

CA JOBS FIRST - TOURISM & OUTDOOR RECREATION COHORT

AGENDA 07/11/2025

- Welcome/Check-in
- Field Notes
- Regional Presentations
 - Sierra Region
 - Capitol Region/Nevada County
- “Ray of Sunshine” Moment



Source: Visit California



CALREC
vision

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I. Field Notes – July 11, 2025



POLITICO

1 WEEK AGO

Lee pulls federal land sales from megabill

Sen. Mike Lee's decision to withdraw his proposal removes a major headache for GOP leadership in both chambers as they look to advance their megabill.



JOSH SIEGEL
06/28/2025, 10:14PM ET



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Mike Lee
@SenMikeLee

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Over the past several weeks, I've spent a lot of time listening to members of the community, local leaders, and stakeholders across the country. While there has been a tremendous amount of misinformation—and in some cases, outright lies—about my bill, many people brought forward sincere concerns.

Because of the strict constraints of the budget reconciliation process, I was unable to secure clear, enforceable safeguards to guarantee that these lands would be sold only to American families—not to China, not to BlackRock, and not to any foreign interests.

For that reason, I've made the decision to withdraw the federal land sales provision from the bill.

I continue to believe the federal government owns far too much land—land it is mismanaging and in many cases ruining for the next generation. Under Democratic presidents, massive swaths of the West are being locked away from the people who live there, with no meaningful recourse. That has real consequences for Utahns—from raising taxes for schools and funding local search-and-rescue operations, to being able to build homes and sustain rural communities.

President Trump promised to put underutilized federal land to work for American families, and I look forward to helping him achieve that in a way that respects the legacy of our public lands and reflects the values of the people who use them most.

I'm grateful to everyone who took the time to offer thoughtful feedback. Your voices helped strengthen this bill, and they will continue to shape the path forward.

MIKE LEE
US SENATOR for UTAH

7:24 PM · Jun 28, 2025 · 1.2M Views



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Congressman Zinke's Statement on Public Land Sales Removal from the Senate Reconciliation Bill "We defended our San Juan Hill"

June 29, 2025 | Press Release

WASHINGTON, D.C. – Yesterday, a provision selling millions of acres of public lands was removed from the Senate Reconciliation Bill, also known as the "One Big Beautiful Bill Act." Congressman Zinke had **expressed unequivocal opposition to the provision** and joined five of his House colleagues in sending a letter to Speaker of the House Mike Johnson stating, "If a provision to sell public lands is in the bill that reaches the House floor, we will be forced to vote no."

Congressman Ryan Zinke issued the following statement in response to the removal of the provision:

TR would be proud. Bully! We defended our San Juan Hill, and we won.

The SEALs taught me to Never Quit and to always rely on my teammates. Both were keys to our public lands victory. We always had backup plans, and we had the greatest coalition of support I've seen. Public lands are not red or blue, they are red, white and blue. They belong to all of us whether we're from Massachusetts or Montana.

I greatly appreciate the work of my colleagues in the House and Senate who were leaders either publicly or behind closed doors, particularly Senators Sheehy, Daines, Crapo, Risch, Chairman Simpson, and Speaker Johnson. And Secretary of the Interior Doug Burgum who made it clear that mass land sales was not the Trump agenda. They are the Rough Riders.

I look forward to voting for President Donald J. Trump's Big Beautiful Bill (again) to deliver historic tax cuts for Montanans, strengthen social safety net programs, secure the border for good, and get our country back on track to fiscal sanity.

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Mike Lee
@SenMikeLee

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US SENATOR for UTAH

7:24 PM · Jun 28, 2025 · 1.2M Views

Protecting Our Public Lands

For the last several weeks, I have fought against a legislative provision allowing for public land sales without meaningful local input. The House removed the provision shortly after I spoke out against it, but we had to redouble our efforts when the Senate put it back in. Fortunately, in a major win this weekend, the Senate removed it as well. Public lands are essential to our region and local economy, and the future of those lands cannot be determined by closed-door meetings in Washington.

[Click here](#) to watch my House Floor remarks.



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What's In the Big Bill for Us? Renewables Revenue and Counties

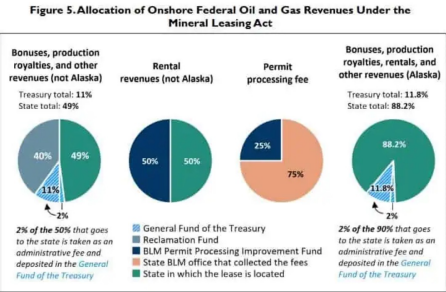
July 7, 2025 by Sharon

This is really above my pay grade, but it seems like the Big Bill changes the way developers are charged for solar and wind installations on federal land, both FS and BLM. I don't know what they were before, so I don't know how significant the changes are. I posted the section below, but it's both long and cryptic. I've been looking for someone knowledgeable to weigh in, but so far all I got was AI based on earlier versions of the bill. IF someone finds an explanation of the current language, please link in the comments.

Two things that are clear.. BLM discretion to lower fees has been removed, and counties get to keep part of the receipts.

Someone can tell us how different the rent calculations are than previous.

Here's the section.. be glad that you don't have to calculate these formulas! It appears that of all the various permits and rents, the Bill says that 25% goes to the State and 25% to the Counties, with other 50% going to the Treasury. Hopefully, our BLM friends can tell us if this is like other kinds of rents and permits. I did find this fairly complex chart of what happens to oil and gas revenues in a [recently updated Congressional Research Service report](#).



Source: Mineral Leasing Act (30 U.S.C. §191).
Notes: BLM = Bureau of Land Management. Treasury = U.S. Department of the Treasury. Bonuses (also known as bonus bids or bids) are the payments applicants offer to purchase the lease of public lands. Rents are payments made by lessees before production occurs. Production royalties are required payments made by lessees to the federal government based on the value of the public resource involved. Two percent of funds allocated to states from bonuses, production royalties, and other revenues (and, for Alaska only, rental fees, in addition to bonuses, production royalties, and other revenues) are withheld as an administrative fee and deposited as miscellaneous

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What's in the Big Bill For Us? II. Selling More Timber and Long-Term Contracts

July 7, 2025 by Sharon

Here's what the text says:

SEC. 50301. TIMBER SALES AND LONG-TERM CONTRACTING
23 FOR THE FOREST SERVICE AND THE BUREAU
24 OF LAND MANAGEMENT.

23 (A) IN GENERAL.—For each of fiscal years
24 2026 through 2034, the Secretary shall sell tim25
ber annually on National Forest System land in
1 a total quantity that is not less than 250,000,000 board-feet greater than the quantity of board-
feet
3 sold in the previous fiscal year.
4 (B) LIMITATION.—The timber sales under
5 subparagraph (A) shall be subject to the max6
imum allowable sale quantity of timber or the
7 projected timber sale quantity under the applica8
ble forest plan in effect on the date of enactment of this Act.

