



Symposium of Practice

Recreation & Tourism Cohort | California Jobs First

April 23, 2026 | 9:00 AM – 4:30 PM | CNRA Building, 715 P Street, Sacramento, CA

Workshop Overview:

- This interactive workshop will bring together leaders and practitioners from across California.
- We will explore challenges and opportunities facing **Tourism & Outdoor Recreation** as detailed in the “Strengthen” sector of the state’s Economic Blueprint.

Key Outcomes:

- Common understandings of statewide challenges and opportunities facing tourism & outdoor recreation projects.
- Development of an incentive structure for state and federal agencies to assist with project implementation.
- Recommendations for project implementation and future collaborative action shared with state and federal leadership.

What to Expect:

- A highly interactive session including presentations, small group work, and collaborative exercises designed to generate meaningful, implementable recommendations.
- A special welcome and “call to action” from **Wade Crowfoot**, California’s Secretary of Natural Resources.

AGENDA HIGHLIGHTS

TIME	SESSION
9:00 – 9:40	Welcome & Issue Framing from California Jobs First
9:40 – 10:10	Project Presentations
10:10 – 10:25	Secretary Crowfoot Visit and Discussion
10:25 – 11:00	Project Presentations - continued
11:00 – 11:15	Interactive Discussions
11:15 – 11:20	Recommendations Development Lab Overview
11:20 – 12:15	Recommendations Development Lab — Break Out Round 1
12:15 – 1:00	Lunch (provided by Mammoth Lakes Trails & Public Access Foundation)
1:00 – 1:40	Recommendations Development Lab — Break Out Round 2
1:40 – 2:20	Recommendations Development Lab — Break Out Round 3
2:20 – 2:40	Break
2:40 – 3:10	Stress-Test & Cross-Pollinate Recommendations
3:10 – 3:40	Clarification Discussion
3:40 – 4:00	Prioritization of Recommendations
4:00 – 4:30	Next Steps, Feedback & Closing

BREAKOUT GROUP TOPICS

Assets / Policy & Regulations ← → Climate Change / Branding
 Funding / Data ← → Workforce / Collaboratives