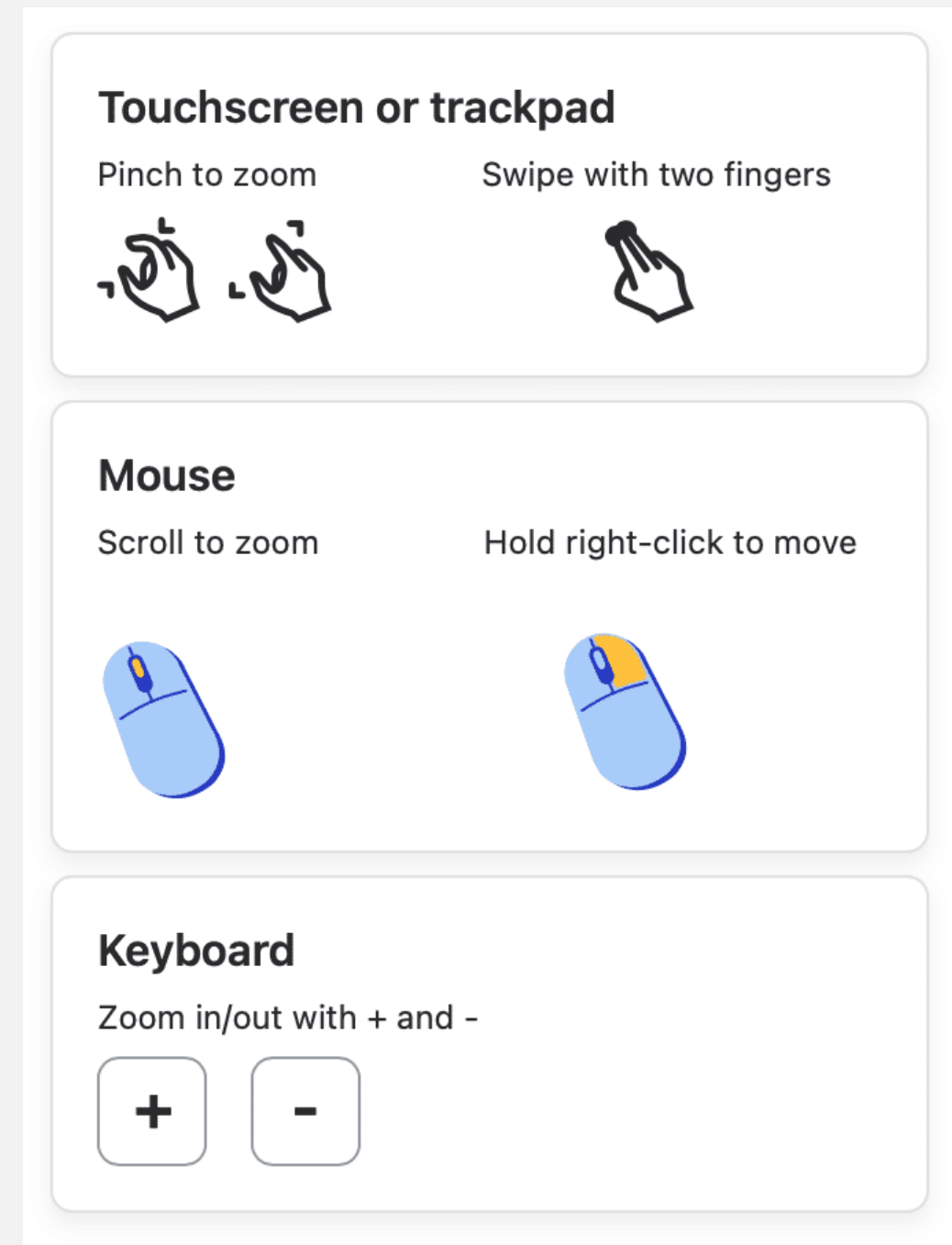


What assets and tools do you use to move your work forward?



✔ Yes, applies to my project

✘ No, this does not apply

- Asset Examples:***
- **The Existing Regional Assets - the campgrounds, trails, etc.**
 - **People - local land managers, NGO staff, contractors**
 - **People - local education staff, faculty, job opportunities**
 - **Skilled local trades**
 - **State and local funding**

Existing Connections/ Relationships- Use our existing connections -- Look at other organizations that provide recreational amenities to see how they provide services. EBMUD/BLM/Army Corps/Etc.; use those relationships to identify needs that they have and how we may work with them.

Concessionaires/ Private Recreation Providers are assets in our region.

Volunteer groups are assets for our work.

Non profit partners are key assets.

Community Action Agencies/Community Foundations

Philanthropic Foundations - both within and outside of region (e.g. Dignity Health - both inside and outside of region.)

Private Sector pushes some new recreational projects forward (e.g. old golf course)

- Tool Examples:***
- **Finance software**
 - **Time tracking software**
 - **GPS and spatial software**
 - **Chainsaws**
 - **Heavy equipment**

Incentivize tools or structures to attract investment....fee offsets/tax credits/etc.

Endowment can be tool to advance a project (which could be held at a Community Foundation)

Revolving Loan Fund can be used to provide low interest funding for projects that otherwise would not be undertaken.

Bridge Funding for Grant Funded Projects - RCRC has pre-loaded funding to help resolve cash flow issues for grant funded projects.