(3) LONG-TERM CONTRACTING FOR THE FOREST
11 SERVICE.—
12 (A) LONG-TERM CONTRACTING.—For the pe13
riod of fiscal years 2025 through 2034, the Sec14
retary shall enter into not fewer than 40 long15
term timber sale contracts with private persons
16 or other public or private entities under sub17
section (a) of section 14 of the National Forest
18 Management Act of 1976 (16 U.S.C. 472a) for
19 the sale of national forest materials (as defined
20 in subsection (e)(1) of that section) in the Na21
tional Forest System.
22 (B) CONTRACT LENGTH.—The period of a
23 timber sale contract entered into to meet the re24
quirement under subparagraph (A) shall be not
189 less than 20 years, with options for extensions or
2 renewals, as determined by the Secretary.
3 (C) RECEIPTS.—Any monies derived from a
4 timber sale contract entered into to meet the re5
quirements under subparagraphs (A) and (B)
6 shall be deposited in the general fund of the
7 Treasury.

Recommended Comment Considerations

When commenting, please consider the three doors that charitable speech must pass through. The gatekeeper at the door asks, "Is it true?" The second gatekeeper asks, "Is it helpful?" The third gatekeeper asks, "Is it kind?" (adapted from the writings of Krishnamurti by James Martin on p. 169 of his book "Between Heaven and Mirth.")

\$580 of \$1,200 raised

Help us reach our 2025 goal of \$1200 in donations!
We achieved our 2024 goal of \$1000, thanks to one donation of \$230.

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What's in the Big Bill For Us? I. Rescission of Unobligated IRA Bucks

July 7, 2025 by Sharon

The Bill says if unobligated, these \$ are rescinded. Basically it pulls the reins in on certain funding that was in the IRA. It's one of those "both things are true" kinds of bills; while touted as a climate bill, there's a great deal of random throwing around large sums of money.. in many cases, with a fairly tenuous relationship to climate change. Of course, everything can be related to climate change, with enough imagination. I've used [this version](#) of the bill, which I hope is the current one.

SEC. 10201. RESCISSION OF AMOUNTS FOR FORESTRY.
3 The unobligated balances of amounts appropriated by
4 the following provisions of Public Law 117–169 are re5
scinded:
6 (1) Paragraphs (3) and (4) of section 23001(a)
7 (136 Stat. 2023).
8 (2) Paragraphs (1) through (4) of section
9 23002(a) (136 Stat. 2025).
10 (3) Section 23003(a)(2) (136 Stat. 2026).
11 (4) Section 23005 (136 Stat. 2027).

What are those?

23001

(3) \$100,000,000 to provide for environmental reviews by the Chief of the Forest Service in satisfying the obligations of the Chief of the Forest Service under the National Environmental Policy Act of 1969 (42 U.S.C. 4321 through 4370m–12); and
(4) \$50,000,000 for the protection of old-growth forests on National Forest System land and to complete an inventory of old-growth forests and mature forests within the National Forest System.

I never really understood (3) as generally environmental review funding comes out of the program. And \$100 mill. was that from the IRA ES funding dashboard?

Recommended Comment Considerations

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Supreme Court allows Trump to fire federal workers



Sareen Habeshian



The Supreme Court on June 20, 2024, in Washington, D.C. Photo: Andrew Harnik/Getty Images

POLITICO

Supreme Court disabuses federal workers who thought their jobs were safe

Civil servants told POLITICO they're anxious and exhausted, but holding out hope their lawyers can still save their jobs.



Federal workers and supporters rally outside of the State Department in Washington, on June 27, 2025.



President Trump's Draft Discretionary "Skinny" Budget

- U.S. Forest Service
 - \$392M proposed reduction in National Forest System Management
 - \$391M proposed reduction in Forest Service Operations
 - \$303M proposed reduction in State, Local, Tribal, and NGO Conservation Programs
 - \$300M proposed reduction in Forest and Rangeland Research
 - Recreation, Heritage and Wilderness program reduced from \$45M to \$31M. Program to strengthen Gateway Communities noted

President Trump's Draft Discretionary "Skinny" Budget

- National Park Service
 - \$900M proposed reduction in Operation of the National Park System
 - \$158M proposed reduction in NPA Historic Preservation Fund
 - \$73M proposed reduction in NPS Construction
 - \$77M proposed reduction in NPS National Recreation and Preservation
- Bureau of Land Management Conservation Program
 - Proposed \$198M reduction

President Trump's Draft Discretionary "Skinny" Budget

- Proposed consolidation of all current Federal wildfire programs into new Federal Wildland Fire Service in the Dept. of Interior
- Great American Outdoors Act for deferred maintenance projects supported

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Webinar chat



Gita Chandra to Everyone

12:01 PM



California Natural Resources Agency
Secretary Wade Crowfoot
<https://resources.ca.gov/About-Us/Who-We-Are/Secretary-for-Natural-Resources>

Gita Chandra to Everyone

12:03 PM



Panelists for today's discussion:

- Sara Aminzadeh, Deputy Secretary for External Affairs, CNRA
- Patrick Wright, Director, California Wildfire and Forest Resilience Task Force
- Karla Nemeth, Director, Department of Water Resources
- Armando Quintero, Director, California State Parks
- Danna Stroud, Associate Deputy Director, Regional Economic Development Initiative, California Governor's Office of Business and Economic Development (GO-Biz)
- Jenn Eckerle, Deputy Secretary for Oceans and Coastal Policy, CNRA and Executive Director, Ocean Protection Council
- Robert Chun, Chief of Staff - Chair David Hochschild, California Energy Commission

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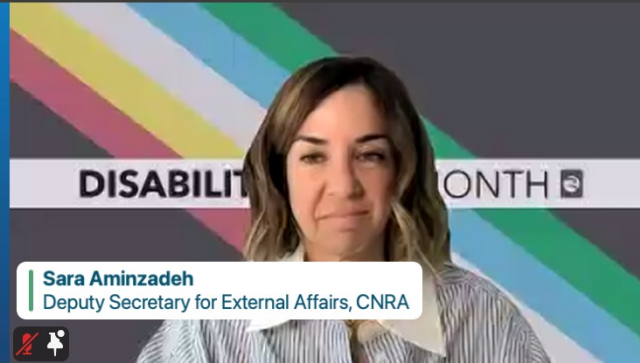
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Secretary Wade Crowfoot
California Natural Resources Agency



Robert Chun
California Energy Commission



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Director Armando Quintero
State Parks



Patrick Wright
Wildfire and Forest Resilience Task Force



Director Karla Nemeth
Department of Water Resources



Jenn Eckerle
Ocean Protection Council



Danna Stroud
Associate Deputy Director, GO-Biz

behalf of advocacy and philanthropic organizations, and the private sector.

