

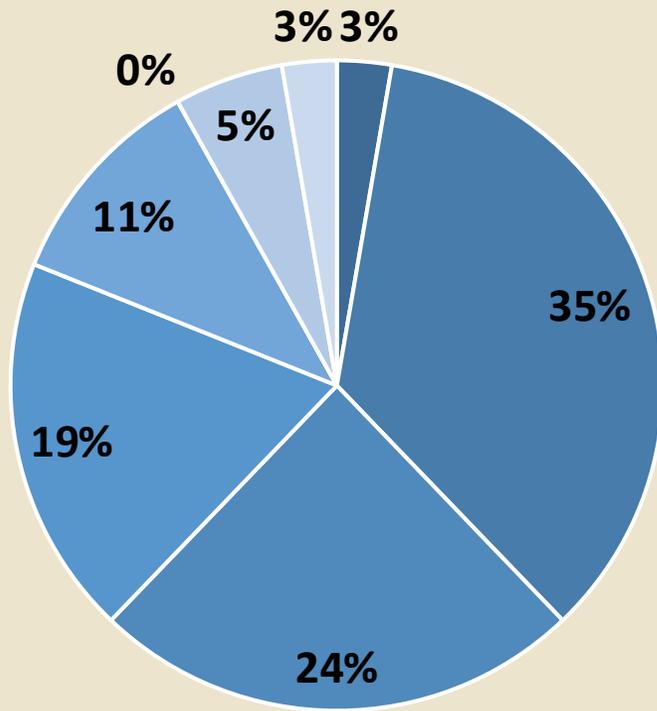
SIERRA WORKS

SIERRA JOBS FIRST
RECREATION & TOURISM
WORKING GROUP

FEBRUARY SURVEY RESULTS



What kind of recommendations for implementation from this Working Group are going to be helpful to create a more resilient recreation & tourism economy?



3% : List of infrastructure improvements needed

3% : Economic data regarding Rec/Tourism to strengthen funding applications and communicate to elected officials

34% : Mechanisms for funding projects

24% : Access to centralized information-sharing specific to Rec/Tourism

18% : An advocacy document to advocate to the state for a Second Round of JF Funding

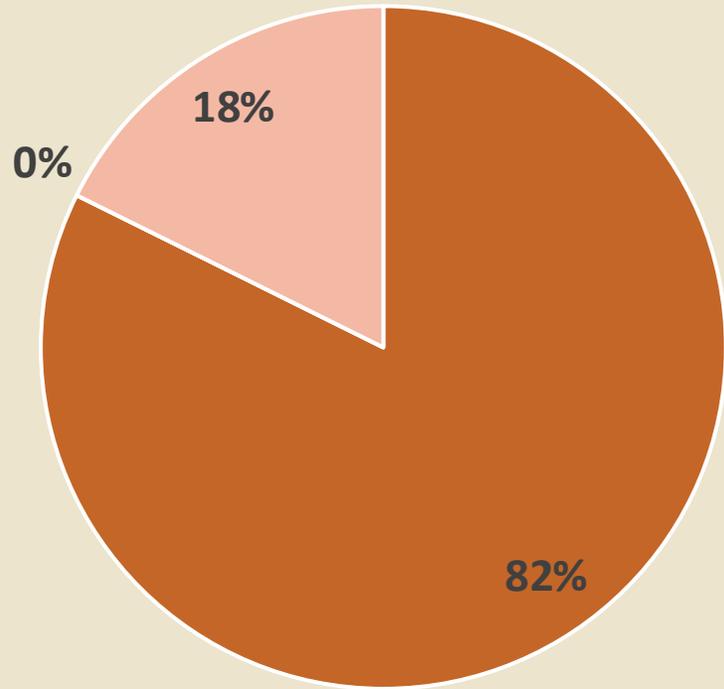
10% : Access to CEQA/NEPA experts to help my project move forward

