



**Visitor Connection Working Group  
Thursday, August 20, 2020, 1:30-3:00pm  
“Visualizing the Eastern Sierra” Meeting 5 Agenda**

1. **Welcome and Introduction to the Day - 5 Minutes**
  - a. Partner Check In
    - i. Supervisor Stacy Corless (Mono County)
    - ii. Supervisor Jeff Griffiths (Inyo County)
    - iii. Supervisor David Griffith (Alpine County)
  - b. Land Acknowledgement
  - c. Meeting Purpose and Goals:
    - i. Dive into an image exercise using homework results
    - ii. Have meaningful discussion about the regional voice
    - iii. Understand next steps in the process
  - d. Reminder: What We’re Working Towards
    - i. Visitor Connection Package elements & progress (Table of Contents)
    - ii. Last meeting: Messaging + Themes
  - e. Today: “Visualizing the Eastern Sierra”
    - i. Today is all about imagery
    - ii. Connecting the dots, how we’re building from previous work
  
2. **Introduction to Exercise: Prompt and Structure - 10 Minutes**
  - a. Prompt: Today we want to identify what kinds of **images** convey our themes and what **elements of the imagery** succeed in communicating those ideas
  - b. Structure: 4 breakout rooms
  - c. Goal: Each group selects 3 images and has rationale for why those images best represent the theme
  
3. **Breakout Room Exercise – 30 Minutes**
  - a. Review and discuss your theme and images.
  - b. Goal: Select 3 images to bring back to the group with a rationale for what’s important about how they work or what they convey
  
4. **Report Out – 30 Minutes**
  - a. Facilitators will have 5 minutes each to share selected images and rationale with the group
  
5. **Wrap Up and Next Steps - 5 minutes**
  - a. Upcoming Meetings, times schedules etc.
    - i. Meeting #6: Thursday, October 15, 2020, 1:30 PM
    - ii. Meeting #7: Thursday, December 3, 2020, 1:30 PM
    - iii. *Report Out to Recreation Stakeholder Meeting (Pending & Optional): TBD*





- iv. Meeting #8: Thursday, February 18, 2021, 1:30 PM
- b. FYI Community Projects webpage is LIVE