Gita Chandra to Everyone 12:07

Intro discussion with Sara and Wade on Supreme Court decision on reduction in force:
USA Today: With new power, Trump will move immediately to lay off federal workers
<https://www.msn.com/en-us/news/us/with-new-power-trump-will-move-immediately-to-lay-off-federal-workers/ar-AA1lhv06?ocid=BingNewsSerp>

Gita Chandra to Everyone 12:07

EE News/Greenwire
Interior staff braces for impending layoffs
<https://www.eenews.net/articles/interior-staff-braces-for-impending-layoffs/>

Gita Chandra to Everyone 12:10

Patrick Wright, Director, California Wildfire and Forest Resilience Task Force <https://wildfiretaskforce.org/>
Bio: Patrick Wright serves as the Director of the California Wildfire & Forest Resilience Task Force. This task force was established by Governor Gavin Newsom to address the critical challenge of preventing catastrophic wildfires. It brings together a coalition of resources to create healthy and sustainable natural environments.

↓ 9 new messages

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Wildfire Safety

- US Forest Service cuts: 10% all staff, 25% of non-firefighters.
 - Reports: Some of California's 18 National Forests have lost up to 25% personnel.
 - Proposed for elimination: Regional Office that coordinates 18 National Forests in California.
- Shift to expand timber production likely impacts community wildfire safety projects.
- US Forest Service's Pacific Research Station proposed for elimination.
- California National Guard drawn away from firefighting.

Webinar chat



US Forest Service cuts: 10% all staff, 25% of non-firefighters.
AP News
Forest and park service worker cuts leave wildland firefighting crews short-staffed
<https://apnews.com/article/washington-oregon-wildland-wildfire-firefighting-forest-trump-df90c3da2dae47ecd3f0d3eb319394b4>



Gita Chandra to Everyone

12:11 PM

Here's how Trump's illegal military deployment weakens firefighting resources – already strained by his dangerous U.S. Forest Service cuts
<https://www.gov.ca.gov/2025/06/13/heres-how-trumps-illegal-military-deployment-weakens-firefighting-resources-already-strained-by-his-dangerous-u-s-forest-service-cuts/>



Gita Chandra to Everyone

12:11 PM

At the Forest Service, Turmoil Upends Seasonal Research Plans
<https://undark.org/2025/06/02/forest-service-research-turmoil/>



Gita Chandra to Everyone

12:11 PM

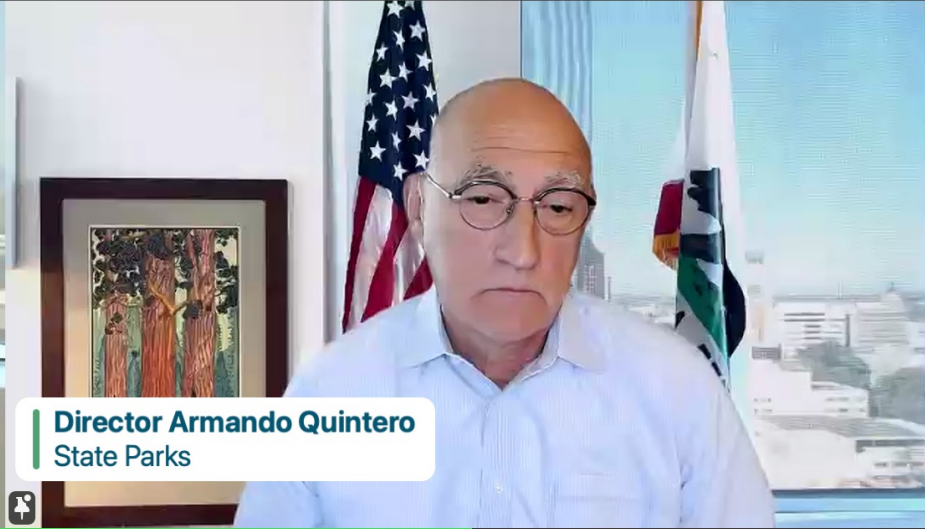
California's National Guard fire crews are operating at 40% capacity due to Trump's deployment
<https://www.latimes.com/environment/story/2025-06-26/newsom-california-national-guard-fire-crews-operating-at-40-percent-capacity>

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Secretary Wade Crowfoot
California Natural Resources Agency



Director Armando Quintero
State Parks



Danna Stroud
Associate Deputy Director, GO-Biz

Webinar chat



[crisis-at-national-parks-reaches-breaking-point-new-data-shows-24](#)

Gita Chandra to Everyone

12:36 PM

SF Gate: A staggering number of national parks workers have now departed
<https://www.sfgate.com/national-parks/article/national-park-service-staffing-decline-20421710.php>

Gita Chandra to Everyone

12:37 PM

Government Budget and Staffing Cuts Could Close Facilities in California's National Forests, Memo Says The New York Times
<https://www.nytimes.com/2025/03/05/climate/california-forest-staff-cuts.html>

Gita Chandra to Everyone

12:37 PM

Impacts to Morale of Federal Workers
<https://www.washingtonpost.com/business/2025/07/09/trump-mass-firings-federal-workers-supreme-court/>

Land and Water Conservation Fund:
<https://www.doi.gov/lwcf>

Gita Chandra to Everyone

12:40 PM

Trump administration to kill roadless forest protections
<https://subscriber.politicopro.com/article/eenews/2025/06/23/trump-administration-to-kill-roadless-forest-protections-00419317>

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Outdoor Recreation & Conservation

- National Park Service lost 24% of its workforce in 6 months, with more cuts coming.
- 18 National Forests in California lose significant staff, regional office likely eliminated.
- Bureau of Land Management (BLM) has lost 17% of total personnel.
- Federal public lands proposed to be sold for development.
- Threats to roadless areas & National Monuments.
- Major cuts to US Fish & Wildlife Service and National Refuges.

Webinar chat



and Recreation on Aug. 10, 2020. An experienced parks professional with expertise in park operations, outdoor education, equity and access, and hiring and retention, Quintero has a degree in environmental science and biology. He was executive director of the Sierra Nevada Research Institute at the University of California (UC), Merced, from 2014 to 2020, and served as director of development at UC Merced from 2008 to 2014. He was an elected member of the Marin Municipal Water District from 2008 to 2020. In 2014 he was appointed by Governor Jerry Brown as a member of the California Water Commission and served as chair of that Commission from 2015 to 2020.

Gita Chandra to Everyone

12:35 PM



Danna Stroud, Associate Deputy Director, Regional Economic Development Initiative, California Governor's Office of Business and Economic Development (GO-Biz) <https://business.ca.gov/> <https://business.ca.gov/about/go-biz-team/>

Danna has built a 30+ year diverse career in economic development, with leadership roles in the tourism and outdoor recreation industries in California. A resident of Paso Robles, she joined the Governor's Office of Business and Economic Development (GO-Biz) in October 2021 and is currently the Associate Deputy Director, Regional Engagement.

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- **Stay informed.** Follow our updates: resources.ca.gov/connectwithus/the-buzz
- **Make your voice heard.** Find your member of Congress: www.congress.gov/members/find-your-member
- **Share your story.** Use social media, emails, op eds to show impacts of these actions on your communities and daily lives.
- **Build bridges.** Find others who have different viewpoints and networks but shared priorities in these areas. Work to amplify shared priorities.

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environmental policy and politics, on behalf of advocacy and philanthropic organizations, and the private sector.