0% : Relationships with the land managers in my project's jurisdiction

5% : Feasibility studies so we know the most strategic steps for our locale

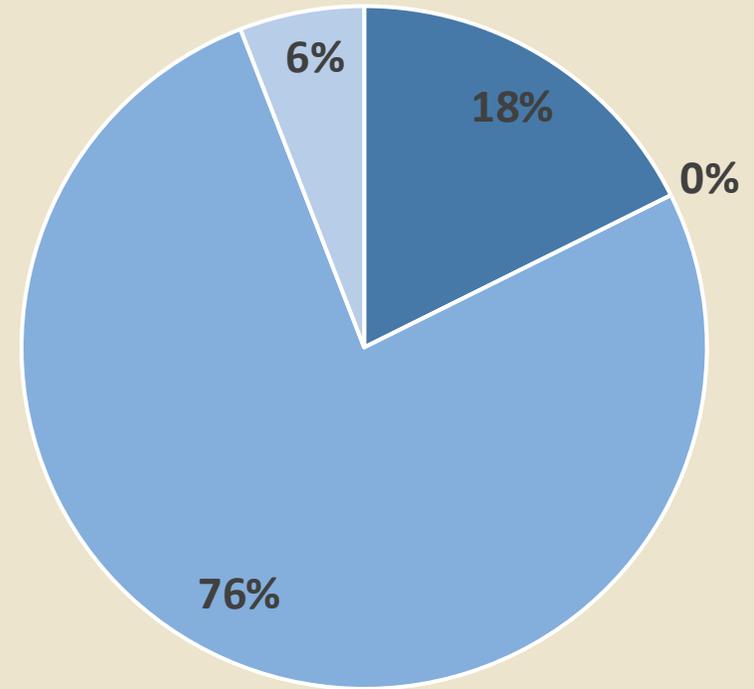
3% : Other

Would the region benefit from a 7-county regional information sharing body specific to Recreation & Tourism?



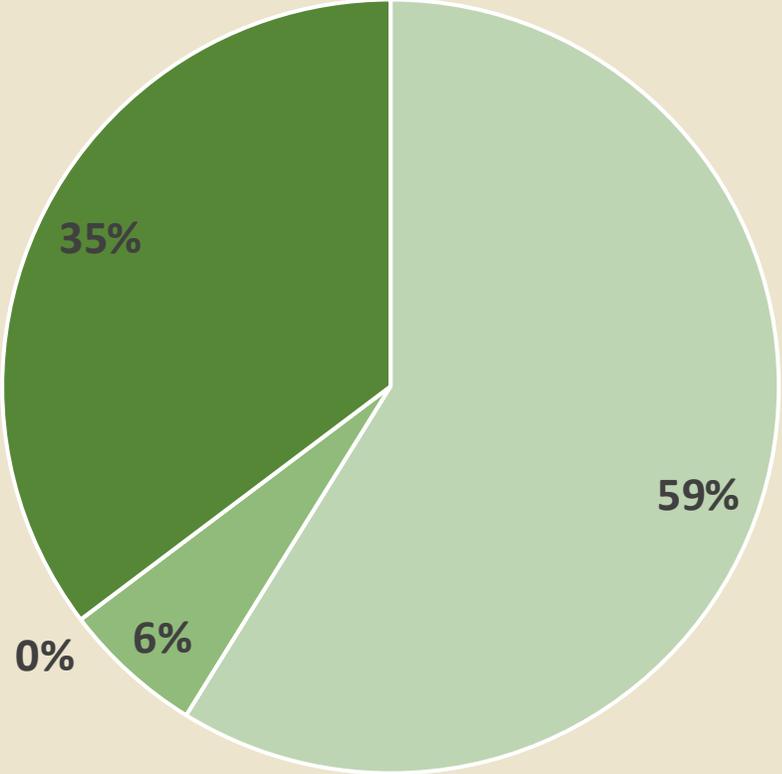
82% : Yes 0% : No 18% : Other

Do you believe that this multi-county region is more likely to win state and block grant funding if we apply per project or as a unified region?



