



**Visitor Connection Working Group  
Meeting #3: April 16, 2020, 1:30PM-3:00PM  
Via Zoom**

**Zoom Details**

Topic: 704\_01 Visitor Connection Group Meeting #3 MLTPA Zoom 1:30-4:30PM  
Time: Apr 16, 2020 01:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/97612366788?pwd=ekphaE5QbkxYOWRSNE12L2oySW9lZz09>

Meeting ID: 976 1236 6788

Password: 882603

One tap mobile

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**Agenda**

**Purpose of this meeting:** to reconnect in a COVID-19 impacted society, to understand the role of this group in the larger picture, and to ensure that this “track” of the Sustainable Recreation & Tourism Initiative (SRTI) continues to move forward.

**1. Welcome and Eastern Sierra Sustainable Recreation Partnership (ESSRP) Update – John Wentworth**

- a. Partnership Update
- b. Role of the “VCWG”
  - i. “SRTI” specific
  - ii. Other efforts

**2. Participant Updates – Carl Ribaud**

- a. Each “VCWG” member to give brief update on their organization, new challenges, and capacity to stay involved in this effort.





### 3. Reframing the Visitor Connection – Carl Ribaudo

- a. Group Discussion

### 4. Next Steps

- a. Homework (details to be emailed)
  - i. Revisit Problem Statements as discussed Feb. 13.
  - ii. Indicators of overuse
- b. Next Meeting: June 18, 2020
  - i. Messages & Stories
- c. Upcoming Meetings
  - All meetings 1:30PM-4:30PM (to be confirmed)*
  - i. Meeting #4: Thursday, April 16, 2020
  - ii. Meeting #5: Thursday, June 18, 2020
  - iii. Meeting #6: Thursday, August 20, 2020
  - iv. Meeting #7: Thursday, October 15, 2020
  - v. Meeting #8: Thursday, December 3, 2020
  - vi. Report Out to Recreation Stakeholder Meeting (Optional): TBD 2021
  - vii. Meeting #9: TBD, 2021 (if needed)

