

SIERRA JOBS FIRST - RECREATION AND TOURISM - CATALYST PROJECT INFORMATION

Information for this Sierra Jobs First Recreation and Tourism Project is current as of August 25, 2026.

To view the complete list of Catalyst projects approved by the Sierra Jobs First Governing Council on March 24, 2025, [please click here.](#)



PROJECT NAME

- Local Food Feasibility and Development Project

PROJECT DESCRIPTION

- The Blue Heron Project is committed to creating a thriving, community-centered food system for the Eastern Sierra. With support from CA Jobs First, this project will engage local residents, businesses, farmers, and Tribal communities in a region-wide conversation about the future of food. Through surveys, focus groups, and community meetings, we will gather insight on how to build a stronger, more resilient local food economy that serves everyone—from producers to families at the table. Our goal is to lay the foundation for year-round, locally driven agriculture by identifying opportunities, challenges, and creative pathways forward. This work will result in a local food feasibility report, a financial sustainability plan, and a community-informed vision that supports jobs, food access, and economic resilience. This is about more than growing food—it's about growing possibility. The outcomes of this project will inform strategies that ripple across all seven counties of the Sierra Jobs First region, strengthening regional collaboration and inspiring a new generation of food leaders.

LEAD ORGANIZATION

- [The Blue Heron Project](#)

PROJECT CONTACT

- Elaine Kabala, ESCOG: ekabala@escog.ca.gov

PARTNERS

- [Eastern Sierra Business Resource Center](#)
- [Eastern Sierra Farm Fresh](#)
- [Bishop Paiute Tribe](#)
- NRCS

COUNTY OF IMPACT

- Inyo
- Mono

ADDITIONAL INFORMATION

- For future project updates, please visit the Blue Heron webpage:
 - <https://www.theblueheronproject.com/>