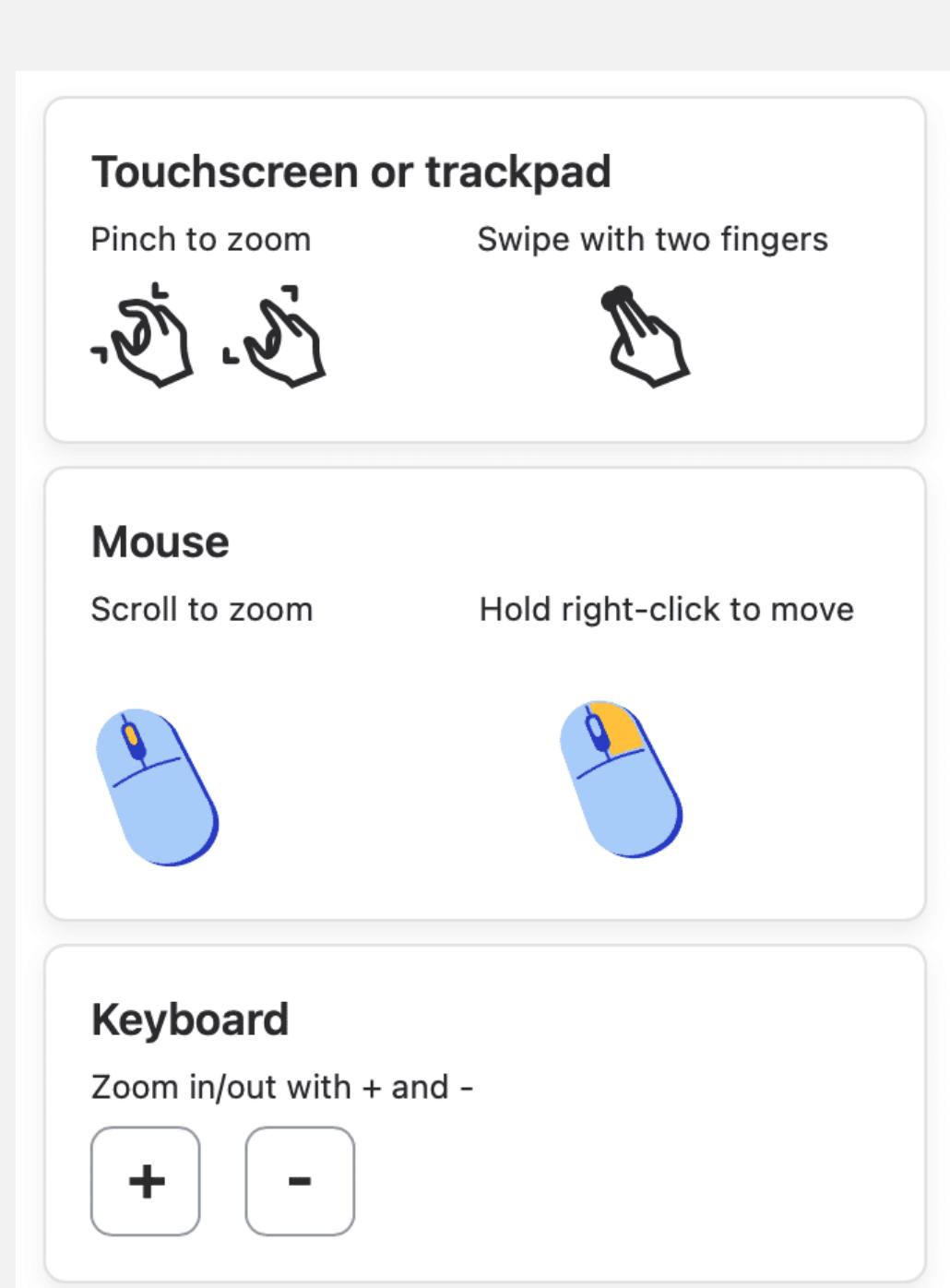


What assets and tools do you use to move your work forward?



✓ Yes, applies to my project

✗ No, this does not apply

Asset Examples:

- The Existing Regional Assets - the campgrounds, trails, etc.
- People - local land managers, NGO staff, contractors
- People - local education staff, faculty, job opportunities
- Skilled local trades
- State and local funding

Existing Connections/Relationships

- Use our existing connections -- Look at other organizations that provide recreational amenities to see how they provide services. EBMUD/BLM/Army Corps/Etc.; use those relationships to identify needs that they have and how we may work with them.

Philanthropic Foundations

- both within and outside of region (e.g. Dignity Health - both inside and outside of region.)