Gita Chandra to Everyone 12:07



Intro discussion with Sara and Wade on Supreme Court decision on reduction in force:
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10 new messages

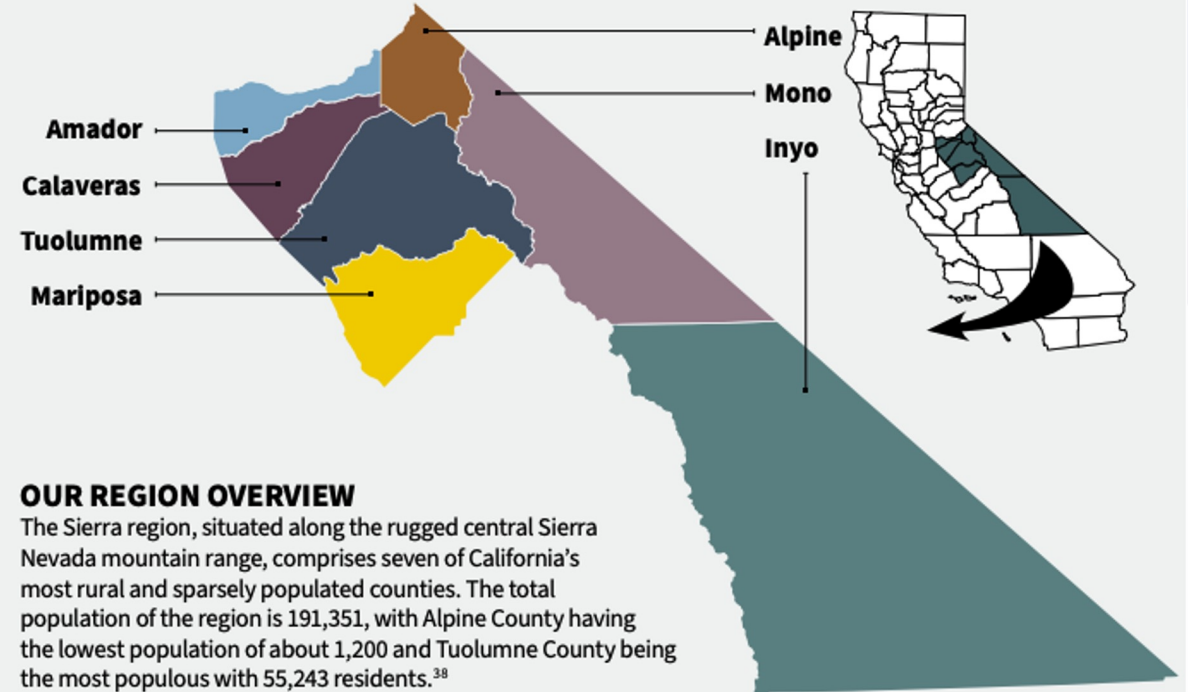
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I. Introduction

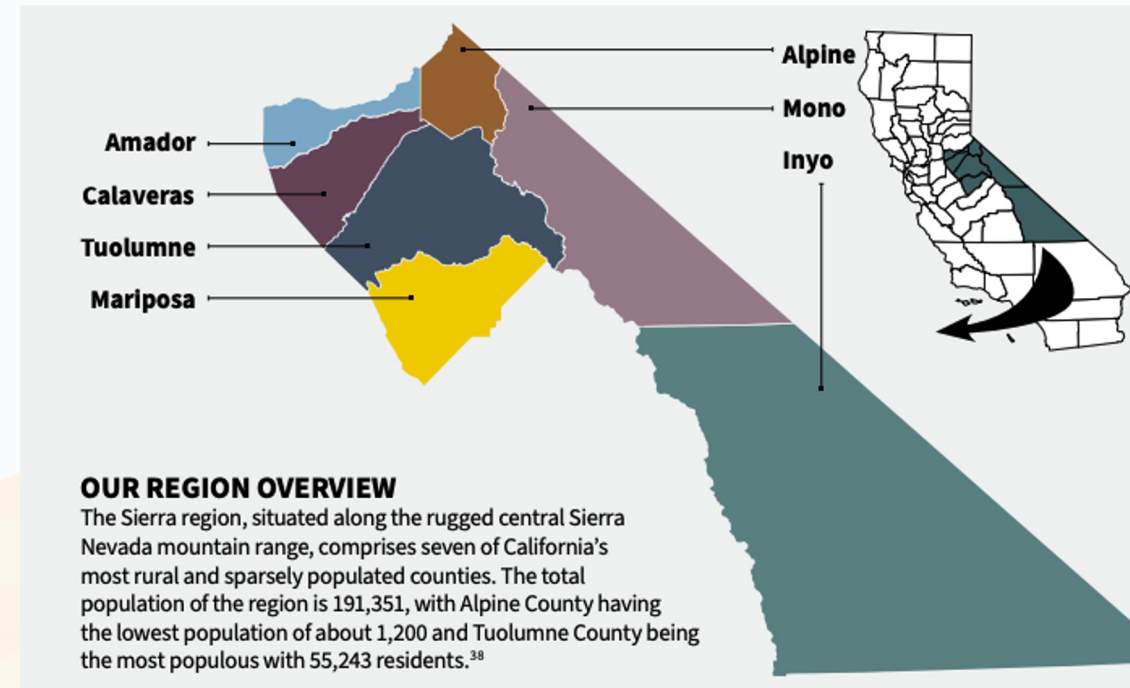
- Andie Stewart, MLTPA Research & Policy Analyst
- *Co-Industry Sector Coordinator* for Sustainable Recreation & Tourism in the 7-county Sierra Region



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Sierra Jobs First Region

- “*Sierra Region*” of CA Jobs First
- **7 county region:** Amador, Calaveras, Tuolumne, Mariposa, Mono, Inyo, and Alpine Counties
- Divided by a prominent mountain range



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SIERRA JOBS FIRST
COLLABORATIVE

2024 Strategic Plan

Regional Plan: Part II



Governing Council Approved August 23, 2024



Chapter 4 Target Industries Strategy Area

Sustainable Recreation & Tourism

Building a Sustainable Tourism Economy

SECTOR DEFINITION

The Sustainable Tourism Industry Sector includes natural and cultural attractions, arts, outdoor activities, events, and historic sites. Sustainable tourism is focused on current and future economic, social, and environmental impacts and addresses the needs of visitors, the industry, the environment, and host communities. Data and feedback indicate the region's robust recreation and tourism sector is a critical economic driver. Leveraging the region's natural assets, arts, historic sites, and community events has significant potential for developing quality jobs.

SECTOR SNAPSHOT

Sustainable recreation and tourism dominate the regional economy and represent nearly 25% of all employment.

This industry sector is broad in scope and includes everything from accommodations and lodging to outdoor recreation, arts and cultural attractions, food service, and some retail operations.

The location quotient is 1.64, indicating that 64% more tourism jobs exist in the region than the employment average in California for this sector. The highest number of jobs exist in food service and accommodations for this sector, as listed on the next page. Jobs in these two industries tend to be low-wage jobs. This industry sector represents one of the most significant areas for wage improvement to achieve region-wide income goals, as many jobs in this sector today pay under \$50,000 annually.