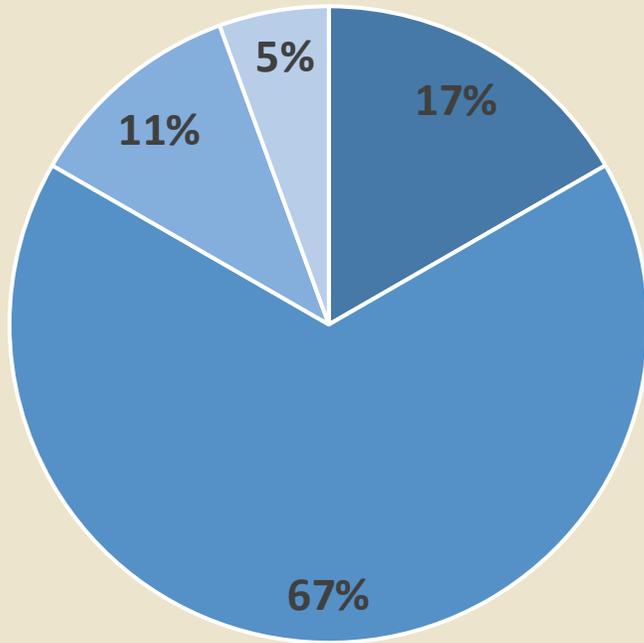
18% : As a region 0% : Individually
76% : It will depend on the project 6% : Other

If you had \$500k in grant funding today, would you spend it on infrastructure/capital projects, analysis (such as economic impact studies), or environmental regulatory compliance, or some other way?



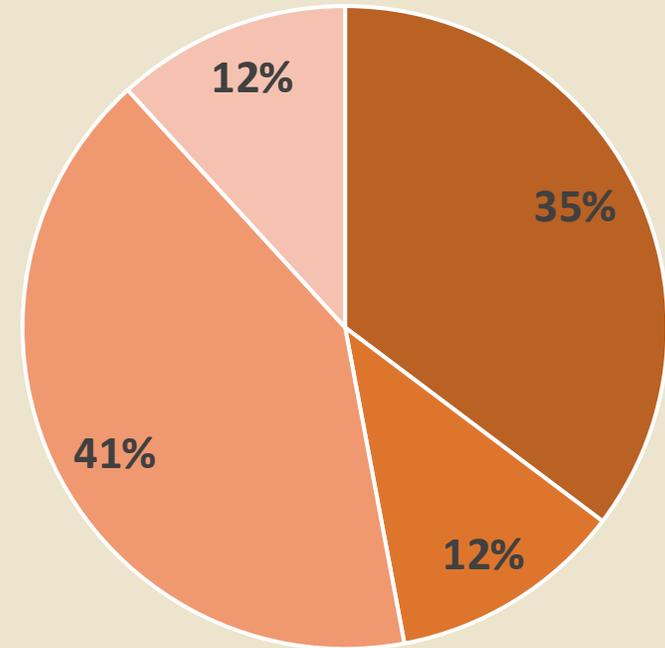
- 59% : Infrastructure & Capital Projects
- 6% : Analysis (Such as Economic Impact Studies)
- 0% : Environmental/Regulatory Compliance
- 35% : Other

What is the single biggest reason projects stall in this region?



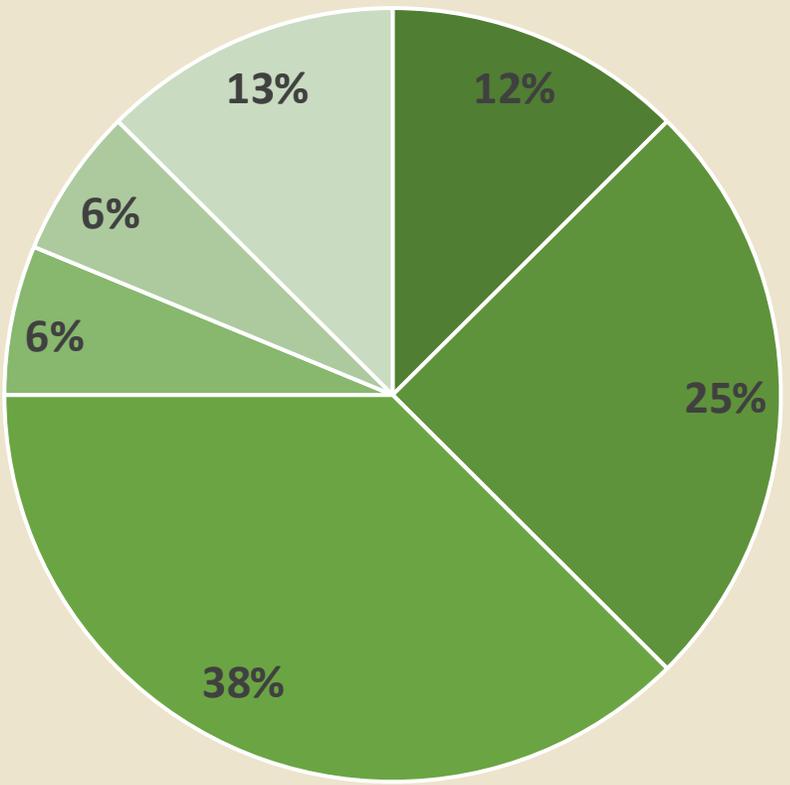
17% : Funding 67% : Capacity
11% : Lack of Jurisdictional Coordination
5% : Other