Concessionaires/ Private Recreation Providers

are assets in our region.

Volunteer groups

are assets for our work.

Non profit partners

are key assets.

Community Action Agencies/Community Foundations

Tool Examples:

- Finance software
- Time tracking software
- GPS and spatial software
- Chainsaws
- Heavy equipment

Incentivize tools or structures

to attract investment...fee offsets/tax credits/etc.

Endowment

can be tool to advance a project (which could be held at a Community Foundation)

Revolving Loan Fund

can be used to provide low interest funding for projects that otherwise would not be undertaken.

Bridge Funding for Grant Funded Projects

- RCRC has pre-loaded funding to help resolve cash flow issues for grant funded projects.

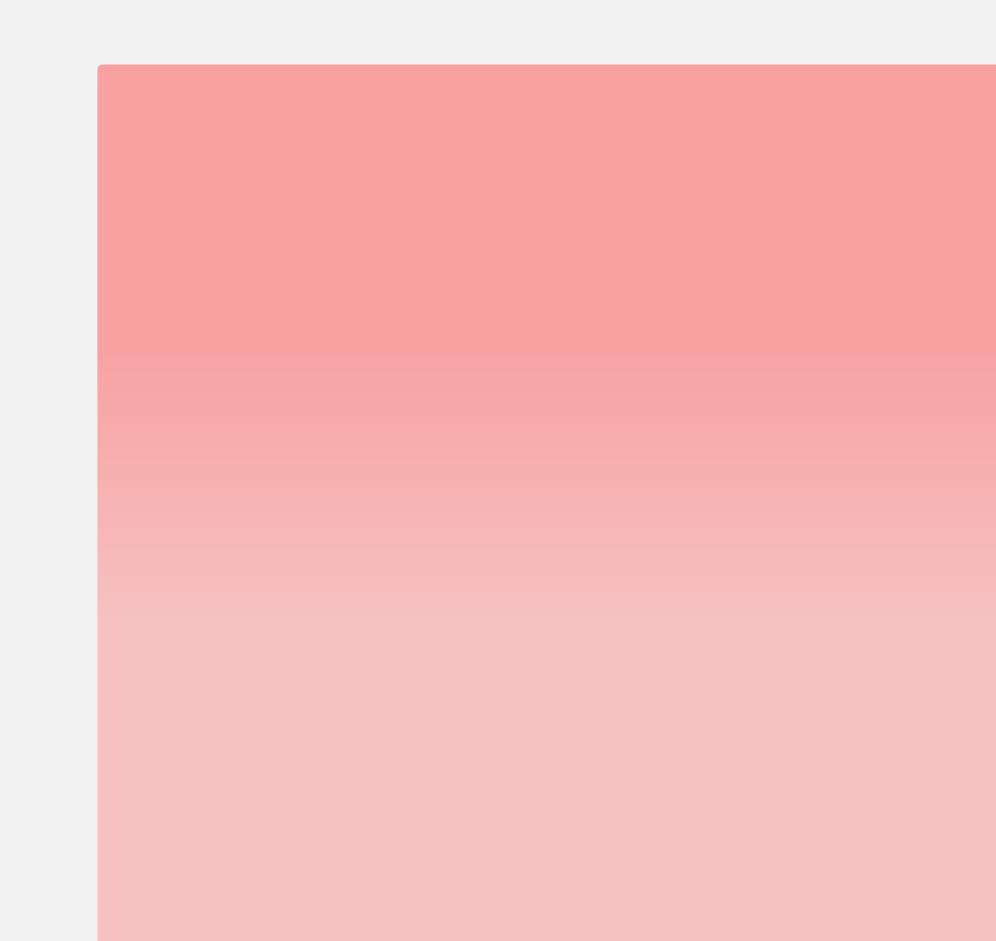