Strategies in this sector will need to work to find creative ways to build opportunities for high-quality job growth in these specific industry areas.

OUTCOME STATEMENTS

- › Sierra employees, especially those in the food service and accommodations, can access high-quality jobs in the recreation and tourism sector.
- › Local, state, tribal, federal, and private landowners work together to unlock regional opportunities.
- › Significant regional public and private investments support new opportunities and ongoing maintenance needs in the arts, history, and recreational opportunities.
- › A climate-resilient, environmentally responsible recreation and tourism economy exists in the region.

BY THE NUMBERS

SECTOR LOCATION QUOTIENT

1.64

Sustainable recreation represents an area of economic specialization for the region, with an occupation rate 64% higher than statewide averages across this economic sector. With its high employment numbers, this is an important regional investment area.

TOTAL SECTOR EMPLOYMENT IN REGION 2023

17,642 jobs

**28.1% of
region
employment**

Regionally, about three of every 10 jobs fall within the sustainable recreation sector, indicating that these economies are heavily tied to the continuation and advancement of the local workforce.

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I. Activation Plan Approach

- What type of regionalism? When?
- Where will these plans live?
- Where will these plans be housed? Accountability?
- Who should be involved?



CALIFORNIA JOBS FIRST
REGIONAL ACTIVATION
PLAN

June 2025 Submission
MLTPA x SFM

SIERRA
WORKS

RECREATION & TOURISM PROJECTS IN THE SIERRAS

CALIFORNIA JOBS FIRST
Sierra Region

SIERRA FOCUS MEDIA

MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS

CALIFORNIA JOBS FIRST
Sierra Region

SIERRA FOCUS MEDIA

MLTPA
MAMMOTH LAKES TRAILS - PUBLIC ACCESS

Sustainable Recreation & Tourism
Activation Plan

I. Introduction

Beginning in May of 2023, the Sierra Business Council (SBC) convened several focus groups of practitioners, subject matter experts, and local area experts and elected officials, including two open public comment periods in its 7-county region – Inyo, Mono, Calaveras, Tuolumne, Alpine, Mariposa, and Amador counties – hereafter, the “Sierra Region”. Over the course of a year and a half, these diverse stakeholders coalesced to craft and refine this region’s California Jobs First “Regional Strategic Plan”. This Regional Strategic Plan was formed to serve as a comprehensive roadmap for bolstering existing essential industries, and elevating emerging ones. In early 2024, the Collaborative identified 5 key Target Industries crucial for the region’s overall success: (a) Natural and Working Lands, (b) Clean Energy and Energy Resilience, (c) Sustainable Agriculture and Food Systems, (d) Community Healthcare, and (e) Sustainable Recreation and Tourism. Of these five, the focus of this document is the Sustainable Recreation & Tourism Sector.

The outdoor recreation and tourism industries are increasingly recognized as vital economic drivers across the state of California. In the 7-county Sierra Jobs First region, this importance is particularly pronounced: the sector boasts a 1.64 location quotient and accounts for a remarkable 28.1% of regional employment, significantly exceeding the state average. This industry is not only complex and highly diverse, encompassing over 110 distinct six-digit NAICS codes/ on its own, but also spans three incredibly distinct fields: outdoor recreation, arts and culture, and hospitality. Annually, the region attracts roughly 7 million annual visitors, a testament to its unparalleled natural beauty and world class recreation opportunities.

This sector is a backbone of the Sierra region’s economy, bolstering outdoor and

Activation Plan: Tactical Work Plan Template

Legend:
a. Orange Text: Proposed area for amendment
b. Blue highlighted text: Prioritized for immediate implementation

Strategy 1: Public Lands Partnership Agreements

Strategy 1: Enhance access to sustainable recreation and tourism on public lands to expand economic opportunities by creating partnership agreements between local authorities and federal, state, and utility land managers.

Tactic & Overview	Task	Responsible Party	Funding	Timeline
1.1: Tactic 1: Develop a regional governance structure consistent with partnership agreements to regularly convene land managers and regional partners to identify recreation and tourism needs and opportunities and serve as a forum for information sharing. a. Purpose: To establish a consistent and collaborative framework for coordination, communication, and shared decision-making among key stakeholders involved in Recreation and tourism management across the Region. This will foster the long-term	Task 1: Identify potential members and recruit for founding collaborative Applicable Outputs: a. Evaluate current structure and scope of monthly ESSRP, and provide a set of recommendations for the scope and reach of a broader governance structure. Leverage existing cross-sector ISC, ESCOG, and CS2D funding and capacity to conduct evaluations and focus groups on the needs, structure, and substantive/geographic scope of	Current Program: 1- Eastern Sierra Sustainable Recreation Partnership (ESSRP), convened and facilitated by the MLTPA Foundation (MLTPA), that includes the partner signatories to the “ESSRP MOU.” Relevant Catalyst Awards: 1- “Eastern Sierra Council of Governments “Eastern Sierra Regional Collaborative (ESRC) Capacity Incubator.” a. Regional Collaboration and Infrastructure	Partially funded via MLTPA and SFM’s Industry Sector Coordinator (ISC) contract for Sierra Jobs First (SJF). Funding gap to address: Long-term funding for a cross-sector regional governance structure requires further	Summer 2025: Evaluate structure and scope of monthly ESSRP and provide recommendations for diversifying and expanding partner base. Fall 2025: Leverage working group to codify roles and
vitality towards shared goals while respecting the diverse mandates and responsibilities of participating entities. By supporting this regular forum for information sharing, this tactic reduces duplicative efforts, enhances understanding of regional needs, and promotes mutually beneficial strategies. b. Program design: Support the existing Eastern Sierra Sustainable Recreation Partnership (ESSRP) in its virtual monthly meeting format, a fixed meeting occurring the first Monday of every month to serve as a regional space for recreation and tourism collaboration. c. Team: This tactic is led and convened by MLTPA’s John Wentworth. Participating entities vary from local decision makers to federal and state land managers and public agencies (including BLM, USFS, NPS, CalTrans, etc.) d. Costs: Given the virtual nature of these meetings, implementation and overheads cost is relatively	a cross-sector regional governance structure. b. Evaluate current membership of ESSRP convening, and identify opportunities to diversify partners and stakeholders. c. Navigate the rapidly changing federal public lands management program(s) to ensure the ESSRP’s ongoing relevance. d. Memorize the partnership through the “ESSRP MOU.” MLTPA projects completion by September 2026, pending federal partner capacity and ability to sign. e. Establish a cornerstone “Recreation Charter” developed by the ESSRP that guides regional recreation development, enhancement and location and explicitly recognizes and incorporates Indigenous knowledge systems and cultural values as foundation to all its goals and priorities. f. Identify room for cross-sector collaboration in the establishment of a regional governance structure that addresses recreation and	2- Tuolumne Chamber’s “Sierra Sourced” a. Regional Collaboration and Infrastructure 3- Eastern Sierra Artists “Sierra Regional Arts Organization Collaborative Network” a. Capacity Building Additional Identified Partners: a. Natural & Working Lands ISC, Sustainable Agriculture ISC, and Healthcare ISC. b. Regional Land Managers, including: United States Forest Service (USFS), Bureau of Land Management (BLM), National Park Service (NPS), LADWP, CalTrans, local Land Trusts, and others. c. Regional Land Managers listed above with an emphasis on all Westside stakeholders. d. Local elected officials.	assessment for viability. Collaborate via the SJF Transition planning process to determine where plans will be permanently housed. By September 2026: Leverage SJF transition process, Catalyst projects, and working group to determine future regional governance structure	responsibilities through a RACI matrix, identify applicable responsible parties for prioritized tasks, as well as identify appropriate dates of completion and next steps.