Do current land-use policies in your county allow for agritourism, arts & culture, or multi-use spaces?



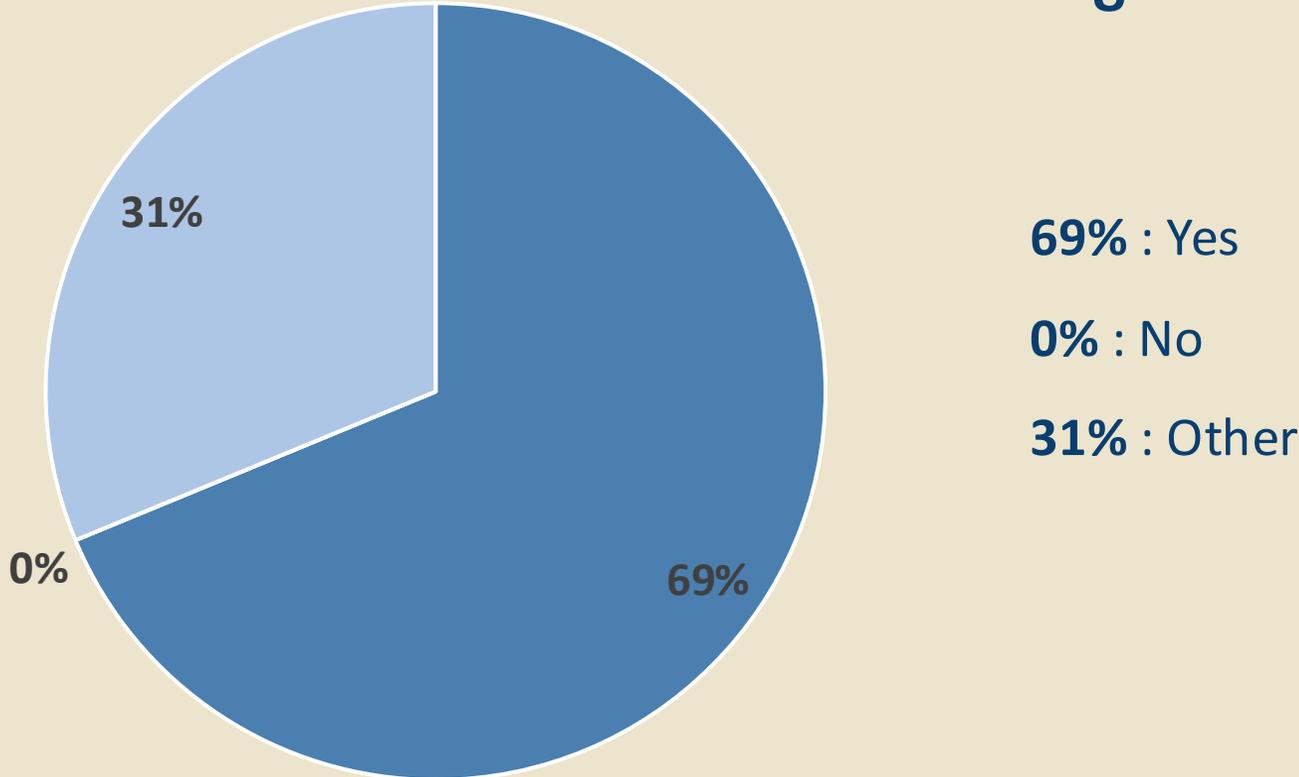
35% : Yes 12% : No
41% : Don't Know 12% : Other

The SJF Regional Strategic Plan recommends the creation of a regional recreation & tourism master plan. Should we pursue this? If so, how could a 7-county regional master plan benefit your community?