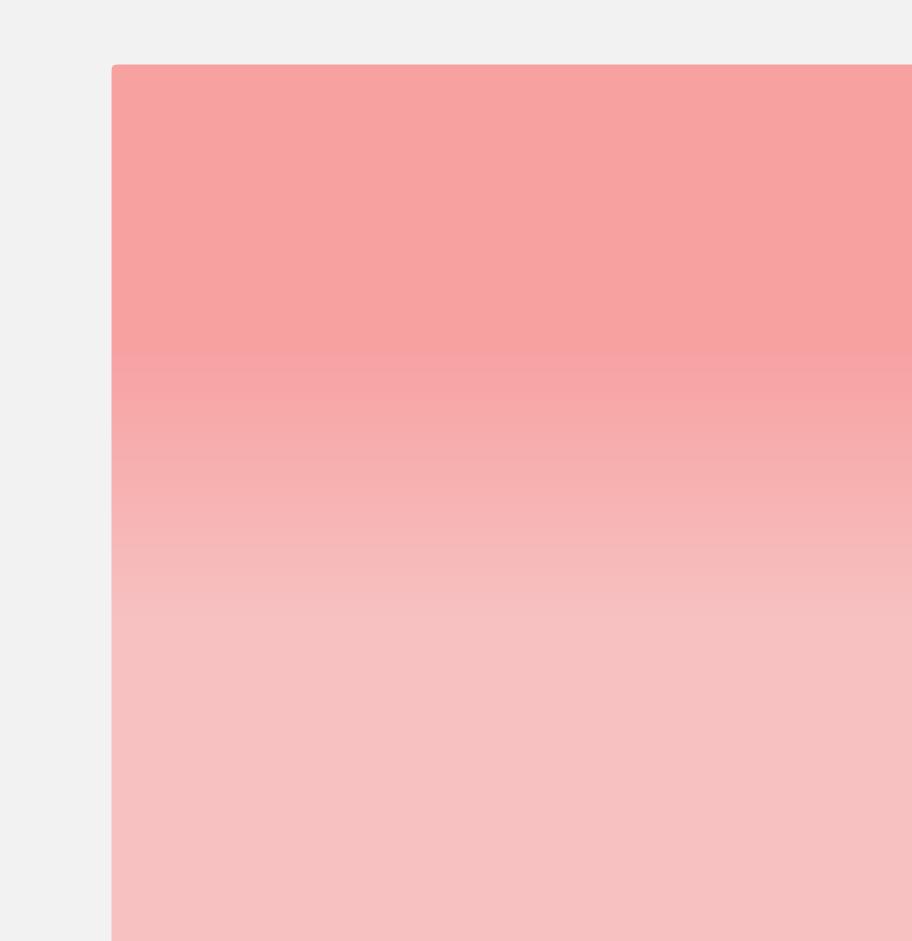
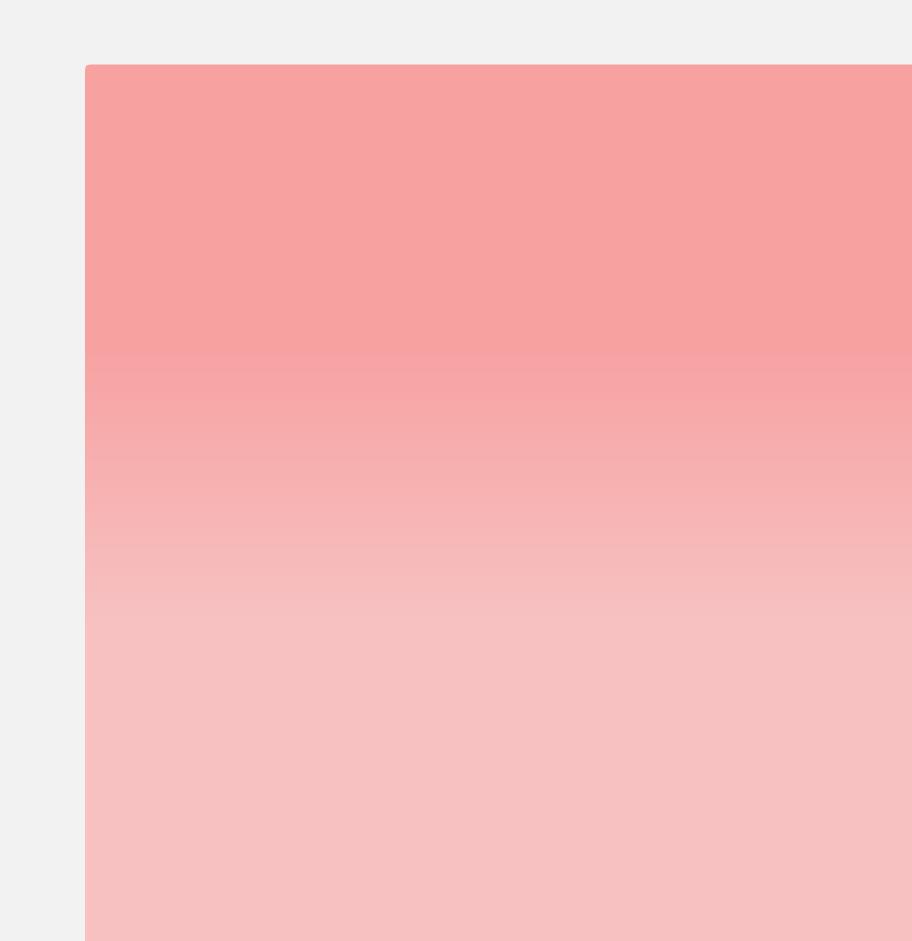
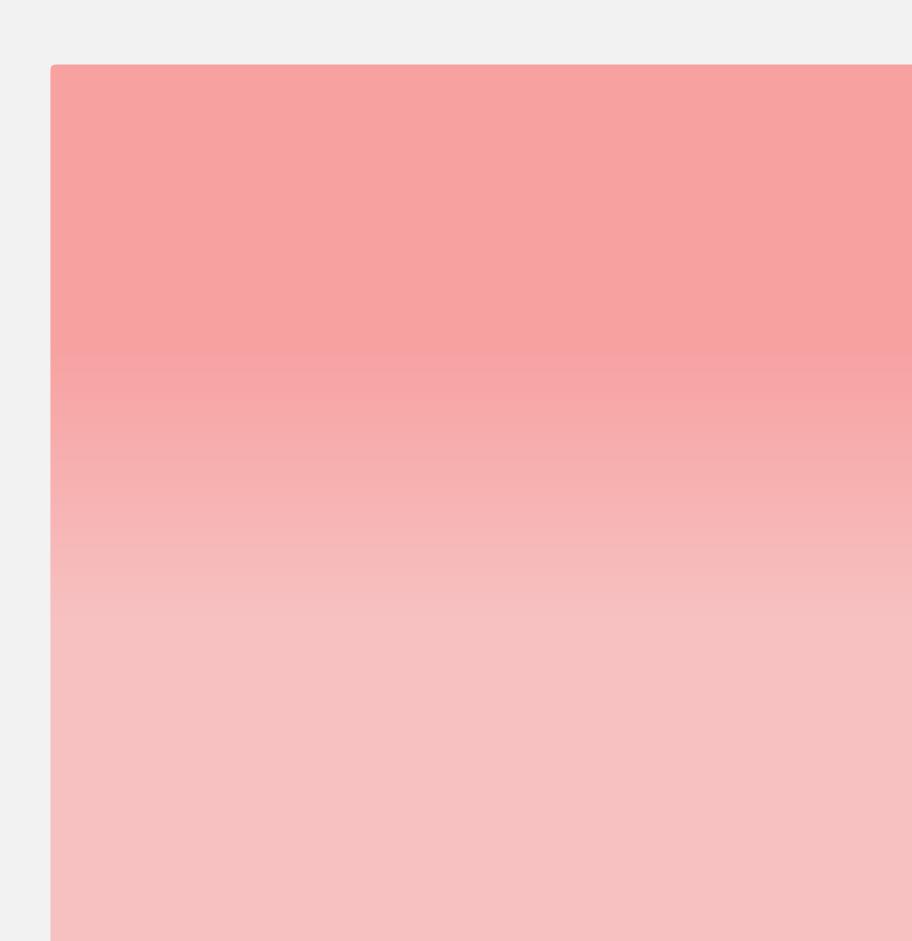
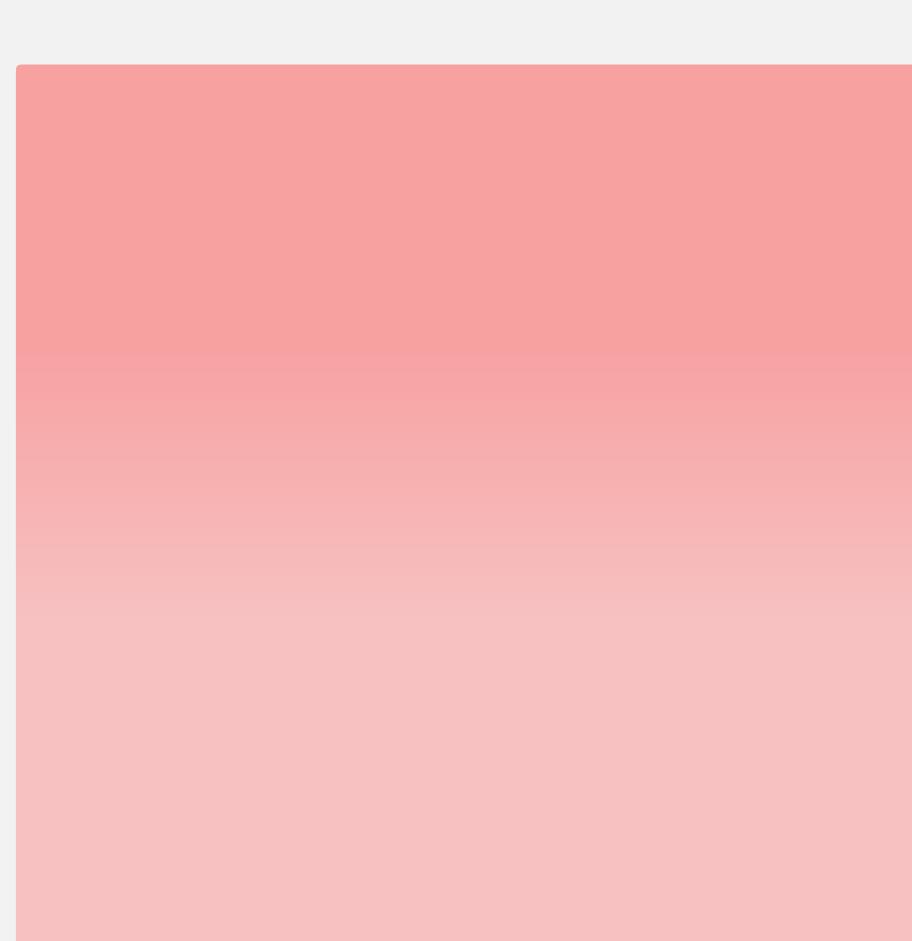