As of 06/25/2025

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II. Priority Areas

- **Regional Collaboration**

- What do we need to do to facilitate cohesive regional coordination & governance?

- **Locating Sustainable Funding**

- Are there organic opportunities for this region to pursue joint opportunities?

- **Build infrastructure out, then set the strategy for better weather**

- Regional fire hardening?
- Regional wayfinding system?
- Regional recreation gap & needs assessment?
- Regional recreation master plan?
- Regional sporting events infrastructure?
- Regional climate change planning?

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III. Sector Strategies

- Regional collaboration:
 - 42 projects funded in region
 - 19 projects are Rec/Tourism, adjacent, or “Foundational”
- Regional funding:
 - Funding database
 - Conservancy, “multi-benefit”

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MLTPA Funding Library

Let's update July 8, 2023 by MLTPA Research Policy Analyst, Anita Stewart

	Deadline	Deadline Notes	Prospective	Eligible Pro	Grant Name	Grantor	URL	Summary	Eligible Project Type	Eligible Project Sub-Type	Eligible Grant	Eligible Appl	Award Type	Min. Award	Max. Award	Sp
1	1/31/2025				Land Use Planning Grants - Sustainable Agriculture	Department of Conservation	https://www.grants.ca.gov/grants/2023-24-round-10-sustainable-agriculture-conservation-program-info-agricultural-conservation-program-and-grant/	Funding projects across the nation that strategically improve the abilities and capacity of the trails community as a whole.								
2	1/31/2025				Trail Capacity Program	American Trails	https://www.americantrails.org/grants	Conservation Alliance								
3	2/19/2025	Interested applicant pre-application deadline			Promoting Resilient Operations for Transformative, E USDO's FHWA	The National Park Service (NPS)	https://www.nps.gov/learning/education/transformative-operations-grants	Funding in support of conservation actions, including public lands designation, private land protection, and ecosystem restoration that impact communities, local economies, wildlife, and outdoor spaces.								
4	2/24/2025				Total Heritage-History Preservation Grants Program	USDA Rural Business Development	https://www.usda.gov/rurdev/grants	Promotes economic development and job-creation projects that benefit small and emerging businesses in rural areas or towns								
5	2/28/2025				Community Wildlife Defense Grant	US Forest Service	https://www.usfs.gov/landmanagement/landfire/grants	US Forest Service								
6	2/28/2025				Total Community Wildlife Defense Grant	US Forest Service	https://www.usfs.gov/landmanagement/landfire/grants	US Forest Service								
7	3/1/2025				Rivers, Trails, and Conservation Alliance	National Park Service	https://www.nps.gov/grants	Supports community-led natural resource conservation and outdoor recreation projects through recreation planning professionals.								
8	3/1/2025				Biodiversity Conservation Grant: Enhancing Pollinators	National Environmental Education F	https://www.neef.org/grants	Supports shovel-ready pollinator habitat enhancement projects on America's public lands.								
9	3/1/2025				Climbing Conservation Grant Program	The Access Fund	https://www.accessfund.org/grants	Funding projects that preserve or enhance climbing access and conserve the climbing environment throughout the US.								
10	3/1/2025				Trails Grant Program	Polaris	https://www.polaris.org/grants	Provides funding to nonprofit organizations and governmental agencies that manage public motorized trails for trail development and maintenance, education, and safety programs, and to help protect the environment.								
11	3/1/2025				Community Impact Grant	Outside	https://www.outside.org/grants	Creating access to cycling.								
12	3/30/2025				Community-Based Climate Resilience	Climate Smart Communities Initiative	https://www.climate-smartcommunities.org/grants	Provides grants to climate adaptation and resilience professionals to create or advance a climate resilience plan or project in collaboration with a community that is on the front lines of the climate crisis.								
13	3/30/2025				Garden Grant Program	Whole Kids Foundation	https://www.wholekids.org/grants	Funds projects that help kids garden, connect with food, spark curiosity and support classroom curriculum.								
14	3/30/2025				Community Challenge Grant	AARP	https://www.aarp.org/grants	Flagship and microgrants to support projects that benefit residents, especially 50+ in public places, expanding transit and mobility, and community resilience.								
15	3/10/2025	Apps open March 10, first round, first round. Encouraged to prepare apps.			The Performing Arts Equitable Payroll Fund	State of California and the CA Office	https://www.casarts.org/grants	A first-in-the-nation, CA will reinvest performing arts organizations for employee pay.								
16	3/11/2025				Outdoor Recreation Legacy Partnership (ORLP)	California State Parks	https://www.calstateparks.org/grants	Nationally competitive program targeting grant assistance to help economically disadvantaged urban communities with no, or almost no, access to publicly available, close-by, outdoor recreation. Funds can be used for								
17	3/12/2025				Sustainable California Libraries	The California State Libraries	https://www.sclibraries.org/grants	Supports climate and sustainability programming and encourages libraries to serve as community hubs that respond to local concerns and interests, such as community disaster preparedness and biodiversity protection.								
18	3/14/2025				Cooperative Endangered Species Conservation Fund	Department of Fish and Wildlife	https://www.dfw.ca.gov/grants	Protects environmentally important forest areas that are threatened by conversion to non-forest uses, with a focus on large landscapes and state-tribal partnership projects, and strategic small-trail projects.								
19	3/14/2025				Forest Legacy Program	USDA Inflation Reduction Act Fund	https://www.usda.gov/grants	Supports tribes in managing ancestral lands, implementing and promoting Traditional Environmental Knowledge in wildlife resilience, and establishing wildlife safety for tribal communities.								
20	3/28/2025				Tribal Wildlife Resilience	CAL FIRE's Climate and Energy Ph	https://www.calfire.ca.gov/grants	Implement the California Water Action Plan in the Coachella Valley.								
21	3/31/2025				Proposition 1 Grant Program 2405	Coachella Valley Mountains Conserv	https://www.cvmc.org/grants	Infrastructure and investment and a								
22	4/3/2025	Apps open on March 4, close on April 3.			Rural and Tribal Assistance (RTA) Pilot Program	Infrastructure and Investment and A	https://www.usda.gov/grants	Fund planning and implementation projects from federally recognized tribes or tribal organizations to engage members in community-service projects and activities.								
23	4/3/2025				State and Native Nation Grants	AmeriCorps	https://www.americorps.org/grants	Planning, food aggregation and distribution infrastructure.								
24	4/14/2025				Farm to Community Hubs	CA Department of Food & Agriculture	https://www.cdfa.ca.gov/grants									