Contract Clauses to Protect Grant Recipient - Have a "pay when get paid" clause in contracts

Opportunity Zone 2.0 - designated through U.S. Census for disadvantaged communities; investments within these zones are eligible for deferred long-term capital gains taxes. Can be an incentive to provide funding for projects within these zones.

Parking Lot for Related Issues / Topics

What challenges are you facing in utilizing your assets to advance your project?

Challenge Examples:

- Partner’s changing priorities
- Government shutdown
- Contract reporting
- Cash flow
- Lack of consistent involvement

Decrease in Local Tax Funding - DMOs are funded by TOT tax; our county is limited in using TOT funding for our work; the percentage of TOT that DMOs get has gone down each year while marketing costs are going up.

Staffing Shortage/ Lack of Resources to go after funding -In Alpine County, there is a challenge of too many things to do without the staffing to do it; Who will take on grants?; County is so reliant on grant funding, and what happens when funding ends?; And grant funding is highly volatile as well.

Streamlined Permitting - Business Success - In Alpine County, entrepreneurs in small communities have flat structure for permitting; these permits happen quickly in our County.

Public Safety Power Shutoffs -In Alpine County, businesses experience difficulties when there are power shutoffs. Closures on peak days can be the difference between paying the mortgage/ insurance; power companies don't do anything to alleviate this issue;

Community Loyalty - Community can be extreme benefit or detriment depending on where you live -- if folks feel a part of a business they'll return (people are able to leave their fingerprints.)

Connectivity/Energy Costs - Internet access can be an issue (Starlink is used); Cost prohibitive to operate businesses in rural regions as everything is driven off of gas prices; you're the last on the line as well to get goods.

Staffing - Businesses are at the mercy of the local employment pool. The staffing available is what you get, and sometimes that works out well, and sometimes it doesn't.

Utilities Costs -Costs of utilities are through the roof for our local businesses; Marketing can help, but we are still a season-based destination; lack of snow this year hurts the mountain areas.

What gaps in assets or tools exist that are hindering the advancement of your work/project?

Gap Examples:

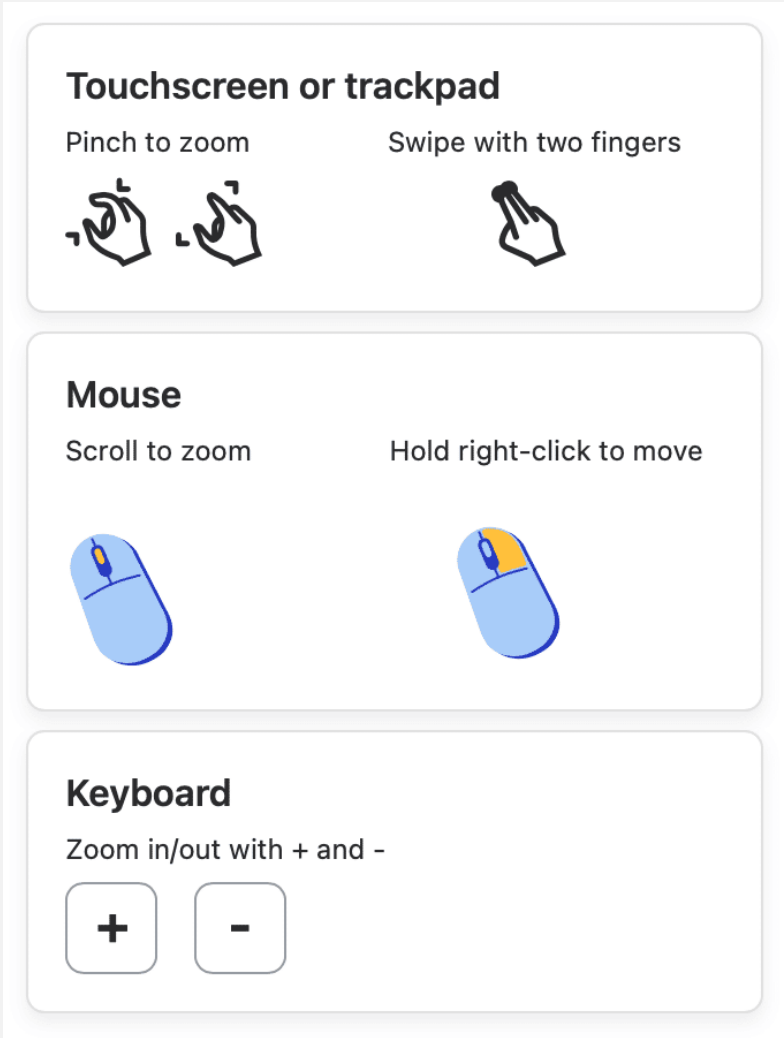
- Funding
- Local Government Engagement

Workforce Gaps -do we have qualified workers who are willing to live in a rural area.

Transportation - thinking how we can leverage transportation dollars to attract public/ private investment in our area; we can do planning studies/ active transportation projects.

Leveraging Transportation Funding with Other Investment Streams - Transportation Agency is talking with partners about what other investments may be made; looking to integrate and leverage our transportation investments to be a catalyst for our communities through our funding?

Parking Lot for Related Issues / Topics



- ✔ Yes, applies to my project
- ✘ No, this does not apply