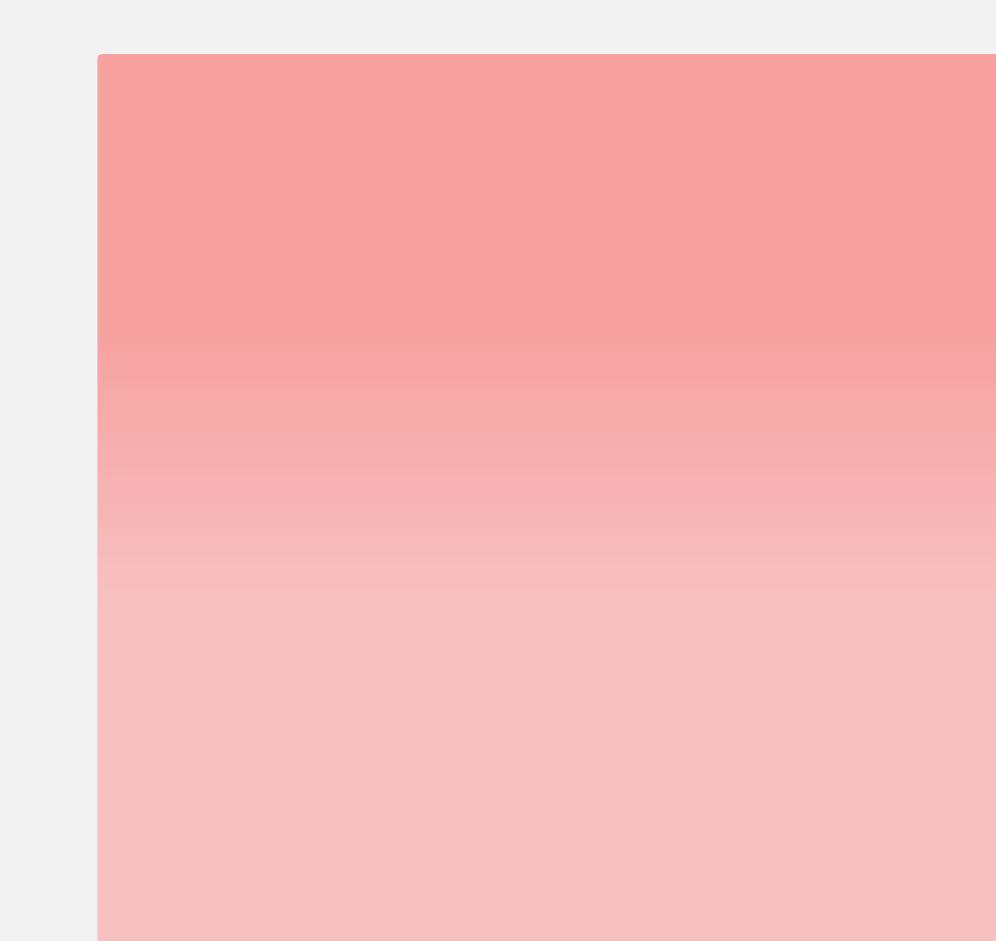
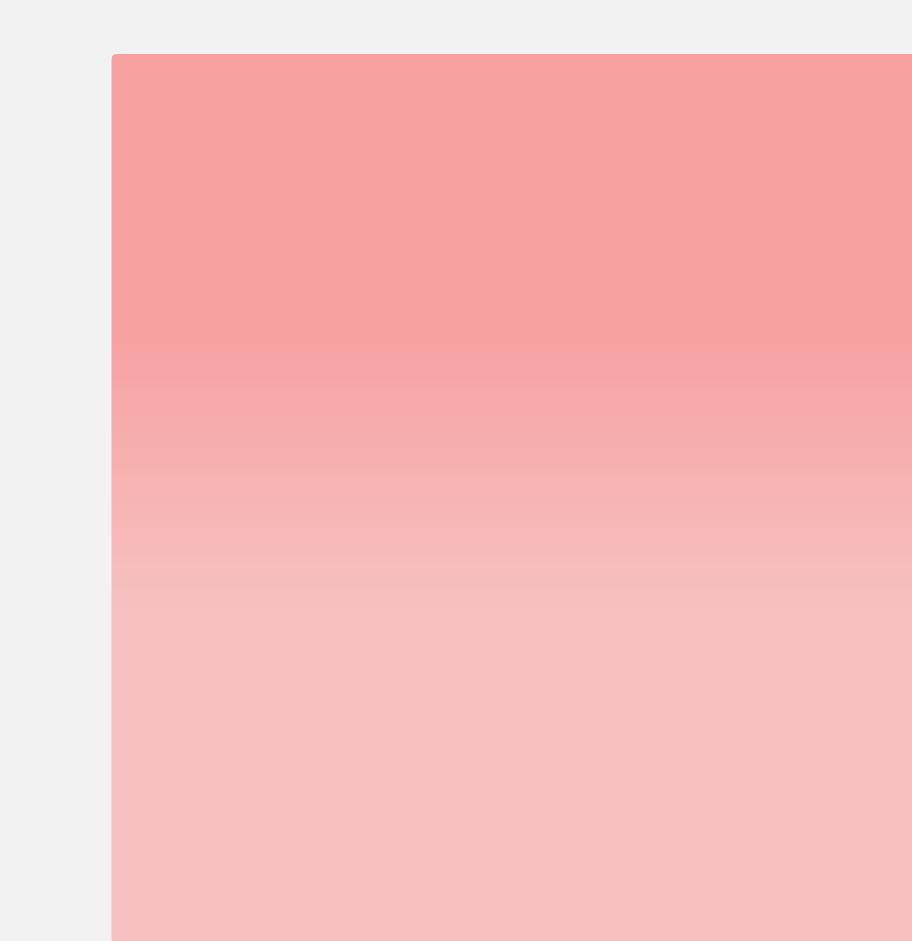
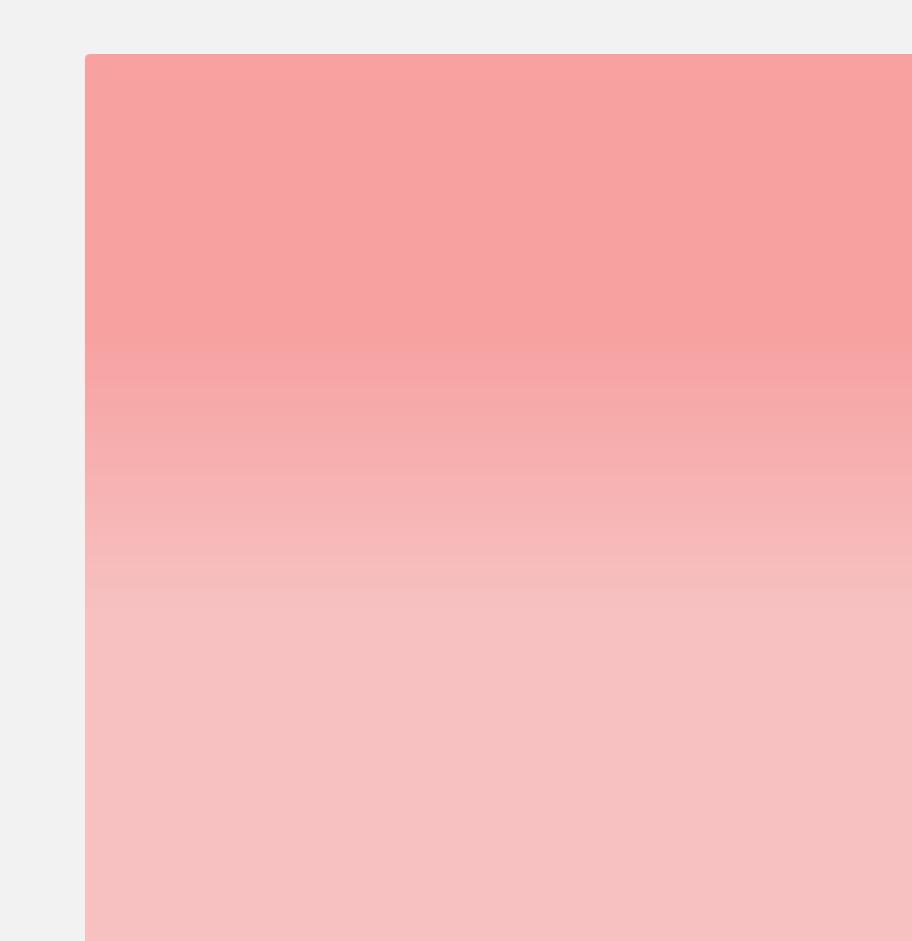
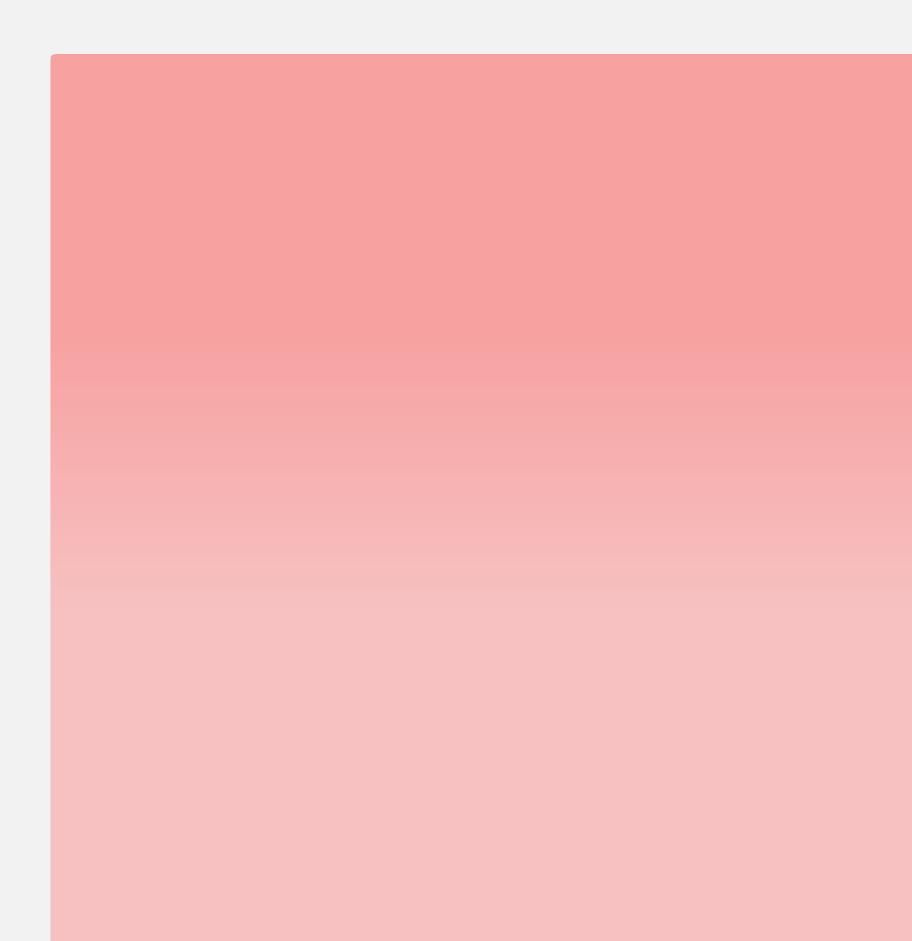
Contract Clauses to Protect Grant Recipient