Regional Economic Impact Studies



Environmental & Climate Resilience in Creation



Workforce Development & Small Business in Recreation



Regional Trail Systems & Infrastructure



Arts, Culture & Placemaking



CALIFORNIA JOBS FIRST



Sierra Region

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Regional Economic Impact Studies



Environmental & Climate Resilience in Creation



Regional Trail Systems & Infrastructure



Workforce Development & Small Business in Recreation



Arts, Culture & Placemaking



SIERRA WORKS

RECREATION & TOURISM PROJECTS IN THE SIERRAS



IV. Near-Term Tactics/Early Actions

- Regional Collaboration/Governance and Sustainable Funding
 - Formalizing roles & resp. at fall 2025 working group
 - Explore opportunities for regional, collaborative funding and the necessity of a regional master plan
- Describe the top immediate or near-term tactics you are planning to advance
 - Explain if you already have momentum on a tactic (possibly building on existing frameworks/efforts) or if they are still in early discussion



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V. Partners and Stakeholders

- Catalyst projects
- Industry Sector Coordinators
- Regional JPA

Chapter 4 Foundational Element Sustainable Recreation & Tourism

Potential Collaborators

STRATEGY	1				2			3				4
ACTION STEP	1	2	3	4	1	2	3	1	2	3	4	1
Organization Name												
Agriculture and Food Organizations								PC				
Alpine Trails Association	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
Arts and Culture Community-Based Organizations								PC				
Bureau of Land Management	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
California Farm Bureau								PC				
Chambers of Commerce					PC		PC	PC				
Destination Marketing/management Organizations	PC	PC	PC	PC	PC			PC		PC	PC	
Eastern Sierra Council of Governments	PC	PC	PC	PC	PC	PC		PC	PC	PC	PC	PC
Eastern Sierra Sustainable Recreation Partnership	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
LADWP	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
Local Governments	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
Main Street Programs								PC				
Mammoth Lakes Trails and Public Access Foundation	L	L	L	L	L	L	L	L	L	L	L	L
Markleeville Disc Golf Association	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
National Parks Service	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
Other Public and Utility Land Managers	PC	PC	PC	PC	PC	PC				PC		
Public Agencies		PC			PC							
Resorts							PC					
SBC												PC
Sierra Nevada Alliance	PC	PC	PC	PC	PC				PC			
Small Businesses							PC	PC				
State Government						PC				PC	PC	PC
Tribal Organizations	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC
U.S. Forest Service	PC	PC	PC	PC	PC	PC		PC	PC	PC	PC	PC
Visit California				PC	PC							
Winter Wildlands	PC	PC	PC	PC		L		PC	PC	PC		PC
Yosemite Gateway Partnership	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC	PC

Legend

L Lead
PC Potential Collaborator

Potential collaborator suggestions were identified through community outreach sessions and public review of this document and will be codified and/or expanded upon during the implementation of action steps.

VI. Funding Needs and Opportunities (OPTIONAL)

- State conservancies
 - Reduce duplication, pursue joint funding ops
- Funding database (link in chat)
- Using ESSRP and working groups to share fundings ops
- Funding gaps:
- What funding sources could support your priorities?
 - What known and reliable funding streams exist?
 - Highlight funding gaps
 - What funding priorities (State/Federal/Other) would you advocate for and support?

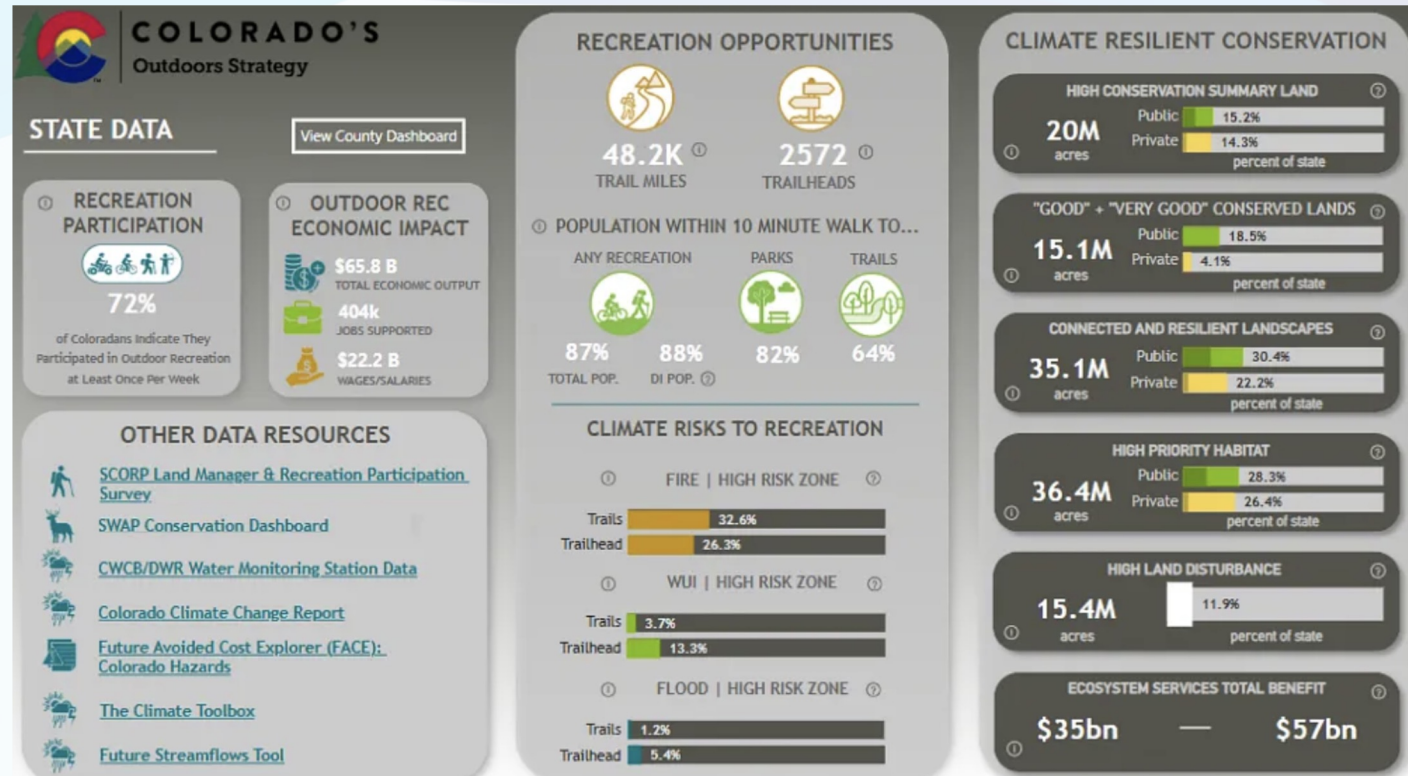
VII. Metrics and Success Indicators

- Number of Catalyst projects paired with a funding source for implementation
- Number of collaborative funding applications that emerge from the Catalyst process
- Number of Catalyst projects that move from project development to implementation
- “Job” Metrics:
 - Worker well-being & security
 - Economic resilience in a dynamic environment
 - Career advancement pathways