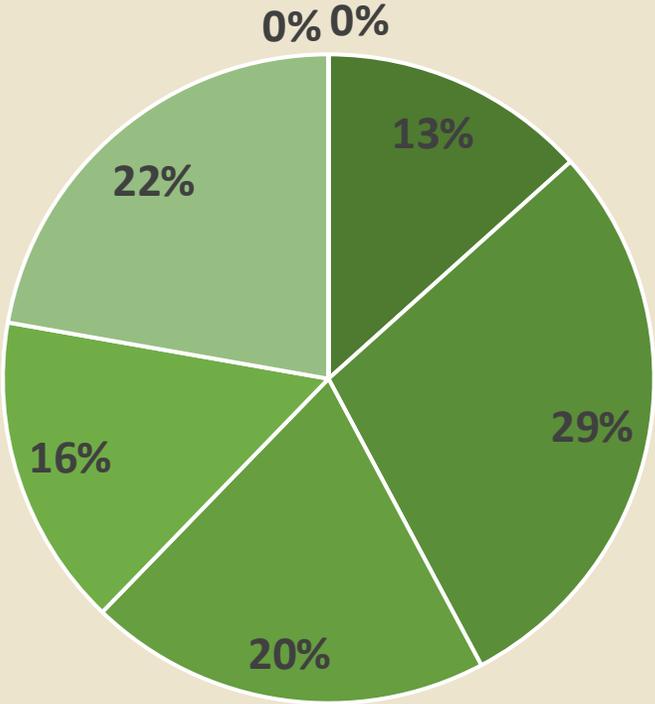


- 12%** : No—Do not pursue this
- 25%** : Yes—Strengthens funding applications
- 38%** : Yes—Sets out regional priorities and allows regional to advocate for grant guidelines to reflect such priorities
- 6%** : Yes—Attracts non-recreation businesses by proving economic vitality of region
- 6%** : Yes—Coordinates implementation for climate resiliency through fuels reduction, environmental monitoring, etc.
- 13%** : Other

A Special District is a focused, independent legal entity created to provide dedicated funding and management for recreation and tourism assets and has its own authority to partner directly with federal agencies and its own protected budget. Would the region benefit from creation of Special Districts (as recommended by the SJF Regional Strategic Plan)?

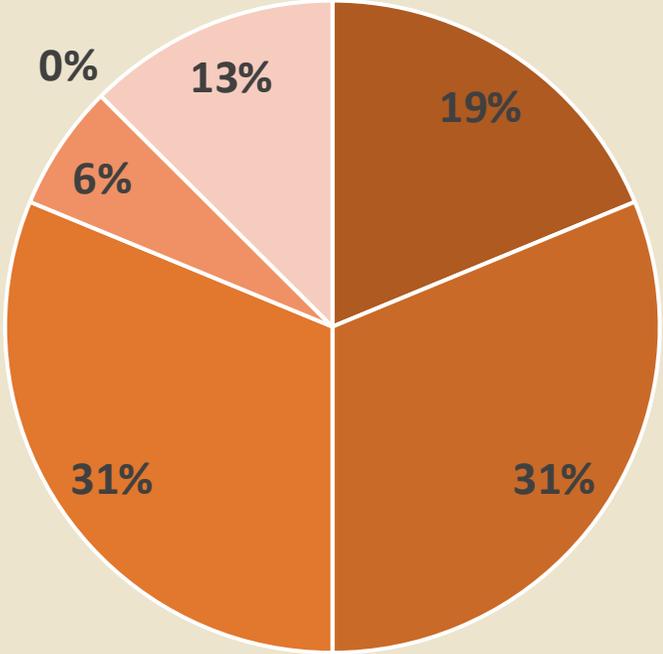


Where do your projects typically find funding?



13% : State Conservancies **29%** : State Dollars
20% : Federal Dollars **16%** : Local Public Resources (i.e. TBIDs)
22% : Private Foundations
0% : Not Applicable **0%** : Other

How confident are you that we currently have the data and requisite analysis needed to prove the ROI of recreation and tourism?



19% : Very Confident **31%** : Pretty Confident
31% : Probably Not **6%** : Not Confident
0% : We Do Not Have Data **13%** : Other