- Have a "pay when get paid" clause in contracts

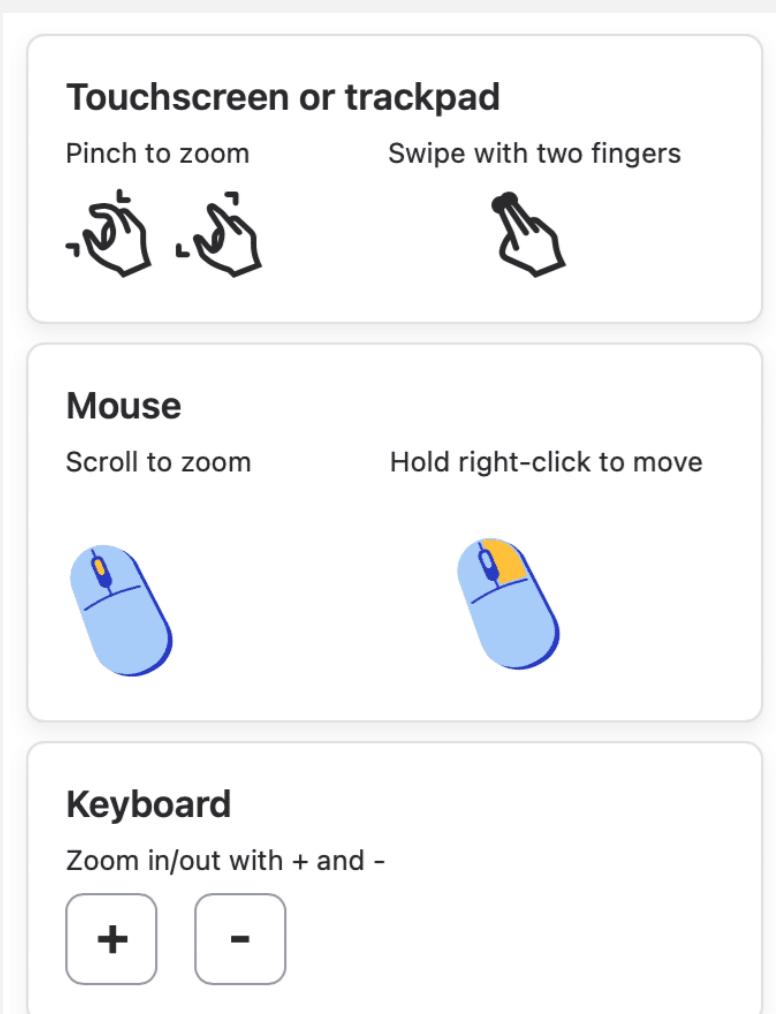
Opportunity Zone 2.0

- designated through U.S. Census for disadvantaged communities; investments within these zones are eligible for deferred long-term capital gains taxes. Can be an incentive to provide funding for projects within these zones.

Parking Lot for Related Issues / Topics



What challenges are you facing in utilizing your assets to advance your project?



Challenge Examples:

- Partner's changing priorities
- Government shutdown
- Contract reporting
- Cash flow
- Lack of consistent involvement

Decrease in Local Tax Funding - DMOs are funded by TOT tax; our county is limited in using TOT funding for our work; the percentage of TOT that DMOs get has gone down each year while marketing costs are going up.

Staffing Shortage/ Lack of Resources to go after funding - In Alpine County, there is a challenge of too many things to do without the staffing to do it; Who will take on grants?; County is so reliant on grant funding, and what happens when funding ends?; And grant funding is highly volatile as well.

Streamlined Permitting - Business Success - In Alpine County, entrepreneurs in small communities have flat structure for permitting; these permits happen quickly in our County.

Public Safety Power Shutoffs - In Alpine County, businesses experience difficulties when there are power shutoffs. Closures on peak days can be the difference between paying the mortgage/ insurance; power companies don't do anything to alleviate this issue;

Community Loyalty - Community can be extreme benefit or detriment depending on where you live -- if folks feel a part of a business they'll return (people are able to leave their fingerprints.)

Connectivity/Energy Costs - Internet access can be an issue (Starlink is used); Cost prohibitive to operate businesses in rural regions as everything is driven off of gas prices; you're the last on the line as well to get goods.

Staffing - Businesses are at the mercy of the local employment pool. The staffing available is what you get, and sometimes that works out well, and sometimes it doesn't.

Utilities Costs - Costs of utilities are through the roof for our local businesses; Marketing can help, but we are still a season-based destination; lack of snow this year hurts the mountain areas.

✓ Yes, applies to my project

✗ No, this does not apply

What gaps in assets or tools exist that are hindering the advancement of your work/project?

Gap Examples:

- Funding
- Local Government Engagement

Workforce Gaps - do we have qualified workers who are willing to live in a rural area.

Transportation - thinking how we can leverage transportation dollars to attract public/ private investment in our area; we can do planning studies/ active transportation projects.

Leveraging Transportation Funding with Other Investment Streams - Transportation Agency is talking with partners about what other investments may be made; looking to integrate and leverage our transportation investments to be a catalyst for our communities through our funding?

Parking Lot for Related Issues / Topics