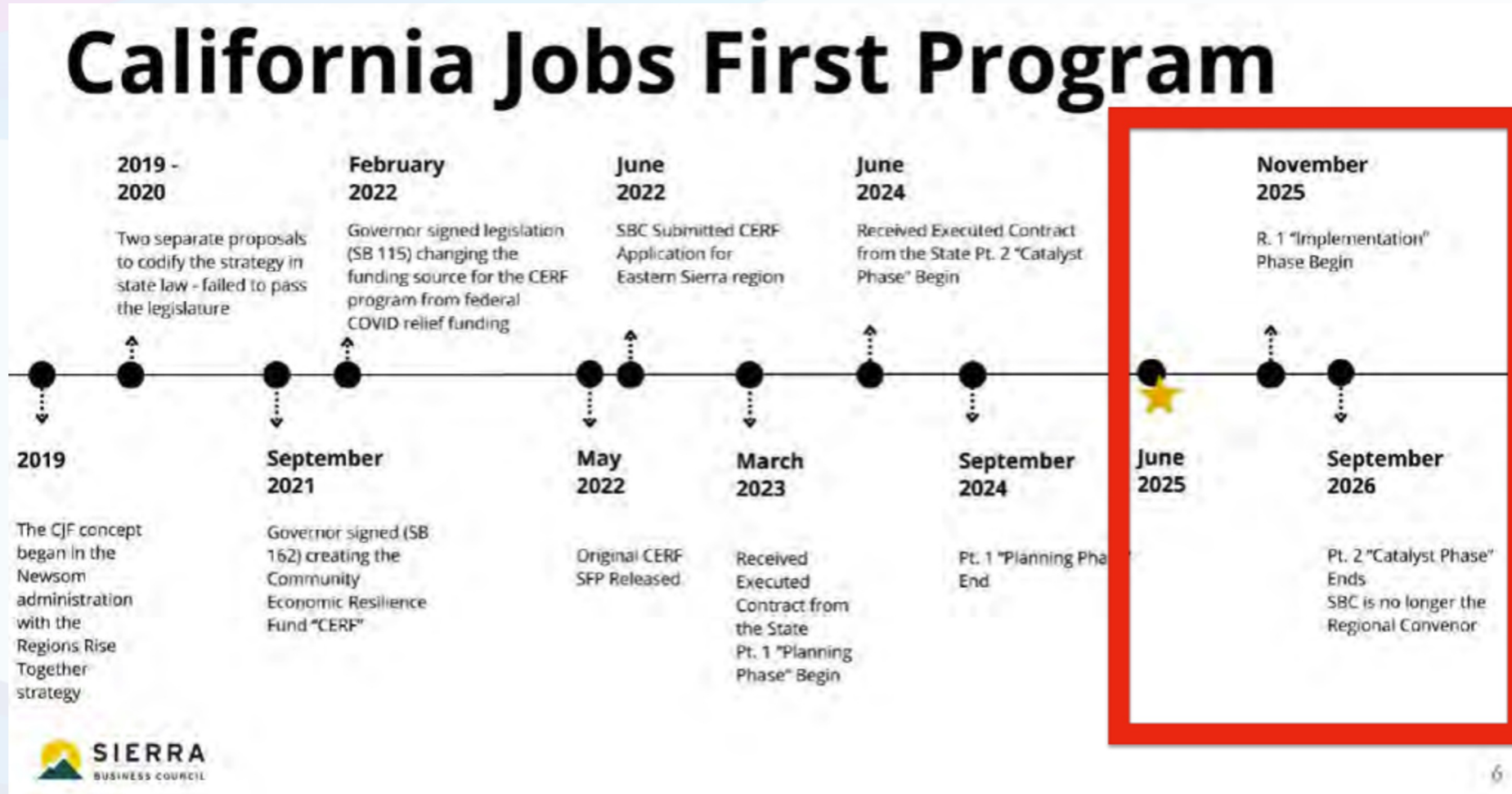
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VII. Gaps and Next Steps

- What do *you* think about this?
- What are you dealing with?
- Are you wrestling with the same things? Different things?
- North star?, looking beyond CA
 - Is no CA guidance



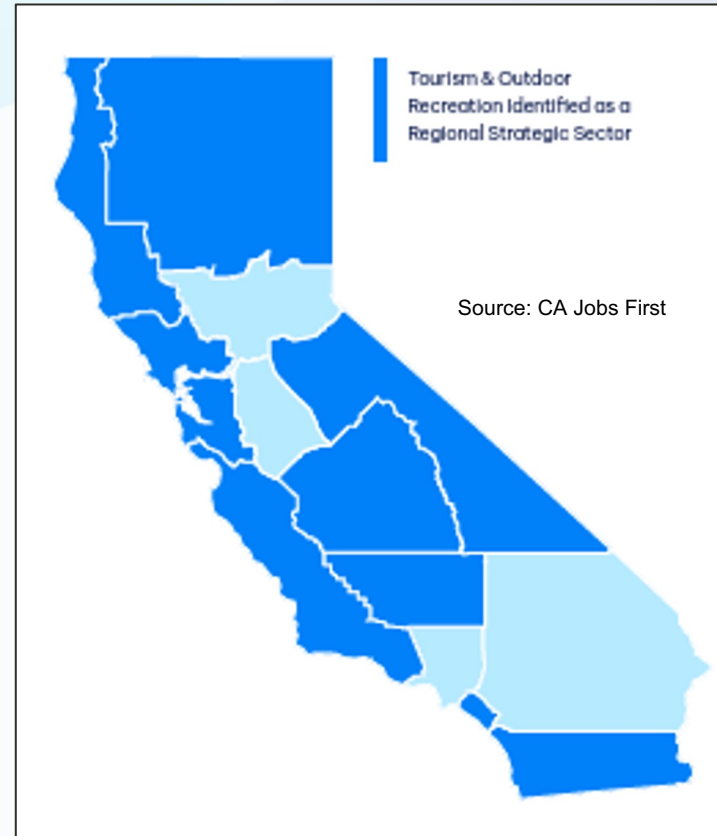
Where will we be on October 1st, 2026?



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II. Regional Presentations

- **Sierra**
 - Andie Stewart – Mammoth Lakes Trails and Public Access Foundation
- **Capitol/Nevada County**
 - Shavati Karki-Pearl – Nevada County Government



Redwood Region
RISE



CALREC
vision

III. Ray of Sunshine – Humboldt Bay Trail Completion



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THANKS FOR JOINING!

NEXT MEETING
August 1, 1:30 PM



Source: Visit California



Redwood Region
RISE



CALREC
Vision